

Quarterly Issues October-December 2014 for WWZW-FM

1.Waddell Elementary New School Project

10/24, 10/27 (news updates at 6-7-8 a.m., 12-5 p.m.)

News stories featuring Lexington School Superintendent Dan Lyons who updated listeners on the new Waddell Elementary School building project, laying out the timeline to complete the project and updating combined elementary-middle school operations on the Lylburn Downing Middle School campus.

2. Buena Vista School Operations

10/24, 10/27-28 (news updates at 6-7-8 a.m., 12-5 p.m.)

Through news stories, Buena Vista School Superintendent John Keeler highlighted school operations in the fall, including induction of second Hall of Fame class, academic achievements event Oct. 28 at Parry McCluer High School, budget work and recent acquisition of the old Peebles Building on Magnolia Avenue for use for athletic, arts and academic purposes.

3. November 4 Election Preview-Lexington Council

10/27-28, 10/31, (news updates at 6-7-8 a.m. and 12-5 p.m.)

News stories featuring the four candidates for Lexington City Council. Listeners heard from all four candidates, Mary Harvey-Halseth, Chuck Smith, David Sigler and Patrick Rhamey as they told listeners about their thoughts on different issues, including economic development, taxes and education.

4. Ebola and the Flu

10/29, 10/31 (news updates at 6-7-8 a.m. and 12-5 p.m.)

News stories featuring Jonathan Falk with the Virginia Department of Health, who updated listeners about the Ebola world-wide crisis and gave his thoughts regarding the need to receive a flu vaccination before the winter months.

5.United Way Rockbridge Fund-Raising Campaign

10/18, 10/25, 11/7, 11/21, (news updates at 6-7-8 a.m. and 12-5 p.m.)

News updates with Mike Smitka, President of the United Way Board of Directors, who updated listeners about the effort to reach the United Way Rockbridge fund-raising campaign of \$260,000. Smitka also provided details on all of the various agencies served by the 2015 fund-raising campaign, along with how the campaign was being operated.

6. Maury River Senior Center Monthly Updates

10/7, 10/21, 10/24, 11/28 (news updates at 6-7-8 a.m. and 12-5 p.m.)

News stories with Ray Blouin with the Senior Center in Buena Vista who provided details about the special events lined up each month in October, November and December, including field trips and important health programs.

7. Red Cross Blood Supply/Blood Drive Updates

10/10, 10/17, 10/24, 11/28, 12/8 (news reports at 6-7-8 a.m. and 12-5 p.m.)

News stories with Kristen Hatfield with the Red Cross who provided details about the monthly blood drive schedules, the current blood supply and special needs, and special monthly Red Cross promotions. She also highlighted the standard blood donation process.

8.Winter Weather Preparation

11/26, 12/1 (news updates at 6/7/8 a.m. and 12-5 p.m.)

News stories featuring advice from Robert Foresman, Rockbridge County's emergency manager, representatives with AAA Mid-Atlantic and the Virginia Department of Emergency Management, who gave advice for preparing for winter weather and driving in winter weather and having an emergency supply kit available in case you lose power.