

QUARTERLY ISSUES PROGRAM LIST----WWZW-FM

Buena Vista-Lexington,VA

Third Quarter 2023

Below is a list of some of the significant issues responded to by WWZW-Buena Vista-Lexington, VA along with the programming treatment of those issues for the third quarter of 2023.

Description of Issue	Program/Segment	Date	Time	Duration	Description of Program Segment
Covid-19 Numbers and Vaccination Events	Weekday news updates on Covid-19 News	July 3 to September 29	6:18am 6:50am 7:18am 7:50am 8:18am 8:50am	Newscasts ranging from :60 to 2:00	News updates on the latest Covid-19 vaccine clinics, Covid case numbers and updates on Covid policies in local school divisions
July 4 Activity	Weekday news updates on July 4 events in the Rockbridge area	07/03/23	6:18am 6:50am 7:18am 7:50am 8:18am 8:50am	Newscasts ranging from :60 to 2:00	News stories focusing on local July 4 events, including Balloon Rally, Food Festival, Children's Bike Parade and fireworks displays
RAHC Medical and Dental Clinics	Weekday news updates previewing upcoming Medical/Dental Clinics in July/August/September	July 5, August 2, September 5	6:18am 6:50am 7:18am 7:50am 8:18am 8:50am	Newscasts ranging from :60 to 2:00	News stories previewing dates/times for Mobile Medical and Dental Clinics in July, August and September from Rockbridge Area Health Center, with information on services provided and how to schedule an appointment

Quarterly Issues Program List-WWZW, Buena Vista-Lexington, VA continued

Description of Issue	Program/Segment	Date	Time	Duration	Description of Program Segment
Summer Red Cross Update	Weekday news updates regarding Red Cross blood supply shortage	07/17/23	6:18am 6:50am 7:18am 7:50am 8:18am 8:50am	Newscasts ranging from :60 to 2:00	News update on Red Cross blood supply shortage, specific needs and future Red Cross blood drive schedule for the Rockbridge area
RAHC's Child Immunization Events	Weekday news updates on Rockbridge Health Center's various Child Immunization events in July and August	07/27/23	6:18am 6:50am 7:18am 7:50am 8:18am 8:50am	Newscasts ranging from :60 to 2:00	News stories with details on Rockbridge Area Health Center's child immunization

					events and different vaccines available for children before start of the new school year
Dealing with Excessive Heat	Weekday news updates with tips from health officials on dealing with hot temperatures	07/28/23	6:18am 6:50am 7:18am 7:50am 8:18am 8:50am	Newscasts ranging from :60 to 2:00	News stories featuring officials with the Virginia Department of Health, who gave recommendations for dealing with excessive heat, especially for those working outdoors. They also outlined warning signs of heat exhaustion

Quarterly Issues Program List-WWZW, Buena Vista-Lexington, VA continued

Description of Issue	Program/Segment	Date	Time	Duration	Description of Program Segment
2023-24 Academic Year Preview	Weekday news updates on new academic year for K-12 schools and local colleges in the Rockbridge area	July 25-27, August 7, August 11, August 15-16, August 18, August 25	6:18am 6:50am 7:18am 7:50am 8:18am 8:50am	Newscasts ranging from :60 to 2:00	News stories featuring Buena Vista Schools Superintendent Tony Francis and Rockbridge County School Superintendent Phillip Thompson on plans for 2023-24 academic year along with information on the new academic year at Southern Virginia University, VMI, W&L and Mountain Gateway Community College
Community Festival and Labor Day Activity	Weekday news updates on two major annual local	August 25, September 1	6:18am 6:50am	Newscasts ranging from	News stories previewing event

	events, Rockbridge Community Festival and Buena Vista's Labor Day celebration		7:18am 7:50am 8:18am 8:50am	:60 to 2:00	schedule for Rockbridge Community Festival August 26 and Buena Vista's Labor Day celebration September 4
Previewing November General Election	Weekday news updates on key dates for those voting in November election	September 18, September 22	6:18am 6:50am 7:18am 7:50am 8:18am 8:50am	Newscasts ranging from :60 to 2:00	News updates with important voter registration information for those planning to vote in the November election, as well as key dates provided regarding October calendar for those planning to vote early in-person

