

Quarterly Issues January-March 2013 for WWZW-FM

1. 2013 Preview

1/2 1/3 1/4(news updates at 6-7-8 a.m., 12-5 p.m.)

News stories featuring government leaders discussing achievements in 2012 and priorities for 2013. Lexington Mayor Mimi Elrod focused on economic development, capital projects and the future of the schools; Rockbridge County Supervisor Ronnie Campbell discussed the landfill, regional communications and the broadband project.

2. 2013 General Assembly Session

1/9-10 (news updates at 6-7-8 a.m., 12-5 p.m.)

News stories previewing the 2013 General Assembly session, featuring Delegate Ben Cline and Senator Creigh Deeds. Cline and Deeds also updated listeners each week through the 46 day session, Cline Mondays at 11am on the talk show Online and Deeds Thursdays at 11am on Online.

3.Dealing with the Flu

1/7, 1/28 (news updates at 6-7-8 a.m. and 12-5 p.m.)

News segments with Doug Larsen with the Health Department. He told listeners about the need to get vaccinated against the flu. He also gave details about good hygiene practices and advised what to do if you get the flu. Larsen also provided updates on other health concerns like pertussis.

4.East Nelson Street Bridge Project

1/17, 1/25, 2/4-5-6 (news updates at 6-7-8 a.m. and 12-5 p.m.)

News stories with Michael Kennedy, director of Public Works in Lexington, who updated listeners about the upcoming project to replace the East Nelson St. bridge in Lexington. Kennedy advised listeners about the closing of the bridge, detours and parking changes, and gave the timetable for completing the project.

5.Rockbridge Hospice

1/18, 1/22, 1/29 (news updates at 6-7-8 a.m. and 12-5 p.m.)

Interviews with Michelle Jones of Rockbridge Hospice who told listeners, via news updates, about Hospice's top achievements in 2012 and goals in 2013, including fund-raising plans, acquiring volunteers, and getting more Rockbridge residents to use Hospice's services earlier in the process.

6.Red Cross Blood Supply

1/2,2/7,3/5 (news updates at 6-7-8 a.m. and 12-5 p.m.)

News stories and talk show segments featuring Bob Lutjen with the Red Cross who each month lets listeners know about the overall state of the Red Cross blood supply, specifying certain blood type needs. Lutjen each month provides details regarding the daily schedule of blood drives in the region and updates listeners about current Red Cross promotions.

7.Maury River Senior Center

1/4, 2/6, 3/6 (news reports at 6-7-8 a.m. and 12-5 p.m.)

News updates with Ray Blouin with the Senior Center in Buena Vista. Each month, Blouin provides details on the calendar at the Center and highlights programs for seniors, including health seminars, concerts, AARP safe driver courses, and field trips.

8.Spring Fire Season

2/14-15, 3/4-5, 3-25, 3-29 (news updates at 6/7/8 a.m. and 12-5 p.m.)

News updates featuring Karen Stanley with the Virginia Department of Forestry, who discussed the start of Spring Fire Season and the 4pm Burn Ban, which runs Feb. 15-April 30. Karen provided details regarding the law, gave advice on how to properly handle wood stove ashes and to burn brush, and warned of the fees involved for violating the 4 pm Burn Ban.