

## CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, FlexPoint Media, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE 

☒  
☐

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Tiffany Smiley

Authorized committee:

Smiley For Washington, Inc.

Agency requesting time (and contact information):

☐ N/A FlexPoint Media; info@flexpointmedia.com; 202-417-2274

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

United States Senate

Date of election:

11/08/2022

☒

General

☐

Primary

Treasurer of candidate's authorized committee:

Lisa Lisker

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

☐ the candidate listed above who is a legally qualified candidate, or

☒ the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

#### Candidate/Committee/Agency

Signature:

*FlexPoint Media*

Name: FlexPoint Media

Date of Request to Purchase Ad Time: 10/14/2022

#### Station Representative

Signature:

Name:

Date of Station Agreement to Sell Time:

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature:

*FlexPoint Media*Name: **FlexPoint Media**

Date: 10/14/2022

**TO BE COMPLETED BY STATION ONLY**Ad submitted to Station? ☐ Yes ☐ No Date ad received: \_\_\_\_\_**Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).**Federal candidate certification signed (above): ☐ Yes ☐ No ☐ N/A

Disposition:

☐ Accepted☐ Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*☐ Rejected – provide reason:  
\_\_\_\_\_

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):  
\_\_\_\_\_  
\_\_\_\_\_

Contract #:

Station Call Letters:

Date Received/Requested:

Est. #:

Station Location:

Run Start and End Dates:

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

Oct 14, 22  
 CONT# 36207125 Mod# Ver# 1 (Last = )  
 REP KATZ RADIO  
 TO KIT-AM (Yakima, WA)  
 FM BRIAN DONLEY  
 OFF PHILADELPHIA  
 AGY Katz Media Group  
 ADDR 125 West 55th Street 3rd Floor  
 New York, NY 10019

DDS CONT# 0  
 C/P/E: / / 3715

SALESPERSON FAX#

PH #

BYR Helen Hanratty1  
 ADV TIFFANY SMILEY FOR US SENATE  
 PDT WA-SEN 2022  
 FLT Oct 18, 22 - Oct 25, 22

\* REP ORDER COMMENT \*

\*\* 10/14/2022 10:02:00 AM: POPULATIONBUYTYPE: CPP.

\*\* 10/14/2022 10:02:00 AM: THIS IS A KATZ MEDIA GROUP ORDER. ALL BILLING SHOULD BE SENT TO KATZ MEDIA GROUP 125 W 55TH ST./NY,NY 10019. KATZ MEDIA GROUP IS NOT LIABLE FOR PAYMENT.

\*\* 10/14/2022 10:02:00 AM: THIS IS A NEW ISSUE/POLITICAL ORDER. PLEASE NOTE THERE IS A 24 HOUR CANCELLATION POLICY ON ALL ISSUE/POLITICAL ORDERS. PLEASE CONFIRM WITH ANGELA.HOMAN@KATZMEDIA.COM OR CALL 215-557-4230. THANK YOU!

\*\* 10/14/2022 10:02:00 AM: THIS ORDER WAS PAID TO KATZ CIA VIA CREDIT CARD - WHEN AN AGENCY PAYS KATZ MEDIA VIA CREDIT CARD, THERE IS A CUSTOMARY CREDIT CARD CHARGE ASSOCIATED WITH THE PAYMENT WHICH WILL BE CHARGED BACK TO STATIONS

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF WKS	NPW	RATE	TOT SPTS
		<b>FLIGHT 1</b>							
	1.1	TuWThF,M	6A - 10A	60	10/18/2022 - 10/24/2022	1W	10	\$35.00	10
	1.2	TuWThF,M	10A - 3P	60	10/18/2022 - 10/24/2022	1W	10	\$34.00	10
	1.3	TuWThF,M	3P - 7P	60	10/18/2022 - 10/24/2022	1W	10	\$26.00	10
				** WEEKLY FLIGHT TOTALS **			30	\$950.00	

	<b>Oct 22</b>						
SPOTS	30						
CASH	950.00						
TRADE	0.00						
NSL	0.00						
TOTAL	950.00						

						<b>TOTAL</b>
SPOTS						30
CASH						950.00
TRADE						0.00
NSL						0.00
TOTAL						950.00

Oct 14, 22  
CONT# 36207125 Mod# Ver# 1 (Last = )  
REP KATZ RADIO

DDS CONT# 0  
C/P/E: / / 3715

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**\*\* Competitive Comments \*\***

SVC: FA99 MSA CustRadio

Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.

**CONTRACT**

**KIT-AM**  
**4010 Summitview Ave**  
**Yakima, WA 98908**  
**WOpayments3@townsquaremedia.com**  
**(509) 972-3461**

And:

**Katz Media Group**  
**125 West 55th Street**  
**3rd Floor**  
**New York, NY 10019**

<u>Contract / Revision</u> 3670054 /		<u>Alt Order #</u> 36207125
<u>Advertiser</u> Tiffany Smiley for Senate		<u>Original Date / Revision</u> 10/14/22 / 10/14/22
<u>Contract Dates</u> 10/18/22 - 10/24/22	<u>Estimate #</u> 3715	
<u>Product</u> WA-SEN 2022		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KIT-AM	<u>Account Executive</u> Katz Philadelphia	<u>Sales Office</u> Katz Philadelphia
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agy Code</u> RI13287	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KIT	10/18/22	10/24/22	M-F AM Drive	6:00 AM-10:00 AM		1:00			NM	10	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/18/22	10/24/22	MTWTF--	10			\$35.00				
N 2	KIT	10/18/22	10/24/22	M-F Midday	10:00 AM-3:00 PM		1:00			NM	10	\$340.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/18/22	10/24/22	MTWTF--	10			\$34.00				
N 3	KIT	10/18/22	10/24/22	M-F PM Drive	3:00 PM-7:00 PM		1:00			NM	10	\$260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/18/22	10/24/22	MTWTF--	10			\$26.00				
<b>Totals</b>											<b>30</b>	<b>\$950.00</b>

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/22 - 10/24/22	30	\$950.00	(\$142.50)	\$807.50
<b>Totals</b>	<b>30</b>	<b>\$950.00</b>	<b>(\$142.50)</b>	<b>\$807.50</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Oct 14, 22  
 CONT# 36207124 Mod# Ver# 1 (Last = )  
 REP KATZ RADIO  
 TO KDBL-FM (Yakima, WA)  
 FM BRIAN DONLEY  
 OFF PHILADELPHIA  
 AGY Katz Media Group  
 ADDR 125 West 55th Street 3rd Floor  
 New York, NY 10019

DDS CONT# 0  
 C/P/E: / / 3715

SALESPERSON FAX#

PH #

BYR Helen Hanratty1  
 ADV TIFFANY SMILEY FOR US SENATE  
 PDT WA-SEN 2022  
 FLT Oct 18, 22 - Oct 25, 22

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MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF WKS	NPW	RATE	TOT SPTS
		<b>FLIGHT 1</b>							
	1.1	TuWThF,M	6A - 10A	60	10/18/2022 - 10/24/2022	1W	15	\$14.00	15
	1.2	TuWThF,M	10A - 3P	60	10/18/2022 - 10/24/2022	1W	10	\$15.00	10
	1.3	TuWThF,M	3P - 7P	60	10/18/2022 - 10/24/2022	1W	15	\$15.00	15
				** WEEKLY FLIGHT TOTALS **			40	\$585.00	

	<b>Oct 22</b>						
SPOTS	40						
CASH	585.00						
TRADE	0.00						
NSL	0.00						
TOTAL	585.00						

						<b>TOTAL</b>
SPOTS						40
CASH						585.00
TRADE						0.00
NSL						0.00
TOTAL						585.00

Oct 14, 22  
CONT# 36207124 Mod# Ver# 1 (Last = )  
REP KATZ RADIO

DDS CONT# 0  
C/P/E: / / 3715

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**\*\* Competitive Comments \*\***

SVC: FA99 MSA CustRadio

Demo Adults 35+

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**CONTRACT**

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**4010 Summitview Ave**  
**Yakima, WA 98908**  
**WOpayments3@townsquaremedia.com**  
**(509) 972-3461**

And:

**Katz Media Group**  
**125 West 55th Street**  
**3rd Floor**  
**New York, NY 10019**

<u>Contract / Revision</u> 3670051 /		<u>Alt Order #</u> 36207124
<u>Advertiser</u> Tiffany Smiley for Senate		<u>Original Date / Revision</u> 10/14/22 / 10/14/22
<u>Contract Dates</u> 10/18/22 - 10/24/22	<u>Estimate #</u> 3715	
<u>Product</u> WA-SEN 2022		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KDBL-FM	<u>Account Executive</u> Katz Philadelphia	<u>Sales Office</u> Katz Philadelphia
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agy Code</u> RI13287	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KDBL	10/18/22	10/24/22	M-F AM Drive	6:00 AM-10:00 AM		1:00			NM	15	\$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/18/22	10/24/22	MTWTF--	15			\$14.00				
N 2	KDBL	10/18/22	10/24/22	M-F Midday	10:00 AM-3:00 PM		1:00			NM	10	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/18/22	10/24/22	MTWTF--	10			\$15.00				
N 3	KDBL	10/18/22	10/24/22	M-F PM Drive	3:00 PM-7:00 PM		1:00			NM	15	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/18/22	10/24/22	MTWTF--	15			\$15.00				
<b>Totals</b>											<b>40</b>	<b>\$585.00</b>

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/22 - 10/24/22	40	\$585.00	(\$87.75)	\$497.25
<b>Totals</b>	<b>40</b>	<b>\$585.00</b>	<b>(\$87.75)</b>	<b>\$497.25</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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