

KMBZ-HD2 QUARTERLY LISTING OF PROBLEMS AND NEEDS

April, 2012 – June, 2012

Each quarter, KMBZ-HD2 places in its Public Inspection File a list of what it considers to have been some of the significant problems and needs of its service area and some of its most significant programming broadcast to help meet those problems and needs.

The attached Quarterly Listing of Problems and Needs is being filed in the Public Inspection File of Station KMBZ-HD2 in accordance with FCC requirements for the three month period April, 2012-June, 2012. While this list contains a brief description of much of KMBZ-HD2's most significant typical and illustrative programs and program segments, it does not include all programs and program segments broadcast by the station during the three months which related to other issues.

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Date Filed
Bloomberg Business Network

The KMBZ Power Lunch with Krista Klaus

KMBZ-HD2 QUARTERLY LISTING OF PROBLEMS AND NEEDS

April, 2012 – June, 2012

1. BUSINESS/JOBS

The downturn in the economy has hit area businesses, with several companies having to layoff workers. The now-passed bailout in Washington of the auto industry will have a far reaching impact in the Kansas City area with the two auto plants. The subprime problem continues to haunt local business, with H & R Bloch reporting a lower quarterly profit, and several area lenders also reporting major problems

2 VIOLENCE/CRIME

Crime continues to be a major problem facing the Kansas City area. New statistics out show that violent crime is up among all ages and races and in all cities. White collar crime is also becoming a problem for businesses. The Kansas City Crime Commission working to better enable police departments with new information. Kansas City Police Department revamping and looking at more police on streets.

3. GOVERNMENT

Local problems exist at city hall in Kansas City, Missouri as the Mayor continues to wrangle with the city council over several issues including that of his wife. A recent effort to recall the mayor is underway. As both Kansas and Missouri lawmakers get set to convene next quarter, numerous committees are drafting legislative proposals dealing with education, infrastructure and immigration.

4. EDUCATION

The battle to find education dollars for both Kansas and Missouri still a hot topic as the legislative session will begin next quarter. Missouri is looking at a problem with student loans and how to handle the agency that is in charge. Many of the local school districts, such as Shawnee Mission, Liberty, Kansas City are facing money issues, and with the state's economies continuing to slide many of the education dollars are being withheld. Kansas City, Missouri continues its search for a new superintendent.

5.MINORITIES

As Congress tries to come up with a plan on how to deal with illegal immigrants, Kansas city's Hispanic community rallies joining other cities nationwide to try and show how important the worker's are to the economy. Meanwhile, area churches are trying to find ways to battle racism. Missouri lawmakers looking at measure to punish businesses and landlords that hire and house illegals.

6. YOUTH

The growing crime rate in Kansas City has hit the area youth hard. The nationwide school shootings causing more schools to crackdown on any truancy problems. Many of the homicide victims have been young and officials are concerned about growing gang violence. There is concern that as the economy continues to slide, more and more young people will be out of work, and could turn to crime.

7. DRUGS

While both states have made headways into the problem of drugs in the metro area, methamphetamine is still the drug of choice. While both states have enacted legislation to crack down on over the counter medicines that can be used to make meth, law enforcement officials say it's too early to tell if the measures are working. New surveys out that while hard drugs are on a decline among teens, prescription drugs are now the number one problem.

8. WOMEN

The issue of low pay, lack of child care continue to be a problem among working women in the metro area. As the metro area braces for the economic downturn, more women are seeing their jobs eliminated and that is adding to pressure. More employers though seem to be working better with women in the area of health care and that has been noted as a plus among women's organizations.

9. HEALTH

Missouri and Kansas committees are looking at how to handle the ranks of the under and uninsured. Kansas City health department trying to work up plans on how to battle a pandemic if and when it occurs here.. The focus of

health care will be a big topic in the upcoming presidential election, and as the campaigns come through Kansas City, many are asking the candidates their views.

10. CHARITY

Area food banks have been tapped, and more charities are seeing more and more working poor coming to their doors. The holiday season was a tough one for area charities, and they are still playing catch up.

1.BUSINESS/JOBS

The KMBZ Power Lunch

4.16.12: Bruce Thomas, national spokesman for Midland Radio. Discussion about market for weather radios related to spring weather.

4.16.12: Steve Banks, President of Kansas City Regional Association of Realtors. Discussion about Kansas City residential real estate market.

4.17.12: Ora Reynolds, President, Hunt Midwest Real Estate Development. Discussion about Northland development

4.17.12: Greg Graves, CEO, Burns & McDonnell. Discussion about engineering company's growth story.

2. VIOLENCE/CRIME.

3. GOVERNMENT

The KMBZ Power Lunch

5.9.12: Mike Talboy, Missouri house minority leader. Discussion about the contentious climate during the 2012 Missouri legislative session.

6.22.12: Nick Jordan, Kansas Dept of Revenue Secretary. Discussion about changes to Kansas tax law.

4. EDUCATION

The KMBZ Power Lunch

6.22.12: John Flynn, Domus Development Group: Discussion about religion-centered student housing at UMKC and Rockhurst University.

5. MINORITIES

The KMBZ Power Lunch

6.26.12: John Bluford, CEO of Truman Medical Centers: Discussion about TMC grant to care for the area's most medically challenging/neediest.

6. YOUTH

The KMBZ Power Lunch

4.13.12: Matt Reiske, University of Missouri career center: Discussion about job market for college graduates

7. DRUGS

8. WOMEN

The KMBZ Power Lunch

4.25.12: Ellen D'Amato, President and CEO, Central Exchange; and Nancy Millard, National Leader for CBIZ Women's Advantage. Discussion about women in corporate boardrooms.

6.26.12: TK Kerstetter, CEO of Board Member Inc. Discussion about how to get more women on corporate boards of directors

9. HEALTH

The KMBZ Power Lunch

6.21.12: Dr. Marilyn Ryner, head of St. Luke's Neuroscience Institute. Discussion about stroke innovations.

6.4.12: Dr. Keith Allen, St. Luke's Heart Valve Center. Discussion about heart care/valve care innovations.

10. CHARITY

The KMBZ Power Lunch

5.16.12: Deborah Wilkerson, President and CEO of the Greater Kansas City Community Foundation.
Discussion about charitable giving in KC.