

**KMBZ HD2 (*Simulcast of KCSP-AM*) 3rd QUARTERLY LISTING OF PROBLEMS AND NEEDS**

July-September, 2012

Each quarter, KMBZ-HD2 (Simulcast of KCSP-AM) places in its Public Inspection File a list of what it considers to have been some of the significant problems and needs of its service area and some of its most significant programming broadcast to help meet those problems and needs.

The attached Quarterly Listing of Problems and Needs is being filed in the Public Inspection File of Station KMBZ-HD2 in accordance with FCC requirements for the three month period July-September, 2012. While this list contains a brief description of much of KMBZ-HD2's most significant typical and illustrative programs and program segments, it does not include all programs and program segments broadcast by the station during the three months which related to other issues.

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Dave Alpert  
General Manager

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Ryan Maguire  
Program Director

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Date Filed

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July-September, 2012

**1. BUSINESS/JOBs**

The downturn in the economy has hit area businesses, with several companies having to layoff workers. The proposed bailout in Washington of the auto industry will have a far reaching impact in the Kansas City area with the two auto plants. The subprime problem continues to haunt local business, with H & R Bloch reporting a lower quarterly profit, and several area lenders also reporting major problems

**2 VIOLENCE/CRIME**

Crime continues to be a major problem facing the Kansas City area. New statistics out show that violent crime is up among all ages and races and in all cities. White collar crime is also becoming a problem for businesses. The Kansas City Crime Commission working to better enable police departments with new information. Kansas City Police Department revamping and looking at more police on streets.

**3. GOVERNMENT**

Local problems exist at city hall in Kansas City, Missouri as the Mayor continues to wrangle with the city council over several issues including that of his wife.. As both Kansas and Missouri lawmakers get set to convene next quarter, numerous committees are drafting legislative proposals dealing with education, infrastructure and immigration.

**4. EDUCATION**

The battle to find education dollars for both Kansas and Missouri still a hot topic as the legislative session will begin next quarter. Missouri is looking at a problem with student loans and how to handle the agency that is in charge. Many of the local school districts, such as Shawnee Mission, Liberty, Kansas City are facing money issues, and with the state's economies continuing to slide many of the education dollars are being withheld.

**5. MINORITIES**

As Congress tries to come up with a plan on how to deal with illegal immigrants, Kansas city's Hispanic community rallies joining other cities nationwide to try and show how important the worker's are to the economy. Meanwhile, area churches are trying to find ways to battle racism. Missouri lawmakers looking at measure to punish businesses and landlords that hire and house illegals.

**6. YOUTH**

The growing crime rate in Kansas City has hit the area youth hard. The nationwide school shootings causing more schools to crackdown on any truancy problems. Many of the homicide victims have been young and officials are concerned about growing gang violence. There is concern that as the economy continues to slide, more and more young people will be out of work, and could turn to crime.

## **7. DRUGS**

While both states have made headways into the problem of drugs in the metro area, methamphetamine is still the drug of choice. While both states have enacted legislation to crack down on over the counter medicines that can be used to make meth, law enforcement officials say it's too early to tell if the measures are working. New surveys out that while hard drugs are on a decline among teens, prescription drugs are now the number one problem.

## **8. WOMEN**

The issue of low pay, lack of child care continue to be a problem among working women in the metro area. As the metro area braces for the economic downturn, more women are seeing their jobs eliminated and that is adding to pressure. More employers though seem to be working better with women in the area of health care and that has been noted as a plus among women's organizations.

## **9. HEALTH**

Missouri and Kansas committees are looking at how to handle the ranks of the under and uninsured. Kansas City health department trying to work up plans on how to battle a pandemic if and when it occurs here.. The focus of health care will be a big topic in the upcoming presidential election, and as the campaigns come through Kansas City, many are asking the candidates their views.

## **10. CHARITY**

Area food banks have been tapped, and more charities are seeing more and more working poor coming to their doors. The holiday season was a tough one for area charities, and they are still playing catch up.

## **1.BUSINESS/JOBs**

## **2. VIOLENCE/CRIME.**

## **3. GOVERNMENT**

## **4. EDUCATION**

### **Community Calendar**

7/1/12: Catherine Revara, senior community impact manager with the United Way talk about her job working with the Kansas City community to improve education for the kids and adults in Kansas City get quality education.

## **5. MINORITIES**

### **Community Calendar**

7/15/12: Bob Kendrick of the Negro League Museum talks with Carrington Harrison and Danny Parkins about the past week of the All Star game in Kansas City and what the museum accomplished with the influx of visitors to the city.

8/19/12: Carol Smith, Vice President of Community Impact with the United Way, talks with Josh Vernier. Carol works with the United Way in Kansas City and the Urban Neighborhood Initiative to listen to those living in the urban core hear what residents want improved in their neighborhood.

## 6. YOUTH

### Community Calendar

**7.8.12:** Amanda Bueller, Director of the Salvation Army Children's Shelter, talks with Danny Parkins about the shelters services for the children of Kansas City. Amanda and Danny also discuss the annual Larry Stewart Memorial Radiothon put on by 610 Sports every year to raise money for the shelter.

**7.15.12:** Josh Vernier talks to community impact manager with the United Way Julie Rittle about Decade of Difference and how it teaches young teens and tweens how to grow up to be responsible adults.

7/22/12: Bob Kendrick of the Negro League Museum talks with Carrington Harrison about upcoming events at the museum and the importance of teaching the game of baseball to the younger generation to foster a love of the game in children.

8/19/12: Carol Smith, Vice President of Community Impact with the United Way, talks with Josh Vernier. Carol works with the United Way in Kansas City and the Urban Neighborhood Initiative to listen to those living in the urban core hear what residents want improved in their neighborhood.

9/16/12: Toby Cook talks with the television voice of the Royals about his gloves for kids program to gather baseball gloves for under privileged kids so they can enjoy the game of baseball. Toby also gives the latest updates on the Royals Army's mission to raise funds for the Salvation Army Children's Center.

## **7. DRUGS**

## **8. WOMEN**

## **9. HEALTH**

7/8/12: Karen Gettinger is a senior community impact manager with the United Way and talks with Josh Vernier about the health services and information offered by the United Way to provide quality health care to the people of Kansas City.

7/29/12: Jason Sauder, President of Baby Jay's Legacy of Hope, talks with Danny Parkins about his foundation that raises money for fighting childhood cancer that he founded after the death of his daughter. Jason's foundation focuses of Kansas City kids and Children's Mercy Hospital and the Ronald McDonald House.

## **10. CHARITY**

### **Community Calendar**

**7.1.12:** Alexander Austin, a local artist, is working with the Kansas City City Union Mission and is Major League Baseball's hometown hero for the 2012 All Star Game and is using the opportunity to put on an art show to benefit the City Union Mission in the Crossroads First Friday in July.

7/29/12: Danny Parkins talks to Stacey Bahalick with the Salvation Army about their new programs to offer assistance to homeless veterans in need around the Kansas City area.

**8/5/12:** Scott Jones of the United Way talks with Josh Vernier about the 211 program and situations where you should call 211 for help with health and human services that are not emergencies. 211 will supply information to get those in need help with programs that can help.

9/23/12: Toby Cook talks to Ryan Lefebvre and Ned Yost at the Gloves for Kids event to gather baseball mitts for needy kids about what they want to see accomplished by the event. Ryan also talks to Ryan Maguire, 610 Sports Program director, about the Larry Stewart Memorial Radiothon to find out what the station raised for the Salvation Army Children's Shelter.

9/30/12 : Toby Cook recaps the Royals players and office member's recent trip to Joplin to help Habitat for Humanity rebuild the town following the devastating tornado that hit the town around one year ago.