



QUARTERLY REPORT

FOR

July - September 2019

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**KSMG (FM), Seguin, TX
Cox Radio, Inc.**

ISSUES AND PROGRAMS REPORT

TABLE OF CONTENTS

- I. OVERVIEW**
- II. CIVIC AND COMMUNITY INVOLVEMENT**
- III. ISSUE-RELATED PROGRAMMING**
- IV. PUBLIC SERVICE ANNOUNCEMENTS**

OVERVIEW

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KSMG, Magic 105.3, develops on-air programming to address issues of significant importance to the cities and residents of Seguin and San Antonio.

We have two 30-minute programs running Sunday mornings beginning at 6:00am and ending at 7:00am. They run under the umbrella program entitled "WEEKEND MAGAZINE". KSMG's show is called "KSMG City View".

Issues addressed on the shows are ascertained through interviews with community leaders, representatives of charitable and civic organizations, and those individuals who are making a difference in our listening area.

Listed are the issues covered which have been deemed to be of the greatest significance to listeners in Seguin and San Antonio:

- GOVERNMENT/LEGAL
- HEALTH/SAFETY
- EDUCATION
- FINANCIAL/ECONOMY/ENVIRONMENT
- FAMILY ISSUES

CIVIC AND COMMUNITY INVOLVEMENT

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3rd Quarter 2019 Community Events:

Pet Picks:

Each week, on magic103.com, Adam & Jenny feature 2 pets from the San Antonio Humane Society that are looking for a forever home. Pet Picks is a video segment that gives listeners special offers from the San Antonio Humane Society and creates awareness about pet adoptions in San Antonio.

Evenings on the Edge at La Cantera:

Each Thursday through-out the summer La Cantera hosted the Edge at Topaz Pool Parties. A portion of the tickets sales and cabana rentals were donated to a selected charity of the evening. On-air Magic gave away tickets and talked about the event, plus crew was onsite for 2 hours during the event taking photos and interacting with guests.

Back to School Expo:

Magic 105.3 participated in the Cox Media Group cluster event; Back to School Expo. San Antonio and surrounding area school aged children were given the opportunity to receive free school supplies, free backpacks, free haircuts, free/lost cost immunizations, and more!

San Antonio Zoo

The San Antonio Zoo hosted Jungle Boogie Night each Friday during the summer. The mission if the parties was to raise funds for securing future for wildlife as well as bring notice to the recent improvements to the San Antonio Zoo.

ISSUE-RELATED PROGRAMMING

GOVERNMENT/LEGAL

DATE AIRED	PROGRAM TITLE	GUEST	ORGANIZATION	SYNOPSIS OF TOPIC	TIME DEVOTED
7/7/19	City View	Derek Taylor	Stand-Up SA San Antonio Metropolitan Health District	Metro Health program to reduce gun violence in San Antonio. He explains what they do after a shooting	30:00 6:30AM
7/7/19	City View	Jennifer Herriott	San Antonio Metropolitan Health District	Paid sick leave takes effect in San Antonio on August 1. She tells how employers and employees are affected	30:00 6AM
8/25/19	City View	Sheriff Javier Salazar, Deputies Joseph Rodriguez David Meyer	Bexar County Sheriff's Office	In the wake of recent active shooter tragedies; the SCORE unit offers active shooter training to groups. They talk about how you can save yourself in an active shooter situation	30:00 6AM
9/1/19	City View	Lila Cockrell	Mayor Emeritus of San Antonio	Mrs. Cockrell talks about her life of service, from being a WAVE in the Navy to becoming involved in San Antonio government and being elected mayor. She talks about her new book, "Love Deeper Than a River." Mrs. Cockrell died this week at the age of 97.	30:00 6AM
9/15/19	City View	Monique Diaz	District Court Judge	Judge Diaz talks about a new collaborative commission on domestic violence, a huge effort to reduce domestic violence in San Antonio	30:00 6AM

HEALTH/SAFETY

DATE AIRED	PROGRAM TITLE	GUEST	ORGANIZATION	SYNOPSIS OF TOPIC	TIME DEVOTED
7/28/19	City View	Susan Osborne Nora Oyler	CAMP, Children's Association for Maximum Potential	Osborne talks about CAMP, which was founded for kids with special needs. Oyler talks about what the camp has done for her daughter	30:00 6:30AM
8/4/19	City View	Dr. Jocelyn Juarez	Baptist Medical Center	Dr. Juarez, a hospitalist, talks about the five types of hepatitis and what the virus does to the liver. She encourages Baby Boomers to get tested, because many have it, but don't know it. She says it can be prevented, treated and cured.	30:00 6:30AM
8/11/19	City View	Martha Groomer RN Vanessa Rodriguez	Metro Health Immunization Clinic	They talk about the importance and availability of immunizations. They offer shots to everyone, year-round	30:00 6AM
8/18/19	City View	Sheriff Javier Salazar, Deputies Joseph Rodriguez David Meyer	Bexar County Sheriff's Office	They talk about the active shooter training offered to the public by the SCORE unit deputies. They tell what you can do in an active shooter situation	30:00 6:30AM
8/25/19	City View	Jorge Trevino	Baptist Medical Center	Changes in the medical landscape downtown and how the BMC is positioning itself to meet the health care needs of a diverse and growing downtown population	30:00 6:30AM
9/1/19	City View	Patti Ruffin Dr. Jessica Pierce	Walk for PKD Polycystic Kidney Disease Foundation	Ruffin, who lost 5 family members to PKD and had it until she received a kidney transplant, talks about the disease and the fund-raising walk. Dr. Pierce, a nephrologist, talks about the disease, dialysis and transplantation	30:00 6:30AM

9/22/19	City View	Dr. Josh Hollinger	WellMed at Great Northwest	Dr. Hollinger, a family medicine physician, talks about preventing falls in older people. He talks about the things that can be changed in the home to make it safer	30:00 6AM
9/29/19	City View	Dr. Josh Hollinger	WellMed at Great Northwest	Dr. Hollinger talks about the variety of reasons older people fall, which often is debilitating or deadly. He talks about ways to prevent falls	30:00 6:30AM

EDUCATION

DATE AIRED	PROGRAM TITLE	GUEST	ORGANIZATION	SYNOPSIS OF TOPIC	TIME DEVOTED
7/21/19	City View	Darryl Greer Gloria Rodriguez	Older Adults Technology Service Humana	Greer talks about reducing social isolation among older people by teaching them how to use social media and technology. OATS offers free classes to seniors	30:00 6AM
8/11/19	City View	Leila Meacham	Writer	The best-selling writer, a former English teacher, talks about how she got books published and her late-in-life success	30:00 6:30AM

FINANCIAL/ECONOMY/ENVIRONMENT

DATE AIRED	PROGRAM TITLE	GUEST	ORGANIZATION	SYNOPSIS OF TOPIC	TIME DEVOTED
7/14/19	City View	Betsy Gruy Kate Jaceldo	The Compost Queens	The mother-daughter duo talk about how they became the Compost Queens, collecting food waste from homes and businesses, composting it and getting it back in the soil as nutrients for gardens	30:00 6:30AM
7/21/19	City View	Wendell Hardin Cara Hausler	Metro Health SA Kids B.R.E.A.T.H.E.	Hardin talks about reducing air pollution; what each of us can do. Hausler explains a new program to help families manage asthma in children, to reduce hospitalization	30:00 6:30AM
7/28/19	City View	Fran Hutchins	Bat Conservation International	Hutchins, director of the Bracken Bat Cave, talks about the 15-million bats that spend the summer at the bat cave. He explains their importance to our environment	30:00 6AM
8/4/19	City View	Betsy Gruy Kate Jaceldo	The Compost Queens	How they formed their business, The Compost Queens, to collect food waste, compost it and get it back into the soil as nutrients for gardens	30:00 6AM
8/18/19	City View	Jason Meza	Better Business Bureau	He talks about the BBB mission of ensuring trust in the marketplace and businesses. He talks about what to do when you have a complaint about a business	30:00 6AM
9/8/19	City View	Diana Reyes Kelly McCoy	Wildlife Rescue and Rehabilitation	They talk about rescuing, rehabilitating and releasing native wildlife in the San Antonio area. They offer advice on what to do when you encounter wildlife in trouble	30:00 6AM

FAMILY ISSUES

DATE AIRED	PROGRAM TITLE	GUEST	ORGANIZATION	SYNOPSIS OF TOPIC	TIME DEVOTED
7/14/19	City View	Eva Kor	CANDLES Holocaust Museum	Ms. Kor was a survivor of Auschwitz, where she and her twin sister were experimented on by the Angel of Death. She talks about forgiveness, how she came to that and what forgiveness does for us. Eva Kor died this past week at 85	30:00 6AM
9/8/19	City View	Sandy Merrill Peggy Cervera	Guide Dogs of Texas	They talk about the lengthy process of training a guide dog and turning that dog over to a visually impaired person. They say it opens up the world to that person, allowing them to get out of their space and into the world around them	30:00 6:30AM
9/15/19	City View	Jenny Hartsell	Shared Beat	Hartsell, a nurse, talks about helping people who live near the dump in Guatemala City, Guatemala. She talks about improving their health and education to gain self-sufficiency	30:00 6:30AM
9/22/19	City View	Monique Diaz	District Court Judge	Judge Diaz talks about the epidemic of domestic violence and how the new commission on domestic violence will change that	30:00 6:30AM
9/29/19	City View	Cathy Hamilton	San Antonio Threads	Founding a non-profit organization that provides new clothes to children in need between the ages of 12 and 21. She talks about boosting their appearance and self esteem and letting them know that the community cares about them	30:00 6AM

PUBLIC SERVICE ANNOUNCEMENTS

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(PSA's are :15, :30 and :60 spots that run Midnight to Midnight.)

DATE AIRED	ORGANIZATION	TOPIC	ISSUE/CATEGORY	NUMBER OF TIMES AIRED
7/1/2019-9/30/2019	Humane Society	Pet Pics	Community	13x
7/13/2019-7/25/2019	Evenings on the Edge of Topaz	Fashion Group International	Community	49x
7/15/2019-8/3/2019	Back To School Expo	Back To School Expo	Community	88x
7/20/2019-7/27/2019	San Antonio Zoo	Jungle Boogie Nights	Community	8x
7/1/2019-7/31/2019	Advertising Council	Texting and Driving	Community	68x
7/1/2019-7/31/2019	National Association of Broadcasters	We Are Broadcasters	Community	43x
7/1/2019-7/31/2019	Texas Association of Broadcasters	2019 Army National Guard	Community	54x
8/1/2019-8/31/2019	Advertising Council	Texting and Driving	Community	67x
8/1/2019-8/31/2019	National Association of Broadcasters	We Are Broadcasters	Community	47x
8/1/2019-8/31/2019	Texas Association of Broadcasters	2019 Army National Guard	Community	72x
9/1/2019-9/30/2019	Advertising Council	Texting and Driving	Community	63x
9/1/2019-9/30/2019	National Association of Broadcasters	We Are Broadcasters	Community	42x
9/1/2019-9/30/2019	Texas Association of Broadcasters	2019 Army National Guard	Community	77x

