



QUARTERLY REPORT

FOR

January – March 2019

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**KSMG (FM), Seguin, TX
Cox Radio, Inc.**

ISSUES AND PROGRAMS REPORT

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OVERVIEW

OVERVIEW

KSMG, Magic 105.3, develops on-air programming to address issues of significant importance to the cities and residents of Seguin and San Antonio.

We have two 30-minute programs running Sunday mornings beginning at 6:00am and ending at 7:00am. They run under the umbrella program entitled "WEEKEND MAGAZINE". KSMG's show is called "KSMG City View".

Issues addressed on the shows are ascertained through interviews with community leaders, representatives of charitable and civic organizations, and those individuals who are making a difference in our listening area.

Listed are the issues covered which have been deemed to be of the greatest significance to listeners in Seguin and San Antonio:

- GOVERNMENT/LEGAL
- HEALTH
- EDUCATION
- FINANCIAL/ECONOMY
- MISCELLANEOUS
- FAMILY ISSUES

CIVIC AND COMMUNITY INVOLVEMENT

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1ST Quarter 2019 Community Events:

Pet Picks 1/1-3/31

Each week, on magic103.com, Adam & Jenny feature 2 pets from the San Antonio Humane Society that are looking for a forever home. Pet Picks is a video segment that gives listeners special offers from the San Antonio Humane Society, and creates awareness about pet adoptions in San Antonio.

San Antonio Stock Show & Rodeo 1/28-2/24

Magic 105.3 did an appearance at the Rodeo opening day, hosted the first ever Rodeo After Dark Event to drive more traffic, gave away grounds passes and tickets to Jim Gaffigan. The San Antonio Stock Show and Rodeo provide the youth of Texas scholarships, grants with the proceeds of the annual event.

Rebecca's Wish 3/30

Magic 105.3 supported Rebecca's Wish event at the San Antonio Zoo By being onsite and running :15 promos. Rebecca's Wish promotes the prevention and treatment of pediatric pancreatic diseases through education, partnership and research while supporting the children and their families impacted by these diseases.

Squish's Birthday Party 3/30

Magic 105.3 supported The San Antonio Humane Society at Squish's Birthday Party! The party was held at The Flying Saucer, where the Humane Society was onsite with dog adoptions, accepting donations and spend time with adoptable pets! A portion of sales from the Flying Saucer was also donated to the Humane Society.

ISSUE-RELATED PROGRAMMING

GOVERNMENT/LEGAL

DATE AIRED	PROGRAM TITLE	GUEST	ORGANIZATION	SYNOPSIS OF TOPIC	TIME DEVOTED
1/20/19	City View	Bob Thomas	Operation Homefront	Helping military families facing a crisis; helping families become financially stable, strong and secure	30:00 6:30AM
1/27/19	City View	Bob Thomas	Operation Homefront	Helping military families become financially secure so that they can thrive after military service. Helping military families in crisis	30:00 6:00AM
2/10/19	City View	Nelson Wolff	County Judge	He talks about the projects that have transformed San Antonio into an international city. He wrote a book about it	30:00 6:00AM
2/17/19	City View	Lila Cockrell	Mayor Emeritus	Her book, "Love Deeper Than A River," and her love of San Antonio. She talks about her early years in Texas and joining the WAVES during World War II	30:00 6:30AM
3/3/19	City View	Agent Tracy Steed Lt. Marcus Booth	U.S. Secret Service San Antonio Police Dept	How to avoid becoming a victim of skimming. How the criminals operate, installing skimmers in gas pumps and ATMs to get your debit and credit card information	30:00 6:30AM

HEALTH

DATE AIRED	PROGRAM TITLE	GUEST	ORGANIZATION	SYNOPSIS OF TOPIC	TIME DEVOTED
1/13/19	City View	Roger Ruiz, Ashley Frolick & Naomi Herrera	BioBridge Global, GenCure & South Texas Blood & Tissue Center	Huge need for blood, platelets and people to sign up for the national bone marrow donor registry	30:00 6:30AM
2/3/19	City View	Rebecca Taylor Christyn Taylor	Rebecca's Wish	How a Make-A-Wish led Rebecca Taylor, who was diagnosed with pancreatitis at age 7, to form a non-profit organization to offer hope to other children, further research and educate the medical community about pediatric pancreatitis	30:00 6:30AM
2/3/19	City View	DeeDee Belmares	Moms Clean Air Force	Fighting air pollution to improve air quality for children and everyone else. How to make changes at home and to work at the government level to make changes	30:00 6:00AM
2/17/19	City View	Pam Velasco	AugustHeart	How a family's sudden loss led to the founding of AugustHeart, which offers free heart screenings to teenagers. They're looking for five heart conditions that could be fatal	30:00 6:00AM
2/24/19	City View	Ken Slavin	San Antonio Aids Foundation	Preventing the spread of HIV and providing a variety of services to people affected by HIV/AIDS. Getting tested to know your status	30:00 6:30AM

3/10/19	City View	Rebecca Taylor Christyn Taylor	Rebecca's Wish	Rebecca was diagnosed with pancreatitis at the age of 7; what she has gone through and how she is helping others with her wish from Make-A-Wish. She created a non-profit organization to help other kids with pancreatitis	30:00 6:00AM
3/17/19	City View	Ken Slavin	San Antonio Aids Foundation	They're seeing an increase in AIDS cases in certain populations; they want everyone to get tested for HIV. Programs offered by SAAF	30:00 6:00AM
3/24/19	City View	Clarissa Thompson Gina and Sandra Ortiz	Texas Organ Sharing Alliance	The constant need for people to become organ, eye and tissue donors. Gina talks about her seven years on dialysis, waiting for a kidney to become available. How the kidney transplant has improved her life	30:00 6:00AM
3/31/19	City View	Cheryl Wright Ann Vineyard Vicki Shapiro	SA Cancer Council	How the SA Cancer Council originated; how it helps patients going through cancer. Vicki talks about fighting sarcoma	30:00 6:00AM

EDUCATION

DATE AIRED	PROGRAM TITLE	GUEST	ORGANIZATION	SYNOPSIS OF TOPIC	TIME DEVOTED
1/6/19	City View	Cristina Solorzano Karen Leija	Ghisallo Cycling Initiative; Black Girls Do Bike	Bicycle safety education program focusing on children at San Antonio schools. Emphasis is on wearing helmets properly and riding safely	30:00 6:30AM
2/10/19	City View	Kellen McIntyre Alison Schockner	Bihl Haus Arts On & Off Fredericksburg Road Studio Tour	Arts education program hosting annual studio tour in seven neighborhoods; boosting artists exposure in the community	30:00 6:30AM
3/24/19	City View	Buck Russel Jessica Devorsky	Union Pacific Railroad Texas Operation Lifesaver	Railroad safety and their statewide education program. They talk about ways to avoid getting hit by a train	30:00 6:30AM
3/31/19	City View	Dr. Sarah Baray	Pre-K 4 SA	High-quality early childhood education in San Antonio. The lifelong benefits for young people. A new partnership with the Edgewood ISD at Gardendale Elementary	30:00 6:30AM

FINANCIAL/ECONOMY

DATE AIRED	PROGRAM TITLE	GUEST	ORGANIZATION	SYNOPSIS OF TOPIC	TIME DEVOTED
1/13/19	City View	Rebecca Helterbrand	San Antonio Area Foundation	How and why the foundation was formed; operating Santikos Entertainment to give back to the community	30:00 6:00AM
1/27/19	City View	Chris Hogan	Author & Financial Counselor	His book, "Everyday Millionaires" highlights healthy financial habits of everyday people who have become millionaires. He says you can change your life by getting out of debt	30:00 6:30AM

MISCELLEANOUS

DATE AIRED	PROGRAM TITLE	GUEST	ORGANIZATION	SYNOPSIS OF TOPIC	TIME DEVOTED
1/20/19	City View	Sully Sullenberger	Retired airline pilot	Replay of previous interview of Captain Sullenberger and the Miracle on the Hudson landing after birds took out his engines	30:00 6:00AM
2/24/19	City View	Lisa Miele	Low Vision Resource Center & Owl Radio	She talks about the Low Vision Resource Center and the reading service for the visually impaired, Owl Radio	30:00 6:00AM

FAMILY ISSUES

DATE AIRED	PROGRAM TITLE	GUEST	ORGANIZATION	SYNOPSIS OF TOPIC	TIME DEVOTED
1/6/19	City View	Susan Denton Winn Murnin	Medina County Sisters Inc & Possibilities	Sisters Inc has a mission of women having fun and doing good for the community. Possibilites gives women working to better themselves an economic boost	30:00 6:00AM
3/3/19	City View	Anais Biera Miracle	The Children's Shelter	The Family Tapestry program, focusing on children in the foster care system. The many programs of the Children's Shelter to reduce child abuse and neglect	30:00 6:00AM
3/10/19	City View	Hamilton Barton Angie Button Ben Brooks	Pay It Forward - Clean and Sober Living San Antonio	Barton takes us on a tour of the Haven for Hope campus and talks about helping people overcome addition and get back to being a productive member of society	30:00 6:30AM
3/17/19	City View	Rebecca Flores Patricia Castillo	San Antonio Peace Laureates for 2019	How they have devoted their lives to peace and justice: Rebecca for farm workers and Patricia for battered women.	30:00 6:30AM

PUBLIC SERVICE ANNOUNCEMENTS

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(PSA's are :15, :30 and :60 spots that run Midnight to Midnight.)

DATE AIRED	ORGANIZATION	TOPIC	ISSUE/CATEGORY	NUMBER OF TIMES AIRED
1/28/2019-2/24/2019	San Antonio Stock Show & Rodeo	Rodeo	Community	320x
1/1/2019-3/31/2019	San Antonio Humane Society	Pet Pics	Community	13x
1/1/2019-1/31/2019	Advertising Council	Buzzed Driving	Community	18x
1/1/2019-1/31/2019	Advertising Council	Emergency Preparedness	Community	56x
1/1/2019-1/31/2019	Advertising Council	Texting and Driving	Community	76x
1/1/2019-1/31/2019	National Association of Broadcasters	Sara Evans CMA	Community	42x
1/1/2019-1/31/2019	National Association of Broadcasters	We Are Broadcasters	Community	56x
1/1/2019-1/31/2019	Texas Association of Broadcasters	2018 Army National Guard	Community	42x
1/1/2019-1/31/2019	Texas Association of Broadcasters	Texas Association of Counties '19	Community	42x
2/1/2019-2/28/2019	Advertising Council	Texting and Driving	Community	60x
2/1/2019-2/28/2019	National Association of Broadcasters	Sara Evans CMA	Community	50x
2/1/2019-2/28/2019	National Association of Broadcasters	We Are Broadcasters	Community	6x
2/1/2019-2/28/2019	Texas Association of Broadcasters	2018 Army National Guard	Community	64x
2/1/2019-2/28/2019	Texas Association of Broadcasters	Texas Association of Counties '19	Community	64x

3/27/2019-3/30/2019	Rebecca's Wish	Wild for Wishes at the San Antonio Zoo	Community	3x
3/30/2019	San Antonio Humane Society	Squish's Birthday	Community	12x
3/1/2019-3/31/2019	Advertising Council	Texting and Driving	Community	66x
3/1/2019-3/31/2019	National Association of Broadcasters	Sara Evans CMA	Community	16x
3/1/2019-3/31/2019	National Association of Broadcasters	We Are Broadcasters	Community	44x
3/1/2019-3/31/2019	Texas Association of Broadcasters	2018 Army National Guard	Community	70x
3/1/2019-3/31/2019	Texas Association of Broadcasters	Texas Association of Counties '19	Community	70x