

1078

**Jubilee Management & Consulting, LLC**

P. O. Box 749  
Fairhope, AL 36533  
706.267.7392  
jubileemgmtconsulting@gmail.com

Adv Board  
Campaign to Elect Judge  
Michelle Thomason

Insertion Order

July 12, 2018

P. O. 18JMTRO15

WALA Television/ Foxtv10.com  
1501 Satchel Paige Dr.  
Mobile, AL 36606  
Michael Strickler Director of Sales  
[Michael.strickler@fox10tv.com](mailto:Michael.strickler@fox10tv.com)  
251.434.1055

M

Re: Pol/Judge Michelle Thomason, Court of Civil Appeals, Place 1 Run-Off  
Buyer: Dianne D. Teague  
Dates: July 16-17, 2018  
Product: Michelle Thomason for Judge

Total Spots: 11  
Order Total \$3925 Gross/\$3336.25 Net  
Dates: July 16-17, 2018

Day/Time Length	Rate	Starting Dt	Ending Dt	# Wks	Total Spots	Total Dollars	Program Name	Channel	Zone
Mn 6a-6:30a :30	\$250	07/16/2018	07/16/2018	1 X per day	1	\$250	News	WALA	MOB
Mn 6:30a-7a :30	\$250	07/16/2018	07/16/2018	1 X per day	1	\$250	News	WALA	MOB
Mn 4p-4:30p :30	\$250	07/16/2018	07/16/2018	1 X per day	1	\$250	News	WALA	MOB
Mn 4:30p-5p :30	\$250	07/16/2018	07/16/2018	1 X per day	1	\$250	News	WALA	MOB
Mn 5p-5:30p :30	\$250	07/16/2018	07/16/2018	1 X per day	1	\$350	News	WALA	MOB
Mn 5:30p-6p :30	\$250	07/16/2018	07/16/2018	1 X per day	1	\$400	News	WALA	MOB
Mn 6:30p-7p :30	\$250	07/16/2018	07/16/2018	1 X per day	1	\$850	Wheel of Fortune	WALA	MOB
Mn 9p-9:30p :30	\$450	07/16/2018	07/16/2018	1 X per day	1	\$450	News (9PM)	WALA	MOB
Mn 10p-10:30p :30	\$375	07/16/2018	07/16/2018	1 X per day	1	\$375	News (10PM)	WALA	MOB
Tu 6a-6:30a :30	\$250	07/17/2018	07/17/2018	1 X per day	1	\$250	News	WALA	MOB
Tu 6:30-7a :30	\$250	07/17/2018	07/17/2018	1 X per day	1	\$250	News	WALA	MOB

PUT

## ORDER



**Orders**  
**Order / Rev:** 892457  
**Alt Order #:**  
**Product Desc:**  
**Estimate:**  
**Flight Dates:** 07/16/18 - 07/17/18  
**Original Date / Rev:** 07/13/18 / 07/13/18  
**Order Type:** GENERAL

## WALA

**Primary AE:** Political House Political House  
**Sales Office:** WALA  
**Sales Region:** Local

**Agency**  
**Name:** Jubilee Management & Consulting LL  
**Buying Contact:** Diane Teague  
**Billing Contact:**  
 PO Box 749  
 Fairhope, AL 36533

**Billing Type:** Cash  
**Billing Calendar:** Calendar  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** Campaign to Elect Judge Michelle Th  
**Demographic:** A25-54  
**Product Codes:** Political-Cand-Judicial  
**Priority:** PMT  
**Revenue Code 1:** POL  
**Revenue Code 2:** PLC  
**Revenue Code 3:** POL LPL

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/01/18	07/17/18	11	\$3,925.00	\$3,336.25

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
July 2018	11	\$3,925.00	\$3,336.25	0.00
<b>Totals</b>	<b>11</b>	<b>\$3,925.00</b>	<b>\$3,336.25</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Political House Political House			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WALA	07/16/18	07/16/18	M-F 6-7a	CM	6a-7a	M-----	:30	1	\$250.00	PMT	0.00	NM	1	\$250.00
				M-F Fox 10 News at 6-7a		(6:00 AM-6:30 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/16/18	07/22/18	M-----		1				\$250.00		0.00			
N 2	WALA	07/16/18	07/16/18	M-F 6-7a	CM	6a-7a	M-----	:30	1	\$250.00	PMT	0.00	NM	1	\$250.00
				M-F Fox 10 News at 6-7a		(6:30 AM-7:00 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/16/18	07/22/18	M-----		1				\$250.00		0.00			
N 3	WALA	07/16/18	07/16/18	M-F 4-430p	CM	4p-430p	M-----	:30	1	\$250.00	PMT	0.00	NM	1	\$250.00
				M-F Fox 10 News at 4											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/16/18	07/22/18	M-----		1				\$250.00		0.00			
N 4	WALA	07/16/18	07/16/18	M-F 430-5p	CM	430p-5p	M-----	:30	1	\$250.00	PMT	0.00	NM	1	\$250.00
				M-F Fox 10 News at 430p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/16/18	07/22/18	M-----		1				\$250.00		0.00			
N 5	WALA	07/16/18	07/16/18	M-F 5-530p	CM	5p-530p	M-----	:30	1	\$350.00	PMT	0.00	NM	1	\$350.00
				M-F Fox 10 News at 5p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/16/18	07/22/18	M-----		1				\$350.00		0.00			
N 6	WALA	07/16/18	07/16/18		CM	530p-6p	M-----	:30	1	\$400.00	PMT	0.00	NM	1	\$400.00

Order / Rev: 892457  
 Alt Order #:  
 Flight Dates: 07/16/18 - 07/17/18

Advertiser: Campaign to Elect Judge Michelle Thom  
 Product Desc: WALA  
 Estimate:

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 530-6p											
				M-F Fox 10 News at 530p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/16/18		07/16/18	07/22/18	M-----					1	\$400.00		0.00			
N 7	WALA	07/16/18	07/16/18	M-F 630-7p	CM	630p-7p	M-----	:30	1	\$850.00	PMT	0.00	NM	1	\$850.00
				M-F 630-7p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/16/18		07/16/18	07/22/18	M-----					1	\$850.00		0.00			
N 8	WALA	07/16/18	07/16/18	M-F 9-930p	CM	9p-930p	M-----	:30	1	\$450.00	PMT	0.00	NM	1	\$450.00
				M-F Fox 10 News at 9p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/16/18		07/16/18	07/22/18	M-----					1	\$450.00		0.00			
N 9	WALA	07/16/18	07/16/18	M-F 10p-1030p	CM	M-F 10p-1030p	M-----	:30	1	\$375.00	PMT	0.00	NM	1	\$375.00
				M-F 10p-1030p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/16/18		07/16/18	07/22/18	M-----					1	\$375.00		0.00			
N 10	WALA	07/17/18	07/17/18	M-F 6-7a	CM	6a-7a	-T-----	:30	1	\$250.00	PMT	0.00	NM	1	\$250.00
				M-F Fox 10 News at 6-7a		(6:00 AM-6:30 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/16/18		07/16/18	07/22/18	-T-----					1	\$250.00		0.00			
N 11	WALA	07/17/18	07/17/18	M-F 6-7a	CM	6a-7a	-T-----	:30	1	\$250.00	PMT	0.00	NM	1	\$250.00
				M-F Fox 10 News at 6-7a		(6:30 AM-7:00 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/16/18		07/16/18	07/22/18	-T-----					1	\$250.00		0.00			
													Totals	11	\$3,925.00