

Q4 2022

WBTL-AM / WVNZ-AM

October

Promoted community event, “Richmond October Fest” benefiting the Richmond German-American Sports Club, a philanthropic organization. Conducted live interview with event organizers prior to the event. Aired live remote breaks during the event.

Promoted community event, “Fall Fest” with West-End Farmer’s Market and Discovery United Methodist Church benefiting Little Hands Virginia, a 501(c)(3) nonprofit organization that provides essentials to families in need with infant babies (0-3 years old) in the Greater Richmond region. (see attached letter A)

November

Promoted community crafting event at Virginia Cliffe Inn benefiting Northstar Academy, a local non-profit school for learning disabled. Conducted live interview of the event organizer during the event.

December

Promoted community craft show event for “Bizarre Bazaar” benefiting Operation Healing Forces, a nonprofit 501(c)(3) corporation dedicated to serving the needs of active-duty and recent-veteran wounded, ill and injured.

Promoted community event “Varina Big Toy Parade” benefiting the local Ruritan Club, civic service organization promoting volunteer community service. Also conducted live interview with the event Chairman. (see attached letter B)

ATTACHMENT LETTER A

From: **West End Farmers Market** <westendmkt@aol.com>

Date: Thu, Nov 3, 2022, 2:40 PM

Subject: Gift Certificates

To: bigmike@boomtownrichmond.com <bigmike@boomtownrichmond.com>

Hey Mike. Just got your message. Hope you're doing well!

We had a fantastic turnout for our festival last week! Thanks for plugging for us.

I put the Oct. gift certificates in the mail on Oct. 3 and I'm putting the November ones in the mail today. Let me know if you don't get them. Thanks!

Jennifer Sullivan,

Market Manager

[West End Farmers Market](#)

westendmkt@aol.com

(804) 516-2477

ATTACHMENT LETTER B

From: **kgburley** <kgburley@yahoo.com>

Date: Tue, Dec 20, 2022, 11:11 AM

Subject: Merry Christmas from Varina Ruritan Club

To: rfinley@acehydroseeding.com <rfinley@acehydroseeding.com>, VarinaAuto@verizon.net <VarinaAuto@verizon.net>, gru022@henrico.us <gru022@henrico.us>, mpegram@mission-bbq.com <mpegram@mission-bbq.com>, Michael Mazursky <bigmike@boomtownrichmond.com>

MANY thanks to you all for supporting the Varina Big Toy Parade on December 10th. By all accounts it was a huge success. And we could NOT have done it without YOU!

It truly does take a village to make good things happen in a community. THANK YOU for being part of ours!

Mark your calendars for December 9, 2023 and let's continue the Magic!

Merry Christmas & Happiest of Holidays to you and those you love.

Karen Burley - Parade Chairman

On behalf of the Officers & Members of Varina Ruritan Club