

# INVOICE



**WBTV**  
**One Julian Price Place**  
**Charlotte, NC 28208**  
**Main: (704) 374-3500**  
**Billing: (704) 374-3783**

Invoice #	Invoice Date	Invoice Month	Invoice Period
1537008-1	10/30/16	October 2016	09/26/16 - 10/30/16

Property	Account Executive	Sales Office	Sales Region
WBTV	Cheryl Long	Telerep-Washing	National

Billing Address:

**Buying Time Media**  
**Attention: Accounts Payable**  
**650 Massachusetts Ave NW**  
**#210**  
**Washington, DC 20001**

Advertiser	Product	Estimate Number
POL/Coleman/D/Lieutenant	COLEMAN FOR LT GOV	4678

Flight Dates	Order #	Alt Order #
10/25/16 - 11/08/16	1537008	08270110

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Send Payment To:

**WBTV**  
**P.O. Box 11407**  
**Dept. 1497**  
**Birmingham, AL 35246-1497**

Agency Code	Advertiser Code	Product 1/2
	372	378

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
5	10/28/16	10/28/16	Steve Harvey	3-4pm	----1--	:30	1	\$300.00	NM	
Weeks: <u>Start Date</u> 10/24/16 <u>End Date</u> 10/30/16 <u>MTWTFSS</u> ----1-- <u>Spots/Week</u> 1 <u>Rate</u> \$300.00										
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	WBTV	F	10/28/16		Steve Harvey	3-4pm	:00		<del>\$300.00</del>	NM
<i>Credited</i>										
10	10/28/16	11/04/16	WBTV News 530a	530-6a	----1--	:30	1	\$475.00	NM	
Weeks: <u>Start Date</u> 10/24/16 <u>End Date</u> 10/30/16 <u>MTWTFSS</u> ----1-- <u>Spots/Week</u> 1 <u>Rate</u> \$475.00										
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	WBTV	F	10/28/16	5:41 AM	WBTV News 530a	530-6a	:30	LC-05-16H	\$475.00	NM
14	10/28/16	11/04/16	The Early Show	7-9a	----1--	:30	1	\$625.00	NM	
Weeks: <u>Start Date</u> 10/24/16 <u>End Date</u> 10/30/16 <u>MTWTFSS</u> ----1-- <u>Spots/Week</u> 1 <u>Rate</u> \$625.00										
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1	WBTV	F	10/28/16	7:59 AM	The Early Show	7-9a	:30	LC-05-16H	\$625.00	NM
30	10/29/16	11/05/16	WBTV Sat 6a News	6-7a	-----1-	:30	1	\$300.00	NM	
Weeks: <u>Start Date</u> 10/24/16 <u>End Date</u> 10/30/16 <u>MTWTFSS</u> -----1- <u>Spots/Week</u> 1 <u>Rate</u> \$300.00										
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1	WBTV	Sa	10/29/16		WBTV Sat 6a News	6-7a	:00		<del>\$300.00</del>	NM
<i>Credited</i>										
32	10/29/16	11/05/16	CBS Saturday Early Show	8-10a	-----1-	:30	1	\$500.00	NM	
Weeks: <u>Start Date</u> 10/24/16 <u>End Date</u> 10/30/16 <u>MTWTFSS</u> -----1- <u>Spots/Week</u> 1 <u>Rate</u> \$500.00										
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We warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

# INVOICE



Send Payment To:  
**WBTV**  
**P.O. Box 11407**  
**Dept. 1497**  
**Birmingham, AL 35246-1497**

Invoice # <b>1537008-1</b>	Invoice Date <b>10/30/16</b>	Invoice Month <b>October 2016</b>	Invoice Period <b>09/26/16 - 10/30/16</b>
Advertiser <b>POL/Coleman/D/Lieutenant</b>	Product <b>COLEMAN FOR LT GOV</b>	Estimate Number <b>4678</b>	

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47	10/27/16	11/03/16	LOC Morning Break	9a-10a	---1---	:30	1	\$225.00	NM																																																							
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48	10/25/16	11/01/16	Price Is Right	11a-12p	-1-----	:30	1	\$700.00	NM																																																							
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51	10/25/16	11/01/16	The Talk	2p-3p	-1-----	:30	1	\$350.00	NM																																																							
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We warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

# INVOICE



Send Payment To:  
**WBTV**  
**P.O. Box 11407**  
**Dept. 1497**  
**Birmingham, AL 35246-1497**

Invoice # <b>1537008-1</b>	Invoice Date <b>10/30/16</b>	Invoice Month <b>October 2016</b>	Invoice Period <b>09/26/16 - 10/30/16</b>
Advertiser <b>POL/Coleman/D/Lieutenant</b>	Product <b>COLEMAN FOR LT GOV</b>	Estimate Number <b>4678</b>	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																		
53	10/25/16	11/01/16	WBTV News at 4p	M-F 4-4.30p	- 1-----	:30	1	\$475.00	NM																																																																		
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54	10/25/16	11/01/16	WBTV News at 4.30p	M-F 4.30p-5p	- 1-----	:30	1	\$675.00	NM																																																																		
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<i>Credited</i>																																																																											
77	10/26/16	11/02/16	WBTV News Primetime	M-F 7p-730p	-- 1----	:30	1	\$700.00	NM																																																																		
<table border="0"> <tr> <td>Weeks:</td> <td>Start Date</td> <td>End Date</td> <td>MTWTFSS</td> <td>Spots/Week</td> <td>Rate</td> <td colspan="5"></td> </tr> <tr> <td></td> <td>10/24/16</td> <td>10/30/16</td> <td>-- 1----</td> <td>1</td> <td>\$700.00</td> <td colspan="5"></td> </tr> <tr> <td colspan="11"> <table border="0"> <tr> <td>Spots: #</td> <td>Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate</td> <td>Type</td> </tr> <tr> <td>1</td> <td>WBTV</td> <td>W</td> <td>10/26/16</td> <td></td> <td>WBTV News Primetime</td> <td>M-F 7p-730p</td> <td>:00</td> <td></td> <td><del>\$700.00</del></td> <td>NM</td> </tr> <tr> <td colspan="11"><i>Credited</i></td> </tr> </table> </td> </tr> </table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate							10/24/16	10/30/16	-- 1----	1	\$700.00						<table border="0"> <tr> <td>Spots: #</td> <td>Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate</td> <td>Type</td> </tr> <tr> <td>1</td> <td>WBTV</td> <td>W</td> <td>10/26/16</td> <td></td> <td>WBTV News Primetime</td> <td>M-F 7p-730p</td> <td>:00</td> <td></td> <td><del>\$700.00</del></td> <td>NM</td> </tr> <tr> <td colspan="11"><i>Credited</i></td> </tr> </table>											Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WBTV	W	10/26/16		WBTV News Primetime	M-F 7p-730p	:00		<del>\$700.00</del>	NM	<i>Credited</i>										
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78	10/26/16	11/02/16	The Early Show	7-9a	-- 1----	:30	1	\$625.00	NM																																																																		

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# INVOICE



Send Payment To:

**WBTV**  
**P.O. Box 11407**  
**Dept. 1497**  
**Birmingham, AL 35246-1497**

Invoice # <b>1537008-1</b>	Invoice Date <b>10/30/16</b>	Invoice Month <b>October 2016</b>	Invoice Period <b>09/26/16 - 10/30/16</b>
Advertiser <b>POL/Coleman/D/Lieutenant</b>	Product <b>COLEMAN FOR LT GOV</b>	Estimate Number <b>4678</b>	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
78	10/26/16	11/02/16	The Early Show	7-9a	-- 1----	:30	1	\$625.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/16 10/30/16 -- 1---- 1 \$625.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WBTV W 10/26/16 7-9a The Early Show 7-9a :00 <del>\$625.00</del> NM Credited									
79	10/26/16	11/02/16	LOC Morning Break	9.00a-9.30a	-- 1----	:30	1	\$225.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/16 10/30/16 -- 1---- 1 \$225.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WBTV W 10/26/16 9.00a-9.30a LOC Morning Break 9.00a-9.30a :00 <del>\$225.00</del> NM Credited									
83	10/28/16	11/04/16	WBTV News 6a	6-7a	---- 1--	:30	1	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/16 10/30/16 ---- 1-- 1 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WBTV F 10/28/16 6:28 AM WBTV News 6a 6-7a :30 LC- 05- 16H \$750.00 NM									
88	10/27/16	10/27/16	The Early Show	7-9a	--- 1---	:30	1	\$625.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/16 10/30/16 --- 1--- 1 \$625.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WBTV Th 10/27/16 7:26 AM The Early Show 7-9a :30 LC- 05- 16H \$625.00 NM									
91	10/28/16	10/28/16	WBTV News at 4.30p	M-F 4.30p-5p	---- 1--	:30	1	\$1,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/16 10/30/16 ---- 1-- 1 \$1,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WBTV F 10/28/16 4:58 PM WBTV News at 4.30p M-F 4.30p-5p :30 LC- 05- 16H \$1,100.00 NM									
92	10/28/16	11/04/16	WBTV News at 6p	M-F 6p-630p	---- 1--	:30	1	\$1,700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/16 10/30/16 ---- 1-- 1 \$1,700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WBTV F 10/28/16 6:21 PM WBTV News at 6p M-F 6p-630p :30 LC- 05- 16H \$1,700.00 NM									
93	10/28/16	11/04/16	WBTV News Primetime	M-F 7p-730p	---- 1--	:30	1	\$1,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/16 10/30/16 ---- 1-- 1 \$1,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WBTV F 10/28/16 7:27 PM WBTV News Primetime M-F 7p-730p :30 LC- 05- 16H \$1,100.00 NM									
101	10/30/16	11/06/16	WBTV 11p News /Sun	11-11.35p	----- 1	:30	1	\$625.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/16 10/30/16 ----- 1 1 \$625.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									

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<u>Advertiser</u> POL/Coleman/D/Lieutenant		<u>Product</u> COLEMAN FOR LT GOV	<u>Estimate Number</u> 4678

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																												
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<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>																																											
1	WBTV	Su	10/30/16	12:09 AM	WBTV 11p News /Sun	11-11.35p	:30	LC-05-16H	\$625.00	NM																																											
102	10/27/16	10/27/16	WBTV News At Noon	12-12:30p	---1---	:30	1	\$1,000.00	NM																																												
<table border="0"> <tr> <td><u>Weeks:</u></td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="5"></td> </tr> <tr> <td></td> <td>10/24/16</td> <td>10/30/16</td> <td>---1---</td> <td>1</td> <td>\$1,000.00</td> <td colspan="5"></td> </tr> <tr> <td><u>Spots: #</u></td> <td><u>Ch</u></td> <td><u>Day</u></td> <td><u>Air Date</u></td> <td><u>Air Time</u></td> <td><u>Description</u></td> <td><u>Start/End Time</u></td> <td><u>Length</u></td> <td><u>Ad-ID</u></td> <td><u>Rate</u></td> <td><u>Type</u></td> </tr> <tr> <td>1</td> <td>WBTV</td> <td>Th</td> <td>10/27/16</td> <td>12:27 PM</td> <td>WBTV News At Noon</td> <td>12-12:30p</td> <td>:30</td> <td>LC-05-16H</td> <td>\$1,000.00</td> <td>NM</td> </tr> </table>										<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>							10/24/16	10/30/16	---1---	1	\$1,000.00						<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>	1	WBTV	Th	10/27/16	12:27 PM	WBTV News At Noon	12-12:30p	:30	LC-05-16H	\$1,000.00	NM
<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																
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1	WBTV	Th	10/27/16	12:27 PM	WBTV News At Noon	12-12:30p	:30	LC-05-16H	\$1,000.00	NM																																											
105	10/27/16	11/03/16	WBTV News 530a	530-6a	---1---	:30	1	\$475.00	NM																																												
<table border="0"> <tr> <td><u>Weeks:</u></td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="5"></td> </tr> <tr> <td></td> <td>10/24/16</td> <td>10/30/16</td> <td>---1---</td> <td>1</td> <td>\$475.00</td> <td colspan="5"></td> </tr> <tr> <td><u>Spots: #</u></td> <td><u>Ch</u></td> <td><u>Day</u></td> <td><u>Air Date</u></td> <td><u>Air Time</u></td> <td><u>Description</u></td> <td><u>Start/End Time</u></td> <td><u>Length</u></td> <td><u>Ad-ID</u></td> <td><u>Rate</u></td> <td><u>Type</u></td> </tr> <tr> <td>1</td> <td>WBTV</td> <td>Th</td> <td>10/27/16</td> <td>5:49 AM</td> <td>WBTV News 530a</td> <td>530-6a</td> <td>:30</td> <td>LC-05-16H</td> <td>\$475.00</td> <td>NM</td> </tr> </table>										<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>							10/24/16	10/30/16	---1---	1	\$475.00						<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>	1	WBTV	Th	10/27/16	5:49 AM	WBTV News 530a	530-6a	:30	LC-05-16H	\$475.00	NM
<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																
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106	10/27/16	10/27/16	WBTV News at 6p	M-F 6p-630p	---1---	:30	1	\$1,700.00	NM																																												
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<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																
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1	WBTV	Th	10/27/16	6:22 PM	WBTV News at 6p	M-F 6p-630p	:30	LC-05-16H	\$1,700.00	NM																																											
107	10/27/16	11/03/16	WBTV News Primetime	M-F 7p-730p	---1---	:30	1	\$1,100.00	NM																																												
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<u>Total Spots</u>							<b>13</b>																																														

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$11,500.00</b>
<u>Agency Commission</u>	<b>\$1,725.00</b>
<u>Net Amount Due</u>	<b>\$9,775.00</b>

We warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.