



Political Broadcast Agreement Form for Candidate Advertisements (PB-19)

This form may serve as a model agreement for the sale of political broadcast advertising time and to facilitate compliance with the Federal Communications Commission's (FCC) record retention requirements. Broadcasters seeking information on how the FCC's political broadcast rules and record retention requirements apply to their specific circumstances should seek the advice of their own attorney.

Please note:

You will be prompted to save this form after each entry of your electronic signature. Make sure to re-save the form if you enter any information after entering your electronic signature.

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A companion to this form is NAB's Political Broadcast Catechism. To assist with your understanding of the political advertising rules, an all-new Political Advertising Primer course will become available via Broadcast Education in March 2020.

Broadcast Education is NAB's home for online educational offerings, including live and on-demand webcasts, podcasts and certificate courses. For more information, visit [education.nab.org](https://www.nab.org/education).

NAB members have access to an array of member tools and benefits. To access additional member tools, please visit [nab.org/MemberTools](https://www.nab.org/MemberTools).

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Meredith Patel, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Mary Peltola

Authorized committee:

Mary Peltola for Alaska

Agency requesting time (and contact information):

N/A Old Town Media, 610 Madison Street, ste 101 MB604, Alexandria VA 22314

Candidate's political party:

Democrat

Office sought (no acronyms or abbreviations):

US House AL

Date of election:

11/5/2024

General

Primary

Treasurer of candidate's authorized committee:

Eric Croft

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

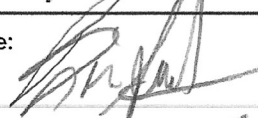
Station Representative

Signature:

Meredith Patel

Digitally signed by Meredith Patel
Date: 2024.05.29 19:25:28 -04'00'

Signature:



Name: Meredith Patel

Name:

Brian Sands

Date of Request to Purchase Ad Time: 5/29/2024

Date of Station Agreement to Sell Time:

6/3/24

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Meredith Patel

Digitally signed by Meredith Patel
Date: 2024.05.29 19:25:52 -04'00'

Name: Meredith Patel

Date: 5/29/2024

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? Yes No Date ad received: _____

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above): Yes No N/A

Disposition:

Accepted

Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*

Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: 62002	Station Call Letters: KTBY	Date Received/Requested: 6/3/24
Est. #: 420	Station Location: Anchorage, AK	Run Start and End Dates: 6/5-6/10/24

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.



125 West 55th St
New York, NY 10019

Contract # 28404965 Changes as of: 6/5/2024 at 11:42 AM Version: Current State Version 2

CPE: 24/29/420 Flight: 6/4/24 - 6/10/24 Station: KTBY Con Type: POLITICAL/VOTE
 Agency: OLD TOWN MEDIA, LLC Advertiser: MARY PELTOLA FOR ALASKA Market: Anchorage Total \$: \$850.00

114 Quay Street Product: TV Agency Order #: 13469148 Office: WASHINGTON Total Spots: 7
 ALEXANDRIA, VA Buyer: Patel, Meredith Salesperson: CARRIE LYNCH Service: Nielsen Total CPP: \$0.00

22314 Separation: Salesperson: CARRIE LYNCH 202-955-5342 Primary Demo: Assistant: CARRIE LYNCH 202-955-5342 Total GRP: Traffic #: 62002

#	Day/Time	DP	Program	Rate	Len	6/4 - 6/4		Total Spots	Total \$	CPP*	GRP*
						6/4	6/4				
1	Su 4p-5p		The Neighborhood	\$50.00	30	0		0	\$0.00	\$0.00	0.0
2	Tu-F,M 9p-10p		FOX News At 9p	\$125.00	30	4		4	\$500.00	\$0.00	0.0
3	Sa 3p-7p		FOX MLB Prime	\$150.00	30	2		2	\$300.00	\$0.00	0.0
4	Su 9p-9:30p		Access Hollywood	\$50.00	30	1		1	\$50.00	\$0.00	0.0
TOTALS: 7								7	\$850.00	\$0.00	0.0

Comments: Separation: 30;PopulationBuyType: CPP



125 West 55th St
New York, NY 10019

Contract # 28404965

Changes as of: 6/5/2024 at 11:42 AM

Version: Current State Version 2

CPE: 24/29/420

Flight: 6/4/24 - 6/10/24

Station: KTBY

Con Type: POLITICAL/NOTE

Agency: OLD TOWN MEDIA, LLC

Advertiser: MARY PELTOLA FOR ALASKA

Market: Anchorage

Total \$: \$850.00

114 Quay Street

Product: TV

Office: WASHINGTON

Total Spots: 7

ALEXANDRIA, VA 22314

Agency Order #: 13469148

Service: Nielsen

Total CPE: \$0.00

Buyer: Patel, Meredith

Primary Demo: CARRIE LYNCH

Total GRP: 62002

Salesperson: CARRIE LYNCH

Assistant: CARRIE LYNCH

Separation: 202-955-5342

Separation: 202-955-5342

Traffic #: 62002

Special Instructions

Order Level Comments

Date/Time	Added by	Comment
06/04/24 10:36 AM	Brian Sands	program change due to sports
06/04/24 9:19 AM	System	Notice Received.
06/03/24 8:56 AM	CARRIE LYNCH	Separation: 30:PopulationBuyType: CPP

Competitive Information	
Market Budget:	\$850
KTBY Share:	100%
Comment:	Competitive Unknown

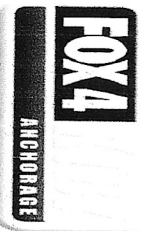
Daypart Summary				
Day/Time	% Distrib	Spots	Dollars	CPP
	100%	7	\$850.00	N/A
Total	100%	7	\$850.00	N/A

Monthly Summary		
Month	Spots	Dollars
2024-Jun	7	\$850.00
Total	7	\$850.00

Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Makegood 1	6/4/24 10:36 AM	Brian Sands	Confirmed	1	1	\$0	\$850.00	Changes: 2 buylines added or modified.
New	6/3/24 8:18 AM	CARRIE LYNCH	Confirmed	7		\$850.00	\$850.00	

Non-Discrimination Policy
 PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.



KTBY-TV
2700 EAST TUDOR ROAD
ANCHORAGE, AK 99507

OLD TOWN MEDIA
114 QUAY STREET
ALEXANDRIA, VA 23214

Contract # 62002

Schedule Dates 06/05/24-06/10/24
Advertiser POL/MARY PELTOLA FOR ALASKA (3859)
Agency OLD TOWN MEDIA (1386)
Product Political (1080)
Brand TV (23750)
Salesperson Katz, Washington DC (1054)
Sales Office Katz Washington D.C.
Buyer Name PATEL, MEREDITH
Phone/Fax (907) 206-7000 /
 CPE 24/29/420
Account Types National/Political
Billing Type Standard
Comments

Date Entered 06/04/24
Last Modified 06/04/24
Entered By Brian Sands
CO-OP No
External # 28404965
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$127.50
Net Total \$722.50
Sales Tax

FOX 4 (KTBY)
 By Broadcast Month
 Jun. 2024 Spots 7 Rate \$850.00
 Grand Total: 7 \$850.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	06/09/24-06/09/24	1	:30	9p- Access Hollywood								1	1	\$50.00	\$50.00	FOX 4 (KTBY)		6/4/24
2.0	Normal Line / SPOT	06/05/24-06/10/24	1	:30	9p- MO-FR FOX 4 News		1		1	1	1			4	\$125.00	\$500.00	FOX 4 (KTBY)		6/4/24
3.0	Normal Line / SPOT	06/08/24-06/08/24	1	:30	3:30P- MLB on FOX A							2		2	\$150.00	\$300.00	FOX 4 (KTBY)		6/4/24

CONFIRMATION CONTRACT

Accepted Agency/Advertiser:	Date:	Accepted Station:	Date:
Accepted Salesperson:	Date:	Comments:	