

ORDER



Orders
Order / Rev: 577767
Alt Order #:
Product Desc: 10/13
Estimate:
Flight Dates: 10/13/17 - 10/13/17
Original Date / Rev: 10/12/17 / 10/12/17
Order Type: GENERAL

WGNO-TV

Primary AE: Brandi Theard
Sales Office: LOCAL
Sales Region: Local

Agency Name: Teddlie Stuart Media Partner
Buying Contact:
Billing Contact:
 757 St. Charles Avenue
 New Orleans, LA 70130

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Charbonnet/D/Mayor
Demographic: A25-54
Product Codes: PL1.f.i
Priority: Default
Revenue Code 1: Agency
Revenue Code 2: Political
Revenue Code 3: Political-Non-PAC

New Business Thru: 07/20/18
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/25/17	10/13/17	3	\$580.00	\$493.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2017	3	\$580.00	\$493.00	0.00
Totals	3	\$580.00	\$493.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Brandi Theard			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	26	10/13/17	10/13/17	M-F 10p-1035p WGNO News @ 10p	CM	10p-1035p	----F--	:30	2	\$100.00	03	0.00	NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/09/17	10/15/17	----F--		2				\$100.00		0.00			
N 2	26	10/13/17	10/13/17	Friday Prime Hour 3 Friday Prime Hour 3	CM	9p-10p	----F--	:30	1	\$380.00	03	0.00	NM	1	\$380.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/09/17	10/15/17	----F--		1				\$380.00		0.00			
													Totals	3	\$580.00

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: <u>WGNO</u>	Date: <u>10-12-2017</u>
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I, Desiree Charbonnet
 being/on behalf of: Desiree Charbonnet For Mayor, a legally
 qualified candidate of the Democrat political
 party for the office of: Mayor of Orleans Parish
 in the Primary
 election to be held on: October 14, 2017

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Total Charges:

