

ORDER



Orders
Order / Rev: 577767
Alt Order #:
Product Desc: 10/13
Estimate:
Flight Dates: 10/13/17 - 10/13/17
Original Date / Rev: 10/12/17 / 10/12/17
Order Type: GENERAL

WGNO-TV

Primary AE: Brandi Theard
Sales Office: LOCAL
Sales Region: Local

Agency
Name: Teddlie Stuart Media Partner
Buying Contact:
Billing Contact:
 757 St. Charles Avenue
 New Orleans, LA 70130

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Charbonnet/D/Mayor
Demographic: A25-54
Product Codes: PL1.f.i
Priority: Default
Revenue Code 1: Agency
Revenue Code 2: Political
Revenue Code 3: Political-Non-PAC

New Business Thru: 07/20/18
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/25/17	10/13/17	3	\$580.00	\$493.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2017	3	\$580.00	\$493.00	0.00
Totals	3	\$580.00	\$493.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Brandi Theard			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	26	10/13/17	10/13/17	M-F 10p-1035p WGNO News @ 10p	CM	10p-1035p	----F--	:30	2	\$100.00	03	0.00	NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/09/17	10/15/17	----F--			2		\$100.00		0.00				
N 2	26	10/13/17	10/13/17	Friday Prime Hour 3 Friday Prime Hour 3	CM	9p-10p	----F--	:30	1	\$380.00	03	0.00	NM	1	\$380.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/09/17	10/15/17	----F--			1		\$380.00		0.00				
													Totals	3	\$580.00

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ FEDERAL CANDIDATE

☒ STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

WGNO

Date:

10-12-2017

I, Desiree Charbonnet

being/on behalf of: Desiree Charbonnet For Mayor, a legally
qualified candidate of the Democrat political

party for the office of: Mayor of Orleans Parish

in the Primary

election to be held on: October 14, 2017

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Total Charges:

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

and you are authorized to announce the time as paid for by such person or entity.
I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Cynthia Bernard

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

10-12-2017
Date

[Signature]
Signature

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected

[Signature]
Signature

Barley Dingle Asm
Printed Name Title