

ORDER



KABC-TV

Orders
Order / Rev: 151360 - 2
Alt Order #:
Product Desc: Caforio/DCCC (CF) 360361
Estimate: 2524
Flight Dates: 10/18/16 - 10/24/16
Original Date / Rev: 10/17/16 / 10/20/16
Order Type: GEN

Primary AE: Political National PHI
Sales Office: N-PH
Sales Region: National

Agency
Name: Screen Strategies Media
Buying Contact:
Billing Contact:
 11150 Fairfax Blvd, Ste 505
 Fairfax, VA 20120

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: CAFORIO / DCCC
Demographic: HH
Product Codes: Federal Candidate
Priority: P-02
Revenue Codes: AGY, POL, POL-CAND

New Business Thru:
Order Separation: 00:20:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/16	10/24/16	54	\$85,360.00	\$72,556.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	54	\$85,360.00	\$72,556.00	0.00
Totals	54	\$85,360.00	\$72,556.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Political National PHI			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	KABC	10/19/16	10/21/16	M-F 5a-6a Eyewitness News 5a	CM	Cc 5a-6a	--W-F--	:30	2	\$560.00	P-02	0.00	NM	2	\$1,120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/17/16	10/23/16	--W-F--			2		\$560.00		0.00				
2	KABC	10/18/16	10/21/16	M-F 6a-7a Eyewitness News 6a	CM	Cc 6a-7a	-TWTF--	:30	4	\$1,120.00	P-02	0.00	NM	4	\$4,480.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/17/16	10/23/16	-TWTF--			4		\$1,120.00		0.00				
3	KABC	10/24/16	10/24/16	M-F 6a-7a Mon 6-7a	CM	Cc 6a-7a	M-----	:30	1	\$1,120.00	P-02	0.00	NM	1	\$1,120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/24/16	10/30/16	M-----			1		\$1,120.00		0.00				
4	KABC	10/18/16	10/21/16	GMA M-F 7a-9a GMA	CM	Cc 7a-9a	-TWTF--	:30	4	\$1,280.00	P-02	0.00	NM	4	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/17/16	10/23/16	-TWTF--			4		\$1,280.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KABC	10/17/16-10/23/16		GMA M-F 7a-9a		7a-9a	-TWThF----	:30		\$1,200.00		0.00	NM		
2	KABC	10/17/16-10/23/16		GMA M-F 7a-9a		7a-9a	-TWThF----	:30		\$1,200.00		0.00	NM		
3	KABC	10/17/16-10/23/16		GMA M-F 7a-9a		7a-9a	-TWThF----	:30		\$1,200.00		0.00	NM		
4	KABC	10/17/16-10/23/16		GMA M-F 7a-9a		7a-9a	-TWThF----	:30		\$1,200.00		0.00	NM		
5	KABC	10/24/16	10/24/16	GMA M-F 7a-9a Mon 7-9a	CM	Cc 7a-9a	M-----	:30	1	\$1,200.00	P-02	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				

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 Flight Dates: 10/18/16 - 10/24/16

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 Estimate: 2524

KABC-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
5	KABC	10/24/16	10/24/16	GMA M-F 7a-9a Mon 7-9a	CM	Cc 7a-9a	M-----	:30	1	\$1,200.00	P-02	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/24/16	10/30/16	M-----					1	\$1,200.00		0.00			
6	KABC	10/22/16	10/22/16	Sa 7a-8a GMA Sa 7a-8a	CM	Cc 7a-8a	-----S-	:30	1	\$800.00	P-02	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/17/16	10/23/16	-----S-					1	\$800.00		0.00			
7	KABC	10/23/16	10/23/16	Su 7a-8a Su 7a-8a	CM	Cc 7a-8a	-----S	:30	1	\$640.00	P-02	0.00	NM	1	\$640.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/17/16	10/23/16	-----S					1	\$640.00		0.00			
8	KABC	10/20/16	10/20/16	M-F 9a-10a Thur 9-10a	CM	Cc 9a-10a	---T---	:30	1	\$1,120.00	P-02	0.00	NM	1	\$1,120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/17/16	10/23/16	---T---					1	\$1,120.00		0.00			
9	KABC	10/24/16	10/24/16	M-F 9a-10a Mon 9-10a	CM	Cc 9a-10a	M-----	:30	1	\$1,120.00	P-02	0.00	NM	1	\$1,120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/24/16	10/30/16	M-----					1	\$1,120.00		0.00			
10	KABC	10/19/16	10/21/16	M-F 10a-11a W/F 10-11a	CM	Cc 10a-11a	--W-F--	:30	2	\$1,400.00	P-02	0.00	NM	2	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/17/16	10/23/16	--W-F--					2	\$1,400.00		0.00			
11	KABC	10/18/16	10/20/16	M-F 11a-12p Tu/Thur 11-12p	CM	Cc 11a-12p	-T-T---	:30	2	\$560.00	P-02	0.00	NM	2	\$1,120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/17/16	10/23/16	-T-T---					2	\$560.00		0.00			
12	KABC	10/24/16	10/24/16	M-F 11a-12p Mon 11-12p	CM	Cc 11a-12p	M-----	:30	1	\$560.00	P-02	0.00	NM	1	\$560.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/24/16	10/30/16	M-----					1	\$560.00		0.00			
13	KABC	10/19/16	10/21/16	M-F 12p-1p W/F 12p-1p	CM	Cc 12p-1p	--W-F--	:30	2	\$1,760.00	P-02	0.00	NM	2	\$3,520.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/17/16	10/23/16	--W-F--					2	\$1,760.00		0.00			
14	KABC	10/24/16	10/24/16	M-F 4p-5p Mon 4p-5p	CM	Cc 4p-5p	M-----	:30	1	\$800.00	P-02	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/24/16	10/30/16	M-----					1	\$800.00		0.00			
15	KABC	10/18/16	10/21/16	M-F 4p-5p Eyewitness News 4p-5p	CM	Cc 4p-5p	-TWTF--	:30	4	\$1,040.00	P-02	0.00	NM	4	\$4,160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/17/16	10/23/16	-TWTF--					4	\$1,040.00		0.00			
16	KABC	10/18/16	10/21/16	M-F 5p-6p Eyewitness News 5p-6p	CM	Cc 5p-6p	-TWTF--	:30	4	\$1,440.00	P-02	0.00	NM	4	\$5,760.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/17/16	10/23/16	-TWTF--					4	\$1,440.00		0.00			
17	KABC	10/24/16	10/24/16	M-F 5p-6p Mon 5-6p	CM	Cc 5p-6p	M-----	:30	1	\$1,440.00	P-02	0.00	NM	1	\$1,440.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/24/16	10/30/16	M-----					1	\$1,440.00		0.00			
18	KABC	10/24/16	10/24/16	M-F 6p-630p Mon 6p-630p	CM	Cc 6p-630p	M-----	:30	1	\$3,200.00	P-02	0.00	NM	1	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/24/16	10/30/16	M-----					1	\$3,200.00		0.00			
19	KABC	10/18/16	10/21/16	M-F 6p-630p Tu-Fri 6p-630p	CM	Cc 6p-630p	-TWTF--	:30	4	\$1,680.00	P-02	0.00	NM	4	\$6,720.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

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19	KABC	10/18/16	10/21/16	M-F 6p-630p Tu-Fri 6p-630p	CM	Cc 6p-630p	- TWTF - -	:30	4	\$1,680.00	P-02	0.00	NM	4	\$6,720.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/17/16	10/23/16	- TWTF - -		4			\$1,680.00		0.00				
20	KABC	10/18/16	10/21/16	M-F 7p-730p Jeopardy 7p-730p	CM	Cc 7p-730p	- T- T- - -	:30	2	\$3,040.00	P-02	0.00	NM	2	\$6,080.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/17/16	10/23/16	- T- T- - -		2			\$3,040.00		0.00				
21	KABC	10/24/16	10/24/16	M-F 7p-730p Mon 7p-730p	CM	Cc 7p-730p	M- - - - -	:30	1	\$2,400.00	P-02	0.00	NM	1	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/24/16	10/30/16	M- - - - -		1			\$2,400.00		0.00				
22	KABC	10/18/16	10/21/16	M-F 730p-8p Tu/W/Fri 730p-8p	CM	Cc 730p-8p	- TW- F- -	:30	3	\$3,840.00	P-02	0.00	NM	3	\$11,520.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/17/16	10/23/16	- TW- F- -		3			\$3,840.00		0.00				
23	KABC	10/24/16	10/24/16	M-F 730p-8p Mon 730p-8p	CM	Cc 730p-8p	M- - - - -	:30	1	\$4,000.00	P-02	0.00	NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/24/16	10/30/16	M- - - - -		1			\$4,000.00		0.00				
24	KABC	10/18/16	10/21/16	M-Su 11p News Eyewitness News 11p	CM	Cc 11p-1135p	- TWTF - -	:30	4	\$1,600.00	P-02	0.00	NM	4	\$6,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/17/16	10/23/16	- TWTF - -		4			\$1,600.00		0.00				
25	KABC	10/24/16	10/24/16	M-Su 11p News Mon 11-1135p	CM	Cc 11p-1135p	M- - - - -	:30	1	\$1,600.00	P-02	0.00	NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/24/16	10/30/16	M- - - - -		1			\$1,600.00		0.00				
26	KABC	10/23/16	10/23/16	M-Su 11p News Sun 11-1135p	CM	Cc 11p-1135p	- - - - - S	:30	1	\$1,600.00	P-02	0.00	NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/17/16	10/23/16	- - - - - S		1			\$1,600.00		0.00				
27	KABC	10/18/16	10/20/16	M-F 1135p-1237a Tu/Thur 1135p-1237a	CM	Cc 1135p-1237a	- T- T- - -	:30	2	\$1,440.00	P-02	0.00	NM	2	\$2,880.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/17/16	10/23/16	- T- T- - -		2			\$1,440.00		0.00				
28	KABC	10/19/16	10/19/16	PRIME - Jeopardy Jeopardy 930-10p	CM	Cc 9:30 PM-10:00 PM (9:30 PM-10:00 PM)	- - W- - - -	:30	1	\$2,400.00	P-02	0.00	NM	1	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/17/16	10/23/16	- - W- - - -		1			\$2,400.00		0.00				
Totals													54	\$85,360.00	