

ORDER



KABC-TV

Orders
Order / Rev: 151929
Alt Order #: WOC10491850
Product Desc: CAFORIO / DCCC (CF) 3600783
Estimate: 2840
Flight Dates: 10/24/16 - 10/27/16
Original Date / Rev: 10/24/16 / 10/24/16
Order Type: GEN

Primary AE: Political National PHI
Sales Office: N-PH
Sales Region: National

Agency Name: Screen Strategies Media
Buying Contact: Rachel Jones
Billing Contact:
 11150 Fairfax Blvd, Ste 505
 Fairfax, VA 20120

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: CAFORIO / DCCC
Demographic: A35+
Product Codes: Federal Candidate
Priority: P-02
Revenue Codes: AGY, POL, POL-CAND

New Business Thru:
Order Separation: 00:20:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/16	10/27/16	24	\$38,240.00	\$32,504.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	24	\$38,240.00	\$32,504.00	0.00
Totals	24	\$38,240.00	\$32,504.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Christopher Larcade			Start Of Order - End Of Order	100%
Political National PHI			Start Of Order - End Of Order	0%

Order Share

	Share	Total
KABC-TV	35%	\$38,240.00
Market	100%	\$109,257.14

Competitive Share

	Share	Total
CABLE	0%	\$0.00
KCAL	0%	\$0.00
KCBS	25%	\$27,314.29
KCET	0%	\$0.00
KCOP	0%	\$0.00
KDOC	0%	\$0.00
KHIZ	0%	\$0.00
KHSC	0%	\$0.00
KIDN	0%	\$0.00
KJLA	0%	\$0.00
KLCS	0%	\$0.00
KMEX	0%	\$0.00
KNBC	25%	\$27,314.29
KOCE	0%	\$0.00
KPXN	0%	\$0.00
KRCA	0%	\$0.00
KRPA	0%	\$0.00
KSCI	0%	\$0.00
KTBN	0%	\$0.00

KTLA	5%	\$5,462.86
KTTV	10%	\$10,925.71
KVCR	0%	\$0.00
KVEA	0%	\$0.00
KVMD	0%	\$0.00
KWHY	0%	\$0.00
UNKWN	0%	\$0.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	KABC	10/24/16	10/27/16	M-F 5a-6a Thur 5-6a	CM	Cc 5a-6a	---1---	:30	1	\$560.00	P-02	0.00	NM	1	\$560.00
(Program: 5A NEWS)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/24/16	10/30/16	---1---					1	\$560.00		0.00			
2	KABC	10/24/16	10/27/16	M-F 6a-7a Eyewitness News 6a	CM	Cc 6a-7a	-111---	:30	3	\$1,120.00	P-02	0.00	NM	3	\$3,360.00
(Program: 6A NEWS)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/24/16	10/30/16	-111---					3	\$1,120.00		0.00			
3	KABC	10/24/16	10/27/16	GMA M-F 7a-9a Tu-Thur 7-9a	CM	Cc 7a-9a	-111---	:30	3	\$1,200.00	P-02	0.00	NM	3	\$3,600.00
(Program: GMA)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/24/16	10/30/16	-111---					3	\$1,200.00		0.00			
4	KABC	10/24/16	10/26/16	M-F 9a-10a Wed 9-10a	CM	Cc 9a-10a	--1----	:30	1	\$1,120.00	P-02	0.00	NM	1	\$1,120.00
(Program: KELLY)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/24/16	10/30/16	--1----					1	\$1,120.00		0.00			
5	KABC	10/24/16	10/25/16	M-F 10a-11a Tue 10a-11a	CM	Cc 10a-11a	-1-----	:30	1	\$1,600.00	P-02	0.00	NM	1	\$1,600.00
(Program: VIEW)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/24/16	10/30/16	-1-----					1	\$1,600.00		0.00			
6	KABC	10/24/16	10/27/16	M-F 11a-12p Thur 11-12p	CM	Cc 11a-12p	---1---	:30	1	\$560.00	P-02	0.00	NM	1	\$560.00
(Program: 11A NEWS)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/24/16	10/30/16	---1---					1	\$560.00		0.00			
7	KABC	10/24/16	10/27/16	M-F 4p-5p Eyewitness News 4p-5p	CM	Cc 4p-5p	-111---	:30	3	\$1,040.00	P-02	0.00	NM	3	\$3,120.00
(Program: 4P NEWS)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/24/16	10/30/16	-111---					3	\$1,040.00		0.00			
8	KABC	10/24/16	10/26/16	M-F 5p-6p Eyewitness News 5p-6p	CM	Cc 5p-6p	-11----	:30	2	\$1,440.00	P-02	0.00	NM	2	\$2,880.00
(Program: 5P NEWS)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/24/16	10/30/16	-11----					2	\$1,440.00		0.00			
9	KABC	10/24/16	10/27/16	M-F 6p-630p Eyewitness News 6p-630p	CM	Cc 6p-630p	-1-1---	:30	2	\$3,200.00	P-02	0.00	NM	2	\$6,400.00
(Program: 6P NEWS)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/24/16	10/30/16	-1-1---					2	\$3,200.00		0.00			
10	KABC	10/24/16	10/27/16	M-F 7p-730p Jeopardy 7p-730p	CM	Cc 7p-730p	--11---	:30	2	\$2,400.00	P-02	0.00	NM	2	\$4,800.00
(Program: JEOPARDY)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/24/16	10/30/16	--11---					2	\$2,400.00		0.00			
11	KABC	10/24/16	10/25/16	M-F 730p-8p Tue 730p-8p	CM	Cc 730p-8p	-1-----	:30	1	\$4,000.00	P-02	0.00	NM	1	\$4,000.00
(Program: WHEEL)															

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11	KABC	10/24/16	10/25/16	M-F 730p-8p Tue 730p-8p	CM	Cc 730p-8p	- 1 - - - - -	:30	1	\$4,000.00	P-02	0.00	NM	1	\$4,000.00
(Program: WHEEL)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/24/16	10/30/16	- 1 - - - - -			1		\$4,000.00		0.00				
12	KABC	10/24/16	10/27/16	M-Su 11p News Eyewitness News 11p	CM	Cc 11p-1135p	- 111 - - -	:30	3	\$1,600.00	P-02	0.00	NM	3	\$4,800.00
(Program: LT NEWS)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/24/16	10/30/16	- 111 - - -			3		\$1,600.00		0.00				
13	KABC	10/24/16	10/26/16	M-F 1135p-1237a Wed 1135p-1237a	CM	Cc 1135p-1237a	- - 1 - - - -	:30	1	\$1,440.00	P-02	0.00	NM	1	\$1,440.00
(Program: KIMMEL)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/24/16	10/30/16	- - 1 - - - -			1		\$1,440.00		0.00				
													Totals	24	\$38,240.00