

10/15/14: Orig Upload
11/11/14: Revised w/Inv.

WSYT

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ FEDERAL CANDIDATE☐ STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

Date:

I, Maura Johnsonbeing/on behalf of: DCCC/Dan Maffeia legally qualified candidate of the Democraticpolitical party for the office of: House of Representativesin the Generalelection to be held on: 11/4/14

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	AS ORDERED				

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

DCCC/Dan Maffei

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Herbert Millane

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

10/7/14

Date _____

Signature

To Be Signed By Station Representative

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name:

Title

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, Maura Johnson

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☒ does

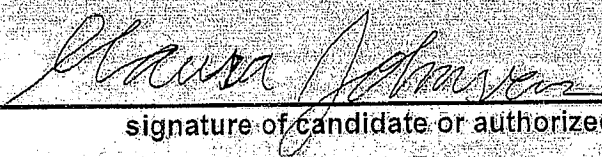
☐ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☒ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☒ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



signature of candidate or authorized committee

Maura Johnson

printed name

10/7/14

date

AGREED UPON SCHEDULE

(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF
CANDIDATE'S REQUEST)

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	AS ORDERED				

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate); if any.

Note: Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.



REMIT TO WSYT FOX Syracuse: Advertiser
1000 James St Agency
Syracuse, NY 13203 Buyer
ph: (315) 472-6800 Salesperson
fx: (315) 425-6100

DCCC-Maffei for Congress (73705)
Greer Margolis Mitchell, Burns & A(1047)
GILROY, MAURA
Millennium/DC, Washington DC (1108)
ph: (202) 955-5342
fx: (202) 955-5348x
POLITICAL CANDIDATE (ns) (1186)
DCCC/MAFFEI (601573)
National/Political Candidate Agency BRD
2677/ECR10438087
A35+

Invoice 3236242
Inv Date 10/26/2014
Terms CIA
Contract 1745919
Bill Type Standard
Period 9/29/2014 - 10/26/2014

Greer Margolis Mitchell, Burns &
Associates-Washington
3050 K St NW
Suite 100
Washington, DC 20007

AgM

Product
Brand
Acct Types
Est/Headline
Demo
Revision
Comments

DCCC/MAFFEI
\$\$ IS SHIFTED FROM FRIENDS OF DAN

CO-OP/Order Type No/Normal
Package
Gen. Date 10/27/2014 2:23:35PM

Syracuse (WSYT)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Copy/ISCI	Amount	Remarks
1.0	SPOT	6:00:00PM- 6:30:00	Per week (1),Th,Fr	10/09/14 6:11PM (Th)	00:30	4FDMNY2407TH VALUES_HD	\$125.00	
2.0	SPOT	9:00:00AM-10:00:00	Day,Su-1	10/12/14 9:29AM (Su)	00:30	4FDMNY2407TH VALUES_HD	\$75.00	
3.0	Football	4:00:00PM- 7:00:00	Day,Su-1	10/12/14 5:54PM (Su)	00:30	4FDMNY2407TH VALUES_HD	\$1000.00	
4.0	SPOT	7:00:00PM- 7:30:00	Day,M-1,Th-1,F-1	10/09/14 7:08PM (Th)	00:30	4FDMNY2407TH VALUES_HD	\$700.00	
4.0	SPOT	7:00:00PM- 7:30:00	Day,M-1,Th-1,F-1	10/10/14 7:19PM (Fr)	00:30	4FDMNY2407TH VALUES_HD	\$700.00	
4.0	SPOT	7:00:00PM- 7:30:00	Day,M-1,Th-1,F-1	10/13/14 7:18PM (Mo)	00:30	4FDMNY2407TH VALUES_HD	\$700.00	
5.0	SPOT	7:30:00PM- 8:00:00	Day,M-1,Th-1,F-1	10/09/14 7:35PM (Th)	00:30	4FDMNY2407TH VALUES_HD	\$700.00	
5.0	SPOT	7:30:00PM- 8:00:00	Day,M-1,Th-1,F-1	10/10/14 7:54PM (Fr)	00:30	4FDMNY2407TH VALUES_HD	\$700.00	
5.0	SPOT	7:30:00PM- 8:00:00	Day,M-1,Th-1,F-1	10/13/14 7:53PM (Mo)	00:30	4FDMNY2407TH VALUES_HD	\$700.00	
6.0	Prime	9:00:00PM-10:00:00	Day,M-2	10/13/14 9:22PM (Mo)	00:30	4FDMNY2407TH VALUES_HD	\$500.00	
6.0	Prime			10/13/14		1 preempt @ \$500.00	\$0.00	Order Error
7.0	Post-Game	7:30:00PM- 8:00:00	Day,Su-1	10/12/14 7:56PM (Su)	00:30	4FDMNY2407TH VALUES_HD	\$600.00	

Net 30-Payment is due within 30 days from invoice date.

Warranty - We warrant the above broadcasts were made according to the official station log. Please note that we do not notarize invoices since the purpose of placing a notary seal on a document is to guaranty the authenticity of an individual's signature and not to certify the accuracy of commercials aired.

Gross Total	\$6,500.00
Commission	(\$975.00)
Net Total	\$5,525.00

Total Spots 11



WSYT Syracuse
1000 James St
Syracuse, NY 13203

Contract # 1/45919

Schedule Dates

Advertiser

Agency

Product

Brand

Salesperson

Sales Office

Buyer Name

Phone/Fax

CPE

Account Types

Billing Type

Comments

Date Entered

Last Modified

Entered By

CO-OP

Headline #

Demo

Order Type

Package Deal

Commission %

Commission

Net Total

Sales Tax

Syracuse (WSYT)

By Broadcast Month

Oct. 2014

Grand Total:

Spots

12

12

Rate

\$7,000.00

\$7,000.00

10/08/14

10/08/14

Nicole Tabone

No

ECR10438087

A35+

Normal

15.00

\$1,050.00

\$5,950.00

10/09/14-10/13/14

DCCC-Maffei for Congress (73705)

Greer Margolis Mitchell, Burns & Associates-Washi

POLITICAL CANDIDATE (ns) (1186)

DCCC/MAFFEI (601573)

Millennium/DC, Washington DC (1108)

Millennium Washington DC

GILROY, MAURA

/

131/137/2677

National/Political Candidate Agency BRD

Standard

DCCC/MAFFEI

\$\$ IS SHIFTED FROM FRIENDS OF DAN MAFFEI ORDER 10/7

WSYT: 19%

FRANCESCA GRANT

SPW

Mo

Tu

We

Th

Fr

Sa

Su

Run Times

SPW

Mo

Tu

We

Th

Fr

Sa

Su

Run Times

SPW

Mo

Tu

We

Th

Fr

Sa

Su

Run Times

ORDER WORKSHEET

Rep Order# 10438087 Ver# 5 Status Revised Traffic Order# 1745919 Printed: 10/10/14 2:50 PM 1 of 2
 EC'd Yes Last Received: 10/10/14 2:49 PM All Rep and Station Changes
 Showing Buylines:
 Station WSYT-TV SYRACUSE, NY Rep Firm MILLENNIUM SALES & MARKETING
 Advertiser (NW80) POLITICAL Sales Office (DC) WASHINGTON
 Product DCCC/MAFFEI Salesperson (FG2) FRANCESCA GRANT
 Estimate# 2677 Sales Assistant
 Buyer MAURA GILROY Salesperson Phone# 202-955-5342
 Agency (GRER) GMMB 3050 K ST NW Flight Dates 10/07/14-10/13/14
 WASHINGTON, DC 20007
 Agency C/P1/P2/E 131/137/2677
 Salesperson Fax#

changed
 10/10/14
 confirmed
 10/10/14

--- CONTRACT COMMENT ---

\$\$ IS SHIFTED FROM FRIENDS OF DAN MAFFEI ORDER 10/7
 *****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 0
 217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSE.
 CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING
 CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

ANYTHING CHECKS SHOULD MATCH. NOT RELEASE OF. THANKS. FRANK

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Num of Weeks	Total Spots	Total Cost
1	M	9P-10P	SLEEPY HOLLOW	30	-	-	\$500.00	10/13-10/13	1	1	1	\$500.00

Sales remark: V5 N/A
 V5 Comment Changed, Spots/week Changed

---REPORT TOTALS---

Report Totals: 1 / \$500.00

---SALES MONTHLY TOTALS---

Oct2014: 11/ \$6,500.00
 Order Totals: 11 / \$6,500.00 Total GRPs: 0.0

---COMPETITIVE---

Market Totals \$34,210.53
 CABL .00% UNKN .00% WNYS 5.00% WSTM 30.00% WSYR 40.00%
 WSYT 19.00% WTVH 6.00%

Books [null]
 Demos RA35+

ORDER WORKSHEET

Rep Order# 10438087 Ver# 5 Status Revised Traffic Order# 1745919 Printed: 10/10/14 2:50 PM 2 of 2
 EC'd Yes Last Received: 10/10/14 2:49 PM
 Showing Buylines: All Rep and Station Changes

Station WSYT-TV SYRACUSE, NY
 Advertiser (NW80) POLITICAL
 Product DCCC/MAFFEI
 Estimate# 2677
 Buyer MAURA GILROY

Agency (GRER) GMMB
 3050 K ST NW
 WASHINGTON, DC 20007
 Agency C/P1/P2/E 131/137/2677
 Flight Dates 10/07/14-10/13/14

Rep Firm MILLENNIUM SALES & MARKETING
 Sales Office (DC) WASHINGTON
 Salesperson (FG2) FRANCESCA GRANT
 Sales Assistant
 Salesperson Phone# 202-955-5342
 Salesperson Fax#

— CREDIT RISK —

STANDARD CREDIT TERMS

ORDER WORKSHEET

Rep Order# 10438087 Ver# 3 Status Revised Traffic Order#

Printed: 10/07/14 2:45 PM
Last Received: 10/07/14 2:38 PM
Showing Buylines: All Rep and Station Changes

1 of 2

Station WSYT-TV SYRACUSE, NY
Advertiser (NW80) POLITICAL
Product DCCC/MAFFEI
Estimate# 2677
Buyer MAURA GILROY

Agency (GRER) GMMB
3050 K ST NW
WASHINGTON, DC 20007
Agency C/P1/P2/E 131/137/2677
Flight Dates 10/07/14-10/13/14

Rep Firm MILLENNIUM SALES & MARKETING
Sales Office (DC) WASHINGTON
Salesperson (PG2) FRANCESCA GRANT
Sales Assistant
Salesperson Phone# 202-955-5342
Salesperson Fax#

--- CONTRACT COMMENT ---

\$\$ IS SHIFTED FROM FRIENDS OF DAN MAFFEI ORDER 10/7
*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 0
217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION (CLAUSE)
CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING
CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

REVISE SPOTS TO START THURSDAY 10/9 PLEASE CONFIRM THANKS FRAN

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Num of Weeks	Total Spots	Total Cost
4*	Th-F, M	7P-730P	WHEEL OF FORTUNE	30	-	-	\$700.00	10/09-10/13	3	1	3	\$2,100.00
Sales remark: V3 REVISE TO START THURS												
V3 More than 2 codes changed												
5*	Th-F, M	730P-8P	JEOPARDY	30	-	-	\$700.00	10/09-10/13	3	1	3	\$2,100.00
Sales remark: V3 REVISE TO START THURS												
V3 More than 2 codes changed												

---REPORT TOTALS---

Report Totals: 6 / \$4,200.00

---SALES MONTHLY TOTALS---

Oct2014: 12 / \$7,000.00
Order Totals: 12 / \$7,000.00
Total GRPs: 0.0

--- COMPETITIVE ---

Market Totals \$36,842.11
CABL .00% UNKN .00% WSYT 19.00% WTVH 6.00% WWSY 5.00% WSTM 30.00% WSYR 40.00%

ORDER WORKSHEET

Rep Order# 10438087
EC'd Yes

Ver# 3

Status Revised

Traffic Order#

Printed:
Last Received:
Showing Buylines:

10/07/14 2:45 PM
10/07/14 2:38 PM
All Rep and Station Changes

2 of 2

Station WSYT-TV SYRACUSE, NY
Advertiser (NW80) POLITICAL
Product DCCC/MAFFEI
Estimate# 2677
Buyer MAURA GILROY

Agency (GRER) GMMB
3050 K ST NW
WASHINGTON, DC 20007
Agency C/P1/P2/E 131/137/2677
Flight Dates 10/07/14-10/13/14

Rep Firm MILLENNIUM SALES & MARKETING
Sales Office (DC) WASHINGTON
Salesperson (FG2) FRANCESCA GRANT
Sales Assistant
Salesperson Phone# 202-955-5342
Salesperson Fax#

Books [null]
Demos RA35+

— CREDIT RISK —
STANDARD CREDIT TERMS

ORDER WORKSHEET

Rep Order# 10438087 Ver# 1 Status New Traffic Order# 1745919 Printed: 10/07/14 2:21 PM 1 of 2
 EC'd Yes Last Received: 10/07/14 2:06 PM All Rep and Station Changes
 Showing Buylines:

Station WSYT-TV SYRACUSE, NY
 Advertiser (NW80) POLITICAL
 Product DCCC/MAFFEI
 Estimate# 2677
 Buyer MAURA GILROY

Agency (GRER) GMMB
 3050 K ST NW
 WASHINGTON, DC 20007
 Agency C/P1/P2/E 131/137/2677
 Flight Dates 10/07/14-10/13/14

Rep Firm MILLENNIUM SALES & MARKETING
 Sales Office (DC) WASHINGTON
 Salesperson (FG2) FRANCESCA GRANT
 Sales Assistant
 Salesperson Phone# 202-955-5342
 Salesperson Fax#

entered 10/8
 confirmed 10/8/14

--- CONTRACT COMMENT ---

\$\$ IS SHIFTED FROM FRIENDS OF DAN MAFFEI ORDER 10/7
 *****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 0
 217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSE:
 CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING
 CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

MONEY IS SHIFTED FROM FRIENDS OF DAN MAFFEI ORDER 10/7 TO FRIENDS OF DAN MAFFEI ORDER 10/7

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Num of Weeks	Total Spots	Total Cost
✓ 1	Th-F	6P-630P	JUDGE JUDY	30	-	-	\$125.00	10/09-10/10	1	1	1	\$125.00
✓ 2	Su	9A-10A	NEWS	30	-	-	\$75.00	10/12-10/12	1	1	1	\$75.00
✓ 3	Su	4P-7P	FOOTBALL	30	-	-	\$1,000.00	10/12-10/12	1	1	1	\$1,000.00
✓ 4	W-F, M	7P-730P	WHEEL OF FORTUNE	30	-	-	\$700.00	10/08-10/13	3	1	3	\$2,100.00
✓ 5	W-F, M	730P-8P	JEOPARDY	30	-	-	\$700.00	10/08-10/13	3	1	3	\$2,100.00
✓ 6	M	9P-10P	SLEEPY HOLLOW	30	-	-	\$500.00	10/13-10/13	2	1	2	\$1,000.00
✓ 7	Su	730P-8P	THE OT	30	-	-	\$600.00	10/12-10/12	1	1	1	\$600.00

---REPORT TOTALS---

Report Totals: 12 / \$7,000.00

---SALES MONTHLY TOTALS---

ORDER WORKSHEET

Rep Order# 10438087 Ver# 1 Status New
EC'd Yes

Traffic Order#
Printed: 10/07/14 2:21 PM
Last Received: 10/07/14 2:06 PM
Showing Buylines: All Rep and Station Changes

2 of 2

Station WSYT-TV SYRACUSE, NY
Advertiser (NW80) POLITICAL
Product DCCC/MAFFEI
Estimate# 2677
Buyer MAURA GILROY

Agency (GRER) GMMB
3050 K ST NW
WASHINGTON, DC 20007
Agency C/P1/P2/E 131/137/2677
Flight Dates 10/07/14-10/13/14

Rep Firm MILLENNIUM SALES & MARKETING
Sales Office (DC) WASHINGTON
Salesperson (FG2) FRANCESCA GRANT
Sales Assistant
Salesperson Phone# 202-955-5342
Salesperson Fax#

Oct2014: 12/ \$7,000.00
Order Totals: 12 / \$7,000.00 Total GRPS: 0.0

--- COMPETITIVE ---

Market Totals	\$36,842.11	CABL .00%	UNKN .00%	WNYS 5.00%	WSTM 30.00%	WSYR 40.00%
		WSYT 19.00%	WTVH 6.00%			

Books [null]
Demos RA35+

--- CREDIT RISK ---

STANDARD CREDIT TERMS