

KYW-TV

1555 Hamilton Street, . PHILADELPHIA PA 19130

KYW-TV

CONTRACT NO. REV.

1041-102219-1

DATE PRINTED

09/22/16

AND

PAGE 1

188790	AGENCY (OR SERVICE)		ACTING AS AGENT FOR		366837	ADVERTISER (OR AGENCY AND ADVERTISER)		<div>Cancellation Notice</div> <div>Required</div> <div>Announcement 28 days</div> <div>prior notice</div>
NAME		AMERICAN MEDIA & ADVOCACY				CONGRESSIONAL LEADERSHIP FUND		
AND		815 Slaters Ln				1747 Pennsylvania Ave NW Ste 5		
ADDRESS		Alexandria	VA	22314-1219		Washington	DC 20006-4604	
		USA				USA		
CONTACT						PRODUCT		ISSUE EST. 7720
LOCAL SALESPERSON		AGENCY EST. NO. 7720				PRODUCT CODE		1311
NATIONAL SALESPERSON		Maggie McWilliams - CTS-PH						
BROADCAST SCHEDULE STARTING		10/18/16		AND ENDING		10/24/16		NO. WEEKS: 1

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

2) CBS reserves the right to refuse payments in select formats based on business circumstances.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1	01111..	4	06:58A	09:00A	30S	10/18/16-10/21/16	CBS THIS MORNING	4	1500.00	6000.00
21	1	05:00A	06:00A	30S	10/23/16-10/23/16		1	200.00	200.00
3	10000..	1	06:58A	09:00A	30S	10/24/16-10/24/16	CBS THIS MORNING	1	1500.00	1500.00
41	1	07:00A	08:00A	30S	10/23/16-10/23/16		1	550.00	550.00
51	1	08:57A	10:30A	30S	10/23/16-10/23/16	CBS SUNDAY MORNING	1	5000.00	5000.00
6	02222..	8	05:00A	06:00A	30S	10/18/16-10/21/16	5-6A EARLY MORN NEWS	8	750.00	6000.00
7	20000..	2	05:00A	06:00A	30S	10/24/16-10/24/16	5-6A EARLY MORN NEWS	2	750.00	1500.00
8	01111..	4	03:57P	05:00P	30S	10/18/16-10/21/16	DR. PHIL	4	1100.00	4400.00
9	10000..	1	03:57P	05:00P	30S	10/24/16-10/24/16	DR. PHIL	1	1100.00	1100.00
10	01111..	4	06:00P	06:29P	30S	10/18/16-10/21/16	NEWS 3 AT 6	4	3000.00	12000.00
11	10000..	1	06:00P	06:29P	30S	10/24/16-10/24/16	NEWS 3 AT 6	1	3000.00	3000.00
121..	1	09:00P	10:00P	30S	10/21/16-10/21/16	HAWAII FIVE-O	1	8000.00	8000.00
131.	1	07:57P	08:56P	30S	10/22/16-10/22/16	CRIME TIME SATURDAY	1	2500.00	2500.00
15	0111111	6	11:00P	11:35P	30S	10/18/16-10/23/16	LATE NEWS	6	4000.00	24000.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

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	USA				USA		
CONTACT					PRODUCT		ISSUE EST. 7720
LOCAL SALESPERSON			AGENCY EST. NO. 7720		PRODUCT CODE	1311	
NATIONAL SALESPERSON	Maggie McWilliams - CTS-PH						
BROADCAST SCHEDULE STARTING 10/18/16 AND ENDING 10/24/16 NO. WEEKS: 1							

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			FROM	TO						
16	01111..	4	11:35P	12:37A	30S	10/18/16-10/21/16	THE LATE SHOW WITH STEPHEN	4	1500.00	6000.00
171.	1	08:58P	09:57P	30S	10/22/16-10/22/16	CRIME TIME SATURDAY	1	2600.00	2600.00
18	10000..	1	11:35P	12:37A	30S	10/24/16-10/24/16	THE LATE SHOW WITH STEPHEN	1	1500.00	1500.00
191.	1	09:58P	11:00P	30S	10/22/16-10/22/16	48 HOURS	1	4000.00	4000.00
20	1000000	1	11:00P	11:35P	30S	10/24/16-10/24/16	LATE NEWS	1	4000.00	4000.00
Total Contract:								44		93850.00
Billing Summary										
Qtr 4-16						Oct	Nov	Dec	Total	
						93850.00	.00	.00	93850.00	
GRAND TOTAL									93850.00	

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