



POLITICAL INQUIRY FORM  
FOR ISSUE/NON-CANDIDATE ADVERTISEMENTS

Market/Station: LOS ANGELES/KCAL

1. NAME OF AGENCY: MADISON CAMPAIGN MEDIA
2. AGENCY CONTACT NAME: JEFF TURK
3. ADDRESS: 271 MADISON AVE STE 1530 NEW YORK NY 10016
4. PHONE:
5. ORGANIZATION/COMMITTEE NAME: HEALTH STREETS LA-YES ON HLA  
No abbreviations; use "Democratic Senatorial Campaign Committee" not "DSCC".)
6. CONTACT NAME: MICHAEL SCHNEIDER
7. ADDRESS: 5850 W 3<sup>RD</sup> ST STE 3#1666 LOS ANGELES CA 90036
8. PHONE NUMBER:
9. LIST OF CHIEF EXECUTIVE OFFICERS, MEMBERS OF THE EXEC. COMMITTEE, OR BOARD OF DIRECTORS (INCL. TITLE):  
If there is reason to think the list is incomplete, e.g., only one name was provided, you must make a written inquiry to the advertiser/ agency asking them to confirm the accuracy. MICHAEL SCHNEIDER-TREASURER

IF ANY AD BUY IS REJECTED (INCLUDING IN PART), NOTE DATE OF REJECTION AND BRIEF REASON:

CUT-AND-PASTE, ADD, AND COMPLETE A SEPARATE TABLE BELOW FOR EACH AD

Ad-Specific Information

AD NAME: LAT15/REB15	DATE RECEIVED:	ISCI CODE: YESHLALAT15H/YESHLAREBUTH
ORDER NUMBER: 622295 (Insert separate Order Numbers and Flight Dates If Ad Is In Multiple Orders)	FLIGHT DATES TO RUN:	
TRAFFIC INSTRUCTIONS: (Unless specified on the Order being contemporaneously uploaded to Online File; may be in the form of percentage clearance)		
<input checked="" type="radio"/> The organization above has purchased time to communicate a message <b>THAT REFERS</b> to a matter of national importance, for example a legally qualified candidate for federal office, an election to federal office, or a national legislative issue of public importance. [The NAB Form, this Political Inquiry Form, the Contract, and the Invoice must be uploaded to the online Public File for this ad.]		
Identify every legally qualified candidate for federal office mentioned (or federal election if no candidate is mentioned) in the spot:		
<div>ad about <b>Healthy Streets LA</b> in the <b>Los Angeles Measure HLA</b> <b>2024</b> on <b>3/2/24</b>. This ad about <b>Infrastructure &amp; Special</b> <b>Interest</b></div>		
Identify every political matter of national importance mentioned in the message: Includes national legislative issues of public importance (subject of pending Congressional legislation), federal regulations such as IRS rules, etc.		
<input type="radio"/> The organization above has purchased time to communicate a message <b>THAT DOES NOT REFER</b> to a matter of national importance. [Only the NAB Form and this Political Inquiry Form must be uploaded to the online Public File for this ad.]		
STATION EMPLOYEE SUPPLEMENTING FORM:		
DATE SUPPLEMENTED:		

