

CONTRACT



WFTV-TV
WFTV, LLC
PO Box 809615
Chicago, IL 60680-9615
(404) 496-7531

<u>Contract / Revision</u> 1135171 /		<u>Alt Order #</u> 10779931
<u>Advertiser</u> ISS/Smart & Safe Florida-A		<u>Original Date / Revision</u> 05/14/24 / 05/14/24
<u>Contract Dates</u> 06/17/24 - 06/23/24	<u>Estimate #</u> 6930	
<u>Product</u> SMART & SAFE FLORIDA		
<u>Billing Cycle</u> WEEKLY	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WFTV-TV	<u>Account Executive</u> Washington DC CoxF	<u>Sales Office</u> CoxReps Washi
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agy Code</u> TV16670	<u>Advertiser Code</u> 674	<u>Product 1/2</u> 846
<u>Agency Ref</u> P00062204	<u>Advertiser Ref</u> P00097741-A	

And:

AxMedia
800 W 47th St
Ste 200
Kansas City, MO 64112

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WFTV	06/17/24	06/17/24	M-F Good Morning America	7a-9a		:30			NM	1	\$1,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/17/24	06/23/24	1-----				1	\$1,900.00			
N 2	WFTV	06/19/24	06/19/24	M-F Good Morning America	7a-9a		:30			NM	1	\$1,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/17/24	06/23/24	--1----				1	\$1,900.00			
N 3	WFTV	06/20/24	06/20/24	M-F Good Morning America	7a-9a		:30			NM	1	\$1,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/17/24	06/23/24	---1---				1	\$1,900.00			
N 4	WFTV	06/21/24	06/21/24	M-F Good Morning America	7a-9a		:30			NM	1	\$1,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/17/24	06/23/24	----1--				1	\$1,900.00			
N 5	WFTV	06/22/24	06/22/24	Sa Good Morning America	9a-10a		:30			NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/17/24	06/23/24	-----1-				1	\$900.00			
N 6	WFTV	06/22/24	06/22/24	GMA Sa 10a	10a-11a		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/17/24	06/23/24	-----1-				1	\$700.00			
N 7	WFTV	06/17/24	06/17/24	M-F Eyewitness News	6p-6:30p		:30			NM	1	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/17/24	06/23/24	1-----				1	\$2,400.00			
N 8	WFTV	06/18/24	06/18/24	M-F Eyewitness News	6p-6:30p		:30			NM	1	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/17/24	06/23/24	-1-----				1	\$2,400.00			
N 9	WFTV	06/19/24	06/19/24	M-F Eyewitness News	6p-6:30p		:30			NM	1	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/17/24	06/23/24	--1----				1	\$2,400.00			
N 10	WFTV	06/21/24	06/21/24	M-F Eyewitness News	6p-6:30p		:30			NM	1	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/17/24	06/23/24	---1---				1	\$2,400.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

CMG does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with CMG whether verbal or written.

Two week advance cancellation notice is required unless otherwise specified in writing.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay CMG within terms specified and until payment in full is received by CMG. Payment by advertiser to agency or to service or payment by agency to service shall not constitute payment to CMG. Cox Media Group will not be bound by conditions, printed or otherwise on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

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1135171 /	10779931

<u>Advertiser</u>	<u>Original Date / Revision</u>
ISS/Smart & Safe Florida-A	05/14/24 / 05/14/24

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
06/17/24 - 06/23/24	SMART & SAFE FLORID	6930

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/17/24	06/23/24	----1--				1	\$2,400.00			
N 11	WFTV	06/17/24	06/17/24	ABC World News Tonight	630p-7p		:30			NM	1	\$5,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/17/24	06/23/24	1-----				1	\$5,900.00			
N 12	WFTV	06/18/24	06/18/24	ABC World News Tonight	630p-7p		:30			NM	1	\$5,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/17/24	06/23/24	-1-----				1	\$5,900.00			
N 13	WFTV	06/19/24	06/19/24	ABC World News Tonight	630p-7p		:30			NM	1	\$5,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/17/24	06/23/24	--1----				1	\$5,900.00			
N 14	WFTV	06/20/24	06/20/24	ABC World News Tonight	630p-7p		:30			NM	1	\$5,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/17/24	06/23/24	---1---				1	\$5,900.00			
N 15	WFTV	06/21/24	06/21/24	ABC World News Tonight	630p-7p		:30			NM	1	\$5,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/17/24	06/23/24	----1--				1	\$5,900.00			
N 16	WFTV	06/17/24	06/17/24	M-Su Eyewitness News	11p-1135p		:30			NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/17/24	06/23/24	1-----				1	\$1,200.00			
N 17	WFTV	06/18/24	06/18/24	M-Su Eyewitness News	11p-1135p		:30			NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/17/24	06/23/24	-1-----				1	\$1,200.00			
N 18	WFTV	06/19/24	06/19/24	M-Su Eyewitness News	11p-1135p		:30			NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/17/24	06/23/24	--1----				1	\$1,200.00			
N 19	WFTV	06/20/24	06/20/24	M-Su Eyewitness News	11p-1135p		:30			NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/17/24	06/23/24	---1---				1	\$1,200.00			
N 20	WFTV	06/23/24	06/23/24	Su Eyewitness News	11p-1135p		:30			NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/17/24	06/23/24	-----1				1	\$1,200.00			
N 21	WFTV	06/18/24	06/18/24	M-F Good Morning America	7a-9a		1:00			NM	1	\$3,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/17/24	06/23/24	-1-----				1	\$3,900.00			
N 22	WFTV	06/23/24	06/23/24	Su Eyewitness News	7a-9a		1:00			NM	1	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/17/24	06/23/24	-----1				1	\$1,700.00			
N 23	WFTV	06/20/24	06/20/24	M-F Eyewitness News	6p-6:30p		1:00			NM	1	\$4,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/17/24	06/23/24	---1---				1	\$4,900.00			
N 24	WFTV	06/21/24	06/21/24	M-Su Eyewitness News	11p-1135p		1:00			NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/17/24	06/23/24	----1--				1	\$2,500.00			
Totals											24	\$67,300.00

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Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
06/17/24 -06/23/24	24	\$67,300.00	(\$10,095.00)	\$57,205.00
Totals	24	\$67,300.00	(\$10,095.00)	\$57,205.00

Signature: _____ **Date:** _____

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