

**QUARTERLY ISSUES AND PROGRAMS REPORT**

**FOR**

**STATION WUSN-HD2**

**4<sup>th</sup> QUARTER, 2013**

**(October 1, 2013 – December 31, 2013)**

Prepared by:

Jeff Kapugi, Program Director

**Issues of Concern to Chicago, IL  
Addressed in Responsive Programming in the  
4<sup>th</sup> Quarter, 2013**

<i>Subject</i>	<i>Description of Issue of Concern</i>
<b>Around Chicagoland</b>	<b>Things happening in the Chicago Area of interest</b>
<b>Chicago History</b>	<b>From amazing photos to the history of the hot dog</b>
<b>Communication</b>	<b>Body language of Liars</b>
<b>Education</b>	<b>College admin and more</b>
<b>Family</b>	<b>Hobbies, Mothers and Daughters and having a baby</b>
<b>Health</b>	<b>Weight gain, dieting, fall foods and more</b>
<b>Healthy eating</b>	<b>Holiday eating</b>
<b>Managing in the workplace</b>	<b>How to be a young manager</b>
<b>Money</b>	<b>Overspending at the holidays, saving money</b>
<b>Retirement</b>	<b>Financially savvy seniors</b>
<b>Woman's health</b>	<b>Giving birth and more</b>

**WUSN-HD2 Programs That Address Community Issues  
(Regularly Scheduled Public Affairs Programs)  
4<sup>th</sup> Quarter, 2013**

*Public Affairs Program*

*Schedule and Description*

**1. Weekend Journal**

(Sundays) Interviews and educates with topics about the community, health, politics and the environment, hosted by Lisa Kosty and other staff members

**Most Significant Issue-Responsive Programming  
4<sup>th</sup> Quarter, 2013  
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**ISSUE: Around Town**

<b>Issue/Topic</b>	<b>Show</b>	<b>Date</b>	<b>Time</b>	<b>Duration</b>	<b>Guest</b>	<b>Details</b>
Around town	Weekend Journal	10/13/2013	6:00am	11:30	Steve Ginsburg, owner of Ram racing	The 6th annual Hot Chocolate 5k/15k happens November 3rd in Grant Park. Money raised goes toward the Ronald Mcdonald charities. New events include a Halloween Party and a record breaking giant cup of hot chocolate.
Around town	Weekend Journal	10/13/2013	6:00am	3:59	Around Chicagoland	CBS city Career Fair, Divas Pretty in Pink, Illinois Action for Children, Scrabble for Literacy, Navy Fear Haunted House

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**ISSUE: Chicago History**

<b>Issue/Topic</b>	<b>Show</b>	<b>Date</b>	<b>Time</b>	<b>Duration</b>	<b>Guest</b>	<b>Details</b>
Chicago History	Weekend Journal	10/6/2013	6:00am	14:51	Bruce Kraig, food historian and Professor Emeritus of Roosevelt University	Bruce's latest book Man Bites Dog: Hot Dog Culture in America, is part history book and part coffee table book. Combined with beautiful photos from Patti Carroll, it shows the hot dog's evolution over the last century. Chicago hot dog legends are featured, along with shops across the globe. 2nd run (ran 7/28/13)

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**ISSUE: Communication**

<b>Issue/Topic</b>	<b>Show</b>	<b>Date</b>	<b>Time</b>	<b>Duration</b>	<b>Guest</b>	<b>Details</b>
Communication	Weekend Journal	11/24/2013	6:00am	18:45	Dr. Lillian Glass, author of The Body Language of Liars	We may try not to judge a book by its cover, but Dr. Glass and her latest book convince us of the opposite. Dr. Glass says this is a society filled with liars, and tells us what to look for to protect ourselves.

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**ISSUE: Education**

<b>Issue/Topic</b>	<b>Show</b>	<b>Date</b>	<b>Time</b>	<b>Duration</b>	<b>Guest</b>	<b>Details</b>
Education	Weekend Journal	10/20/2013	6:00am	28:59	John Reider, author and guidance counselor	Jon is a former professor and admissions officer at Stanford University. Using his expertise, along with co-authors Sally Springer and Joyce Vining Morgan, he has written Admission matters: What Students and Parents Need to Know About Getting into College. The 3rd edition of this book discusses how schools want to know more than grades and test scores to find the ideal student.
Education	Weekend Journal	12/22/2013	6:00am	8:05	Katharine Suski, director of undergraduate admissions, Southern Illinois University	Katherine goes over the process of getting into college! How early should students start to apply? What kinds of steps do students and their families need to take after the application has been submitted? Besides grades, what other areas do schools look at to determine how well a student “fits” on their campus. And why is it so important to visit a campus before selecting that school? Katherine covers it all

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**ISSUE: Family**

<b>Issue/Topic</b>	<b>Show</b>	<b>Date</b>	<b>Time</b>	<b>Duration</b>	<b>Guest</b>	<b>Details</b>
Family	Weekend Journal	11/3/2013	6:00am	9:31	Mark Shulman. Author of Are you Normal 2, National Geographic	National Geographic Kids popular “Weird but True” series is the inspiration for Are You Normal 2. This funny book looks at topics ranging from family matters to hobbies and schoolwork.
Family	Weekend Journal	11/17/2013	6:00am	22:48	Dr. Susan Forward, Ph.D., Mothers Who Can’t Love	Dr. Forward discusses her most recent book, Mothers Who Can’t Love: A Healing Guide for Daughters. Dr. Forward examines and explains the most common types of mothers who don’t provide the proper ways of love for their children, specifically their daughters. How does this behavior effect these mothers’ children? How can the mother and child repair their relationship? Dr. Forward explains.
Family	Weekend Journal	12/8/2013	6:00am	13:38	Dr. Chris Sipe, Fertility Centers of Illinois	What can help your chances of having a baby? How does holiday weight gain affect your chances of getting pregnant? Dr. Sipe shares the top ten things you can do to prep your body for a new arrival. (first ran 1/6/13)

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**ISSUE: Health**

<b>Issue/Topic</b>	<b>Show</b>	<b>Date</b>	<b>Time</b>	<b>Duration</b>	<b>Guest</b>	<b>Details</b>
Health	Weekend Journal	10/13/2013	6:00am	9:02	Dr. Amisha Malhotra	Dr. Malhotra, is an Assistant Professor of Pediatrics at Rutgers University. An expert in infectious diseases, she dispels the myths about the flu vaccine. She also explains the difference between the flu and the common cold, and who is at risk.
Health	Weekend Journal	10/27/2013	6:00am	14:07	Kimberly Fowler, fitness expert and author	Kimberly, along with Prevention magazine, presents the Flat Belly Yoga program. This new program targets dangerous belly fat that can be conquered in a 4 week plan. Kimberly explains its origin and how it can be used for people of any age or athletic ability.
Health	Weekend Journal	11/3/2013	6:00am	16:00	Dr. Michael Mosley, foreword contributor to The Fast Diet cookbook	How does this British doctor know that this diet works? After his own physician told him he needed to make some changes, Dr. Mosley researched this diet and credits it with changing his lifestyle. This book is a companion cookbook with beautiful photos and detailed nutritional values. <a href="http://www.thefastdiet.co.uk">www.thefastdiet.co.uk</a> 2nd run: (first ran 8/11/13)

Health	Weekend Journal	11/10/2013	6:00am	16:19	Sherry Torkos, author and holistic pharmacist	Sherry talks about fall foods that are scarier than Halloween when it comes to calories and nutritional value. She shares tips for better choices during a hectic season.
Health	Weekend Journal	11/10/2013	6:00am	10:53	Kris Smart, Executive Director for Girls on the run Chicago	Girls on the Run is a program that builds self-esteem and healthy living for girls ages 8-14. Their fall 5k happens in Montrose Harbor on November 16th. They are also hosting a gala at the Drake Hotel later in November for fundraising purposes.
Health	Weekend Journal	12/8/2013	6:00am	12:19	Dr. Katrina Morelli, Delta Dental of Illinois	Why not make your oral health a priority? Dr. Morelli talks about basic tips and preventive measures to ensure your dental wellness, which is especially important when holiday sweets are everywhere! (first ran 1/20/13)
Health	Weekend Journal	12/22/2013	6:00am	18:00	Dr. Tracy Murphy, audiologist	How is your hearing? Are you noticing a difference around the holidays? Or are you seeing a difference for older relatives? Tips to diagnosis and how to help are discussed. Second run: (first ran 12/30/12)
Health	Weekend Journal	12/29/2013	6:00am	16:17	Sherry Torkos, pharmacist and author	With cold and flu season upon us, what are some things we can do avoid getting either in the first place? Sherry offers some preventive advice and helpful tips. (first ran 2/3/13)

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**ISSUE: Healthy Eating**

<b>Issue/Topic</b>	<b>Show</b>	<b>Date</b>	<b>Time</b>	<b>Duration</b>	<b>Guest</b>	<b>Details</b>
Healthy eating	Weekend Journal	10/27/2013	6:00am	11:33	Dana Bowen, executive editor for Every Day with Rachel Ray Magazine	The Thanksgiving issue of Rachel Ray is on newsstands now, providing holiday tips, as well as discussing the latest food debate on restaurant food and social media. There are also consumer tests done on popular products in an effort to help your budget.
Healthy eating	Weekend Journal	11/24/2013	6:00am	11:58	Sam Sifton, author of Thanksgiving: How to Do it Well	Why does everyone stress about this beloved holiday? This is part cookbook/part therapy session/part decorating instruction, all in one delicious place. Sam is also a food critic and the New York Times editor. Sam gives easy and fun instructions on how to truly enjoy your turkey and all that comes with it. 2nd run: (1st run 11/18/12)
Healthy eating	Weekend Journal	12/1/2013	6:00am	10:01	Shari Steinbach, dietitian for Meijer of Illinois	The holidays are fun, but weight gain is not. Shari talks about healthy options and how to lighten our menus without much fuss. 2nd run: (1st ran 12/23/12)

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**ISSUE: Managing in the workplace**

<b>Issue/Topic</b>	<b>Show</b>	<b>Date</b>	<b>Time</b>	<b>Duration</b>	<b>Guest</b>	<b>Details</b>
Manging in the workplace	Weekend Journal	10/6/2013	6:00am	10:23	Aaron McDaniel, author and corporate manager	Aaron has written an instructional book for Gen Y-ers entitled The Young Professionals Guide to Managing. Based on his experiences and corporate research, Aaron explains the pitfalls and strategies to get out of them when you find yourself in charge as the “young guy or girl.” 2nd run: (ran 7/28/13)

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**ISSUE:**

<b>Issue/Topic</b>	<b>Show</b>	<b>Date</b>	<b>Time</b>	<b>Duration</b>	<b>Guest</b>	<b>Details</b>
Money	Weekend Journal	12/15/2013	6:00am	12:38	Pamela Yellen, financial expert	How do we keep from overspending at the holidays? And if we already have, what's a plan to get out of debt and keep from repeating the mistake next year? bankonyourself.com has more information. (first ran 12/23/12)
Money	Weekend Journal	12/29/2013	6:00am	8:24	Rick Muscoplat, editor for The Family Handyman	How can you save gas and money this winter? You'd be surprised at how much you can save by adjusting your car in little ways. (first ran 12/30/12)

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**ISSUE: Retirement**

<b>Issue/Topic</b>	<b>Show</b>	<b>Date</b>	<b>Time</b>	<b>Duration</b>	<b>Guest</b>	<b>Details</b>
Retirement	Weekend Journal	12/1/2013	6:00am	16:39	Gail Marks Jarvis, financial expert for the Chicago Tribune	Gail talks about how Chicagoans can become more financially savvy. She also discusses her book about saving for retirement. 2nd run: (1st ran 4/21/13)

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**ISSUE: Woman's Health**

<b>Issue/Topic</b>	<b>Show</b>	<b>Date</b>	<b>Time</b>	<b>Duration</b>	<b>Guest</b>	<b>Details</b>
Woman's health	Weekend Journal	12/15/2013	6:00am	14:32	Delia Passi, former Editor of Working Women and CEO	Delia runs Women Certified, a research organization specializing in women's needs. Giving birth has become big business for hospitals as well as baby photography, cosmetology and more. What companies are getting their vote for benefiting women? How can female consumers put their money toward organizations that are in tune with their values? (first ran 3/17/13)

**Public Service Announcements  
4<sup>th</sup> Quarter, 2013  
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Throughout the quarter the station aired [daily/periodic] PSAs providing information on a variety of local community activities and issues.

Representative examples of such PSAs include the following:

<b>Date</b>	<b>Length</b>	<b>Topic</b>
10/6/13	:30	City Career Fair
10/6/13	:60	National Association of Broadcasters- "Anthem"
10/6/13	:60	Center for Disease Control- "Tips 2/Tiffany"
10/6/13	:60	Leukemia & Lymphoma Society- "Let's Walk"
10/13/13	:60	National Association of Broadcasters
10/13/13	:60	Center for Disease Control- "Cessation"
10/13/13	:30	City Career Fair
10/27/13	:60	National Association of Broadcasters- "Anthem"
10/27/13	:60	Center for Disease Control- "Cessation"
11/3/13	:60	National Association of Broadcasters- "Anthem"
11/3/13	:60	Center for Disease Control- "Cessation"
11/3/13	:30	American Red Cross- "Disaster/Kerry"
11/10/13	:30	American Red Cross- "Storytellers/Veronica"
11/10/13	:30	National Association of Broadcasters- "Anthem"
11/10/13	:60	Center for Disease Control- "Tiffany"
11/17/13	:60	FAIR TRADE USA- "KIDS"
11/17/13	:60	NATIONAL ASSOCIATION OF BROADCASTERS- "ANTHEM"
11/17/13	:60	CENTER FOR DISEASE CONTROL- "TIPS: CESSATION"
11/24/13	:30	Affordable Care Act
12/1/13	:30	Affordable Care Act
12/1/13	:30	Veterans Retraining Assistance Program

12/8/13	:30	American Red Cross- "Holiday 2013/ Barnes"
12/8/13	:30	American Red Cross- "Storytellers/ Reid"
12/8/13	:60	National Association of Broadcasters- "Anthem"
12/15/13	:30	American Red Cross- "Holiday 2013/ Barnes"
12/15/13	:30	Affordable Care Act
12/15/13	:30	National Association of Broadcasters- "Anthem"
12/22/13	:30	Affordable Care Act
12/22/13	:60	National Association of Broadcasters- "Anthem"
12/22/13	:30	American Red Cross- "Holiday 2013/ Barnes"
12/29/13	:30	American Red Cross- "Holiday 2013"
12/29/13	:60	Center for Disease Control- "Tiffany"
12/29/13	:30	Veterans Retraining Assistance Program
12/29/13	:30	Affordable Care Act

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