





125 West 55th St  
New York, NY 10019

# KATZ TELEVISION GROUP

Contract # 25264631      Changes as of: 8/10/2016 at 1:58 PM      Version: Current State Version 2

CPE: 61/93/644      Flight: 8/9/16 - 8/15/16      Station: WFLA      Total \$: \$12,200.00

Agency: MULTI MEDIA      Advertiser: Rebuilding America      Now      Market: Tampa-St. Petersburg      Total Spots: 5

915 King St      Product: Rebuilding America      Now      Office: WASHINGTON      Total CFP: \$0.00

2nd Fl      Alexandria, VA 22314      Agency Order #: 5279373      Now      Buyer: McDonald, Neal      Primary Demo: Adults 35+      Total GRP:

Salesperson: CHRISTIAN CAMBEIRO      202-955-5342      Con Type: POLITICAL/VOTE      Assistant: CHRISTIAN CAMBEIRO      Separation: 202-955-5342

Special Instructions	
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### Order Level Comments

Date/Time	Added by	Comment
08/10/16 12:37 PM	CHRISTIAN CAMBEIRO	Separation: 30
08/10/16 12:05 PM	System	Notice Received.
08/10/16 11:30 AM	CHRISTIAN CAMBEIRO	Separation: 30

### Competitive Information

Market Budget: \$135,556
WFLA Share: 9%
Comment: ACC
WFTS: 25%
WMOX: 2%
WSNN: 1%
WTOG: 1%
WTSP: 20%
WTTA: 1%
WTVT: 39%
Unknown: 2%

Daypart Summary				Monthly Summary		
Day/Time	% Distrib	Spots	Dollars	Month	Spots	Dollars
	100%	5	\$12,200.00	2016-Aug	5	\$12,200.00
<b>Total</b>	<b>100%</b>	<b>5</b>	<b>\$12,200.00</b>	<b>Total</b>	<b>5</b>	<b>\$12,200.00</b>

### Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	8/10/16 12:37 PM	CHRISTIAN CAMBEIRO	Confirmed			\$0	\$12,200.00	Changes: Demo Meta to [R16]. Competitive Market Budget from \$122,000 to \$135,556. Competitive Comment from EST WILL FOLLOW to ACC, User Entered \$ from \$0.00 to \$12,200.00. Comments from Separation: 30 to SHARES UPDATED - UPDATED PROGRAMMING ALSO PLS CF - THANKS. 2 buylines added or modified.
Queued for Electronic Contracting	8/10/16 11:40 AM					\$0		
New	8/10/16 11:30 AM	CHRISTIAN CAMBEIRO	Confirmed	5		\$12,200.00	\$12,200.00	

**Non-Discrimination Policy**  
 PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSIONS REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

# CONTRACT



**WFLA**  
 200 S. Parker Street  
 Tampa, FL 33606  
 (813) 221-5771

<u>Contract / Revision</u> 916945 /		<u>Alt Order #</u> 25264631
<u>Product</u> Rebuilding America N		
<u>Contract Dates</u> 08/09/16 - 08/15/16		<u>Estimate #</u> 644
<u>Advertiser</u> POL/Rebuilding America Now		<u>Original Date / Revision</u> 08/10/16 / 08/10/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WFLA	<u>Account Executive</u> Katz Washington	<u>Sales Office</u> Katz/Washingto
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>Agency Code</u> 9914212	<u>Advertiser Code</u> 61	<u>Product 1/2</u> 93
<u>Agency Ref</u> IN278/SP1056/MO248:		<u>Advertiser Ref</u>

And:

**Multi Media Services Corporation**  
 915 King Street  
 Alexandria, VA 22314  
 USA

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WFLA	08/12/16	08/12/16	Olympic Today Show	Olympic Today Shc		:30				NM	1	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		08/08/16	08/14/16	----F--	1			\$2,200.00					
N 2	WFLA	08/11/16	08/11/16	Olympic Daytime Wkdy	Olympic Daytime V		:30				NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		08/08/16	08/14/16	---T---	1			\$2,000.00					
N 3	WFLA	08/15/16	08/15/16	Olympic Daytime Wkdy	Olympic Daytime V		1:00				NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		08/15/16	08/21/16	M-----	1			\$4,000.00					
N 4	WFLA	08/11/16	08/11/16	M-F 5-530p	5-530p		:30				NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		08/08/16	08/14/16	---T---	1			\$2,000.00					
N 5	WFLA	08/15/16	08/15/16	M-F 5-530p	5-530p		:30				NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		08/15/16	08/21/16	M-----	1			\$2,000.00					
<b>Totals</b>								0.00				5	\$12,200.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/01/16 -08/15/16	5	\$12,200.00	(\$1,830.00)	\$10,370.00
<b>Totals</b>	5	\$12,200.00	(\$1,830.00)	\$10,370.00

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

LIN Television Corporation does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on LIN Television Corporation stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.