



KTVM-TV
P.O. Box 1618
Bozeman, MT 59771

Screen Strategies Media
11150 Fairfax Blvd
Suite 505
Fairfax, VA 22030

Contract # 172570

Schedule Dates 06/27/14-07/03/14
Advertiser MT. Dem Party - Walsh for Senate (9147)
Agency Screen Strategies Media (3185)
Product Political - Federal Races (1084)
Brand SENATE (5257)
Salesperson Luce, Laura (1271)
Sales Office KECI
Buyer Name Bahng, Caroline
Phone/Fax /
CPE 513
Account Types Regional/Political Candidate
Billing Type Standard
Comments MT DEM PARTY - WALSH FOR SENATE
KTVM
6/27-7/3

Date Entered 06/25/14
Last Modified 06/25/14
Entered By Laura Luce
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$1,008.75
Net Total \$5,716.25
Sales Tax

Bozeman NBC (KTVM)		
By Broadcast Month	Spots	Rate
Jun. 2014	31	\$1,650.00
Jul. 2014	80	\$5,075.00
Grand Total:	111	\$6,725.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	06/27/14-06/27/14	5	:30	5A-5:30A (MST)							1		1	\$10.00	\$10.00	Bozeman NBC (KTVM)	AM NEWS	6/25/14
2.0	Normal Line / SPOT	06/30/14-07/03/14	5	:30	5A-5:30A (MST)		1	1	1	1				4	\$10.00	\$40.00	Bozeman NBC (KTVM)	AM NEWS	6/25/14
3.0	Normal Line / SPOT	06/27/14-06/27/14	5	:30	5:30A-6A (MST)						1			1	\$15.00	\$15.00	Bozeman NBC (KTVM)	AM NEWS	6/25/14
4.0	Normal Line / SPOT	06/30/14-07/03/14	5	:30	5:30A-6A (MST)		1	1	1	1				4	\$15.00	\$60.00	Bozeman NBC (KTVM)	AM NEWS	6/25/14
5.0	Normal Line / SPOT	06/27/14-06/27/14	5	:30	6A-7A (MST)						2			2	\$55.00	\$110.00	Bozeman NBC (KTVM)	MT TODAY	6/25/14
6.0	Normal Line / SPOT	06/30/14-07/03/14	5	:30	6A-7A (MST)		2	2	2	2				8	\$55.00	\$440.00	Bozeman NBC (KTVM)	MT TODAY	6/25/14
7.0	Normal Line / SPOT	06/27/14-06/27/14	5	:30	7A-9A (MST)						3			3	\$65.00	\$195.00	Bozeman NBC (KTVM)	TODAY SHOW	6/25/14
8.0	Normal Line / SPOT	06/30/14-07/03/14	5	:30	7A-9A (MST)		3	2	3	2				10	\$65.00	\$650.00	Bozeman NBC (KTVM)	TODAY SHOW	6/25/14
9.0	Normal Line / SPOT	06/28/14-06/28/14	5	:30	8A-9A (MST)							2		2	\$15.00	\$30.00	Bozeman NBC (KTVM)	SAT AM NEWS	6/25/14
10.0	Normal Line / SPOT	06/29/14-06/29/14	5	:30	8A-9A (MST)								2	2	\$30.00	\$60.00	Bozeman NBC (KTVM)	SUN AM NEWS	6/25/14
11.0	Normal Line / SPOT	06/27/14-06/27/14	5	:30	9A-10A (MST)							1		1	\$20.00	\$20.00	Bozeman NBC (KTVM)	TODAY SHOW 2	6/25/14
12.0	Normal Line / SPOT	06/30/14-07/03/14	5	:30	9A-10A (MST)		1	1	1	1				4	\$20.00	\$80.00	Bozeman NBC (KTVM)	TODAY SHOW 2	6/25/14
13.0	Normal Line / SPOT	06/27/14-06/27/14	5	:30	10A-11A (MST)						1			1	\$20.00	\$20.00	Bozeman NBC (KTVM)	KELLY-MICHAEL	6/25/14

CONFIRMATION CONTRACT

Accepted Agency/Advertiser:	Date:	Accepted Station:	Date:	Comments:
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Bonten Media and its stations do not discriminate in advertising contracts on the basis of race, ethnicity or gender. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, ethnicity or gender, even if handwritten, typed, or otherwise made a part of a particular contract, is hereby rejected.

KTVM
Butte Bozeman
KTVM-TV
P.O. Box 1618
Bozeman, MT 59711

Screen Strategies Media
11150 Fairfax Blvd
Suite 505
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Contract # 172570

Schedule Dates

06/27/14-07/03/14

Advertiser

MT. Dem Party - Walsh for Senate (9147)

Agency

Screen Strategies Media (3185)

Product

Political - Federal Races (1084)

Brand

SENATE (5257)

Salesperson

Luce, Laura (1271)

Sales Office

KECI

Buyer Name

Bahng, Caroline

Phone/Fax

/

CPE

513

Account Types

Regional/Political Candidate

Billing Type

Standard

Comments

MT DEM PARTY - WALSH FOR SENATE
KTVH
6/27-7/3

Date Entered 06/25/14

Last Modified 06/25/14

Entered By Laura Luce

CO-OP No

Headline #

Demo

Order Type Normal

Package Deal

Commission % 15.00

Commission \$1,008.75

Net Total \$5,716.25

Sales Tax

Bozeman NBC (KTVM)

By Broadcast Month Spots

Jun. 2014 31

Jul. 2014 80

Grand Total: 111

Rate

\$1,650.00

\$5,075.00

\$6,725.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
14.0	Normal Line / SPOT	06/30/14-07/03/14	5	:30	10A-11A (MST)	1	1	1	1	1				4	\$20.00	\$80.00	Bozeman NBC (KTVM)	KELLY-MICHAEL	6/25/14
15.0	Normal Line / SPOT	06/27/14-06/27/14	5	:30	11A-12P (MST)							1		1	\$10.00	\$10.00	Bozeman NBC (KTVM)	THE DOCTORS	6/25/14
16.0	Normal Line / SPOT	06/30/14-07/03/14	5	:30	11A-12P (MST)	1	1	1	1	1				4	\$10.00	\$40.00	Bozeman NBC (KTVM)	THE DOCTORS	6/25/14
17.0	Normal Line / SPOT	06/27/14-06/27/14	5	:30	12P-1P (MST)							1		1	\$15.00	\$15.00	Bozeman NBC (KTVM)	TODAY 3	6/25/14
18.0	Normal Line / SPOT	06/30/14-07/03/14	5	:30	12P-1P (MST)	1	1	1	1	1				3	\$15.00	\$45.00	Bozeman NBC (KTVM)	TODAY 3	6/25/14
19.0	Normal Line / SPOT	06/30/14-07/03/14	5	:30	1P-2P (MST)	1	1	1	1	1				3	\$25.00	\$75.00	Bozeman NBC (KTVM)	DAYS	6/25/14
20.0	Normal Line / SPOT	06/27/14-06/27/14	5	:30	2P-3P (MST)						1			1	\$20.00	\$20.00	Bozeman NBC (KTVM)	JUDGE JUDY	6/25/14
21.0	Normal Line / SPOT	07/01/14-07/03/14	5	:30	2P-3P (MST)						1	1		3	\$20.00	\$60.00	Bozeman NBC (KTVM)	JUDGE JUDY	6/25/14
22.0	Normal Line / SPOT	06/27/14-06/27/14	5	:30	4P-5P (MST)						2			2	\$25.00	\$50.00	Bozeman NBC (KTVM)	ELLEN	6/25/14
23.0	Normal Line / SPOT	06/30/14-07/03/14	5	:30	4P-5P (MST)	2	2	2	2	2				8	\$25.00	\$200.00	Bozeman NBC (KTVM)	ELLEN	6/25/14
24.0	Normal Line / SPOT	06/27/14-06/27/14	4	:30	5P-5:30P (MST)						1			1	\$100.00	\$100.00	Bozeman NBC (KTVM)	5P NEWS	6/25/14
25.0	Normal Line / SPOT	06/30/14-07/03/14	4	:30	5P-5:30P (MST)	1	1	1	1	1				4	\$100.00	\$400.00	Bozeman NBC (KTVM)	5P NEWS	6/25/14
26.0	Normal Line / SPOT	06/27/14-06/27/14	4	:30	6P-6:30P (MST)						1			1	\$115.00	\$115.00	Bozeman NBC (KTVM)	6P NEWS	6/25/14
27.0	Normal Line / SPOT	06/30/14-07/03/14	4	:30	6P-6:30P (MST)	1	1	1	1	1				4	\$115.00	\$460.00	Bozeman NBC (KTVM)	6P NEWS	6/25/14

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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Product Political - Federal Races (1084)

Brand SENATE (5257)

Salesperson Luce, Laura (1271)

Sales Office KECI

Buyer Name Bahng, Caroline

Phone/Fax /

CPE 513

Account Types

Billing Type

Comments

Date Entered 06/25/14

Last Modified 06/25/14

Entered By Laura Luce

CO-OP No

Headline #

Demo

Order Type Normal

Package Deal

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Sales Tax

Bozeman NBC (KTVM)

By Broadcast Month

Jun. 2014 31

Jul. 2014 80

Grand Total: 111

Rate \$1,650.00

\$5,075.00

\$6,725.00

Standard
Regional/Political Candidate
MT DEM PARTY - WALSH FOR SENATE
KTVM
6/27-7/3

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
28.0	Normal Line / SPOT	06/28/14-06/29/14	4	:30	5P- 5:30P (MST)							1	1	2	\$50.00	\$100.00	Bozeman NBC (KTVM)	WKND 5P NEWS	6/25/14
29.0	Normal Line / SPOT	06/27/14-06/27/14	4	:30	6:30P- 7P (MST)							1		1	\$40.00	\$40.00	Bozeman NBC (KTVM)	ET	6/25/14
30.0	Normal Line / SPOT	06/30/14-07/03/14	4	:30	6:30P- 7P (MST)		1	1	1	1				4	\$40.00	\$160.00	Bozeman NBC (KTVM)	ET	6/25/14
31.0	Normal Line / SPOT	06/30/14-06/30/14	4	:30	7P- 8P (MST)		1							1	\$275.00	\$275.00	Bozeman NBC (KTVM)	PRIME	6/25/14
32.0	Normal Line / SPOT	07/01/14-07/01/14	4	:30	7P- 9P (MST)			1						1	\$700.00	\$700.00	Bozeman NBC (KTVM)	ACT	6/25/14
33.0	Normal Line / SPOT	07/01/14-07/01/14	4	:30	9P- 10P (MST)			1						1	\$275.00	\$275.00	Bozeman NBC (KTVM)	NIGHTSHIFT	6/25/14
34.0	Normal Line / SPOT	07/02/14-07/02/14	4	:30	7P- 9P (MST)				1					1	\$150.00	\$150.00	Bozeman NBC (KTVM)	ACT	6/25/14
35.0	Normal Line / SPOT	07/03/14-07/03/14	4	:30	7P- 8P (MST)					1				1	\$125.00	\$125.00	Bozeman NBC (KTVM)	HYWD GAME NIGHT	6/25/14
36.0	Normal Line / SPOT	06/27/14-06/27/14	4	:30	7P- 9P (MST)						1			1	\$60.00	\$60.00	Bozeman NBC (KTVM)	DATELINE	6/25/14
37.0	Normal Line / SPOT	06/28/14-06/28/14	4	:30	7P- 9P (MST)							1		1	\$125.00	\$125.00	Bozeman NBC (KTVM)	CRISIS	6/25/14
38.0	Normal Line / SPOT	06/29/14-06/29/14	4	:30	8P- 9P (MST)								1	1	\$150.00	\$150.00	Bozeman NBC (KTVM)	10P NEWS	6/25/14
39.0	Normal Line / SPOT	06/27/14-06/27/14	4	:30	10P- 10:35P (MST)							1		1	\$150.00	\$150.00	Bozeman NBC (KTVM)	10P NEWS	6/25/14
40.0	Normal Line / SPOT	06/30/14-07/03/14	4	:30	10P- 10:35P (MST)		1	1	1	1				4	\$90.00	\$360.00	Bozeman NBC (KTVM)	10P NEWS	6/25/14
41.0	Normal Line / SPOT	06/28/14-06/28/14	4	:30	10P- 10:30P (MST)							1		1	\$90.00	\$90.00	Bozeman NBC (KTVM)	10P NEWS	6/25/14

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Date:

Accepted-Station:

Date:

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Billing Type Standard

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 KTVM
 6/27-7/3

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Bozeman NBC (KTVM)

By Broadcast Month

Jun. 2014 31 Spots

Jul. 2014 80 Spots

Grand Total: 111 Spots

\$1,650.00

\$5,075.00

\$6,725.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
42.0	Normal Line / SPOT	06/29/14-06/29/14	4	:30	10P- 10:30P (MST)								1	1	\$115.00	\$115.00	Bozeman NBC (KTVM)	10P NEWS	6/25/14
43.0	Normal Line / SPOT	06/27/14-06/27/14	4	:30	10:35P- 11:35P (MST)						1			1	\$40.00	\$40.00	Bozeman NBC (KTVM)	TONIGHT SHOW	6/25/14
44.0	Normal Line / SPOT	06/30/14-07/03/14	4	:30	10:35P- 11:35P (MST)		1	1	1	1				4	\$40.00	\$160.00	Bozeman NBC (KTVM)	TONIGHT SHOW	6/25/14
45.0	Normal Line / SPOT	06/29/14-06/29/14	4	:30	10:30P- 11:30P (MST)								1	1	\$35.00	\$35.00	Bozeman NBC (KTVM)	ET WKND	6/25/14

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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Buy Detail Report

172570

Revision #: Date: 6/25/2014

Client: MT Dem Party-Walsh for Senate Estimate: 513 Vendor: KTVM-TV Send Billing To: Screen Strategies Media
 Media: TV Description: MT Dem Party-Walsh for Senate 6/27-7/3/2014 201 S. Wallace, Suite A-5/PO Box 5268 11150 Fairfax Blvd
 Product: General Flight Start Date: 6/27/2014 05:00 AM Suite 505
 Market: Butte, MT Flight End Date: 7/3/2014 12:00 AM Bozeman, MT 59715/59771 Fairfax, VA 22030
 Survey: Nov13 DMA Nielsen Live+1 Phone: 703-272-7300
 Separation between spots: 30 Buyer: Caroline Bahng
 Phone: 406-586-0296
 Fax: 406-586-0554

Affiliation: NBC

Line No	Daypart Program	Daypart Code	STN Gross	Days	Fri 6/27	Sat 6/28	Sun 6/29	Mon 6/30	Tue 7/1	Wed 7/2	Thu 7/3	Total Spots
KTVM-TV												
1	MTuWThF 5:00a-5:30a KTVM 5a News	EM	\$10.00	30	1			1	1	1	1	5
2	MTuWThF 5:30a-6:00a KTVM 5:30a News	EM	\$15.00	30	1			1	1	1	1	5
3	MTuWThF 6:00a-7:00a KTVM 6a News	EM	\$55.00	30	2			2	2	2	2	10
Sold Out: Lowest Rate to Clear per KTVM												
4	MTuWThF 7:00a-9:00a Today Show	EM	\$65.00	30	3			3	2	3	2	13
5	Sa 6:00a-8:00a Saturday Today	EM	\$15.00	30		2						2
6	Su 8:00a-9:00a Sunday Today	EM	\$30.00	30			2					2
7	MTuWThF 9:00a-10:00a Today II	DT	\$20.00	30	1			1	1	1	1	5
8	MTuWThF 10:00a-11:00a Kelly & Michael	DT	\$20.00	30	1			1	1	1	1	5
9	MTuWThF 11:00a-12:00p The Doctors	DT	\$10.00	30	1			1	1	1	1	5
10	MTuWThF 12:00p-1:00p Today III	DT	\$15.00	30	1			1	1		1	4
11	MTuWThF 1:00p-2:00p Days of Our Lives	DT	\$25.00	30				1		1	1	3
12	MTuWThF 2:00p-3:00p Judge Judy	DT	\$20.00	30	1			1	1	1	1	4
13	MTuWThF 4:00p-5:00p Ellen	EF	\$25.00	30	2			2	2	2	2	10

Buy Detail Report

Revision #: Date: 6/25/2014

Client: MT Dem Party-Walsh for Senate Estimate: 513 Vendor: KTVM-TV Send Billing To: Screen Strategies Media
 Media: TV Description: MT Dem Party-Walsh for Senate 6/27-7/3/2014 201 S. Wallace, Suite A-5/PO Box 5268 11150 Fairfax Blvd
 Product: General Flight Start Date: 6/27/2014 05:00 AM Suite 505
 Market: Butte, MT Flight End Date: 7/3/2014 12:00 AM Bozeman, MT 59715/59771 Fairfax, VA 22030
 Survey: Nov13 DMA Nielsen Live+1 Phone: 703-272-7300
 Separation between spots: 30 Buyer: Caroline Bahng
 Phone: 406-586-0296
 Fax: 406-586-0554

Affiliation: NBC

Line No	Daypart Program	Daypart Code	STN Gross	Days	Fri 6/27	Sat 6/28	Sun 6/29	Mon 6/30	Tue 7/1	Wed 7/2	Thu 7/3	Total Spots
KTVM-TV												
14	MTuWThF 5:00p-5:30p KTVM 5p News	EN	\$100.00	30	1			1	1	1	1	5
15	MTuWThF 6:00p-6:30p KTVM 6p News	EN	\$115.00	30	1			1	1	1	1	5
16	Sa 5:00p-5:30p Saturday 6p News	EN	\$50.00	30		1						1
17	Su 5:00p-5:30p Sunday 6p News	EN	\$50.00	30			1					1
18	MTuWThF 6:30p-7:00p Ent Tonight	PA	\$40.00	30	1			1	1	1	1	5
19	M 7:00p-8:00p Last Comic	PT	\$275.00	30			1					1
20	Tu 7:00p-9:00p America's Talent	PT	\$700.00	30				1				1
21	Tu 9:00p-10:00p Night Shift	PT	\$275.00	30				1				1
22	W 7:00p-9:00p America's Talent	PT	\$150.00	30					1			1
23	Th 7:00p-8:00p Hollywood Game	PT	\$125.00	30						1		1
24	F 7:00p-9:00p DateLine	PT	\$125.00	30	1							1
25	Sa 7:00p-9:00p DateLine	PT	\$60.00	30		1						1
26	Su 8:00p-9:00p Crisis	PT	\$125.00	30			1					1

Buy Detail Report

Revision #: Date: 6/25/2014

Client: MT Dem Party-Walsh for Senate	Estimate: 513	Vendor: KTVM-TV	Send Billing To: Screen Strategies Media
Media: TV	Description: MT Dem Party-Walsh for Senate 6/27-7/3/2014	201 S. Wallace, Suite A-5/PO Box 5268	11150 Fairfax Blvd
Product: General	Flight Start Date: 6/27/2014	05:00 AM	Suite 505
Market: Butte, MT	Flight End Date: 7/3/2014	12:00 AM	Fairfax, VA 22030
	Survey: Nov13 DMA Nielsen Live+1		Phone: 703-272-7300
Separation between spots: 30	Buyer: Caroline Bahng	Phone: 406-586-0296	
		Fax: 406-586-0554	

Affiliation: NBC

Line No	Daypart Program	Daypart Code	STN Gross	Days	Fri 6/27	Sat 6/28	Sun 6/29	Mon 6/30	Tue 7/1	Wed 7/2	Thu 7/3	Total Spots
KTVM-TV												
27	MTuWThF 10:00p-10:35p	LN	\$150.00	30	1			1	1	1	1	5
	KTVM 10p News											
	Sold Out: Lowest Rate to Clear per KTVM											
28	Sa 10:00p-10:30p	LN	\$90.00	30		1						1
	Saturday 10p News											
29	Su 10:00p-10:30p	LN	\$115.00	30			1					1
	Sunday 10p News											
30	MTuWThF 10:35p-11:35p	LF	\$40.00	30	1			1	1	1	1	5
	Tonight Show											
31	Su 10:30p-11:30p	LF	\$35.00	30			1					1
	Ent Tonight											
Total Cost:				Total Spots:	20	5	6	20	20	20	20	111
												111

Disclaimer:

Signature: _____

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: KTVM-TV	Date: 6/25/2014
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I, Screen Strategies Media,

being/on behalf of: John Walsh,

a legally qualified candidate of the Democratic

political party for the office of: U.S. Senate

in the General

election to be held on: 11/4/2014

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available): \$5,716.25

I represent that the payment for the above described broadcast time has been furnished by:

MT Dem Party-Walsh for Senate

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

James Scott Wheeler

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

6/25/2014

Date



Signature

To Be Signed By Station Representative

☒ **Accepted**

☐ **Accepted in Part**

☐ **Rejected**


Signature

DENNIS G O'BRIEN
Printed Name

Controller
Title

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, MT Dem Party-Walsh for Senate

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☒ **does**

☐ **does not**

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

Steve Daines

☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☒ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



signature of candidate or authorized committee

Kyle Osterhout

printed name

6/27/2014

date