

KHYL  
Sacramento, CA  
Quarterly Issues/Programs List  
Fourth Quarter, 2014  
01/06/2015

KHYL  
Quarterly Issues/Programs List

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KHYL provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **Blood Donation:** Leslie Botos of Bloodsource talked the important of blood and platelet donation.
- **California Earthquake Authori:** Information on Earthquake preparedness
- **Community Event:** Kelly with the Sacramento Food Bank stopped by to talk about their annual charity run
- **Health & Wellness:** Pharmacist Dave Fluitt talked about flu season and a sustainability expert shared lifestyle tips
- **Healthcare:** (No issue/program description given.)
- **Marrow Donation:** Liz and Linda from Be The Match talked about the importance of growing a donor registry
- **Salvation Army:** Information on trial up keep - Salvation Army Red Kettle
- **Seasonal Affective Disorder:** United Cerebal Palsy / Mental Health Issues
- **TRAVEL INFO:** Information on the best way to use SMF. Parking, arrival & departures. And whats new at SMF.

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**Section I**  
**LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Blood Donation	NEW BLOODSOURCE	Leslie Botos of Bloodsource talked the important of blood and platelet donation.	Leslie Botos	10/05/2014 06:29 AM	028:31
Healthcare	CA BLACK HEALTH NETWORK	Darcel Harris discusses California Black Health Network's advocacy programs within the state of CA.	Darcel Harris	10/12/2014 06:30 AM	028:38

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Health & Wellness	FLU AND SUSTAINABILITY	Pharmacist Dave Fluitt talked about flu season and a sustainability expert shared lifestyle tips	Dave Fluitt	10/19/2014 06:31 AM	023:43
Healthcare	CA BLACK HEALTH NETWORK	Darcel Harris discusses California Black Health Network's advocacy programs within the state of CA.	Darcel Harris	10/26/2014 06:30 AM	028:38
Health & Wellness	FLU AND SUSTAINABILITY	Pharmacist Dave Fluitt talked about flu season and a sustainability expert shared lifestyle tips	Dave Fluitt	11/02/2014 06:30 AM	023:43
Marrow Donation	BE THE MATCH	Liz and Linda from Be The Match talked about the importance of growing a donor registry	Liz Ustick	11/09/2014 06:31 AM	028:35
Community Event	RUN TO FEED THE HUNGRY SHOW	Kelly with the Sacramento Food Bank stopped by to talk about their annual charity run	Kelly Siefkin	11/16/2014 06:31 AM	028:01
Community Event	RUN TO FEED THE HUNGRY SHOW	Kelly with the Sacramento Food Bank stopped by to talk about their annual charity run	Kelly Siefkin	11/23/2014 06:30 AM	028:01
TRAVEL INFO	Sacramento International Airport	Information on the best way to use SMF. Parking, arrival & departures. And whats new at SMF.	Laurie Slouthower	11/30/2014 06:29 AM	018:33
California Earthquake Authori	California Earthquake Authority	Information on Earthquake preparedness	Glenn Pomeroy	12/07/2014 06:30 AM	026:47
Salvation Army	PAS - Leroy Green Acad / Salvation Army	Information on trial up keep - Salvation Army Red Kettle	Major Bill Dickinson	12/14/2014 06:30 AM	028:14
IHR SPECIAL	IHR CMN SPECIAL 2014	iHeartRadio's holiday special featuring Lady Antebellum	Lady Antebellum	12/21/2014 06:32 AM	029:28
Seasonal Affective Disorder	PAS - UCP / Mental Health	United Cerebral Palsy / Mental Health Issues	Sac County Crisis Unit	12/28/2014 06:30 AM	029:13

**Section II**  
**NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
(Insert network and/or syndicator-provided programs lists here.)				

**Section III**

**PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Government/Military	SHOW YOUR STRIPES	000:15	245
Health & Safety	Be the Match Registry	000:15	009
Health & Safety	Cancer Crusaders Nor Cal	000:15	062
Health & Safety	Cancer Treatment Centers of A	000:15	040
Holiday Giving	SALVATION ARMY	000:17	074
hunger	Food for Families	000:15	025
MILITARY AND VETERANS	CONCERT FOR VALOR	000:30	001
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	015
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:31	021
SEXUAL ASSAULT	IT'S ON US	000:30	004