



WGN- TV
2501 W Bradley Place
Chicago, IL 60618
(773) 528-2311

CONTRACT

<u>Contract / Revision</u> 643620 /		<u>Alt Order #</u>
<u>Product</u> Kennedy for Illinois		
<u>Contract Dates</u> 03/05/18 - 03/11/18		<u>Estimate #</u> 5900
<u>Advertiser</u> Kennedy, C/D/ State Governor		<u>Original Date / Revision</u> 03/02/18 / 03/02/18
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WGN- TV	<u>Account Executive</u> Robert Breen	<u>Sales Office</u> Local House
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agy Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

Adelstein & Associates
222 W. Ontario St
Suite 600
Chicago, IL 60610

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	9	03/05/18	03/11/18	M-F 5a-6a	5:00 AM-5:30 AM		:30				NM	2	\$1,400.00
CANDIDATE DISCOUNT RATE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/05/18	03/11/18	MTWTF--				2	\$700.00				
N 2	9	03/05/18	03/11/18	M-F 5a-6a	5:30 AM-6:00 AM		:30				NM	4	\$3,000.00
CANDIDATE DISCOUNT RATE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/05/18	03/11/18	MTWTF--				4	\$750.00				
N 3	9	03/05/18	03/11/18	M-F 6a-7a	6a-7a		:30				NM	5	\$6,000.00
CANDIDATE DISCOUNT RATE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/05/18	03/11/18	MTWTF--				5	\$1,200.00				
N 4	9	03/05/18	03/11/18	M-F 7a-8a	7a-8a		:30				NM	4	\$4,800.00
CANDIDATE DISCOUNT RATE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/05/18	03/11/18	MTWTF--				4	\$1,200.00				
N 5	9	03/05/18	03/11/18	M-F 7a-8a	7a-8a		:15				NM	3	\$1,800.00
CANDIDATE DISCOUNT RATE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/05/18	03/11/18	MTWTF--				3	\$600.00				
N 6	9	03/05/18	03/11/18	M-F 8a-9a	8a-9a		:30				NM	1	\$1,100.00
CANDIDATE DISCOUNT RATE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/05/18	03/11/18	MTWTF--				1	\$1,100.00				
N 7	9	03/05/18	03/11/18	M-F 8a-9a	8a-9a		:15				NM	3	\$1,650.00
CANDIDATE DISCOUNT RATE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/05/18	03/11/18	MTWTF--				3	\$550.00				
N 8	9	03/10/18	03/10/18	Sa-Su 7a-9a	7:00 AM-8:00 AM		:30				NM	1	\$400.00
CANDIDATE DISCOUNT RATE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/05/18	03/11/18	-----S-				1	\$400.00				
N 9	9	03/10/18	03/10/18	Sa-Su 7a-9a	8:00 AM-9:00 AM		:30				NM	1	\$400.00
CANDIDATE DISCOUNT RATE													

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03/05/18 - 03/11/18	Kennedy for Illinois	5900

<u>Advertiser</u>	<u>Original Date / Revision</u>
Kennedy, C/D/ State Govc	03/02/18 / 03/02/18

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/05/18	03/11/18	-----S-				1	\$400.00				
N 10	9	03/11/18	03/11/18	Sa-Su 7a-9a	8:00 AM-9:00 AM		:30				NM	1	\$350.00
CANDIDATE DISCOUNT RATE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/05/18	03/11/18	-----S				1	\$350.00				
N 11	9	03/05/18	03/11/18	M-F 9a-10a	9:00 AM-9:30 AM		:30				NM	3	\$2,100.00
CANDIDATE DISCOUNT RATE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/05/18	03/11/18	MTWTF--				3	\$700.00				
N 12	9	03/05/18	03/11/18	M-F 9a-10a	9:30 AM-10:00 AM		:30				NM	1	\$700.00
CANDIDATE DISCOUNT RATE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/05/18	03/11/18	MTWTF--				1	\$700.00				
N 13	9	03/05/18	03/11/18	M-F 11a-1p	12:00 PM-12:30 PM		:30				NM	3	\$2,400.00
CANDIDATE DISCOUNT RATE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/05/18	03/11/18	MTWTF--				3	\$800.00				
N 14	9	03/05/18	03/11/18	M-F 4p-6p	4:00 PM-4:30 PM		:30				NM	2	\$1,200.00
CANDIDATE DISCOUNT RATE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/05/18	03/11/18	MTWTF--				2	\$600.00				
N 15	9	03/05/18	03/11/18	M-F 4p-6p	4:30 PM-5:00 PM		:30				NM	3	\$1,950.00
CANDIDATE DISCOUNT RATE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/05/18	03/11/18	MTWTF--				3	\$650.00				
N 16	9	03/10/18	03/10/18	White Sox Gm	Various		:30				NM	1	\$750.00
CANDIDATE DISCOUNT RATE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/05/18	03/11/18	-----S-				1	\$750.00				
N 17	9	03/05/18	03/11/18	M-F 4p-6p	5:00 PM-5:30 PM		:30				NM	3	\$2,100.00
CANDIDATE DISCOUNT RATE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/05/18	03/11/18	MTWTF--				3	\$700.00				
N 18	9	03/05/18	03/11/18	M-F 4p-6p	5:30 PM-6:00 PM		:30				NM	3	\$2,250.00
CANDIDATE DISCOUNT RATE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/05/18	03/11/18	MTWTF--				3	\$750.00				
N 19	9	03/09/18	03/09/18	Bulls Gm	Various		:15				NM	2	\$3,000.00
CANDIDATE DISCOUNT RATE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/05/18	03/11/18	----F--				2	\$1,500.00				
N 20	9	03/05/18	03/10/18	M-Su 9p News	9:00 PM-9:30 PM		:30				NM	2	\$4,400.00
CANDIDATE DISCOUNT RATE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/05/18	03/11/18	M---S-				2	\$2,200.00				
N 21	9	03/05/18	03/11/18	M-Su 9p News	9:00 PM-9:30 PM		:15				NM	3	\$3,300.00
CANDIDATE DISCOUNT RATE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/05/18	03/11/18	---TF-S				3	\$1,100.00				
Totals								0.00				51	\$45,050.00

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Kennedy, C/D/ State Govt	03/02/18 / 03/02/18

<u>Time Period</u>	<u># of Spots</u>	<u>Gross Amount</u>	<u>Agency Comm.</u>	<u>Net Amount</u>
02/26/18 - 03/11/18	51	\$45,050.00	(\$6,757.50)	\$38,292.50
Totals	51	\$45,050.00	(\$6,757.50)	\$38,292.50

Signature: _____ **Date:** _____

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