



125 West 55th St
New York, NY 10019

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Contract # 25339129 **Changes as of:** 10/28/2016 at 2:49 PM **Version:** Highlighting Revision 4

CPE: 155/347/3372 **Flight:** 10/25/16 - 10/31/16 **Station:** WPGH **Total \$:** \$39,850.00
Agency: MAIN STREET MEDIA GR **Advertiser:** Senate Leadership Fund **Market:** Pittsburgh **Total Spots:** 11
Product: Pennsylvania **Office:** WASHINGTON **Total CPP:** \$0.00

Agency Order #: 5508942 **Primary Demo:** Adults 35+
Buyer: Maroney, Stephanie **Con Type:** POLITICAL/VOTE
Salesperson: TREVOR HEATON **Assistant:** TREVOR HEATON
202-955-5342 202-955-5342
Total GRP:
Traffic #: 2669520
Separation:

Comments: add line 8 for tomorrow, revised total \$39850 (+\$1550) MG from estimate 3077

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/25 - 10/31							Total Spots	Total \$	CPP	GRP
							10/25	10/26	10/27	10/28	10/29	10/30	10/31				
1	Tu-M 8p-11p		WORLD SERIES	\$4,000.00	0	30	10	2	0	3	4	0	0	4	\$16,000.00	\$0.00	0.0
2	Sa 3:30p-7p		FOX COLLEGE FOOTBALL	\$900.00	0	30	0	0	0	0	1	0	0	1	\$900.00	\$0.00	0.0
3	Sa 12n-3:30p		WVU FOOTBALL	\$5,000.00	0	30	0	0	0	0	5	0	0	1	\$5,000.00	\$0.00	0.0
4	Su 9:30a-12:30p		NFL LONDON	\$4,000.00	0	30	0	0	0	0	0	16	0	1	\$4,000.00	\$0.00	0.0
5	Su 1p-4:30p		NFL EARLY GAME	\$4,000.00	0	30	0	0	0	0	0	17	0	1	\$4,000.00	\$0.00	0.0
6	Su 4:30p-7p		NFL LATE GAME	\$8,000.00	0	30	0	0	0	0	0	8	0	1	\$8,000.00	\$0.00	0.0
7	Su 11p-11:30p		BIG BANG THEORY	\$400.00	0	30	0	0	0	0	0	9	0	1	\$400.00	\$0.00	0.0
REV+ 8	Sa 7p-8p		WORLD SERIES PRE GAME	\$1,550.00	0.0	30	0	0	0	0	1	0	0	1	\$1,550.00	\$0.00	0.0
MG from estimate 3077																	
TOTALS:							1	1	0	1	4	4	0	11	\$39,850.00	\$0.00	0.0



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Agency: MAIN STREET MEDIA GR	Advertiser: Senate Leadership Fund	Market: Pittsburgh	Total Spots: 11
MAIN STREET MEDIA GROUP PO BOX 25093 ALEXANDRIA VA 22314	Product: Pennsylvania	Office: WASHINGTON	Total CPP: \$0.00
Agency Order #: 5508942	Primary Demo: Adults 35+	Total GRP:	
Buyer: Maroney, Stephanie	Con Type: POLITICAL/VOTE	Traffic #: 2669520	
Salesperson: TREVOR HEATON 202-955-5342	Assistant: TREVOR HEATON 202-955-5342	Separation:	

Special Instructions	
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Order Level Comments		
Date/Time	Added by	Comment
10/28/16 2:49 PM	TREVOR HEATON	add line 8 for tomorrow, revised total \$39850 (+\$1550) MG from estimate 3077
10/24/16 3:08 PM	TREVOR HEATON	reinstated WS spot 10/25 per Rich
10/24/16 3:07 PM	Christopher Koutsouflakis	LN 3 GAME AIRS FROM 12-330P ON 10/29
10/24/16 3:04 PM	TREVOR HEATON	reinstated WS spot 10/25 per Rich
10/24/16 1:09 PM	TREVOR HEATON	Separation: 30
10/24/16 12:40 PM	System	Notice Received.
10/24/16 12:39 PM	Christopher Koutsouflakis	LN 1 NA: 1X 10/25 OFR: 1X SUN 10/30 WORLD SERIES 8-11P @ \$4000
10/21/16 6:02 PM	TREVOR HEATON	LN 2 NA DT PRG CHG Separation: 30

Competitive Information	
Market Budget:	\$383,000
WPGH Share:	10%
Comment:	
	Competitive Unknown

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	11	\$39,850.00	N/A	0.0
Total	100%	11	\$39,850.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2016-Oct	11	\$39,850.00
2016-Nov	0	\$0.00
Total	11	\$39,850.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	10/28/16 2:49 PM	TREVOR HEATON	Revised	1		\$1,550.00	\$0	Changes: Total Spots from 10 to 11, Calculated Dollars from \$38,300.00 to \$39,850.00, Comments from reinstated WS spot 10/25 per Rich to add line 8 for tomorrow, revised total \$39850 (+\$1550) MG from estimate 3077, User Entered \$ from \$38,300.00 to \$39,850.00, Total \$ from \$38,300.00 to \$39,850.00. 1 buyline added or modified.
Revision	10/24/16 3:08 PM	TREVOR HEATON	Confirmed			\$0	\$0	Changes: 1 buyline added or modified.
Makegood 2	10/24/16 3:07 PM	Christopher Koutsouflakis	Confirmed			\$0	\$0	
Revision	10/24/16 3:04 PM	TREVOR HEATON	Confirmed			\$0	\$0	Changes: Comments from Separation: 30 to reinstated WS spot 10/25 per Rich. 1 buyline added or modified.
Revision	10/24/16 1:09 PM	TREVOR HEATON	Confirmed			\$0	\$0	Changes: User Entered \$ from \$0.00 to \$38,300.00, Demo Meta to [R16]. 1 buyline added or modified.
Makegood 1	10/24/16 12:39 PM	Christopher Koutsouflakis	Confirmed			\$0	\$0	
Queued for Electronic Contracting	10/24/16 8:47 AM					\$0	\$0	



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Salesperson: TREVOR HEATON 202-955-5342		Con Type: POLITICAL/VOTE	Traffic #: 2669520
		Assistant: TREVOR HEATON 202-955-5342	Separation:

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
New	10/21/16 4:31 PM	TREVOR HEATON	Confirmed	10		\$38,300.00	\$38,300.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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