

KCBP Community Issues Programming

April – June 2019

On-going programming providing significant treatment of local and national community issues:

Democracy Now!, Monday-Friday, 7 pm - 8 pm 60 minutes

Democracy Now! is an independent, global news hour anchored by award-winning journalists Amy Goodman and Juan González that airs on 1,300+ TV and radio stations in the United States and around the world. <http://www.democracynow.org>.

KCBP Community Calendar, Daily 2pm, 5pm, 9pm 10 minutes

Calendar program featuring announcements of local community events. This 10-minute program runs 3 times a day and is updated on a weekly basis. Events featured covers educational, social justice, arts and cultural events in the broadcast area. The community can submit their events at <http://www.kcbpradio.org/community-calendar.html>.

Modesto Sound California Audio Roots Project, Sundays 11:30am & 8:30pm 30 minutes

21 episodes of locally produced stories from local area residents, hosted by various local community members such as the Modesto Poet Laureate Stella Beratlis. The program is part of the non-profit Modesto Sound audio training program that teaches students about sound and audio recording and engineering.

Public Service Announcements (PSAs) run at varied times throughout the week and are between 45-90 seconds in duration. This quarter the following PSA's ran addressing the following issues:

- Homeless: Modesto Peace Life Center Homeless I.D. Program
- Cultural/Diversity: Modesto Chapter of the NAACP Regular Meetings
- Aging/Seniors: Senior Citizen's Dance Programs in Riverbank and Turlock
- Environment - Ad Council – California Emergency Preparedness Floods & Wildfires (English & Spanish)

The community is encouraged to submit their PSA's for consideration through our website at <http://www.kcbpradio.org/psa.html>

Community identified issues affecting listeners in our local broadcasting area include:

- A. Immigration – How our local area is addressing immigration and refugees
- B. Homelessness – Addressing systemic problem and the lack of affordable housing
- C. Seniors & Aging – Activities and resources for supporting aging and senior population
- D. Education – How education is changing for local public schools
- E. Environmental – Local environmental issues like water, pollution, and waste
- F. Arts & Entertainment – Need for more outlets and venues to support local artists
- G. Culture & Diversity – Celebration of the diverse heritage and cultures of our local area
- H. Youth – Issues that affect youth and how the local youth are engaged with their community
- I. Disability – Issues such as barriers to independence, resources, services and changes in legislation

J. Civic – Local government and election results

Community Issues by Category:

Immigration -

Program: **Neighbor to Neighbor**

Episode: International Rescue Committee/Refugees

Air date: 4/18/2019

Air time: 8pm

Duration: 60 minutes

Features interviews with the local office of the International Rescue Committee and interview with a gentleman who immigrated from the Middle East over a decade ago. The episode talks about what the International Rescue Committee does and what the experience is like for refugees resettling here in our local area.

Education -

Program: **Neighbor to Neighbor**

Episode: Teachers

Air date: 5/16/2019

Air time: 8pm

Duration: 30 minutes

This show featured interviews with current and retired school teachers from the Modesto area. The teachers shared their experiences of what it was like starting out as a new teacher and how education systems have changed over time. They shared some of the challenges teachers face in the new millennium.

Environmental –

Program: **The Peril and the Promise**

Episode: Episode 4

Air date: 4/13/2019, 5/4/2019, 6/15/2019

Air time: 2:30pm

Duration: 30 minutes

This episode features the rebirthed Poor People's Campaign (PPC) focused on environmental justice and other issues affecting the health of impoverished folks in California and beyond.

Program: **The Peril and the Promise**

Episode: Episode 8

Air date: 4/19/2019, 5/10/2019, 6/21/2019

Air time: 9:30pm

Duration: 30 minutes

This episode features topics that address the local air quality and California wildfires and how they affect the health and quality of life of residents of the Central Valley.

Music & Entertainment –

Program: **Arts of the San Joaquin**

Episode: Spaces

Air date: 4/17/2019

Air time: 8pm

Duration: 60 minutes

Featured interviews with creative spaces in Downtown Modesto. This episode featured interviews with the founders of the TriChromatic Gallery and the founders of The Shire, both taking up residence in downtown Modesto.

Program: **The Valley Music Scene**

Episode: Chasing Anthems

Air Date: 6/30/2019

Air Time: 6:00pm

Duration: 30 Minutes

Interview and music show that features local musicians and bands from the 209 are of the Central Valley and surrounding regions. Connects the audience to the local music that is often heard on the station. Gives local music artists a venue to share their music and their experiences.

Culture/Diversity –

Program: **KCBP Sports Now**

Episode: Modesto Nuts Latino Outreach Program

Air dates: 6/18/2019; 6/20/2019; 6/25/2019, 6/27/2019

Air time: 5:30pm

Duration: 30 minutes

This episode has interviews with the Modesto Nuts Outreach program that is hosting monthly Latino baseball nights to celebrate Hispanic heritage. The team plays in different uniforms as the Alebrijes de Modesto to honor the Mexican culture of the Central Valley.

Program: **Arts of the San Joaquin**

Episode: Choral Music

Air date: 4/1/2019

Air time: 8pm

Duration: 60 minutes

This episode features interviews with current Choral Professor at California State University Stanislaus, and former Choir Teacher from Downey High School in Modesto. They discuss their history and background and how they became involved with the local choral music scene.

Program: **Arts of the San Joaquin**

Episode: Theater

Air date: 4/1/2019

Air time: 8pm

Duration: 60 minutes

This episode features interviews with local theater directors for the Modesto Center Stage theater and the Prospect Theater. They discuss their background and history in theater and the local theater scene.

Program: **Women of the Valley**

Episode: Womens March

Air date: 4/11/2019, 5/2/2019, 5/23/2019

Air time: 8pm

Duration: 60 minutes

This episode features interviews with participants in the local Modesto Women's March that took place in March. The program reports on the activities and interviews women about their involvement in their community and why they are participating in the march. The program also features an interview with City of Modesto Poet Laureate Stella Beratlis.

Program: **Women of the Valley**

Episode: Old Skool Iron

Air date: 6/25/2019, 6/27/2019

Air time: 8pm

Duration: 60 minutes

This episode features interviews with local women that are power lifters who dead lift hundreds of pounds, as well as bench press and squat. As women in their 40's and 60's, respectively, they advocate for power lifting for physical and emotional health for women of all ages. Karen is a record holder in her age and weight division, and Christina is part-owner of Old Skool. They stressed the encouragement and acceptance they feel from other women and men power lifters. Also discussed demographics in power lifting nationally, meets, and their coaches.