



KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 28389643 **Changes as of:** 4/15/2024 at 1:03 PM **Version:** Current State Version 3
CPE: /412418 **Flight:** 4/12/24 - 4/18/24 **Station:** KTVX
Agency: DEL CIELO MEDIA **Advertiser:** CONSERVATIVE VALUES FOR UTAH **Market:** Salt Lake City-Ogden
PO BOX 25458 **Product:** various **Office:** WASHINGTON **Total Spots:** 5
ALEXANDRIA, VA **Agency Order #:** **Service:** Nielsen **Total CPP:** \$0.00
22313 **Buyer:** MARY ROSSI **Primary Demo:** Adults 35+ **Total GRP:**
Salesperson: THOMAS PARK **Assistant:** THOMAS PARK **Traffic #:** 4431110
212-373-8137 **Separation:**

#	Day/Time	DP	Program	Rate	A35P Rating	Len	4/12 - 4/18							Total Spots	Total \$	GRP*	CPP*
							4/12	4/13	4/14	4/15	4/16	4/17	4/18				
1	Su 4p-4:30p		inside edition	\$105.00	0.0	30	0	0	1	0	0	0	0	1	\$105.00	\$0.00	\$0.00
2	Su 5p-5:30p		news	\$475.00	0.0	30	0	0	1	0	0	0	0	1	\$475.00	\$0.00	\$0.00
3	Su 10:45p-11p		real sports live	\$150.00	0.0	30	0	0	1	0	0	0	0	1	\$150.00	\$0.00	\$0.00
4	Su 9p-10p		what would you do	\$2,000.00	0.0	30	0	0	0	0	0	0	0	0	\$0.00	\$0.00	\$0.00
5	Su 7p-10p		American Idol	\$4,000.00	0.0	30	0	0	0	0	0	0	0	0	\$0.00	\$0.00	\$0.00
6	Th 8p-9p		911	\$2,000.00	0.0	30	0	0	0	0	0	0	2	\$4,000.00	\$0.00	\$0.00	
TOTALS:							0	0	3	0	0	0	2	5	\$4,730.00	\$0.00	\$0.00



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Special Instructions

Order Level Comments		
Date/Time	Added by	Comment
04/15/24 11:53 AM	Cecilia Baertsch	Changing 2x Prime @2000
04/15/24 11:46 AM	THOMAS PARK	can we do 2x in Prime @\$2000 either here or elsewhere?
04/15/24 11:15 AM	Phil Openshaw	Unable to book idol before logs closed for the weekend. Can move to Thursday Prime drama.
04/12/24 9:50 AM	Charlie Mirkle	Program change is idol - upgraded since 2 utahns are in the top 24

Competitive Information		
Market Budget:	\$4,730	
KTVX Share:	100%	
Comment:	Competitive Unknown	

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	5	\$4,730.00	N/A	0.0
Total	100%	5	\$4,730.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2024-Apr	5	\$4,730.00
Total	5	\$4,730.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Makegood 2	4/15/24 11:53 AM	Cecilia Baertsch	Confirmed	2	1	\$0	\$4,730.00	Changes: Total Spots from 4 to 5. 2 buylines added or modified.
Makegood 1	4/12/24 9:50 AM	Charlie Mirkle	Confirmed	1	2	\$0	\$4,730.00	Changes: Total Spots from 5 to 4. 2 buylines added or modified.
Queued for Electronic Contracting	4/8/24 3:29 PM					\$0	\$0	
New	4/8/24 3:24 PM	THOMAS PARK	Confirmed	5		\$4,730.00	\$4,730.00	

Non-Discrimination Policy
 PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.