

**CONTRACT**

**KCSG**  
**5000 Riverside Dr**  
**Building 5 Suite 200**  
**Irving, TX 75039**  
**(801) 975-4444**

And:

**Del Cielo Media**  
**P.O. Box 25458**  
**Alexandria, VA 22313**

<u>Contract / Revision</u> 4405631 /		<u>Alt Order #</u> 28382407	
<u>Advertiser</u> <b>POL/Conservative Values for Utah PAC</b>		<u>Original Date / Revision</u> 03/25/24 / 03/25/24	
<u>Contract Dates</u> <b>03/29/24 - 04/04/24</b>		<u>Estimate #</u> <b>329404</b>	
<u>Product</u> <b>various</b>			
<u>Order Brand</u>	<u>Billing Cycle</u> EOM	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> <b>KCSG</b>	<u>Account Executive</u> Katz Washington	<u>Sales Office</u> Katz/Washingto	
<u>Special Handling</u>			
<u>Demographic</u> Adults 35+			
<u>Agy Code</u> 9915589	<u>Advertiser Code</u>	<u>Product 1/2</u>	
<u>Agency Ref</u>		<u>Advertiser Ref</u>	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KCSG	04/01/24	04/01/24	Various	Various		:30			NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/01/24	04/07/24	M-----				2	\$50.00			
N 2	KCSG	04/02/24	04/02/24	Various	Various		:30			NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/01/24	04/07/24	-T-----				2	\$50.00			
N 3	KCSG	04/03/24	04/03/24	Various	Various		:30			NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/01/24	04/07/24	--W----				2	\$50.00			
N 4	KCSG	04/04/24	04/04/24	Various	Various		:30			NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/01/24	04/07/24	---T---				2	\$50.00			
N 5	KCSG	04/01/24	04/01/24	Various	Various		:30			NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/01/24	04/07/24	M-----				2	\$50.00			
N 6	KCSG	04/02/24	04/02/24	Various	Various		:30			NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/01/24	04/07/24	-T-----				2	\$50.00			
N 7	KCSG	04/03/24	04/03/24	Various	Various		:30			NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/01/24	04/07/24	--W----				2	\$50.00			
N 8	KCSG	04/04/24	04/04/24	Various	Various		:30			NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/01/24	04/07/24	---T---				2	\$50.00			
N 9	KCSG	04/01/24	04/01/24	Various	Various		:30			NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/01/24	04/07/24	M-----				2	\$50.00			
N 10	KCSG	04/02/24	04/02/24	Various	Various		:30			NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/01/24	04/07/24	-T-----				2	\$50.00			
N 11	KCSG	04/03/24	04/03/24	Various	Various		:30			NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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Advertiser	Original Date / Revision
POL/Conservative Values for Utah PAC	03/25/24 / 03/25/24

Contract Dates	Product	Estimate #
03/29/24 - 04/04/24	various	329404

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/01/24	04/07/24	--W----				2	\$50.00			
N 12	KCSG	04/04/24	04/04/24	Various	Various		:30			NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/01/24	04/07/24	---T---				2	\$50.00			
N 13	KCSG	04/01/24	04/01/24	Various	Various		:30			NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/01/24	04/07/24	M-----				2	\$50.00			
N 14	KCSG	04/02/24	04/02/24	Various	Various		:30			NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/01/24	04/07/24	-T-----				2	\$50.00			
N 15	KCSG	04/03/24	04/03/24	Various	Various		:30			NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/01/24	04/07/24	--W----				2	\$50.00			
N 16	KCSG	04/01/24	04/01/24	Various	Various		:30			NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/01/24	04/07/24	M-----				2	\$50.00			
N 17	KCSG	04/02/24	04/02/24	Various	Various		:30			NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/01/24	04/07/24	-T-----				2	\$50.00			
N 18	KCSG	04/03/24	04/03/24	Various	Various		:30			NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/01/24	04/07/24	--W----				2	\$50.00			
N 19	KCSG	04/04/24	04/04/24	Various	Various		:30			NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/01/24	04/07/24	---T---				2	\$50.00			
N 20	KCSG	04/01/24	04/01/24	Various	Various		:30			NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/01/24	04/07/24	M-----				2	\$50.00			
N 21	KCSG	04/02/24	04/02/24	Various	Various		:30			NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/01/24	04/07/24	-T-----				2	\$50.00			
N 22	KCSG	04/03/24	04/03/24	Various	Various		:30			NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/01/24	04/07/24	--W----				2	\$50.00			
N 23	KCSG	04/04/24	04/04/24	Various	Various		:30			NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/01/24	04/07/24	---T---				2	\$50.00			
N 24	KCSG	04/01/24	04/01/24	Various	Various		:30			NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/01/24	04/07/24	M-----				1	\$50.00			
N 25	KCSG	04/02/24	04/02/24	Various	Various		:30			NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/01/24	04/07/24	-T-----				1	\$50.00			
N 26	KCSG	04/03/24	04/03/24	Various	Various		:30			NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/01/24	04/07/24	--W----				1	\$50.00			
N 27	KCSG	04/04/24	04/04/24	Various	Various		:30			NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

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Week:		04/01/24	04/07/24	---T---				1	\$50.00			
N 28	KCSG	04/01/24	04/01/24	Various	Various		:30			NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/01/24	04/07/24	M-----				1	\$50.00			
N 29	KCSG	04/02/24	04/02/24	Various	Various		:30			NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/01/24	04/07/24	-T-----				1	\$50.00			
N 30	KCSG	04/03/24	04/03/24	Various	Various		:30			NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/01/24	04/07/24	--W----				1	\$50.00			
N 31	KCSG	04/04/24	04/04/24	Various	Various		:30			NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/01/24	04/07/24	---T---				1	\$50.00			
<b>Totals</b>											<b>54</b>	<b>\$2,700.00</b>

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
04/01/24 - 04/28/24	54	\$2,700.00	(\$405.00)	\$2,295.00
<b>Totals</b>	<b>54</b>	<b>\$2,700.00</b>	<b>(\$405.00)</b>	<b>\$2,295.00</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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