

CONTRACT

KTVX
5000 Riverside Dr
Building 5 Suite 200
Irving, TX 75039
(801) 975-4444

And:

Del Cielo Media
P.O. Box 25458
Alexandria, VA 22313

| | | | |
|--|---|--|---------------------------|
| <u>Contract / Revision</u> 4405219 / | | <u>Alt Order #</u> 28382400 | |
| <u>Advertiser</u> POL/Conservative Values for Utah PAC | | <u>Original Date / Revision</u> 03/25/24 / 03/25/24 | |
| <u>Contract Dates</u> 04/05/24 - 04/11/24 | | <u>Estimate #</u> 405411 | |
| <u>Product</u> various | | | |
| <u>Order Brand</u> | <u>Billing Cycle</u> EOM | <u>Billing Calendar</u> Broadcast | <u>Cash/Trade</u> Cash |
| <u>Property</u> KTVX | <u>Account Executive</u> Katz Washington | <u>Sales Office</u> Katz/Washingto | |
| <u>Special Handling</u> | | | |
| <u>Demographic</u> Adults 35+ | | | |
| <u>Agy Code</u> 9915589 | <u>Advertiser Code</u> | <u>Product 1/2</u> | |
| <u>Agency Ref</u> | | <u>Advertiser Ref</u> | |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Type | Spots | Amount |
|---------------|------|-------------------|-----------------|-------------------------|-------------------|------|--------|-------------|------|------|----------|-------------------|
| N 1 | KTVX | 04/06/24 | 04/06/24 | Sa-Su KTVX News @ 5 | Sa-Su KTVX News | | :30 | | | NM | 1 | \$475.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | | | | |
| Week: | | 04/01/24 | 04/07/24 | -----S- | 1 | | | \$475.00 | | | | |
| N 2 | KTVX | 04/07/24 | 04/07/24 | Su 7a-8a | Su 7a-8a | | :30 | | | NM | 1 | \$610.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | | | | |
| Week: | | 04/01/24 | 04/07/24 | -----S | 1 | | | \$610.00 | | | | |
| N 3 | KTVX | 04/07/24 | 04/07/24 | Sa-Su KTVX News @ 5 | Sa-Su KTVX News | | :30 | | | NM | 1 | \$475.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | | | | |
| Week: | | 04/01/24 | 04/07/24 | -----S | 1 | | | \$475.00 | | | | |
| N 4 | KTVX | 04/07/24 | 04/07/24 | Real Sports Live | Su 1044p-1130p | | :30 | | | NM | 1 | \$150.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | | | | |
| Week: | | 04/01/24 | 04/07/24 | -----S | 1 | | | \$150.00 | | | | |
| N 5 | KTVX | 04/06/24 | 04/06/24 | NHL Regular Season | NHL Regular Seas | | :30 | | | NM | 1 | \$690.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | | | | |
| Week: | | 04/01/24 | 04/07/24 | -----S- | 1 | | | \$690.00 | | | | |
| N 6 | KTVX | 04/07/24 | 04/07/24 | WM NCAA Bball Champ1-33 | Womens College E | | :30 | | | NM | 1 | \$200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | | | | |
| Week: | | 04/01/24 | 04/07/24 | -----S | 1 | | | \$200.00 | | | | |
| Totals | | | | | | | | | | | 6 | \$2,600.00 |

| Time Period | # of Spots | Gross Amount | Agency Comm. | Net Amount |
|--------------------|------------|-------------------|-------------------|-------------------|
| 04/01/24 -04/28/24 | 6 | \$2,600.00 | (\$390.00) | \$2,210.00 |
| Totals | 6 | \$2,600.00 | (\$390.00) | \$2,210.00 |

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

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