

CONTRACT

KCSG
5000 Riverside Dr
Building 5 Suite 200
Irving, TX 75039
(801) 975-4444

And:

Del Cielo Media
P.O. Box 25458
Alexandria, VA 22313

<u>Contract / Revision</u> 4405771 /		<u>Alt Order #</u> 28382409	
<u>Advertiser</u> POL/Conservative Values for Utah PAC		<u>Original Date / Revision</u> 03/25/24 / 03/25/24	
<u>Contract Dates</u> 04/05/24 - 04/11/24		<u>Estimate #</u> 405411	
<u>Product</u> various			
<u>Order Brand</u>	<u>Billing Cycle</u> EOM	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KCSG	<u>Account Executive</u> Katz Washington	<u>Sales Office</u> Katz/Washingto	
<u>Special Handling</u>			
<u>Demographic</u> Adults 35+			
<u>Agency Code</u> 9915589	<u>Advertiser Code</u>	<u>Product 1/2</u>	
<u>Agency Ref</u>		<u>Advertiser Ref</u>	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KCSG	04/05/24	04/05/24	Various	Various		:30			NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	04/01/24	04/07/24	----F--				2	\$50.00			
N 2	KCSG	04/08/24	04/08/24	Various	Various		:30			NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	04/08/24	04/14/24	M-----				2	\$50.00			
N 3	KCSG	04/09/24	04/09/24	Various	Various		:30			NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	04/08/24	04/14/24	-T-----				2	\$50.00			
N 4	KCSG	04/10/24	04/10/24	Various	Various		:30			NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	04/08/24	04/14/24	--W----				2	\$50.00			
N 5	KCSG	04/11/24	04/11/24	Various	Various		:30			NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	04/08/24	04/14/24	---T---				2	\$50.00			
N 6	KCSG	04/05/24	04/05/24	Various	Various		:30			NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	04/01/24	04/07/24	----F--				2	\$50.00			
N 7	KCSG	04/08/24	04/08/24	Various	Various		:30			NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	04/08/24	04/14/24	M-----				2	\$50.00			
N 8	KCSG	04/09/24	04/09/24	Various	Various		:30			NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	04/08/24	04/14/24	-T-----				2	\$50.00			
N 9	KCSG	04/10/24	04/10/24	Various	Various		:30			NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	04/08/24	04/14/24	--W----				2	\$50.00			
N 10	KCSG	04/11/24	04/11/24	Various	Various		:30			NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	04/08/24	04/14/24	---T---				2	\$50.00			
N 11	KCSG	04/05/24	04/05/24	Various	Various		:30			NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

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4405771 /	28382409

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/Conservative Values for Utah PAC	03/25/24 / 03/25/24

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
04/05/24 - 04/11/24	various	405411

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/01/24	04/07/24	----F--				2	\$50.00			
N 12	KCSG	04/08/24	04/08/24	Various	Various		:30			NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/08/24	04/14/24	M-----				2	\$50.00			
N 13	KCSG	04/09/24	04/09/24	Various	Various		:30			NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/08/24	04/14/24	-T-----				2	\$50.00			
N 14	KCSG	04/10/24	04/10/24	Various	Various		:30			NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/08/24	04/14/24	--W----				2	\$50.00			
N 15	KCSG	04/11/24	04/11/24	Various	Various		:30			NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/08/24	04/14/24	---T---				2	\$50.00			
N 16	KCSG	04/05/24	04/05/24	Various	Various		:30			NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/01/24	04/07/24	----F--				2	\$50.00			
N 17	KCSG	04/08/24	04/08/24	Various	Various		:30			NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/08/24	04/14/24	M-----				2	\$50.00			
N 18	KCSG	04/09/24	04/09/24	Various	Various		:30			NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/08/24	04/14/24	-T-----				2	\$50.00			
N 19	KCSG	04/10/24	04/10/24	Various	Various		:30			NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/08/24	04/14/24	--W----				2	\$50.00			
N 20	KCSG	04/11/24	04/11/24	Various	Various		:30			NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/08/24	04/14/24	---T---				2	\$50.00			
N 21	KCSG	04/08/24	04/08/24	Various	Various		:30			NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/08/24	04/14/24	M-----				1	\$50.00			
N 22	KCSG	04/09/24	04/09/24	Various	Various		:30			NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/08/24	04/14/24	-T-----				1	\$50.00			
N 23	KCSG	04/10/24	04/10/24	Various	Various		:30			NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/08/24	04/14/24	--W----				2	\$50.00			
N 24	KCSG	04/11/24	04/11/24	Various	Various		:30			NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/08/24	04/14/24	---T---				2	\$50.00			
N 25	KCSG	04/05/24	04/05/24	Various	Various		:30			NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/01/24	04/07/24	----F--				2	\$50.00			
N 26	KCSG	04/08/24	04/08/24	Various	Various		:30			NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/08/24	04/14/24	M-----				2	\$50.00			
N 27	KCSG	04/09/24	04/09/24	Various	Various		:30			NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/08/24	04/14/24	-T-----				2	\$50.00			
N 28	KCSG	04/10/24	04/10/24	Various	Various		:30			NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/08/24	04/14/24	--W----				2	\$50.00			
N 29	KCSG	04/11/24	04/11/24	Various	Various		:30			NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/08/24	04/14/24	---T---				2	\$50.00			
N 30	KCSG	04/05/24	04/05/24	Various	Various		:30			NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/01/24	04/07/24	----F--				1	\$50.00			
N 31	KCSG	04/08/24	04/08/24	Various	Various		:30			NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/08/24	04/14/24	M-----				1	\$50.00			
N 32	KCSG	04/09/24	04/09/24	Various	Various		:30			NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/08/24	04/14/24	-T-----				1	\$50.00			
N 33	KCSG	04/10/24	04/10/24	Various	Various		:30			NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/08/24	04/14/24	--W----				1	\$50.00			
N 34	KCSG	04/11/24	04/11/24	Various	Various		:30			NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/08/24	04/14/24	---T---				1	\$50.00			
N 35	KCSG	04/05/24	04/05/24	Various	Various		:30			NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/01/24	04/07/24	----F--				1	\$50.00			
N 36	KCSG	04/08/24	04/08/24	Various	Various		:30			NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/08/24	04/14/24	M-----				1	\$50.00			
N 37	KCSG	04/09/24	04/09/24	Various	Various		:30			NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/08/24	04/14/24	-T-----				1	\$50.00			
N 38	KCSG	04/10/24	04/10/24	Various	Various		:30			NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/08/24	04/14/24	--W----				1	\$50.00			
N 39	KCSG	04/11/24	04/11/24	Various	Various		:30			NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/08/24	04/14/24	---T---				1	\$50.00			
Totals											66	\$3,300.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
04/01/24 -04/28/24	66	\$3,300.00	(\$495.00)	\$2,805.00
Totals	66	\$3,300.00	(\$495.00)	\$2,805.00

Signature: _____ **Date:** _____

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