

# CONTRACT



**KTVX**  
 5000 Riverside Dr  
 Building 5 Suite 200  
 Irving, TX 75039  
 (801) 975-4444

<u>Contract / Revision</u> 4431110 /		<u>Alt Order #</u> 28389643	
<u>Advertiser</u> POL/Conservative Values for Utah PAC		<u>Original Date / Revision</u> 04/08/24 / 04/16/24	
<u>Contract Dates</u> 04/12/24 - 04/18/24		<u>Estimate #</u> 412418	
<u>Product</u> various			
<u>Order Brand</u>	<u>Billing Cycle</u> EOM	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KTVX	<u>Account Executive</u> Katz Washington	<u>Sales Office</u> Katz/Washingto	
<u>Special Handling</u>			
<u>Demographic</u> Adults 35+			
<u>Agency Code</u> 9915589	<u>Advertiser Code</u>	<u>Product 1/2</u>	
<u>Agency Ref</u>		<u>Advertiser Ref</u>	

And:

**Del Cielo Media**  
 P.O. Box 25458  
 Alexandria, VA 22313

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KTVX	04/14/24	04/14/24	Inside Edition 4p-430p	Su 4p-430p		:30			NM	1	\$105.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		04/08/24	04/14/24	-----S	1			\$105.00				
N 2	KTVX	04/14/24	04/14/24	Sa-Su KTVX News @ 5	Sa-Su KTVX News		:30			NM	1	\$475.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		04/08/24	04/14/24	-----S	1			\$475.00				
N 3	KTVX	04/14/24	04/14/24	Real Sports Live	Su 1044p-1130p		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		04/08/24	04/14/24	-----S	1			\$150.00				
N 4	KTVX	04/14/24	04/14/24	What Would You Do 9-10p	Sun 9p-10p		:30			NM	2	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		04/08/24	04/14/24	-----S	2			\$2,000.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KTVX	04/08/24-04/14/24	What Would You Do 9-10p	Sun 9p-10p	-----Su	:30		\$2,000.00	NM		
				See MG 4.3								
	2	KTVX	04/08/24-04/14/24	What Would You Do 9-10p	Sun 9p-10p	-----Su	:30		\$2,000.00	NM		
				See MG 4.3								
	3	KTVX	04/18/24-04/18/24	Thur Hour 2	Thur 8p-9p	----Th----	:30		\$4,000.00	NM		
				See MG 4.4, 4.5								
	4	KTVX	04/18/24-04/18/24	Thur Hour 2	Thur 8p-9p	----Th----	:30		\$2,000.00	NM		
	5	KTVX	04/18/24-04/18/24	Thur Hour 2	Thur 8p-9p	----Th----	:30		\$2,000.00	NM		
<b>Totals</b>											<b>5</b>	<b>\$4,730.00</b>

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
04/01/24 -04/28/24	5	\$4,730.00	(\$709.50)	\$4,020.50
<b>Totals</b>	<b>5</b>	<b>\$4,730.00</b>	<b>(\$709.50)</b>	<b>\$4,020.50</b>

**Signature: \_\_\_\_\_ Date: \_\_\_\_\_**

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Nexstar Media Group does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on Nexstar Media Group stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



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<b>POL/Conservative Values for Utah PAC</b>	04/08/24 / 04/16/24

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
<b>04/12/24 - 04/18/24</b>	various	<b>412418</b>

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