

# BCRA POLITICAL RECORD

This Political Record is required by the Bipartisan Campaign Reform Act of 2002 (BCRA) to be completed every time a request is made to purchase broadcast time that (1) is made by or on behalf of a legally qualified candidate for public office, or (2) communicates a message relating to any political matter of national importance, including a legally qualified candidate, any election to federal office, or a national legislative issue of public importance. The Political Record is not required for requests to purchase internet advertising. Once completed, the Political Record must be placed in the station's local public inspection file and must be retained for two years.

This Record is for  a candidate request  
 an election message request \*  
 an issue request \*

The request was  accepted #  
 rejected

Candidate Named in Message: \_\_\_\_\_

Office Being Sought: \_\_\_\_\_

Election or Issue Referred to: \_\_\_\_\_

Sponsor (or authorized candidate committee):

Delaware Hospital Assoc.

Treasurer of authorized candidate committee: \_\_\_\_\_

Person Ordering Advertising:

Dave Martin State Nets

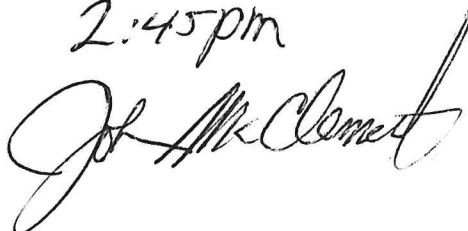
\* An "election message request" is a request made by anyone to broadcast a message that refers either to a legally qualified candidate or to any election to federal office.

An "issue request" is a message related to a national legislative issue of public importance or a political matter of national importance.

# If the request is accepted, attach the sales order showing the rate charged, the date(s) and time(s) the message is aired, and the class of time purchased. For an issue request, also attach the name, address, and phone number of a contact person, and a list of the chief executive officers or members of the executive committee or of the board of directors of the sponsor.

5/7/24

2:45pm



# NETWORK SPOT CONTRACT

StateNets

Date 5/7/24 Modification Date \_\_\_\_\_  
 Contract # AM24-026 Estimate # \_\_\_\_\_

ADVERTISER

Advertiser	Delaware Hospital Assoc.
Product	
Agency	StateNets
Buyer Name	Dave Martin
Buyer Phone	804.364.3075
Buyer Email	davemartin@statenets.com
Address 1	2601 Northwind Drive
Address 2	-
City, State, ZIP	Richmond, VA 23233

BILLING INFORMATION

Contact Name	Carla Litton
Phone	708.990.3796
Email	carla@statenets.com
Address 1	48 Chiswick Cir
Address 2	-
City, State, ZIP	Bloomington, IL 61704

Contract Start 5/8/24 # of Weeks 3  
 Contract End 5/28/24

STATION INFORMATION

Station Ordered	WDEL-AM
Representative	John McClement
Email	jmclement@forevermediainc.com

PLEASE EMAIL INVOICE AFFIDAVITS TO:

[carla@statenets.com](mailto:carla@statenets.com)

STATENETS

48 Chiswick Cir

Bloomington, IL 61704

ALL INVOICES & AFFIDAVITS

EMAILED - unless otherwise specified to [carla@statenets.com](mailto:carla@statenets.com)

STATION BILLING INFO

WDEL-AM John McClement [jmclement@forevermediainc.com](mailto:jmclement@forevermediainc.com). 2727  
 Shipley Road, Wilmington, DE 19810 (302-478-2700)

WEEKS OF	DAYS	TIMES	:60/:30	SPOTS/WEEK	TOTAL SPOTS	RATE	WEEKLY TOTAL \$	
5/6	Weds-Fri	6a-7p	:30	33	33	\$82.00	\$2,706.00	
5/13	Mon-Fri	6a-7p	:30	33	33	\$82.00	\$2,706.00	
5/20	Mon-Fri	6a-7p	:30	33	33	\$82.00	\$2,706.00	
5/27	Mon-Tues	6a-7p	:30	8	8	\$82.00	\$656.00	
				0	0	\$0.00	\$0.00	
							\$0.00	
							\$0.00	
							\$0.00	
							\$0.00	
							\$0.00	
							\$0.00	
TOTAL SPOTS								

SPOTS 107 NET TOTAL \$8,774.00

Jan  
 Feb  
 Mar  
 Apr  
 May \$8,118.00  
 June \$656.00

July  
 Aug  
 Sept  
 Oct  
 Nov  
 Dec

Authorized Client Signature

Authorized StateNets Signature





# Political Broadcast Agreement Form for Non-Candidate/Issue Advertisements (PB-19)



## Political Broadcast Agreement Form for Non-Candidate/Issue Advertisements (PB-19)

---

This form may serve as a model agreement for the sale of political broadcast advertising time and to facilitate compliance with the Federal Communications Commission's (FCC) record retention requirements. Broadcasters seeking information on how the FCC's political broadcast rules and record retention requirements apply to their specific circumstances should seek the advice of their own attorney.

**Please note:**

**You will be prompted to save this form after each entry of your electronic signature. Make sure to re-save the form if you enter any information after entering your electronic signature.**

Produced and published by NAB's Legal department. Copyright 2020 National Association of Broadcasters.

Reproduction or publication of the contents, in whole or in part, without express permission is prohibited. No liability is assumed with respect to the use of the information contained herein.

A companion to this form is NAB's Political Broadcast Catechism. To assist with your understanding of the political advertising rules, an all-new Political Advertising Primer course will become available via Broadcast Education in March 2020.

Broadcast Education is NAB's home for online educational offerings, including live and on-demand webcasts, podcasts and certificate courses. For more information, visit [education.nab.org](https://www.nab.org/education).

NAB members have access to an array of member tools and benefits. To access additional member tools, please visit [nab.org/MemberTools](https://www.nab.org/MemberTools).



## ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Strategic Media Placement, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

**Check one:**

Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.

Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED		
<b>Station time requested by:</b> Strategic Media Placement		
Agency name: Strategic Media Placement		
Address: 7669 Stagers Loop, Delaware, OH 43015		
Contact: Anthony Iacovetti	Phone number: 740.201.5500	Email: aiacovetti@strategicmediaplacement.com
<b>Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):</b>		
Name: Delaware Hospital Association		
Address: 1280 SOUTH GOVERNORS AVENUE		
Contact: WAYNE A SMITH	Phone number: (302) 674-2853	Email:
Station is authorized to announce the time as paid for by such person or entity.		
<b>List ALL of the chief executive officers or members of the executive committee or board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):</b>		
Penny Short, Chair; Terry M. Murphy, Past President; Janice Enevin, Director at-Large; David Tim, Vice Chair; Vincent Kane, Director At-Large; Mark Mumford, Treasurer; Wayne A. Smith, President & CEO; Megan Williams, Vice President		
By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).		
<b>If ad refers to a federal candidate(s) or federal election, list ALL of the following:</b>		<input checked="" type="checkbox"/> N/A
Name(s) of every candidate referred to:		
Office(s) sought by such candidate(s) (no acronyms or abbreviations):		
Date of election:		
Clearly identify <b>EVERY</b> political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:		<input checked="" type="checkbox"/> N/A

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor	Station Representative
Signature: <b>A Iacovetti</b> <small>Digitally signed by A Iacovetti Date: 2024.05.07 11:04:36 -04'00'</small>	Signature: 
Name: Anthony Iacovetti	Name: 
Date of Request to Purchase Ad Time: 5.6.2024	Date of Station Agreement to Sell Time:

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to station?  Yes  No Date ad received: 5/7/24

Note: Must have separate PB-19 forms (or the equivalent, e.g., addendums) for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- Accepted  
 Accepted IN PART (e.g., ad not received to determine content)\*  
 Rejected – provide reason (optional):

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #: <u>475693</u>	Station Call Letters: <u>WDEL</u>	Date Received/Requested: <u>5/7/24</u>
Est. #: <u>AM 24-026</u>	Station Location: <u>Wilmington, DE</u>	Run Start and End Dates: <u>5/8-5/31/24</u>

**For national issue ads only (not required for state/local issue ads):**

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.