



KOKH Oklahoma City
1228 E Wilshire Blvd
Oklahoma City, OK 73111

Smart Media Group-Alexandria
1427 Leslie Ave
Ste 100
Alexandria, VA 22301

Contract # 1932914

Schedule Dates 09/30/14-10/06/14
Advertiser Jim Inhofe for Oklahoma Senate-R (31433)
Agency Smart Media Group-Alexandria (6613)
Product POLITICAL CANDIDATE (ns) (1186)
Brand INHOFE FOR OK SENATE (660979)
Salesperson Millennium/DC, Washington DC (1108)
Sales Office Millennium Washington DC
Buyer Name Carroll, Thom
Phone/Fax /
CPE INH1/ORDR/930C06
Account Types National/Political Candidate Agency BRD
Billing Type Standard
Comments INHOFE FOR OK SENATE
INHOFE FOR OKLAHOMA SENATE 2014
BRAD PHILIPPS

Date Entered 09/23/14
Last Modified 10/03/14
Entered By Victoria Nowell
CO-OP No
Headline # 10410379
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$2,280.00
Net Total \$12,920.00
Sales Tax

Oklahoma City (KOKH)

By Broadcast Month	Spots	Rate
Oct. 2014	23	\$15,200.00
Grand Total:	23	\$15,200.00

Revised

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	09/30/14-09/30/14	1	:30	4P- 5P (CST)	1		X						1	\$90.00	\$90.00	Oklahoma City (KOKH)	JUDGE JUDY (2X)	9/23/14
2.0	Normal Line / SPOT (2)	10/01/14-10/01/14	1	:30	4P- 5P (CST)	1			X					1	\$90.00	\$90.00	Oklahoma City (KOKH)	JUDGE JUDY (2X)	9/23/14
3.0	Normal Line / SPOT (3)	10/02/14-10/02/14	1	:30	4P- 5P (CST)	1				X				1	\$90.00	\$90.00	Oklahoma City (KOKH)	JUDGE JUDY (2X)	9/23/14
4.0	Normal Line / SPOT (4)	10/03/14-10/03/14	1	:30	4P- 5P (CST)	1					X			1	\$90.00	\$90.00	Oklahoma City (KOKH)	JUDGE JUDY (2X)	9/23/14
5.0	Normal Line / SPOT (5)	10/06/14-10/06/14	1	:30	4P- 5P (CST)	1	X							1	\$90.00	\$90.00	Oklahoma City (KOKH)	JUDGE JUDY (2X)	9/23/14
6.0	Normal Line / News (6)	09/30/14-09/30/14	1	:30	8A- News-Fox 25 Morning News	1		X						1	\$70.00	\$70.00	Oklahoma City (KOKH)	KOKH EARLY MORNING N	9/23/14
7.0	Normal Line / News (7)	10/01/14-10/01/14	1	:30	8A- News-Fox 25 Morning News	1			X					1	\$70.00	\$70.00	Oklahoma City (KOKH)	KOKH EARLY MORNING N	9/23/14
8.0	Normal Line / News (8)	10/02/14-10/02/14	1	:30	8A- News-Fox 25 Morning News	1				X				1	\$70.00	\$70.00	Oklahoma City (KOKH)	KOKH EARLY MORNING N	9/23/14
9.0	Normal Line / News (9)	10/03/14-10/03/14	1	:30	8A- News-Fox 25 Morning News	1					X			1	\$70.00	\$70.00	Oklahoma City (KOKH)	KOKH EARLY MORNING N	9/23/14
10.0	Normal Line / News (10)	10/06/14-10/06/14	1	:30	8A- News-Fox 25 Morning News	1	X							1	\$70.00	\$70.00	Oklahoma City (KOKH)	KOKH EARLY MORNING N	9/23/14

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



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11.0	Normal Line / News (11)	09/30/14-09/30/14	1	:30	5:30P- News-FOX 25 530p News	1		X						1	\$100.00	\$100.00	Oklahoma City (KOKH)	FOX 25 NEWS @ 530P	9/23/14
12.0	Normal Line / News (12)	10/01/14-10/01/14	1	:30	5:30P- News-FOX 25 530p News	1			X					1	\$100.00	\$100.00	Oklahoma City (KOKH)	FOX 25 NEWS @ 530P	9/23/14
13.0	Normal Line / News (13)	10/02/14-10/02/14	1	:30	5:30P- News-FOX 25 530p News	1				X				1	\$100.00	\$100.00	Oklahoma City (KOKH)	FOX 25 NEWS @ 530P	9/23/14
14.0	Normal Line / News (14)	10/03/14-10/03/14	1	:30	5:30P- News-FOX 25 530p News	1					X			1	\$100.00	\$100.00	Oklahoma City (KOKH)	FOX 25 NEWS @ 530P	9/23/14
15.0	Normal Line / News (15)	10/06/14-10/06/14	1	:30	5:30P- News-FOX 25 530p News	1	X							1	\$100.00	\$100.00	Oklahoma City (KOKH)	FOX 25 NEWS @ 530P	9/23/14
16.0	Normal Line / News (16)	09/30/14-09/30/14	1	:30	9P- News-Fox 25 Primetime News @ 9 Newscentral	1		X						1	\$200.00	\$200.00	Oklahoma City (KOKH)	FOX 25 NEWS @ 9P	9/23/14
17.0	Normal Line / News (17)	10/01/14-10/01/14	1	:30	9P- News-Fox 25 Primetime News @ 9 Newscentral	1			X					1	\$200.00	\$200.00	Oklahoma City (KOKH)	FOX 25 NEWS @ 9P	9/23/14
18.0	Normal Line / News (18)	10/05/14-10/05/14	1	:30	9P- News-Fox 25 Primetime News @ 9 Newscentral								1	1	\$200.00	\$200.00	Oklahoma City (KOKH)	FOX 25 NEWS @ 9P	9/23/14
19.0	Normal Line / News (19)	10/06/14-10/06/14	1	:30	9P- News-Fox 25 Primetime News @ 9 Newscentral	1	X							1	\$200.00	\$200.00	Oklahoma City (KOKH)	FOX 25 NEWS @ 9P	9/23/14

CONFIRMATION CONTRACT

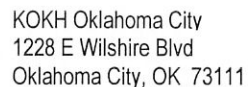
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Comments:



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Brand	INHOFE FOR OK SENATE (660979)
Salesperson	Millennium/DC, Washington DC (1108)
Sales Office	Millennium Washington DC
Buyer Name	Carroll, Thom
Phone/Fax	/
CPE	INH1/ORDR/930C06
Account Types	National/Political Candidate Agency BRD
Billing Type	Standard
Comments	INHOFE FOR OK SENATE INHOFE FOR OKLAHOMA SENATE 2014 BRAD PHILIPPS

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Grand Total:	23	\$15,200.00

[illegible]

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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ORDER WORKSHEET

Rep Order# 10410379 Ver# 5 Status Confirmed Traffic Order# 1932914 Printed: 10/03/14 2:46 PM Duplicate 1 of 3
 EC'd Yes Last Received: 10/03/14 1:49 PM
 Showing Buylines: All Buylines

Station KOKH-TV OKLAHOMA CITY
 Advertiser (NW80) POLITICAL
 Product INHOFE FOR OK SENATE
 Estimate# 930C06
 Buyer Thom Carroll

Agency (SMAR) SMART MEDIA GROUP
 1427 LESLIE AVE
 ALEXANDRIA, VA 22301
 Agency C/P1/P2/E INH1/ORDR/930C06
 Flight Dates 09/30/14-10/06/14

Rep Firm MILLENNIUM SALES & MARKETING
 Sales Office (DC) WASHINGTON
 Salesperson (BPH) BRAD PHILIPPS
 Sales Assistant
 Salesperson Phone# 202-955-5342
 Salesperson Fax# 202-955-5348

--- CONTRACT COMMENT ---

INHOFE FOR OKLAHOMA SENATE 2014

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Num of Weeks	Total Spots	Total Cost
1	Tu	4P-5P	JUDGE JUDY (2X)	30	2.3	2.3	\$90.00	09/30-09/30	1	1	1	\$90.00
2	W	4P-5P	JUDGE JUDY (2X)	30	2.3	2.3	\$90.00	10/01-10/01	1	1	1	\$90.00
3	Th	4P-5P	JUDGE JUDY (2X)	30	2.3	2.3	\$90.00	10/02-10/02	1	1	1	\$90.00
4	F	4P-5P	JUDGE JUDY (2X)	30	2.3	2.3	\$90.00	10/03-10/03	1	1	1	\$90.00
5	M	4P-5P	JUDGE JUDY (2X)	30	2.3	2.3	\$90.00	10/06-10/06	1	1	1	\$90.00
6	Tu	8A-9A	KOKH EARLY MORNING N	30	1.8	1.8	\$70.00	09/30-09/30	1	1	1	\$70.00
7	W	8A-9A	KOKH EARLY MORNING N	30	1.8	1.8	\$70.00	10/01-10/01	1	1	1	\$70.00
8	Th	8A-9A	KOKH EARLY MORNING N	30	1.8	1.8	\$70.00	10/02-10/02	1	1	1	\$70.00
9	F	8A-9A	KOKH EARLY MORNING N	30	1.8	1.8	\$70.00	10/03-10/03	1	1	1	\$70.00
10	M	8A-9A	KOKH EARLY MORNING N	30	1.8	1.8	\$70.00	10/06-10/06	1	1	1	\$70.00
11	Tu	530P-6P	FOX 25 NEWS @ 530P	30	3.3	3.3	\$100.00	09/30-09/30	1	1	1	\$100.00
12	W	530P-6P	FOX 25 NEWS @ 530P	30	3.3	3.3	\$100.00	10/01-10/01	1	1	1	\$100.00

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Buyer Thom Carroll

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14	F	530P-6P	FOX 25 NEWS @ 530P	30	3.3	3.3	\$100.00	10/03-10/03	1	1	1	\$100.00
15	M	530P-6P	FOX 25 NEWS @ 530P	30	3.3	3.3	\$100.00	10/06-10/06	1	1	1	\$100.00
16	Tu	9P-950P	FOX 25 NEWS @ 9P	30	2.6	2.6	\$200.00	09/30-09/30	1	1	1	\$200.00
17	W	9P-950P	FOX 25 NEWS @ 9P	30	2.6	2.6	\$200.00	10/01-10/01	1	1	1	\$200.00
18	Su	9P-950P	FOX 25 NEWS @ 9P	30	2.6	2.6	\$200.00	10/05-10/05	1	1	1	\$200.00
19	M	9P-950P	FOX 25 NEWS @ 9P	30	2.6	2.6	\$200.00	10/06-10/06	1	1	1	\$200.00
20	W	7P-8P	HELL'S KITCHEN	30	8.0	8.0	\$600.00	10/01-10/01	1	1	1	\$600.00
21	Th	7P-8P	BONES	30	4.9	4.9	\$500.00	10/02-10/02	1	1	1	\$500.00
22	Sa	230P-6P	OKLAHOMA Buy Comment: **IN GAME**	30	-	-	\$10,000.00	10/04-10/04	1	1	1	\$10,000.00
23	Sa	230P-6P	OKLAHOMA Buy Comment: **PRE/POST BREAK**	30	-	-	\$2,000.00	10/04-10/04	1	1	1	\$2,000.00

---REPORT TOTALS---

Report Totals: 23 / \$15,200.00

---SALES MONTHLY TOTALS---

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Sales Assistant
Salesperson Phone# 202-955-5342
Salesperson Fax# 202-955-5348

Oct2014: 23/ \$15,200.00

Order Totals: 23 / \$15,200.00

Total GRPS: 60.3

--- COMPETITIVE ---

Market Totals	\$71,901.61	CABL .00%	KAUT .00%	KFOR 29.99%	KOCB .00%	KOCO 18.82%
		KOKH 21.14%	KWTV 30.05%	UNKN .00%		

Books [null]
Demos RA35+P

--- CREDIT RISK ---

STANDARD CREDIT TERMS