

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, _____, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Authorized committee:

Agency requesting time (and contact information):

N/A

Candidate's political party:

Office sought (no acronyms or abbreviations):

Date of election:

General

Primary

Treasurer of candidate's authorized committee:

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Station Representative

Signature:

FlexPoint Media

Signature:

Name:

Name:

Date of Request to Purchase Ad Time:

Date of Station Agreement to Sell Time:

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate’s authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Name:

Date:

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? Yes No Date ad received: _____

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above): Yes No N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*
- Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

| | | |
|-------------|-----------------------|--------------------------|
| Contract #: | Station Call Letters: | Date Received/Requested: |
| Est. #: | Station Location: | Run Start and End Dates: |

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

ORDER



Orders
Order / Rev: 638962
Alt Order #: 10483683
Product Desc: DESANTIS/MOODY/PETRO
Estimate: 3437
Flight Dates: 09/23/22 - 09/28/22
Original Date / Rev: 09/22/22 / 09/22/22
Order Type: GENERAL

WPLG, INC.
Primary AE: Mary Tricoli
Sales Office: PHI-N
Sales Region: NAT

Agency Name: Flexpoint Media
Buying Contact:
Billing Contact: Neal McDonald
 PO Box 1051
 New Albany, OH 43054

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: POL/R DesantisS/M/R/OTH/FL
Demographic: A35+
Product Codes: PL-Candidate,PL-Local-Republican
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: CAND
Priority: P-4

New Business End:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:15:00

Bill Plan

| Start Date | End Date | # Spots | Gross Amount | Net Amount |
|------------|----------|---------|--------------|-------------|
| 08/29/22 | 09/25/22 | 17 | \$24,150.00 | \$20,527.50 |
| 09/26/22 | 09/28/22 | 40 | \$40,800.00 | \$34,680.00 |

Totals

| Month | # Spots | Gross Amount | Net Amount | Rating |
|----------------|-----------|--------------------|--------------------|-------------|
| September 2022 | 17 | \$24,150.00 | \$20,527.50 | 0.00 |
| October 2022 | 40 | \$40,800.00 | \$34,680.00 | 0.00 |
| Totals | 57 | \$64,950.00 | \$55,207.50 | 0.00 |

Account Executives

| Account Executive | Sales Office | Sales Region | Start Date / End Date | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| Mary Tricoli | | | Start Of Order - End Of Order | 100% |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|-----|------|-------------------|-----------------|------------------------------|-------|---------------------------|---------------|-------------|-------|---------------|-----|------|------|-------|----------|
| N 1 | WPLG | 09/27/22 | 09/27/22 | 5-6a LCL News LCL News 5a | CM | 5-6a (5:00 AM-5:30 AM) | - 1 - - - - - | :30 | 1 | \$500.00 | P-4 | 0.00 | NM | 1 | \$500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | |
| | | Week: 09/26/22 | 10/02/22 | - 1 - - - - - | | 1 | | \$500.00 | | 0.00 | | | | | |
| N 2 | WPLG | 09/26/22 | 09/26/22 | 5-6a LCL News LCL News 5a | CM | 5-6a (5:30 AM-6:00 AM) | 1 - - - - - | :30 | 1 | \$500.00 | P-4 | 0.00 | NM | 1 | \$500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | |
| | | Week: 09/26/22 | 10/02/22 | 1 - - - - - | | 1 | | \$500.00 | | 0.00 | | | | | |
| N 3 | WPLG | 09/28/22 | 09/28/22 | 5-6a LCL News LCL News 5a | CM | 5-6a (5:30 AM-6:00 AM) | - - 1 - - - - | :30 | 1 | \$500.00 | P-4 | 0.00 | NM | 1 | \$500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | |
| | | Week: 09/26/22 | 10/02/22 | - - 1 - - - - | | 1 | | \$500.00 | | 0.00 | | | | | |
| N 4 | WPLG | 09/27/22 | 09/27/22 | 6-7a LCL News LCL News 6a | CM | 6-7a (6:00 AM-6:30 AM) | - 1 - - - - - | :30 | 1 | \$800.00 | P-4 | 0.00 | NM | 1 | \$800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | |
| | | Week: 09/26/22 | 10/02/22 | - 1 - - - - - | | 1 | | \$800.00 | | 0.00 | | | | | |
| N 5 | WPLG | 09/26/22 | 09/26/22 | 6-7a LCL News LCL News 6a | CM | 6-7a (6:30 AM-7:00 AM) | 1 - - - - - | :30 | 1 | \$800.00 | P-4 | 0.00 | NM | 1 | \$800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | |
| | | Week: 09/26/22 | 10/02/22 | 1 - - - - - | | 1 | | \$800.00 | | 0.00 | | | | | |

Order / Rev: 638962
 Alt Order #: 10483683
 Flight Dates: 09/23/22 - 09/28/22

Advertiser: POL/R DesantisS/M/R/OTH/FL
 Product Desc: DESANTIS/MOODY/PETRO
 Estimate: 3437

WPLG, INC.

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|------|------|-------------------|-----------------|--|-------|--------------------------------|---------|-----|-------|-------------|-----|---------------|------|-------|----------|
| N 6 | WPLG | 09/28/22 | 09/28/22 | 6-7a LCL News LCL News 6a | CM | 6-7a (6:30 AM-7:00 AM) | --1---- | :30 | 1 | \$800.00 | P-4 | 0.00 | NM | 1 | \$800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 09/26/22 | 10/02/22 | --1---- | | 1 | | | | \$800.00 | | 0.00 | | | |
| N 7 | WPLG | 09/27/22 | 09/27/22 | 7-9a GMA Good Morning America | CM | 7-9a (7:00 AM-7:30 AM) | -1----- | :30 | 1 | \$900.00 | P-4 | 0.00 | NM | 1 | \$900.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 09/26/22 | 10/02/22 | -1----- | | 1 | | | | \$900.00 | | 0.00 | | | |
| N 8 | WPLG | 09/26/22 | 09/26/22 | 7-9a GMA Good Morning America | CM | 7-9a (7:30 AM-8:00 AM) | 1----- | :30 | 1 | \$900.00 | P-4 | 0.00 | NM | 1 | \$900.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 09/26/22 | 10/02/22 | 1----- | | 1 | | | | \$900.00 | | 0.00 | | | |
| N 9 | WPLG | 09/28/22 | 09/28/22 | 7-9a GMA Good Morning America | CM | 7-9a (7:30 AM-8:00 AM) | --1---- | :30 | 1 | \$900.00 | P-4 | 0.00 | NM | 1 | \$900.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 09/26/22 | 10/02/22 | --1---- | | 1 | | | | \$900.00 | | 0.00 | | | |
| N 10 | WPLG | 09/27/22 | 09/27/22 | 7-9a GMA Good Morning America | CM | 7-9a (8:00 AM-8:30 AM) | -1----- | :30 | 1 | \$900.00 | P-4 | 0.00 | NM | 1 | \$900.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 09/26/22 | 10/02/22 | -1----- | | 1 | | | | \$900.00 | | 0.00 | | | |
| N 11 | WPLG | 09/26/22 | 09/26/22 | 7-9a GMA Good Morning America | CM | 7-9a (8:30 AM-9:00 AM) | 1----- | :30 | 1 | \$900.00 | P-4 | 0.00 | NM | 1 | \$900.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 09/26/22 | 10/02/22 | 1----- | | 1 | | | | \$900.00 | | 0.00 | | | |
| N 12 | WPLG | 09/28/22 | 09/28/22 | 7-9a GMA Good Morning America | CM | 7-9a (8:30 AM-9:00 AM) | --1---- | :30 | 1 | \$900.00 | P-4 | 0.00 | NM | 1 | \$900.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 09/26/22 | 10/02/22 | --1---- | | 1 | | | | \$900.00 | | 0.00 | | | |
| N 13 | WPLG | 09/27/22 | 09/27/22 | 9-10a LCL News LCL News 9a | CM | 9-10a (9:00 AM-9:30 AM) | -1----- | :30 | 1 | \$500.00 | P-4 | 0.00 | NM | 1 | \$500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 09/26/22 | 10/02/22 | -1----- | | 1 | | | | \$500.00 | | 0.00 | | | |
| N 14 | WPLG | 09/26/22 | 09/26/22 | 9-10a LCL News LCL News 9a | CM | 9-10a (9:30 AM-10:00 AM) | 1----- | :30 | 1 | \$500.00 | P-4 | 0.00 | NM | 1 | \$500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 09/26/22 | 10/02/22 | 1----- | | 1 | | | | \$500.00 | | 0.00 | | | |
| N 15 | WPLG | 09/28/22 | 09/28/22 | 9-10a LCL News LCL News 9a | CM | 9-10a (9:30 AM-10:00 AM) | --1---- | :30 | 1 | \$500.00 | P-4 | 0.00 | NM | 1 | \$500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 09/26/22 | 10/02/22 | --1---- | | 1 | | | | \$500.00 | | 0.00 | | | |
| N 16 | WPLG | 09/24/22 | 09/24/22 | 6-7a LCL 10 News Sat Local News Sat 6a | CM | 6-7a (6:00 AM-6:30 AM) | -----1- | :30 | 1 | \$400.00 | P-4 | 0.00 | NM | 1 | \$400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 09/19/22 | 09/25/22 | -----1- | | 1 | | | | \$400.00 | | 0.00 | | | |
| N 17 | WPLG | 09/24/22 | 09/24/22 | 7-8a LCL 10 News Sat LCL News Sat 7a | CM | 7-8a (7:00 AM-7:30 AM) | -----1- | :30 | 1 | \$600.00 | P-4 | 0.00 | NM | 1 | \$600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 09/19/22 | 09/25/22 | -----1- | | 1 | | | | \$600.00 | | 0.00 | | | |
| N 18 | WPLG | 09/24/22 | 09/24/22 | 8-9a GMA Sat Good Morning America Sat | CM | 8-9a (8:00 AM-8:30 AM) | -----1- | :30 | 1 | \$900.00 | P-4 | 0.00 | NM | 1 | \$900.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 09/19/22 | 09/25/22 | -----1- | | 1 | | | | \$900.00 | | 0.00 | | | |
| N 19 | WPLG | 09/24/22 | 09/24/22 | 9-1030a LCL 10 News S&M LCL News Sat 9a | CM | 9-1030a (9:00 AM-9:30 AM) | -----1- | :30 | 1 | \$600.00 | P-4 | 0.00 | NM | 1 | \$600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 09/19/22 | 09/25/22 | -----1- | | 1 | | | | \$600.00 | | 0.00 | | | |
| N 20 | WPLG | 09/24/22 | 09/24/22 | 9-1030a LCL 10 News S&M LCL News Sat 9a | CM | 9-1030a (10:00 AM-10:30 AM) | -----1- | :30 | 1 | \$600.00 | P-4 | 0.00 | NM | 1 | \$600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 09/19/22 | 09/25/22 | -----1- | | 1 | | | | \$600.00 | | 0.00 | | | |

Order / Rev: 638962
 Alt Order #: 10483683
 Flight Dates: 09/23/22 - 09/28/22

Advertiser: POL/R Desantis/M/R/OTH/FL
 Product Desc: DESANTIS/MOODY/PETRO
 Estimate: 3437
WPLG, INC.

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|-----|------|-------------------|-----------------|-------------------------|-------|-------------------|---------|-----|-------|-------------|-----|---------------|------|-------|------------|
| N34 | WPLG | 09/26/22 | 09/26/22 | 3-330p LCL News | CM | 3-330p | 1----- | :30 | 1 | \$500.00 | P-4 | 0.00 | NM | 1 | \$500.00 |
| | | | | LCL News 3p | | (3:00 PM-3:30 PM) | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 09/26/22 | 10/02/22 | -1----- | | 1 | | | | \$600.00 | | 0.00 | | | |
| N35 | WPLG | 09/28/22 | 09/28/22 | 3-330p LCL News | CM | 3-330p | --1---- | :30 | 1 | \$500.00 | P-4 | 0.00 | NM | 1 | \$500.00 |
| | | | | LCL News 3p | | (3:00 PM-3:30 PM) | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 09/26/22 | 10/02/22 | 1----- | | 1 | | | | \$500.00 | | 0.00 | | | |
| N36 | WPLG | 09/27/22 | 09/27/22 | 330-4p LCL News | CM | 330-4p | -1----- | :30 | 1 | \$500.00 | P-4 | 0.00 | NM | 1 | \$500.00 |
| | | | | LCL News 330p | | (3:30 PM-4:00 PM) | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 09/26/22 | 10/02/22 | --1---- | | 1 | | | | \$500.00 | | 0.00 | | | |
| N37 | WPLG | 09/26/22 | 09/26/22 | 4-5p LCL News | CM | 4-5p | 1----- | :30 | 1 | \$600.00 | P-4 | 0.00 | NM | 1 | \$600.00 |
| | | | | LCL News 4p | | (4:00 PM-4:30 PM) | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 09/26/22 | 10/02/22 | 1----- | | 1 | | | | \$600.00 | | 0.00 | | | |
| N38 | WPLG | 09/28/22 | 09/28/22 | 4-5p LCL News | CM | 4-5p | --1---- | :30 | 1 | \$600.00 | P-4 | 0.00 | NM | 1 | \$600.00 |
| | | | | LCL News 4p | | (4:00 PM-4:30 PM) | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 09/26/22 | 10/02/22 | --1---- | | 1 | | | | \$600.00 | | 0.00 | | | |
| N39 | WPLG | 09/27/22 | 09/27/22 | 4-5p LCL News | CM | 4-5p | -1----- | :30 | 1 | \$600.00 | P-4 | 0.00 | NM | 1 | \$600.00 |
| | | | | LCL News 4p | | (4:30 PM-5:00 PM) | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 09/26/22 | 10/02/22 | -1----- | | 1 | | | | \$600.00 | | 0.00 | | | |
| N40 | WPLG | 09/26/22 | 09/26/22 | 5-6p LCL News | CM | 5-6p | 1----- | :30 | 1 | \$700.00 | P-4 | 0.00 | NM | 1 | \$700.00 |
| | | | | LCL News 5p | | (5:00 PM-5:30 PM) | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 09/26/22 | 10/02/22 | 1----- | | 1 | | | | \$700.00 | | 0.00 | | | |
| N41 | WPLG | 09/28/22 | 09/28/22 | 5-6p LCL News | CM | 5-6p | --1---- | :30 | 1 | \$700.00 | P-4 | 0.00 | NM | 1 | \$700.00 |
| | | | | LCL News 5p | | (5:00 PM-5:30 PM) | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 09/26/22 | 10/02/22 | --1---- | | 1 | | | | \$700.00 | | 0.00 | | | |
| N42 | WPLG | 09/27/22 | 09/27/22 | 5-6p LCL News | CM | 5-6p | -1----- | :30 | 1 | \$700.00 | P-4 | 0.00 | NM | 1 | \$700.00 |
| | | | | LCL News 5p | | (5:30 PM-6:00 PM) | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 09/26/22 | 10/02/22 | -1----- | | 1 | | | | \$700.00 | | 0.00 | | | |
| N43 | WPLG | 09/26/22 | 09/26/22 | 6-630p LCL News | CM | 6-630p | 1----- | :30 | 1 | \$1,400.00 | P-4 | 0.00 | NM | 1 | \$1,400.00 |
| | | | | LCL News 6p | | (6:00 PM-6:30 PM) | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 09/26/22 | 10/02/22 | 1----- | | 1 | | | | \$1,400.00 | | 0.00 | | | |
| N44 | WPLG | 09/28/22 | 09/28/22 | 6-630p LCL News | CM | 6-630p | --1---- | :30 | 1 | \$1,400.00 | P-4 | 0.00 | NM | 1 | \$1,400.00 |
| | | | | LCL News 6p | | (6:00 PM-6:30 PM) | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 09/26/22 | 10/02/22 | --1---- | | 1 | | | | \$1,400.00 | | 0.00 | | | |
| N45 | WPLG | 09/25/22 | 09/25/22 | 6-630p Wknd Early Nws | CM | 6-630p | -----1 | :30 | 1 | \$900.00 | P-4 | 0.00 | NM | 1 | \$900.00 |
| | | | | Wknd Early News Su 6p | | (6:00 PM-6:30 PM) | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 09/19/22 | 09/25/22 | -----1 | | 1 | | | | \$900.00 | | 0.00 | | | |
| N46 | WPLG | 09/27/22 | 09/27/22 | 7-730p Wheel of Fortune | CM | 7-730p | -1----- | :30 | 1 | \$2,500.00 | P-4 | 0.00 | NM | 1 | \$2,500.00 |
| | | | | Wheel of Fortune | | (7:00 PM-7:30 PM) | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 09/26/22 | 10/02/22 | -1----- | | 1 | | | | \$2,500.00 | | 0.00 | | | |
| N47 | WPLG | 09/26/22 | 09/26/22 | 730-8p Jeopardy | CM | 730-8p | 1----- | :30 | 1 | \$2,800.00 | P-4 | 0.00 | NM | 1 | \$2,800.00 |
| | | | | Jeopardy | | (7:30 PM-8:00 PM) | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 09/26/22 | 10/02/22 | 1----- | | 1 | | | | \$2,800.00 | | 0.00 | | | |
| N48 | WPLG | 09/28/22 | 09/28/22 | | CM | 730-8p | | :30 | 1 | \$2,800.00 | P-4 | 0.00 | NM | 1 | \$2,800.00 |

Order / Rev: 638962
 Alt Order #: 10483683
 Flight Dates: 09/23/22 - 09/28/22

Advertiser: POL/R Desantis/M/R/OTH/FL
 Product Desc: DESANTIS/MOODY/PETRO
 Estimate: 3437
WPLG, INC.

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|----------------------------|-----------|-------------------|--------------------|------------------------------|-------|-----------------------|--------------------------|---------------|-------|-------------------------|-----|---------------|-------------|-------|-------------|
| | | | | 730-8p Jeopardy | | | -- 1---- | | | | | | | | |
| | | | | Jeopardy | | (7:30 PM-8:00 PM) | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/26/22 | 10/02/22 | -- 1---- | | 1 | | | | \$2,800.00 | | 0.00 | | | |
| N49 | WPLG | 09/28/22 | 09/28/22 | Wed 8-9p | CM | 8-9p | -- 1---- | :30 | 1 | \$5,000.00 | P-4 | 0.00 | NM | 1 | \$5,000.00 |
| | | | | The Connors / WONDER YEAR | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/26/22 | 10/02/22 | -- 1---- | | 1 | | | | \$5,000.00 | | 0.00 | | | |
| N50 | WPLG | 09/25/22 | 09/25/22 | Su 7-8p | CM | 7-8p | ----- 1 | :30 | 1 | \$3,000.00 | P-4 | 0.00 | NM | 1 | \$3,000.00 |
| | | | | AFHV | | (7:00 PM-8:00 PM) | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/19/22 | 09/25/22 | ----- 1 | | 1 | | | | \$3,000.00 | | 0.00 | | | |
| N51 | WPLG | 09/25/22 | 09/25/22 | Su 9-10p | CM | 9-10p | ----- 1 | :30 | 1 | \$7,000.00 | P-4 | 0.00 | NM | 1 | \$7,000.00 |
| | | | | THE CHASE | | (9:00 PM-10:00 PM) | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/19/22 | 09/25/22 | ----- 1 | | 1 | | | | \$7,000.00 | | 0.00 | | | |
| N52 | WPLG | 09/26/22 | 09/26/22 | 11-1135P LCL News | CM | 11-1135P | 1----- | :30 | 1 | \$1,800.00 | P-4 | 0.00 | NM | 1 | \$1,800.00 |
| | | | | M-F Local 10 News @ 11pm | | (11:00 PM-11:35 PM) | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/26/22 | 10/02/22 | 1----- | | 1 | | | | \$1,800.00 | | 0.00 | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | | | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | | <u>Rtg</u> | <u>Type</u> | | |
| 1 | WPLG | 09/26/22-10/02/22 | 11-1135P LCL News | | | 11-1135P | (11:00 PM-11:35 PM)----- | :30 | | (\$1,800.00) | | 0.00 | NM | | |
| See MG 52.2 | | | | | | | | | | | | | | | |
| 2 | WPLG | 09/26/22-09/26/22 | M-Su LR Late News | | | 11p-2xm | (11:00 PM-11:35 PM)----- | :30 | | \$1,800.00 | | 0.00 | NM | | |
| Ⓜ MG for 52.1 09/26 | | | | | | | | | | | | | | | |
| [MG IN LATE RUN AFTER MNF] | | | | | | | | | | | | | | | |
| N53 | WPLG | 09/27/22 | 09/27/22 | 11-1135P LCL News | CM | 11-1135P | - 1----- | :30 | 1 | \$1,800.00 | P-4 | 0.00 | NM | 1 | \$1,800.00 |
| | | | | M-F Local 10 News @ 11pm | | (11:00 PM-11:35 PM) | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/26/22 | 10/02/22 | - 1----- | | 1 | | | | \$1,800.00 | | 0.00 | | | |
| N54 | WPLG | 09/28/22 | 09/28/22 | 11-1135P LCL News | CM | 11-1135P | -- 1---- | :30 | 1 | \$1,800.00 | P-4 | 0.00 | NM | 1 | \$1,800.00 |
| | | | | M-F Local 10 News @ 11pm | | (11:00 PM-11:35 PM) | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/26/22 | 10/02/22 | -- 1---- | | 1 | | | | \$1,800.00 | | 0.00 | | | |
| N55 | WPLG | 09/24/22 | 09/24/22 | 11-1130p News Sat | CM | 11-1130P | ----- 1- | :30 | 1 | \$1,500.00 | P-4 | 0.00 | NM | 1 | \$1,500.00 |
| | | | | SAT Late News 11p | | (11:00 PM-11:35 PM) | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/19/22 | 09/25/22 | ----- 1- | | 1 | | | | \$1,500.00 | | 0.00 | | | |
| N56 | WPLG | 09/25/22 | 09/25/22 | 1130-12x Local Spts10 | CM | 1130p-12x | ----- 1 | :30 | 1 | \$500.00 | P-4 | 0.00 | NM | 1 | \$500.00 |
| | | | | Local 10 Spts Sun 9/9/12 | | (11:35 PM-12:05 XM) | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/19/22 | 09/25/22 | ----- 1 | | 1 | | | | \$500.00 | | 0.00 | | | |
| N57 | WPLG | 09/24/22 | 09/24/22 | College Football 12n Sat | CM | 12n-330p | ----- 1- | :30 | 1 | \$5,000.00 | P-4 | 0.00 | NM | 1 | \$5,000.00 |
| | | | | Clemson Tigers @ Wake Forest | | (12:00 PM-3:30 PM) | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/19/22 | 09/25/22 | ----- 1- | | 1 | | | | \$5,000.00 | | 0.00 | | | |
| | | | | | | | | | | | | | Totals | 57 | \$64,950.00 |