

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, _____, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE 

☐

FEDERAL CANDIDATE

☐

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Authorized committee:

Agency requesting time (and contact information):

☐ N/A

Candidate's political party:

Office sought (no acronyms or abbreviations):

Date of election:

☐

General

☐

Primary

Treasurer of candidate's authorized committee:

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

☐

the candidate listed above who is a legally qualified candidate, or

☐

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Station Representative

Signature:

FlexPoint Media

Signature:

Name:

Name:

Date of Request to Purchase Ad Time:

Date of Station Agreement to Sell Time:

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Name:

Date:

TO BE COMPLETED BY STATION ONLYAd submitted to Station? ☐ Yes ☐ No Date ad received: _____**Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).**Federal candidate certification signed (above): ☐ Yes ☐ No ☐ N/A

Disposition:

☐ Accepted☐ Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*☐ Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:

Station Call Letters:

Date Received/Requested:

Est. #:

Station Location:

Run Start and End Dates:

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

ORDER



Orders
Order / Rev: 637214
Alt Order #: 10455797
Product Desc: DESANTIS/MOODY/PETRO
Estimate: 3291
Flight Dates: 09/07/22 - 09/13/22
Original Date / Rev: 09/06/22 / 09/08/22
Order Type: GENERAL

WPLG, INC.

Primary AE: Mary Tricoli
Sales Office: PHI-N
Sales Region: NAT

Agency
Name: Flexpoint Media
Buying Contact:
Billing Contact: Neal McDonald
 PO Box 1051
 New Albany, OH 43054

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: POL/R Desantis/M/R/OTH/FL
Demographic: A35+
Product Codes: PL-Candidate,PL-Local-Republican
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: CAND
Priority: P-4

New Business End:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/29/22	09/13/22	62	\$146,600.00	\$124,610.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2022	62	\$146,600.00	\$124,610.00	0.00
Totals	62	\$146,600.00	\$124,610.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Mary Tricoli			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WPLG	09/12/22	09/12/22	6-7a LCL News LCL News 6a	CM	6-7a (6:00 AM-6:30 AM)	1-----	1:00	1	\$600.00	LUR-1	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/12/22	09/18/22	1-----	1		\$600.00		0.00						
N 2	WPLG	09/07/22	09/07/22	6-7a LCL News LCL News 6a	CM	6-7a (6:00 AM-6:30 AM)	--1----	1:00	1	\$1,200.00	P-4	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/05/22	09/11/22	--1----	1		\$1,200.00		0.00						
N 3	WPLG	09/08/22	09/08/22	6-7a LCL News LCL News 6a	CM	6-7a (6:00 AM-6:30 AM)	---1---	1:00	1	\$1,200.00	P-4	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/05/22	09/11/22	---1---	1		\$1,200.00		0.00						
N 4	WPLG	09/13/22	09/13/22	6-7a LCL News LCL News 6a	CM	6-7a (6:30 AM-7:00 AM)	-1-----	1:00	1	\$600.00	LUR-1	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/12/22	09/18/22	-1-----	1		\$600.00		0.00						
N 5	WPLG	09/08/22	09/08/22	6-7a LCL News LCL News 6a	CM	6-7a (6:30 AM-7:00 AM)	---1---	1:00	1	\$1,200.00	P-4	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/05/22	09/11/22	---1---	1		\$1,200.00		0.00						
N 6	WPLG	09/09/22	09/09/22		CM	6-7a	----1--	1:00	1	\$600.00	LUR-1	0.00	NM	1	\$600.00

Order / Rev: 637214
 Alt Order #: 10455797
 Flight Dates: 09/07/22 - 09/13/22

Advertiser: POL/R DesantisS/M/R/OTH/FL
 Product Desc: DESANTIS/MOODY/PETRO
 Estimate: 3291

WPLG, INC.

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
6-7a LCL News															
LCL News 6a (6:30 AM-7:00 AM)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/05/22	09/11/22	----1--			1		\$600.00		0.00				
N 7	WPLG	09/13/22	09/13/22	7-9a GMA	CM	7-9a	-1-----	1:00	1	\$700.00	LUR-1	0.00	NM	1	\$700.00
Good Morning America (7:00 AM-7:30 AM)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/12/22	09/18/22	-1-----			1		\$700.00		0.00				
N 8	WPLG	09/08/22	09/08/22	7-9a GMA	CM	7-9a	---1---	1:00	1	\$1,200.00	P-4	0.00	NM	1	\$1,200.00
Good Morning America (7:00 AM-7:30 AM)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/05/22	09/11/22	---1---			1		\$1,200.00		0.00				
N 9	WPLG	09/07/22	09/07/22	7-9a GMA	CM	7-9a	--1----	1:00	1	\$1,200.00	P-4	0.00	NM	1	\$1,200.00
Good Morning America (7:30 AM-8:00 AM)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/05/22	09/11/22	--1----			1		\$1,200.00		0.00				
N 10	WPLG	09/09/22	09/09/22	7-9a GMA	CM	7-9a	----1--	1:00	1	\$700.00	LUR-1	0.00	NM	1	\$700.00
Good Morning America (7:30 AM-8:00 AM)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/05/22	09/11/22	----1--			1		\$700.00		0.00				
N 11	WPLG	09/12/22	09/12/22	7-9a GMA	CM	7-9a	1-----	1:00	1	\$700.00	LUR-1	0.00	NM	1	\$700.00
Good Morning America (8:00 AM-8:30 AM)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/12/22	09/18/22	1-----			1		\$700.00		0.00				
N 12	WPLG	09/08/22	09/08/22	7-9a GMA	CM	7-9a	---1---	1:00	1	\$1,200.00	P-4	0.00	NM	1	\$1,200.00
Good Morning America (8:00 AM-8:30 AM)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/05/22	09/11/22	---1---			1		\$1,200.00		0.00				
N 13	WPLG	09/07/22	09/07/22	7-9a GMA	CM	7-9a	--1----	1:00	1	\$1,200.00	P-4	0.00	NM	1	\$1,200.00
Good Morning America (8:30 AM-9:00 AM)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/05/22	09/11/22	--1----			1		\$1,200.00		0.00				
N 14	WPLG	09/12/22	09/12/22	9-10a LCL News	CM	9-10a	1-----	1:00	1	\$350.00	LUR-1	0.00	NM	0	\$0.00
LCL News 9a (9:00 AM-9:30 AM)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/12/22	09/18/22	1-----			1		\$350.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WPLG	09/12/22-09/18/22		9-10a LCL News		9-10a	(9:00 AM-9:30 AM)-----	1:00		(\$350.00)		0.00	NM		
See MG 17.2, 17.3															
[LUR NOT CLEARING]															
N 15	WPLG	09/07/22	09/07/22	9-10a LCL News	CM	9-10a	--1----	1:00	1	\$1,200.00	P-4	0.00	NM	1	\$1,200.00
LCL News 9a (9:00 AM-9:30 AM)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/05/22	09/11/22	--1----			1		\$1,200.00		0.00				
N 16	WPLG	09/08/22	09/08/22	9-10a LCL News	CM	9-10a	---1---	1:00	1	\$1,200.00	P-4	0.00	NM	1	\$1,200.00
LCL News 9a (9:00 AM-9:30 AM)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/05/22	09/11/22	---1---			1		\$1,200.00		0.00				
N 17	WPLG	09/13/22	09/13/22	9-10a LCL News	CM	9-10a	-1-----	1:00	1	\$350.00	LUR-1	0.00	NM	2	\$1,500.00
LCL News 9a (9:30 AM-10:00 AM)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/12/22	09/18/22	-1-----			1		\$350.00		0.00				

Order / Rev: 637214
 Alt Order #: 10455797
 Flight Dates: 09/07/22 - 09/13/22

Advertiser: POL/R DesantisS/M/R/OTH/FL
 Product Desc: DESANTIS/MOODY/PETRO
 Estimate: 3291

WPLG, INC.

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/12/22	09/18/22	- 1 - - - -			1		\$350.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WPLG	09/12/22-09/18/22		9-10a LCL News		9-10a	(9:30 AM-10:00 AM) T - - - - -	1:00		(\$350.00)		0.00	NM		
See MG 17.2,17.3 [LUR NOT CLEARING]															
2	NPLG	09/12/22-09/18/22		9-10a LCL News		9-10a	MT - - - - -	1:00		\$1,000.00		0.00	NM		
Ⓜ MG for 31.1,14.1,28.1,17.1															
3	NPLG	09/11/22-09/11/22		7-8a LCL 10 News Sun		7-8a	- - - - - Su	1:00		\$500.00		0.00	NM		
Ⓜ MG for 31.1,14.1,28.1,17.1															
N18	WPLG	09/09/22	09/09/22	9-10a LCL News	CM	9-10a	- - - - 1 - -	1:00	1	\$350.00	LUR-1	0.00	NM	2	\$1,350.00
				LCL News 9a			(9:30 AM-10:00 AM)								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/05/22	09/11/22	- - - - 1 - -			1		\$350.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WPLG	09/05/22-09/11/22		9-10a LCL News		9-10a	(9:30 AM-10:00 AM) F - - - - -	1:00		(\$350.00)		0.00	NM		
See MG 18.2,18.3 [Lur not clearing]															
2	NPLG	09/05/22-09/11/22		4-5p LCL News		4-5p	- - - - - F - - - -	1:00		\$1,200.00		0.00	NM		
Ⓜ MG for 54.1,32.1,18.1															
3	NPLG	09/05/22-09/11/22		1230-1x SoFlo Home		1230-1x	- - - - - Su	1:00		\$150.00		0.00	NM		
Ⓜ MG for 54.1,32.1,18.1															
N19	WPLG	09/10/22	09/10/22	7-8a LCL 10 News Sat	CM	7-8a	- - - - - 1 -	1:00	1	\$500.00	LUR-1	0.00	NM	1	\$500.00
				LCL News Sat 7a			(7:00 AM-7:30 AM)								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/05/22	09/11/22	- - - - - 1 -			1		\$500.00	0.00					
N20	WPLG	09/10/22	09/10/22	8-9a GMA Sat	CM	8-9a	- - - - - 1 -	1:00	1	\$800.00	LUR-1	0.00	NM	1	\$800.00
				Good Morning America Sat			(8:00 AM-8:30 AM)								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/05/22	09/11/22	- - - - - 1 -			1		\$800.00	0.00					
N21	WPLG	09/10/22	09/10/22	9-1030a LCL 10 News S&M	CM	9-1030a	- - - - - 1 -	1:00	1	\$1,200.00	P-4	0.00	NM	1	\$1,200.00
				LCL News Sat 9a			(10:00 AM-10:30 AM)								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/05/22	09/11/22	- - - - - 1 -			1		\$1,200.00	0.00					
N22	WPLG	09/11/22	09/11/22	7-8a LCL 10 News Sun	CM	7-8a	- - - - - 1	1:00	1	\$500.00	LUR-1	0.00	NM	1	\$500.00
				Local News Su 7a			(7:00 AM-7:30 AM)								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/05/22	09/11/22	- - - - - 1			1		\$500.00	0.00					
N23	WPLG	09/11/22	09/11/22	9-1030a LCL 10 News SGM	CM	9-1030am	- - - - - 1	1:00	1	\$350.00	LUR-1	0.00	NM	1	\$350.00
				9a-Sun LCL 10 News			(10:00 AM-10:30 AM)								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/05/22	09/11/22	- - - - - 1			1		\$350.00	0.00					
N24	WPLG	09/11/22	09/11/22	1030a-1130a This Week	CM	1030-1130a	- - - - - 1	1:00	1	\$600.00	LUR-1	0.00	NM	1	\$600.00
				This Week With George Stepha			(10:30 AM-11:30 AM)								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/05/22	09/11/22	- - - - - 1			1		\$600.00	0.00					
N25	WPLG	09/07/22	09/07/22	12-1p LCL News	CM	12-1p	- - 1 - - - -	1:00	1	\$800.00	P-4	0.00	NM	1	\$800.00
				LCL News 12n			(12:00 PM-12:30 PM)								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/05/22	09/11/22	- - 1 - - - -			1		\$800.00	0.00					
N26	WPLG	09/08/22	09/08/22	12-1p LCL News	CM	12-1p	- - - 1 - - -	1:00	1	\$800.00	P-4	0.00	NM	1	\$800.00
				LCL News 12n			(12:00 PM-12:30 PM)								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/05/22	09/11/22	- - - 1 - - -			1		\$800.00	0.00					
N27	WPLG	09/12/22	09/12/22	12-1p LCL News	CM	12-1p	1 - - - - -	1:00	1	\$1,000.00	P-4	0.00	NM	1	\$1,000.00
				LCL News 12n			(12:30 PM-1:00 PM)								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/12/22	09/18/22	1 - - - - -			1		\$1,000.00	0.00					
N28	WPLG	09/12/22	09/12/22		CM	4-5p	1 - - - - -	1:00	1	\$400.00	LUR-1	0.00	NM	0	\$0.00

Order / Rev: 637214
 Alt Order #: 10455797
 Flight Dates: 09/07/22 - 09/13/22

Advertiser: POL/R DesantisS/M/R/OTH/FL
 Product Desc: DESANTIS/MOODY/PETRO
 Estimate: 3291

WPLG, INC.

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
4-5p LCL News															
LCL News 4p (4:00 PM-4:30 PM)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/12/22	09/18/22	1-----			1		\$400.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WPLG	09/12/22-09/18/22		4-5p LCL News		4-5p	(4:00 PM-4:30 PM)-----	1:00		(\$400.00)		0.00	NM		
See MG 17.2,17.3															
[PER SALES MANAGER DUE TO OVERSELL]															
N29	WPLG	09/07/22	09/07/22	4-5p LCL News	CM	4-5p	--1----	1:00	1	\$1,200.00	P-4	0.00	NM	1	\$1,200.00
LCL News 4p (4:00 PM-4:30 PM)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/05/22	09/11/22	--1----			1		\$1,200.00		0.00				
N30	WPLG	09/08/22	09/08/22	4-5p LCL News	CM	4-5p	---1---	1:00	1	\$1,200.00	P-4	0.00	NM	1	\$1,200.00
LCL News 4p (4:00 PM-4:30 PM)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/05/22	09/11/22	---1---			1		\$1,200.00		0.00				
N31	WPLG	09/13/22	09/13/22	4-5p LCL News	CM	4-5p	-1-----	1:00	1	\$400.00	LUR-1	0.00	NM	0	\$0.00
LCL News 4p (4:30 PM-5:00 PM)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/12/22	09/18/22	-1-----			1		\$400.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WPLG	09/12/22-09/18/22		4-5p LCL News		4-5p	(4:30 PM-5:00 PM)-T-----	1:00		(\$400.00)		0.00	NM		
See MG 17.2,17.3															
[PER SALES MANAGER DUE TO OVERSELL]															
N32	WPLG	09/09/22	09/09/22	4-5p LCL News	CM	4-5p	----1--	1:00	1	\$400.00	LUR-1	0.00	NM	0	\$0.00
LCL News 4p (4:30 PM-5:00 PM)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/05/22	09/11/22	----1--			1		\$400.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WPLG	09/05/22-09/11/22		4-5p LCL News		4-5p	(4:30 PM-5:00 PM)-----F----	1:00		(\$400.00)		0.00	NM		
See MG 18.2,18.3															
[PER SALES MANAGER DUE TO OVERSELL]															
N33	WPLG	09/12/22	09/12/22	5-6p LCL News	CM	5-6p	1-----	1:00	1	\$1,400.00	P-4	0.00	NM	1	\$1,400.00
LCL News 5p (5:00 PM-5:30 PM)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/12/22	09/18/22	1-----			1		\$1,400.00		0.00				
N34	WPLG	09/13/22	09/13/22	5-6p LCL News	CM	5-6p	-1-----	1:00	1	\$1,400.00	P-4	0.00	NM	1	\$1,400.00
LCL News 5p (5:00 PM-5:30 PM)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/12/22	09/18/22	-1-----			1		\$1,400.00		0.00				
N35	WPLG	09/07/22	09/07/22	5-6p LCL News	CM	5-6p	--1----	1:00	1	\$1,400.00	P-4	0.00	NM	1	\$1,400.00
LCL News 5p (5:00 PM-5:30 PM)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/05/22	09/11/22	--1----			1		\$1,400.00		0.00				
N36	WPLG	09/08/22	09/08/22	5-6p LCL News	CM	5-6p	---1---	1:00	1	\$1,400.00	P-4	0.00	NM	1	\$1,400.00
LCL News 5p (5:00 PM-5:30 PM)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/05/22	09/11/22	---1---			1		\$1,400.00		0.00				
N37	WPLG	09/09/22	09/09/22	5-6p LCL News	CM	5-6p	----1--	1:00	1	\$1,400.00	P-4	0.00	NM	1	\$1,400.00
LCL News 5p (5:00 PM-5:30 PM)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/05/22	09/11/22	----1--			1		\$1,400.00		0.00				
N38	WPLG	09/12/22	09/12/22	5-6p LCL News	CM	5-6p	1-----	1:00	1	\$1,400.00	P-4	0.00	NM	1	\$1,400.00
LCL News 5p (5:30 PM-6:00 PM)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/12/22	09/18/22	1-----			1		\$1,400.00		0.00				
N39	WPLG	09/13/22	09/13/22	5-6p LCL News	CM	5-6p	-1-----	1:00	1	\$1,400.00	P-4	0.00	NM	1	\$1,400.00
LCL News 5p (5:30 PM-6:00 PM)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/12/22	09/18/22	-1-----			1		\$1,400.00		0.00				

Order / Rev: 637214
 Alt Order #: 10455797
 Flight Dates: 09/07/22 - 09/13/22

Advertiser: POL/R DesantisS/M/R/OTH/FL
 Product Desc: DESANTIS/MOODY/PETRO
 Estimate: 3291

WPLG, INC.

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N40	WPLG	09/07/22	09/07/22	5-6p LCL News LCL News 5p	CM	5-6p (5:30 PM-6:00 PM)	-- 1----	1:00	1	\$1,400.00	P-4	0.00	NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/05/22	09/11/22	-- 1----			1		\$1,400.00	0.00					
N41	WPLG	09/08/22	09/08/22	5-6p LCL News LCL News 5p	CM	5-6p (5:30 PM-6:00 PM)	--- 1---	1:00	1	\$1,400.00	P-4	0.00	NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/05/22	09/11/22	--- 1---			1		\$1,400.00	0.00					
N42	WPLG	09/09/22	09/09/22	5-6p LCL News LCL News 5p	CM	5-6p (5:30 PM-6:00 PM)	---- 1--	1:00	1	\$1,400.00	P-4	0.00	NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/05/22	09/11/22	---- 1--			1		\$1,400.00	0.00					
N43	WPLG	09/12/22	09/12/22	6-630p LCL News LCL News 6p	CM	6-630p (6:00 PM-6:30 PM)	1-----	1:00	1	\$1,400.00	P-4	0.00	NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/12/22	09/18/22	1-----			1		\$1,400.00	0.00					
N44	WPLG	09/13/22	09/13/22	6-630p LCL News LCL News 6p	CM	6-630p (6:00 PM-6:30 PM)	- 1-----	1:00	1	\$1,400.00	P-4	0.00	NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/12/22	09/18/22	- 1-----			1		\$1,400.00	0.00					
N45	WPLG	09/07/22	09/07/22	6-630p LCL News LCL News 6p	CM	6-630p (6:00 PM-6:30 PM)	-- 1----	1:00	1	\$2,600.00	P-4	0.00	NM	1	\$2,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/05/22	09/11/22	-- 1----			1		\$2,600.00	0.00					
N46	WPLG	09/08/22	09/08/22	6-630p LCL News LCL News 6p	CM	6-630p (6:00 PM-6:30 PM)	--- 1---	1:00	1	\$2,600.00	P-4	0.00	NM	1	\$2,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/05/22	09/11/22	--- 1---			1		\$2,600.00	0.00					
N47	WPLG	09/09/22	09/09/22	6-630p LCL News LCL News 6p	CM	6-630p (6:00 PM-6:30 PM)	---- 1--	1:00	1	\$2,800.00	P-4	0.00	NM	1	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/05/22	09/11/22	---- 1--			1		\$2,800.00	0.00					
N48	WPLG	09/11/22	09/11/22	5-530p Wknd Early Nws Wknd Early News Su 5p	CM	5-530p (5:00 PM-5:30 PM)	----- 1	1:00	1	\$300.00	LUR-1	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/05/22	09/11/22	----- 1			1		\$300.00	0.00					
N49	WPLG	09/12/22	09/12/22	7-730p Wheel of Fortune Wheel of Fortune	CM	7-730p (7:00 PM-7:30 PM)	1-----	1:00	1	\$5,000.00	P-4	0.00	NM	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/12/22	09/18/22	1-----			1		\$5,000.00	0.00					
N50	WPLG	09/07/22	09/07/22	7-730p Wheel of Fortune Wheel of Fortune	CM	7-730p (7:00 PM-7:30 PM)	-- 1----	1:00	1	\$4,400.00	P-4	0.00	NM	1	\$4,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/05/22	09/11/22	-- 1----			1		\$4,400.00	0.00					
N51	WPLG	09/08/22	09/08/22	7-730p Wheel of Fortune Wheel of Fortune	CM	7-730p (7:00 PM-7:30 PM)	--- 1---	1:00	1	\$4,400.00	P-4	0.00	NM	1	\$4,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/05/22	09/11/22	--- 1---			1		\$4,400.00	0.00					
N52	WPLG	09/13/22	09/13/22	730-8p Jeopardy Jeopardy	CM	730-8p (7:30 PM-8:00 PM)	- 1-----	1:00	1	\$5,600.00	P-4	0.00	NM	1	\$5,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/12/22	09/18/22	- 1-----			1		\$5,600.00	0.00					
N53	WPLG	09/09/22	09/09/22	730-8p Jeopardy Jeopardy	CM	730-8p (7:30 PM-8:00 PM)	---- 1--	1:00	1	\$5,600.00	P-4	0.00	NM	1	\$5,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/05/22	09/11/22	---- 1--			1		\$5,600.00	0.00					
N54	WPLG	09/10/22	09/10/22	7-730p Wheel Fortune S Wheel of Fortune Sa 7p	CM	7-730p (7:00 PM-7:30 PM)	----- 1-	1:00	1	\$600.00	P-4	0.00	NM	0	\$0.00

Order / Rev: 637214
 Alt Order #: 10455797
 Flight Dates: 09/07/22 - 09/13/22

Advertiser: POL/R DesantisS/M/R/OTH/FL
 Product Desc: DESANTIS/MOODY/PETRO
 Estimate: 3291

WPLG, INC.

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/05/22	09/11/22	-----1-			1		\$600.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WPLG	09/05/22-09/11/22		7-730p Wheel Fortune Sat		7-730p	(7:00 PM-7:30 P-----Sa--	1:00		(\$600.00)		0.00	NM		
See MG 18.2,18.3 [no show]															
N55	WPLG	09/07/22	09/07/22	Wed 8-9p THE CONNERS	CM	8-9p (8:00 PM-8:30 PM)	--1----	1:00	1	\$8,000.00	P-4	0.00	NM	1	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/05/22	09/11/22	--1----			1		\$8,000.00	0.00					
N56	WPLG	09/08/22	09/08/22	Thu 8-9p HOLEY MOLEY	CM	8-9p (8:00 PM-9:00 PM)	---1---	1:00	1	\$8,000.00	P-4	0.00	NM	1	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/05/22	09/11/22	---1---			1		\$8,000.00	0.00					
N57	WPLG	09/09/22	09/09/22	Fri 9-10p 20/20	CM	9-11p	----1--	1:00	1	\$3,000.00	LUR-1	0.00	NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/05/22	09/11/22	----1--			1		\$3,000.00	0.00					
N58	WPLG	09/12/22	09/12/22	11-1135P LCL News M-F Local 10 News @ 11pm	CM	11-1135P (11:00 PM-11:35 PM)	1-----	1:00	1	\$1,400.00	LUR-1	0.00	NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/12/22	09/18/22	1-----			1		\$1,400.00	0.00					
N59	WPLG	09/13/22	09/13/22	11-1135P LCL News M-F Local 10 News @ 11pm	CM	11-1135P (11:00 PM-11:35 PM)	-1-----	1:00	1	\$1,400.00	LUR-1	0.00	NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/12/22	09/18/22	-1-----			1		\$1,400.00	0.00					
N60	WPLG	09/07/22	09/07/22	11-1135P LCL News M-F Local 10 News @ 11pm	CM	11-1135P (11:00 PM-11:35 PM)	--1----	1:00	1	\$2,200.00	P-4	0.00	NM	1	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/05/22	09/11/22	--1----			1		\$2,200.00	0.00					
N61	WPLG	09/08/22	09/08/22	11-1135P LCL News M-F Local 10 News @ 11pm	CM	11-1135P	---1---	1:00	1	\$2,200.00	P-4	0.00	NM	1	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/05/22	09/11/22	---1---			1		\$2,200.00	0.00					
N62	WPLG	09/09/22	09/09/22	11-1135P LCL News M-F Local 10 News @ 11pm	CM	11-1135P	----1--	1:00	1	\$1,400.00	LUR-1	0.00	NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/05/22	09/11/22	----1--			1		\$1,400.00	0.00					
N63	WPLG	09/10/22	09/10/22	11-1130p News Sat SAT Late News 11p	CM	11-1130P (11:00 PM-11:35 PM)	-----1-	1:00	1	\$1,000.00	LUR-1	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/05/22	09/11/22	-----1-			1		\$1,000.00	0.00					
N64	WPLG	09/11/22	09/11/22	11-1135p News Sun SUN 11-1135P	CM	11-1135P (11:00 PM-11:35 PM)	-----1	1:00	1	\$1,400.00	LUR-1	0.00	NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/05/22	09/11/22	-----1			1		\$1,400.00	0.00					
N65	WPLG	09/12/22	09/12/22	NFL Monday Night Gam Denver Broncos @ Seattle Sea	CM	8-1115p (8:00 PM-11:00 PM)	-----	1:00	0	\$40,000.00	P-4	0.00	NM	1	\$40,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/12/22	09/18/22	1-----			1		\$40,000.00	0.00					
													Totals	62	\$146,600.00