

Sales Order

Station: KBTN-FM	Agency: Patrick Media, INC.
Contract Name: 2020 SWMO 818	Address: PO Box 317
Contract#: 5706	City: Marshfield State: MO Zip: 65706
Start Date: 7/14/20 End Date: 7/20/20	Buyer:
Revenue Type: Local Agency Sales Type: Cash	Tax Schedule: (None)
Advertiser: Southwest Missouri	Agency Commission %: 15
Address:	Billing Cycle: Calendar
City: State: Zip:	Salesperson: 3885HOUSE Comm %: 15
Product Name: Media	Makegood Policy: Within Contract Dates
Estimate #: 818	
Agency Client Code: /	
Competitive Code: Political	

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION								RATE	TOTALS		PTY	
	START	END		START	END		M	T	W	T	F	SA	SU	Per Wk		D/W	SPOTS		\$\$
1	7/14/20	7/20/20		6:00 AM	7:00 PM	60	10	10	10	10	10	10	10	70	D	47.00	70	3,290.00	2

Billing Projections: By Month

	Jul 20
CA	3,290.00
ST	3,290.00

☒ Print Spot Prices

TOTAL SPOTS	70
GROSS TOTAL \$	3,290.00
ADJUSTED SPOTS	70
ADJUSTED TOTAL \$	3,290.00

APPROVE DECLINE

<input checked="" type="radio"/>	<input type="radio"/>	3449cpik, 07/13/20 @7:46AM
<input type="radio"/>	<input type="radio"/>	Sales Manager
<input type="radio"/>	<input type="radio"/>	National Sales Manager
<input type="radio"/>	<input type="radio"/>	General Manager

New Order

Media:	Radio	Market:	Joplin	Vendor:	KBTN-FM	Billing To:	Patrick Media, Inc.
Client:	Southwest Missouri Conservative Values PAC	Demo:	Adults 35+				P.O. Box 317
Product:	Media	Separation:	30				Marshfield, MO 65706
CPE:	//818	Flight Start:	7/14/20	AE:	cathleen pike		
Description:	SW MO Conservative Values PAC Radio July 14	Flight End:	7/20/20	Phone:		Phone:	
Rep:		Sales Office:		Fax:		Fax:	
Version:	1	Survey:	2BK SP12+FA12 TSA Custradio				
Comments:							

Line No	Daypart (Program)	Daypart Code	Gross C/T	Dur	7/14	7/15	7/16	7/17	7/18	7/19	7/20	Total Spots	Adults 35+ RTG	CPP
1	TuWThF,M 6:00A-7:00P	AM	\$47.00	C 60	10	10	10	10	0	0	10	50		
2	Sa 6:00A-7:00P	WK	\$47.00	C 60	0	0	0	0	10	0	0	10		
3	Su 6:00A-7:00P	WK	\$47.00	C 60	0	0	0	0	0	10	0	10		
Total Spots:					10	10	10	10	10	10	10	70		
Total GRP/GIMP(000):					0.0	0.0	0.0	0.0	0.0	0.0	0.0		0.0	
Month 7/2020					Cash\$-Spots \$3,290.00 - 70							Trade\$-Spots \$0.00 - 0		
					Total\$-Spots \$3,290.00 - 70									
Total Gross Cost:					\$3,290.00							Total Gross CPP:		
Total Net Cost:					\$2,796.50							Total Net CPP:		
												\$0.00		

**ISSUE (Non-candidate) ADVERTISEMENT
AGREEMENT FORM**

I, Emily Peck, Patrick Media, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Check one:

- ☐ Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- ☒ Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by: Southwest Missouri Conservative Values PAC

Agency name: Patrick Media

Address: PO Box 317 - Marshfield MO 65706

Contact: Emily Peck | **Phone number:** 417-468-4020 | **Email:**

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: Southwest Missouri Conservative Values PAC

Address: PO Box 1284 - Jefferson City, MO 65102

Contact: Cherry Warren | **Phone number:** 816-213-8282 | **Email:**

Station is authorized to announce the time as paid for by such person or entity.

List ALL chief executive officers, members of the executive committee and the board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary):

Cherry Warren, Treasurer

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

☒ N/A

Name(s) of every candidate referred to:

Office(s) sought by such candidate(s) (no acronyms or abbreviations):

Date of election:

Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

☒ N/A

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor	Station Representative
Signature: <i>Emily Peck</i>	Signature: <i>Cathleen Pice</i>
Name: <i>Emily Peck</i>	Name: <i>Cathleen Pice</i>
Date of Request to Purchase Ad Time: <i>7-8-2020</i>	Date of Station Agreement to Sell Time: <i>7/13/2020</i>

TO BE COMPLETED BY STATION ONLY

Ad submitted to station? ☒ Yes ☐ No Date ad received: *7/4/2020*

Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- ☐ Accepted
☐ Accepted IN PART (e.g., ad not received to determine content)*
☐ Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #: <i>5706</i>	Station Call Letters: <i>KBTR FM</i>	Date Received/Requested: <i>7/13/2020</i>
Est. #: <i>818</i>	Station Location: <i>Neosho</i>	Run Start and End Dates: <i>7/14/2020 - 7/20/2020</i>

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.