

I. VACANCY LIST

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WBKO
EEO PUBLIC FILE REPORT
April 1, 2021-March 31, 2022

II. MASTER RECRUITMENT SOURCE LIST (“MRSL”)

RS#	RS Information	Source Entitled to Vacancy Notification?	Number of Interviewees Referred by RS for the Full-Time Vacancy
1	Western Kentucky University Robert Dietle Interim Director Robert.dietle@wku.edu Mass Media and Technology Bldg #342 Bowling Green, KY 42101-3576 270-745-4144	N	
2	Daymar College Shannon Gottke, Career Svc Coord (sgottke@daymarcollege.edu) 2421 Fitzgerald Industrial Dr. Bowling Green, KY 42101 270-843-6750	N	
3	South Central Kentucky Community & Technical College Gene Basil, (gene.basil@kctcs.edu) 1845 Loop Drive Bowling Green, KY 42101-3601 270-901-1151	N	
4	Southcentral Kentucky Community & Technical College Dr. Kim Myers kim.myers@kctcs.edu Director of Workforce Solutions 1127 Morgantown Road	N	

	Bowling Green, KY 42101	270-901-1032		
5	<p>Michaels Media, LLC Michael Bille www.collectivetalent.com 5134 Sandy Beach Avenue Siesta Key, FL 34242</p>	813-494-4555	Y	
6	<p>Columbia College Chicago David Mason, TV Faculty (damson@colum.edu) 600 S. Michigan, Room 1500 Chicago, IL</p>	312-369-7408	N	
7	<p>Lindsey Wilson College Laura K. Burwash (burwashl@lindsey.edu & careerservices@lindsey.edu) 210 Lindsey Wilson St. Columbia, KY 42728</p>	270-384-8065	N	
8	<p>Middle Tennessee State University Greg Pitts, Ph.D. Director, School of Journalism & Strategic Media 1301 East Main Street, Box 64 Murfreesboro, TN 37312 greg.pitts@mtsu.edu</p>	615-494-8925	Y	
9	<p>Murray State University Dept of Journalism and Mass Communications Dr. Debbie Owens dowens@murraystate.edu 114 Wilson Hall Murray, KY 42071</p>	270-809-2390	N	
10	<p>LDS Employment Resource Center Brian & Iris Tobler (wel-ec-nashville@ldschurch.org) 19 Industrial Park Dr. Nashville, TN 37075</p>	615-822-7046	Y	
11	<p>University of Ky School of Journalism Scoobie Ryan, Associate Director School of Journalism and Media</p>		Y	

	(scoobie@uky.edu) 343 S. Martin Luther King Blvd Lexington, KY 40506-0042 859-257-4362		
12	Ohio and Illinois Centers for Broadcasting Don Clark (dclark@beonair.com) National Career Services Director 9885 Rockside Rd., Suite 160 Valley View, OH 44125 216-503-5900	N	
13	Broadcast Employment Services Mark O. Halloway (jobs@tvjobs.com) P.O. Box 4116 Oceanside, CA 92052 760-754-8177	Y	
14	Posting on Gray Television Careers site https://gray.tv/careers#currentopenings HR@gray.tv	N	2
15	Posting on Indeed.com HR@gray.tv	N	16
16	Referral	N	5
17	Internal Applicant	N	3
18	Walk-in Candidate/Self Referral	N	
19	Job Fair	N	
20	Posting to WBKO website	N	8
21	Posting to People Matter/UKG	N	
22	Posting to social media site: Facebook, LinkedIn	N	
23	Posting on RTNDA website www.rtna.org/channel/find_a_job The National Press Building 529 14 th St. NW, Suite 1240 Washington, DC 20045 770-622-7011	N	

24	Posting on Campbellsville Univ website www.campbellsville.edu/jobs-local 1 University Dr. Campbellsville, KY 42718 270-789-5000	N	
25	Posting on Handshake: Emerson College, Tennessee State University, Southern Illinois University-Carbondale, Belmont University, University of Central Missouri, Columbia College of Missouri, The University of Texas at San Antonio, Southern Methodist University, Kansas State University,, University of Missouri-Columbia, Bellarmine University, University of Kentucky, University of Louisville, Western Kentucky University, Campbellsville University, Asbury College	N	
	TOTAL INTERVIEWEES OVER REPORTING PERIOD		34

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III. RECRUITMENT INITIATIVES

	Type Of Recruitment Initiative (Menu Selection)	Brief Description Of Activity
1	Murray State Fall 2021 Online Career Expo	October 6-2021 WBKO participated in the Murray State Fall 2021 Online Career Expo. Murray State has an enroll over 10,000 students, we were able to set-up scheduled times to talk to individual students virtually. Participating in the job fair was our Local Sale Manager, News Director, and General Manager.
2	Murray State Visit with Dr. Kevin Quails	On March 1, 2022, News Director visited the campus of Murray State University. The one-on-one with Dr. Kevin Qualls was to discuss career opportunities for his students, and receive a tour of the facilities, and visit with a small group of students during one of their journalism classes.
3	Murray State University All Majors Career & Grad School Fair	On March 1, 2022, from 2-5PM CT. WBKO attended the job fair at Murray State University. The All Majors Careers & Grad School Fair was tailored towards all students with any major and any set of skills. Attending the job fair was WBKO's News Director

4	Liberal Arts Job Fair at Western Kentucky University.	On March 23, 2022, our station participated in the Liberal Arts Job Fair at Western Kentucky University. WBKO's News Director, Chief Engineer, and Local Sales Manager attended.
5	The FCC's Equal Employment Opportunity Rules	On February 17, 2022, WBKO's News Director, Office Manager, Chief Engineer, General Manager, and Program Coordinator attended the training session: The FCC's Equal Employment Opportunity Rules presented by Joan Steward of Wiley Rein, LLP.
6	South Central Kentucky Launch	March 3, 2022, WBKO participated in the South Central Kentucky Launch. Students from various Warran County Public Schools visited WBKO to learn about jobs in broadcasting. The students toured the station and meet with various department heads. Our News Director, General Manager, Chief Engineer, and Local Sales Manager provided insight to the broadcasting jobs
7	7 th Annual College and Career Fair	March 31, 2022, the 7 th Annual College and Career Fair at Monroe County High School. Students 8-12 attended, apx. 530 high school students and approximately 140 8 th grade students were invited to attend. WBKO's News Director attended.