

KCEC PSA REPORT - 2ND QUARTER 2020

Air Date	Aired Time	Aired Length	PSA Title	Description
06/05/20	7:17:03 AM	:30	Building Trust	Better Business Bureau - building trust in the community during the COVID crisis.
06/05/20	10:42:14 AM	:30	Building Trust	Better Business Bureau - building trust in the community during the COVID crisis.
06/05/20	11:43:12 AM	:30	Building Trust	Better Business Bureau - building trust in the community during the COVID crisis.
06/05/20	5:12:11 PM	:30	Building Trust	Better Business Bureau - building trust in the community during the COVID crisis.
06/05/20	8:50:25 PM	:30	Building Trust	Better Business Bureau - building trust in the community during the COVID crisis.
06/05/20	10:30:56 PM	:30	Building Trust	Better Business Bureau - building trust in the community during the COVID crisis.
06/06/20	9:49:31 AM	:30	Building Trust	Better Business Bureau - building trust in the community during the COVID crisis.
06/06/20	9:58:24 AM	:30	Building Trust	Better Business Bureau - building trust in the community during the COVID crisis.
06/06/20	10:29:00 PM	:30	Building Trust	Better Business Bureau - building trust in the community during the COVID crisis.
06/06/20	11:49:30 PM	:30	Building Trust	Better Business Bureau - building trust in the community during the COVID crisis.
06/07/20	5:58:03 PM	:30	Building Trust	Better Business Bureau - building trust in the community during the COVID crisis.
06/08/20	6:29:34 AM	:30	Building Trust	Better Business Bureau - building trust in the community during the COVID crisis.
06/08/20	5:12:48 PM	:30	Building Trust	Better Business Bureau - building trust in the community during the COVID crisis.
06/08/20	5:28:17 PM	:30	Building Trust	Better Business Bureau - building trust in the community during the COVID crisis.
06/08/20	4:58:52 AM	:30	Building Trust	Better Business Bureau - building trust in the community during the COVID crisis.
06/09/20	6:29:34 AM	:30	Building Trust	Better Business Bureau - building trust in the community during the COVID crisis.
06/09/20	5:24:08 PM	:30	Building Trust	Better Business Bureau - building trust in the community during the COVID crisis.
06/09/20	10:18:19 PM	:30	Building Trust	Better Business Bureau - building trust in the community during the COVID crisis.
06/10/20	5:12:03 PM	:30	Building Trust	Better Business Bureau - building trust in the community during the COVID crisis.
06/10/20	5:45:00 PM	:30	Building Trust	Better Business Bureau - building trust in the community during the COVID crisis.
06/11/20	5:28:00 AM	:30	Building Trust	Better Business Bureau - building trust in the community during the COVID crisis.
06/11/20	5:42:41 AM	:30	Building Trust	Better Business Bureau - building trust in the community during the COVID crisis.
06/11/20	5:58:36 AM	:30	Building Trust	Better Business Bureau - building trust in the community during the COVID crisis.
06/11/20	6:47:08 AM	:30	Building Trust	Better Business Bureau - building trust in the community during the COVID crisis.
06/11/20	11:51:53 AM	:30	Building Trust	Better Business Bureau - building trust in the community during the COVID crisis.
06/11/20	5:27:28 PM	:30	Building Trust	Better Business Bureau - building trust in the community during the COVID crisis.
06/11/20	10:20:24 PM	:30	Building Trust	Better Business Bureau - building trust in the community during the COVID crisis.
06/11/20	10:34:19 PM	:30	Building Trust	Better Business Bureau - building trust in the community during the COVID crisis.
06/11/20	10:50:46 PM	:30	Building Trust	Better Business Bureau - building trust in the community during the COVID crisis.
06/12/20	6:18:18 AM	:30	Building Trust	Better Business Bureau - building trust in the community during the COVID crisis.
06/12/20	6:33:44 PM	:30	Building Trust	Better Business Bureau - building trust in the community during the COVID crisis.
06/12/20	10:34:32 PM	:30	Building Trust	Better Business Bureau - building trust in the community during the COVID crisis.
06/13/20	1:11:01 AM	:30	Building Trust	Better Business Bureau - building trust in the community during the COVID crisis.
06/14/20	4:12:26 PM	:30	Building Trust	Better Business Bureau - building trust in the community during the COVID crisis.
06/15/20	5:33:29 AM	:30	Building Trust	Better Business Bureau - building trust in the community during the COVID crisis.
06/15/20	5:23:50 PM	:30	Building Trust	Better Business Bureau - building trust in the community during the COVID crisis.
06/15/20	11:25:10 PM	:30	Building Trust	Better Business Bureau - building trust in the community during the COVID crisis.
06/16/20	5:53:54 AM	:30	Building Trust	Better Business Bureau - building trust in the community during the COVID crisis.
06/18/20	5:28:49 AM	:30	Building Trust	Better Business Bureau - building trust in the community during the COVID crisis.
06/19/20	10:37:58 AM	:30	Building Trust	Better Business Bureau - building trust in the community during the COVID crisis.
06/19/20	11:42:05 AM	:30	Building Trust	Better Business Bureau - building trust in the community during the COVID crisis.
06/19/20	2:29:24 AM	:30	Building Trust	Better Business Bureau - building trust in the community during the COVID crisis.
06/19/20	3:54:07 AM	:30	Building Trust	Better Business Bureau - building trust in the community during the COVID crisis.
06/20/20	8:52:35 AM	:30	Building Trust	Better Business Bureau - building trust in the community during the COVID crisis.
06/20/20	3:43:08 PM	:30	Building Trust	Better Business Bureau - building trust in the community during the COVID crisis.
06/20/20	7:24:44 PM	:30	Building Trust	Better Business Bureau - building trust in the community during the COVID crisis.
06/21/20	11:52:10 AM	:30	Building Trust	Better Business Bureau - building trust in the community during the COVID crisis.
06/21/20	12:00:05 PM	:30	Building Trust	Better Business Bureau - building trust in the community during the COVID crisis.
06/21/20	3:00:34 PM	:30	Building Trust	Better Business Bureau - building trust in the community during the COVID crisis.
06/25/20	4:34:09 AM	:30	Building Trust	Better Business Bureau - building trust in the community during the COVID crisis.
06/26/20	4:34:24 AM	:30	Building Trust	Better Business Bureau - building trust in the community during the COVID crisis.
06/27/20	3:20:47 AM	:30	Building Trust	Better Business Bureau - building trust in the community during the COVID crisis.
06/28/20	11:16:48 AM	:30	Building Trust	Better Business Bureau - building trust in the community during the COVID crisis.
06/28/20	3:51:27 AM	:30	Building Trust	Better Business Bureau - building trust in the community during the COVID crisis.
05/06/20	5:42:04 AM	1:00	CNCD0467000H	Help Caregivers During COVID-19 With more than 40 million family caregivers already helping loved ones with care in the U.S., AARP expects coronavirus to increase the number of caregivers providing short-term or long-term care to an older or aging loved one. Share coronavirus preparedness tips with caregivers as they navigate these uncertain times.
05/06/20	12:41:21 AM	1:00	CNCD0467000H	Help Caregivers During COVID-19 With more than 40 million family caregivers already helping loved ones with care in the U.S., AARP expects coronavirus to increase the number of caregivers providing short-term or long-term care to an older or aging loved one. Share coronavirus preparedness tips with caregivers as they navigate these uncertain times.
05/07/20	5:21:56 PM	1:00	CNCD0467000H	Help Caregivers During COVID-19 With more than 40 million family caregivers already helping loved ones with care in the U.S., AARP expects coronavirus to increase the number of caregivers providing short-term or long-term care to an older or aging loved one. Share coronavirus preparedness tips with caregivers as they navigate these uncertain times.
05/08/20	10:30:14 PM	1:00	CNCD0467000H	Help Caregivers During COVID-19 With more than 40 million family caregivers already helping loved ones with care in the U.S., AARP expects coronavirus to increase the number of caregivers providing short-term or long-term care to an older or aging loved one. Share coronavirus preparedness tips with caregivers as they navigate these uncertain times.

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05/27/20	1:41:02 AM	:30	QYAF9776000H	Whether they are encouraging us to achieve our dreams, they are telling us difficult truths or they are simply listening to our problems, the mentors we have chosen to be in our life help shape who we are, who we believe in, and who we will be in the future. .
05/29/20	5:16:39 AM	:30	QYAF9776000H	Whether they are encouraging us to achieve our dreams, they are telling us difficult truths or they are simply listening to our problems, the mentors we have chosen to be in our life help shape who we are, who we believe in, and who we will be in the future. .
05/30/20	8:50:40 AM	:30	QYAF9776000H	Whether they are encouraging us to achieve our dreams, they are telling us difficult truths or they are simply listening to our problems, the mentors we have chosen to be in our life help shape who we are, who we believe in, and who we will be in the future. .
05/30/20	4:52:45 AM	:30	QYAF9776000H	Whether they are encouraging us to achieve our dreams, they are telling us difficult truths or they are simply listening to our problems, the mentors we have chosen to be in our life help shape who we are, who we believe in, and who we will be in the future. .
05/31/20	7:59:28 PM	:30	QYAF9776000H	Whether they are encouraging us to achieve our dreams, they are telling us difficult truths or they are simply listening to our problems, the mentors we have chosen to be in our life help shape who we are, who we believe in, and who we will be in the future. .
06/01/20	3:10:52 AM	:30	QYAF9776000H	Whether they are encouraging us to achieve our dreams, they are telling us difficult truths or they are simply listening to our problems, the mentors we have chosen to be in our life help shape who we are, who we believe in, and who we will be in the future. .
06/04/20	9:42:06 PM	:30	QYAF9776000H	Whether they are encouraging us to achieve our dreams, they are telling us difficult truths or they are simply listening to our problems, the mentors we have chosen to be in our life help shape who we are, who we believe in, and who we will be in the future. .
06/05/20	5:22:51 PM	:30	QYAF9776000H	Whether they are encouraging us to achieve our dreams, they are telling us difficult truths or they are simply listening to our problems, the mentors we have chosen to be in our life help shape who we are, who we believe in, and who we will be in the future. .
06/06/20	11:25:24 PM	:30	QYAF9776000H	Whether they are encouraging us to achieve our dreams, they are telling us difficult truths or they are simply listening to our problems, the mentors we have chosen to be in our life help shape who we are, who we believe in, and who we will be in the future. .
06/07/20	3:32:27 AM	:30	QYAF9776000H	Whether they are encouraging us to achieve our dreams, they are telling us difficult truths or they are simply listening to our problems, the mentors we have chosen to be in our life help shape who we are, who we believe in, and who we will be in the future. .
06/11/20	5:23:13 AM	:30	QYAF9776000H	Whether they are encouraging us to achieve our dreams, they are telling us difficult truths or they are simply listening to our problems, the mentors we have chosen to be in our life help shape who we are, who we believe in, and who we will be in the future. .
06/11/20	6:46:08 AM	:30	QYAF9776000H	Whether they are encouraging us to achieve our dreams, they are telling us difficult truths or they are simply listening to our problems, the mentors we have chosen to be in our life help shape who we are, who we believe in, and who we will be in the future. .
06/12/20	6:49:14 AM	:30	QYAF9776000H	Whether they are encouraging us to achieve our dreams, they are telling us difficult truths or they are simply listening to our problems, the mentors we have chosen to be in our life help shape who we are, who we believe in, and who we will be in the future. .
06/12/20	6:59:10 AM	:30	QYAF9776000H	Whether they are encouraging us to achieve our dreams, they are telling us difficult truths or they are simply listening to our problems, the mentors we have chosen to be in our life help shape who we are, who we believe in, and who we will be in the future. .
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06/13/20	1:51:20 AM	:30	QYAF9776000H	Whether they are encouraging us to achieve our dreams, they are telling us difficult truths or they are simply listening to our problems, the mentors we have chosen to be in our life help shape who we are, who we believe in, and who we will be in the future. .
06/14/20	1:14:57 AM	:30	QYAF9776000H	Whether they are encouraging us to achieve our dreams, they are telling us difficult truths or they are simply listening to our problems, the mentors we have chosen to be in our life help shape who we are, who we believe in, and who we will be in the future. .
06/19/20	1:26:35 AM	:30	QYAF9776000H	Whether they are encouraging us to achieve our dreams, they are telling us difficult truths or they are simply listening to our problems, the mentors we have chosen to be in our life help shape who we are, who we believe in, and who we will be in the future. .
06/19/20	3:44:52 AM	:30	QYAF9776000H	Whether they are encouraging us to achieve our dreams, they are telling us difficult truths or they are simply listening to our problems, the mentors we have chosen to be in our life help shape who we are, who we believe in, and who we will be in the future. .
06/21/20	8:17:56 PM	:30	QYAF9776000H	Whether they are encouraging us to achieve our dreams, they are telling us difficult truths or they are simply listening to our problems, the mentors we have chosen to be in our life help shape who we are, who we believe in, and who we will be in the future. .
06/27/20	3:51:50 AM	:30	QYAF9776000H	Whether they are encouraging us to achieve our dreams, they are telling us difficult truths or they are simply listening to our problems, the mentors we have chosen to be in our life help shape who we are, who we believe in, and who we will be in the future. .
06/28/20	3:58:10 AM	:30	QYAF9776000H	Whether they are encouraging us to achieve our dreams, they are telling us difficult truths or they are simply listening to our problems, the mentors we have chosen to be in our life help shape who we are, who we believe in, and who we will be in the future. .
05/30/20	3:23:29 AM	:30	CNFE0208000H	Disasters Won't Wait. Natural disasters won't wait for the coronavirus threat to be over. As families are together more, it's the perfect time to make or update disaster plans to include considerations for the coronavirus. New PSAs urge families to make a plan today and prepare for natural disasters.
05/31/20	11:51:29 PM	:30	CNFE0208000H	Disasters Won't Wait. Natural disasters won't wait for the coronavirus threat to be over. As families are together more, it's the perfect time to make or update disaster plans to include considerations for the coronavirus. New PSAs urge families to make a plan today and prepare for natural disasters.
06/01/20	3:29:34 AM	:30	CNFE0208000H	Disasters Won't Wait. Natural disasters won't wait for the coronavirus threat to be over. As families are together more, it's the perfect time to make or update disaster plans to include considerations for the coronavirus. New PSAs urge families to make a plan today and prepare for natural disasters.
06/06/20	1:21:18 AM	:30	CNFE0208000H	Disasters Won't Wait. Natural disasters won't wait for the coronavirus threat to be over. As families are together more, it's the perfect time to make or update disaster plans to include considerations for the coronavirus. New PSAs urge families to make a plan today and prepare for natural disasters.
06/07/20	12:24:42 AM	:30	CNFE0208000H	Disasters Won't Wait. Natural disasters won't wait for the coronavirus threat to be over. As families are together more, it's the perfect time to make or update disaster plans to include considerations for the coronavirus. New PSAs urge families to make a plan today and prepare for natural disasters.
06/14/20	8:13:16 PM	:30	CNFE0208000H	Disasters Won't Wait. Natural disasters won't wait for the coronavirus threat to be over. As families are together more, it's the perfect time to make or update disaster plans to include considerations for the coronavirus. New PSAs urge families to make a plan today and prepare for natural disasters.
06/21/20	1:12:51 AM	:30	CNFE0208000H	Disasters Won't Wait. Natural disasters won't wait for the coronavirus threat to be over. As families are together more, it's the perfect time to make or update disaster plans to include considerations for the coronavirus. New PSAs urge families to make a plan today and prepare for natural disasters.
06/27/20	4:46:56 AM	:30	CNFE0208000H	Disasters Won't Wait. Natural disasters won't wait for the coronavirus threat to be over. As families are together more, it's the perfect time to make or update disaster plans to include considerations for the coronavirus. New PSAs urge families to make a plan today and prepare for natural disasters.
06/28/20	4:20:39 AM	:30	CNFE0208000H	Disasters Won't Wait. Natural disasters won't wait for the coronavirus threat to be over. As families are together more, it's the perfect time to make or update disaster plans to include considerations for the coronavirus. New PSAs urge families to make a plan today and prepare for natural disasters.
06/20/20	5:54:19 AM	1:00	SHHMR6ADH	Shriners Hospitals for Children is a health care system with locations in the U.S., Canada and Mexico. Their staff is dedicated to improving the lives of children by providing pediatric specialty care, conducting innovative research, and offering outstanding educational programs for medical professionals. Children up to age 18 with orthopaedic conditions, burns, spinal cord injuries, and cleft lip and palate are eligible for care, regardless of the families' ability to pay. Within these broad service lines, many types of care are provided. For example, some locations offer reconstructive plastic surgery, treatment for craniofacial abnormalities or care for sports injuries. Generally, care is provided until age 18, although, in some cases, it may be extended to age 21. All services are provided in a compassionate, family-centered environment. For more information, please visit shrinershospitalsforchildren.org .

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06/28/20	10:14:07 AM	:15	SHHMR5ADH	Shriners Hospitals for Children is a health care system with locations in the U.S., Canada and Mexico. Their staff is dedicated to improving the lives of children by providing pediatric specialty care, conducting innovative research, and offering outstanding educational programs for medical professionals. Children up to age 18 with orthopaedic conditions, burns, spinal cord injuries, and cleft lip and palate are eligible for care, regardless of the families' ability to pay. Within these broad service lines, many types of care are provided. For example, some locations offer reconstructive plastic surgery, treatment for craniofacial abnormalities or care for sports injuries. Generally, care is provided until age 18, although, in some cases, it may be extended to age 21. All services are provided in a compassionate, family-centered environment. For more information, please visit shrinershospitalforchildren.org .
06/28/20	12:34:47 PM	:15	SHHMR5ADH	Shriners Hospitals for Children is a health care system with locations in the U.S., Canada and Mexico. Their staff is dedicated to improving the lives of children by providing pediatric specialty care, conducting innovative research, and offering outstanding educational programs for medical professionals. Children up to age 18 with orthopaedic conditions, burns, spinal cord injuries, and cleft lip and palate are eligible for care, regardless of the families' ability to pay. Within these broad service lines, many types of care are provided. For example, some locations offer reconstructive plastic surgery, treatment for craniofacial abnormalities or care for sports injuries. Generally, care is provided until age 18, although, in some cases, it may be extended to age 21. All services are provided in a compassionate, family-centered environment. For more information, please visit shrinershospitalforchildren.org .
06/28/20	1:21:44 PM	:15	SHHMR5ADH	Shriners Hospitals for Children is a health care system with locations in the U.S., Canada and Mexico. Their staff is dedicated to improving the lives of children by providing pediatric specialty care, conducting innovative research, and offering outstanding educational programs for medical professionals. Children up to age 18 with orthopaedic conditions, burns, spinal cord injuries, and cleft lip and palate are eligible for care, regardless of the families' ability to pay. Within these broad service lines, many types of care are provided. For example, some locations offer reconstructive plastic surgery, treatment for craniofacial abnormalities or care for sports injuries. Generally, care is provided until age 18, although, in some cases, it may be extended to age 21. All services are provided in a compassionate, family-centered environment. For more information, please visit shrinershospitalforchildren.org .
06/28/20	10:28:42 PM	:15	SHHMR5ADH	Shriners Hospitals for Children is a health care system with locations in the U.S., Canada and Mexico. Their staff is dedicated to improving the lives of children by providing pediatric specialty care, conducting innovative research, and offering outstanding educational programs for medical professionals. Children up to age 18 with orthopaedic conditions, burns, spinal cord injuries, and cleft lip and palate are eligible for care, regardless of the families' ability to pay. Within these broad service lines, many types of care are provided. For example, some locations offer reconstructive plastic surgery, treatment for craniofacial abnormalities or care for sports injuries. Generally, care is provided until age 18, although, in some cases, it may be extended to age 21. All services are provided in a compassionate, family-centered environment. For more information, please visit shrinershospitalforchildren.org .
06/28/20	1:52:29 AM	:15	SHHMR5ADH	Shriners Hospitals for Children is a health care system with locations in the U.S., Canada and Mexico. Their staff is dedicated to improving the lives of children by providing pediatric specialty care, conducting innovative research, and offering outstanding educational programs for medical professionals. Children up to age 18 with orthopaedic conditions, burns, spinal cord injuries, and cleft lip and palate are eligible for care, regardless of the families' ability to pay. Within these broad service lines, many types of care are provided. For example, some locations offer reconstructive plastic surgery, treatment for craniofacial abnormalities or care for sports injuries. Generally, care is provided until age 18, although, in some cases, it may be extended to age 21. All services are provided in a compassionate, family-centered environment. For more information, please visit shrinershospitalforchildren.org .
06/28/20	4:27:27 AM	:30	CMNA3705620H	The PSA illustrates the challenges Americans face in feeding children during this crisis and explains how to get healthy meals for them this summer. By simply texting the word "FOOD" to 877-877, parents and caregivers can find free meals for their children.