

KXUS
Springfield, MO
Quarterly Issues/Programs List
Second Quarter, 2021
07/08/21

KXUS
Quarterly Issues/Programs List

KXUS provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were: Environment, Fostering, Youth Services, COVID, Physical and Mental Health.

Section I
LOCAL PROGRAMMING

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Volunteerism/Environment	PSA SHOW CLEAN GREEN SGF	Discussed Clean Green Springfield, the city's newest initiative to clean up and beautify Springfield, including volunteer opportunities and the importance of keeping our streets and rivers clean, and the various resources available to our community for recycling	Kristen Milam, Carrie Lamb, and Ashley Krug from the City of Springfield	04/04/2021 07:02 AM	030:32
Developmental Disabilities	PSA SHOW - TACO DE SOMO DCO	Discussed the upcoming Taco De Somo Event to benefit DCO as well as additional opportunities to support DCO in their mission and the variety of programs and services they offer to provide assistance for	Marisa DeClue and Robin Helsel from DCO	04/11/2021 07:00 AM	028:42

		developmentally disabled children and adults.			
Grief Counseling	PSA SHOW - LOST AND FOUND	Discussed their organization's individual and group counselling services, as well as their upcoming Run and Remember Event, on May 23rd.	Jamie Fields, Director of Development, Dr. Iman Williams-Christians, Clinical Director and Ethan Potter, Program Coordinator.	04/18/2021 07:04 AM	029:20
Event/Pet Adoption and Fostering	PSA SHOW - WATCHING OVER WHISKERS	Discussed their mission to find suitable homes for cats, as well as controlling the population of strays in Springfield. They also discuss the upcoming Kitten Shower event to support the WOW cause	Marci Bowling	04/25/2021 07:00 AM	030:28
Foster Care Awareness Month	PSA SHOW - AMBASSADORS FOR CHILDREN	Discussed Foster Care Awareness Month in May and the I Am Me campaign, as well as volunteer opportunities and the programs and services offered by Ambassadors for Children to provide support for our local youth in Foster Care.	KeKe Rover, Director of Ambassadors for Children	05/02/2021 07:04 AM	029:36
Covid/Women's Health and Mass School Shootings	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Dr. Fink discussed how the pandemic has impacted women's health and why it's so important for women to get the COVID-19 vaccination. She also talked about things women can do to improve their	Dr. Dorothy Fink, and Amy Over	05/09/2021 07:05 AM	029:46

		health immediately. And Amy Over talked about her experience as a survivor of the Columbine mass shooting and helping trauma survivors			
STEM/Education/Volunteerism, Community Events	PSA Show - Discovery Center	Discussed STEM opportunities	Exec Director Rob Blevins	05/16/2021 07:00 AM	030:00
GYN Cancer	PSA SHOW - GYNCA	Discussed GYNCA's role in aiding hundreds of women afflicted with GYN cancers across 30 counties in SW Missouri. They also discuss volunteer opportunities as well as two upcoming fundraising events - The Tee Up Fore Teal Golf Tournament and The Teal To Heal Gala.	GYNCA Exec Dir Stephanie Pape	05/23/2021 07:00 AM	028:10
Youth Programs	PSA SHOW - BGCLUBS	Discussed overall mission of the organization, aspects of the clubs that many don't know about, and their summer programs	Brandy Harris, Boys and Girls Clubs	05/30/2021 07:00 AM	028:03
Charity Event supporting various non-profits	PSA SHOW - PCCC	Discussed the upcoming Price Cutter Charity Championship, the sponsorship opportunities therein, and the need for event volunteers. He also speaks with Chris Stark from Honor Flight of the Ozarks, about their first time participation in the PCCC.	Gerald Andrews, MO Sports Hall of fame	06/06/2021 07:00 AM	027:17

Outdoor Initiatives, Physical Fitness and Health	PSA SHOW - PARKBOARD SUMMER	Discussed the outdoor activities available to the public this summer as well as summer camps, outdoor initiatives, community events	Diana Tyndall, Springfield Park Board	06/13/2021 07:06 AM	028:47
COVID Vaccines and PTSD/Suicide	PSA SHOW - NATIONAL 620	Dr. Marks discussed the safety and effectiveness of the COVID-19 vaccines in adolescents 12-15 and the future of the vaccine for those aged 3-11. He discussed how the vaccines were tested on youth. He gave a response to those waiting for the FDA to approve the vaccines verses simply authorize them. Lt Gen Linnington discussed PTSD Awareness month and how Wounded Warrior assists those who have served are country and are suffering from PTSD	Dr. Peter Marks, FDA and Lt Gen. Mike Linnington, Warrior Project	06/20/2021 07:02 AM	029:47
Blood Donations and LGBTQ+ communities	PSA SHOW - NATIONAL 627	Discussed need for blood donations in a severe national shortage and LGBTQ+ and June Pride Month	Dr. Pampee Young from American Red Cross and Dr. Rachel Levine, US department of Health and Human Services	06/27/2021 07:00 AM	029:56

Section III
PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
CHILD MENTORING	SAVE THE CHILDREN	000:29	1
CHILD MENTORING	SAVE THE CHILDREN	000:30	1
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PSA/100 DAYS CAILA CABELLO	SAVE THE CHILDREN	000:30	5
PSA/100 DAYS JENNIFER GARNER	SAVE THE CHILDREN	000:30	6
PSA/100 DAYS KRISTEN BELL	SAVE THE CHILDREN	000:29	5
PSA/AD COUNCIL/STOP AAPI HATE	AD COUNCIL	000:29	5
PSA/AD COUNCIL/STOP BIAS	AD COUNCIL	000:29	13
PSA/ASIAN AMERICANS ADVANCING JUSTICE_BYSTANDER INTERVE	ADVANCING JUSTICE	000:29	3
PSA/ASIAN AMERICANS ADVANCING JUSTICE_TOOLS	ADVANCING JUSTICE	000:30	7
PSA/BIG BROTHERS BIG SISTERS_FEMALE	Big Brothers Big Sisters	000:30	5
PSA/BIG BROTHERS BIG SISTERS_MALE	Big Brothers Big Sisters	000:30	10
PSA/MENTAL HEALTH MONTH	MENTAL HEALTH	000:30	10
PSA/MENTAL HEALTH MONTH	MENTAL HEALTH	000:30	10
PSA/MENTAL HEALTH MONTH	MENTAL HEALTH	000:30	9
PSA/BIG BROTHERS BIG SISTERS_FEMALE	Big Brothers Big Sisters	000:30	9
PSA/BIG BROTHERS BIG SISTERS_MALE	Big Brothers Big Sisters	000:30	4
PSA/MENTAL HEALTH MONTH	MENTAL HEALTH	000:30	10
PSA/MENTAL HEALTH MONTH	MENTAL HEALTH	000:30	9
PSA/MENTAL HEALTH MONTH	MENTAL HEALTH	000:30	9
Heart Disease Prevention	American Heart Association	000:30	116
Blood Donations	Community Blood Center of the Ozarks	000:30	24
Environment	Clean Green SGF	000:30	77
Community Event	Republic Have a Blast	000:30	45
Performing Arts	Springfield Ballet Cinderella	000:30	

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Homelessness	Stomp the Blues Fundraiser	000:30	39
Developmental Disabilities/Fundraiser for DCO	Taco De Somo	000:30	86
Community Event	Willard Freedom Fest	000:30	45
Financial Assistance for Single Moms	Women In Need	000:30	30