

## CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Buying Time Media, LLC, hereby request station time as follows:

**IDENTIFY CANDIDATE TYPE**

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Mike Espy

Authorized committee:

Espy for Senate Authorized by DSCC

Agency requesting time (and contact information):

N/A 650 Massachusetts Ave. Suite 210 N.W. Washington D.C. 20001

Candidate's political party:

Democratic

Office sought (no acronyms or abbreviations):

Mississippi United States Senate

Date of election:

November 3, 2020

General

Primary

Treasurer of candidate's authorized committee:

Joseph O'Hern

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

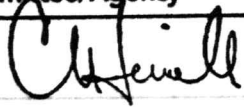
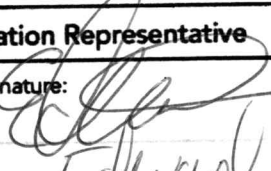
the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

Candidate/Committee/Agency	Station Representative
Signature: 	Signature: 
Name: Cathie Herrick	Name: Edward Leonard
Date of Request to Purchase Ad Time:	Date of Station Agreement to Sell-Time: 10/27/20

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature: *MA*

Name: Joseph O'Hara

Date: 8/28/2020

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to Station?  Yes  No Date ad received: 10/27/20

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above):  Yes  No  N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*
- Rejected - provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: <u>10978-00014</u>	Station Call Letters: <u>WZKS</u>	Date Received/Requested: <u>10/27/20</u>
Est #: <u>10435</u>	Station Location: <u>Melrose, MA</u>	Run Start and End Dates: <u>10/28-11/3</u>

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

**Oct 27, 20**  
 CONT# 34488218 Mod# Ver# 1 (Last = )  
 REP EASTMAN  
 TO WZKS-FM (Meridian MS)  
 FM JESSICA LAVORERIO.  
 OFF PHILADELPHIA  
 AGY Katz Media Group  
 ADDR 125 West 55th Street 3rd Floor  
 New York, NY 10019

DDS CONT# 0  
 C/P/E: / / 10435  
 SALESPERSON FAX#  
 PH # 202-965-5060

BYR Helen Hanratty  
 ADV MIKE ESPY FOR US SENATE  
 PDT Political  
 FLT Oct 28, 20 - Nov 03, 20

**\* REP ORDER COMMENT \***

\*\* 10/27/2020 3:19:00 PM: THIS IS A KATZ MEDIA GROUP ORDER. ALL BILLING SHOULD BE SENT TO KATZ MEDIA GROUP 125 W 55TH ST./NY,NY 10019. KATZ MEDIA GROUP IS NOT LIABLE FOR PAYMENT.

\*\* 10/27/2020 3:19:00 PM: THIS IS A NEW ISSUE/POLITICAL ORDER. PLEASE NOTE THERE IS A 24 HOUR CANCELLATION POLICY ON ALL ISSUE/POLITICAL ORDERS. PLEASE CONFIRM IN THE SYSTEM. STEPHANIE.DAVIS@KATZMEDIA.COM 215-557-4233. THANK YOU!

\*\* 10/27/2020 3:19:00 PM: THIS ORDER WAS PAID TO KATZ CIA VIA CREDIT CARD - WHEN AN AGENCY PAYS KATZ MEDIA VIA CREDIT CARD, THERE IS A CUSTOMARY CREDIT CARD CHARGE ASSOCIATED WITH THE PAYMENT WHICH WILL BE CHARGED BACK TO THE STATIONS. PLEASE NOTE THERE IS A 24 HOUR CANCELLATION POLICY WITH ALL POLITICAL/ISSUE ORDERS. PLEASE CONFIRM IN THE SYSTEM.

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF Day	NPD	RATE	TOT SPTS
		<b>FLIGHT 1</b>							
K	1.1	..W....	6A - 10A	60	10/28/2020 - 10/28/2020	1D	3	\$27.00	3
K	1.2	..W....	10A - 3P	60	10/28/2020 - 10/28/2020	1D	3	\$25.00	3
K	1.3	..W....	3P - 7P	60	10/28/2020 - 10/28/2020	1D	3	\$25.00	3
K	1.4	..W....	7P - 12A	60	10/28/2020 - 10/28/2020	1D	1	\$25.00	1
					** FLIGHT TOTALS **		10	\$256.00	
		<b>FLIGHT 2</b>							
K	2.1	...T...	6A - 10A	60	10/29/2020 - 10/29/2020	1D	3	\$27.00	3
K	2.2	...T...	10A - 3P	60	10/29/2020 - 10/29/2020	1D	3	\$25.00	3
	2.3	...T...	3P - 7P	60	10/29/2020 - 10/29/2020	1D	3	\$25.00	3

K	2.4	...T...	7P - 12A	60	10/29/2020 - 10/29/2020	1D	1	\$25.00	1
K					** FLIGHT TOTALS **		10	\$256.00	
	3.1	<b>FLIGHT 3</b> ....F..	6A - 10A	60	10/30/2020 - 10/30/2020	1D	3	\$27.00	3
K	3.2	....F..	10A - 3P	60	10/30/2020 - 10/30/2020	1D	3	\$25.00	3
K	3.3	....F..	3P - 7P	60	10/30/2020 - 10/30/2020	1D	3	\$25.00	3
K	3.4	....F..	7P - 12A	60	10/30/2020 - 10/30/2020	1D	1	\$25.00	1
K					** FLIGHT TOTALS **		10	\$256.00	
	4.1	<b>FLIGHT 4</b> .....S.	6A - 7P	60	10/31/2020 - 10/31/2020	1D	9	\$16.00	9
K					** FLIGHT TOTALS **		9	\$144.00	
	5.1	<b>FLIGHT 5</b> .....S	6A - 7P	60	11/01/2020 - 11/01/2020	1D	9	\$16.00	9
K					** FLIGHT TOTALS **		9	\$144.00	
	6.1	<b>FLIGHT 6</b> M.....	6A - 10A	60	11/02/2020 - 11/02/2020	1D	3	\$27.00	3
K	6.2	M.....	10A - 3P	60	11/02/2020 - 11/02/2020	1D	3	\$25.00	3
K	6.3	M.....	3P - 7P	60	11/02/2020 - 11/02/2020	1D	3	\$25.00	3
K	6.4	M.....	7P - 12A	60	11/02/2020 - 11/02/2020	1D	1	\$25.00	1

Oct 27, 20  
 CONT# 34488218 Mod# Ver# 1 (Last = )  
 REP EASTMAN

DDS CONT# 0  
 C/P/E: / / 10435

K									
					** FLIGHT TOTALS **		10	\$256.00	
		<b>FLIGHT 7</b>							
	7.1	.T.....	6A - 10A	60	11/03/2020 - 11/03/2020	1D	3	\$27.00	3
K									
					** FLIGHT TOTALS **		3	\$81.00	

	<b>Nov 20</b>					
SPOTS	61					
CASH	1393.00					
TRADE	0.00					
NSL	0.00					
TOTAL	1393.00					

						<b>TOTAL</b>
SPOTS						61
CASH						1,393.00
TRADE						0.00
NSL						0.00
TOTAL						1,393.00

**\*\* Competitive Comments \*\***

SVC: FA99 MSA CustRadio  
 Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.

WZKS-FM  
 PO Box 1699  
 3436 Highway 45 N  
 Meridian, MS 39302-1699  
 601-693-2661

Client: **Mike Espy For US Senate**  
 Order #: **10978-00014**  
 Description: CONTRACT 34488218 EST //10435  
 Date Entered: 10/28/2020  
 P.O.#: 34488218  
 Salesperson: EASTMAN, (K)  
 Invoice Frequency: Billed at end of Media/EOS, Sorted by Date Notary Req'd

KATZ MEDIA GROUP  
 Attn: CHASE RUPE  
 125 W 55TH STREET  
 3RD FLOOR  
 NEW YORK, NY 10019

**On-Air Schedule**

Start Date	End Date	Station	Scheduled Time/Event	Repeated	Length	Qty	Rate	Total	M	Tu	W	Th	F	Sa	Su	
1	10/28/2020	11/3/2020	WZKS-FM	06:00:00a to 10:00:00a	Weekly	1:00	15	27.00	405.00	3	3	3	3	3	0	0
2	10/28/2020	11/2/2020	WZKS-FM	10:00:00a to 03:00:00p	Weekly	1:00	12	25.00	300.00	3	0	3	3	3	0	0
3	10/28/2020	11/2/2020	WZKS-FM	03:00:00p to 07:00:00p	Weekly	1:00	12	25.00	300.00	3	0	3	3	3	0	0
4	10/28/2020	11/2/2020	WZKS-FM	07:00:00p to 12:00:00a	Weekly	1:00	4	25.00	100.00	1	0	1	1	1	0	0
5	10/31/2020	11/1/2020	WZKS-FM	06:00:00a to 07:00:00p	Weekly	1:00	18	16.00	288.00	0	0	0	0	0	9	9

Order Start Date: 10/28/2020 Order End Date: 11/3/2020 Spots: 61

Total Charges: **\$1,393.00**  
 Combined Discounts: **\$208.95**  
 Total Net: **\$1,184.05**

**Projected Media Month/End-Of-Schedule Billing Totals for Mike Espy For US Senate / 10978 -00014 :**

	<u>Spot Count</u>	<u>Gross Billing</u>	<u>Combined Disc.</u>	<u>Net Billing</u>
November 2020	61	\$1,393.00	\$208.95	\$1,184.05
<b>Total:</b>	<b>61</b>	<b>\$1,393.00</b>	<b>\$208.95</b>	<b>\$1,184.05</b>

Confirmed & Accepted for WZKS-FM By: \_\_\_\_\_

Accepted for KATZ MEDIA GROUP By: \_\_\_\_\_

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 Please Sign and Return One Copy