

## *Catamount Radio Issues List*

**Catamount Radio (WDVT, WJEN, WJJR, WSYB, WZRT)** serves our city of license (Rutland/Killington) and beyond to the surrounding areas by gearing our programming to meet the areas of concern to our community members through our issues list.

Our radio stations' staff meets regularly to discuss these issues of importance and based upon recommendations from community leaders, and news topics, both local and regional. We arrive at our issues list and focus our *public service and public affairs* in that direction.

We integrate guests (usually local experts) into our regular programming. Our issues, although addressed in pre-recorded PSA's, are also presented in a more informal fashion with "live" in-studio interviews with representatives from the police department, schools, hospitals and various community leaders.

The stations also broadcast numerous free announcements from non-profit community organizations who request such time to promote their causes.

We also execute a number of "on-location" broadcasts if the event warrants such activity. Catamount Radio believes that *public service is more than lip service*. We know we can encourage more people by example, rather than just more talk.

### **PUBLIC SAFETY**

### **HEALTHCARE AND INSURANCE**

### **BUSINESS CLIMATE**

### **ECONOMIC CLIMATE**

### **CHILD AND YOUTH WELFARE**

## WDVT

Q2 2016 – April 1<sup>st</sup> 2016 – June 30<sup>th</sup> 2016

### **PUBLIC SAFETY**

#### **Program: “PET VACCINATIONS”**

4/6/16 @ 8:05am Duration: 5 minutes live

Interview with Gretchen Goodman, Executive Director, of the Rutland County Humane Society to discuss pet vaccinations. There have been reports of distemper in foxes in Vermont and New Hampshire right now and it is very contagious. It is the law in Vermont to be vaccinated for rabies.

#### **Program: “PET FRIENDLY GARDENING”**

6/1/16 @ 8:05am Duration: 5 minutes live

Interview with Beth Saradarian, of the Rutland County Humane Society talking about pet friendly gardening. Last year the ASPCA Poison Control Center took about 60,000 calls about pets getting into pesticides or poisonous plants. Check yourself and your animals for ticks.

#### **Program: “DOG BITES”**

6/8/16 @ 8:05am Duration: 5 minutes live

Interview with Gretchen Goodman, Executive Director of the Rutland County Humane Society talking about Dog bites. Always check with the pet’s owner first before petting. Never go towards the head first and never wrap your arms around them. Watch the dog’s body language. Talk to your children as to how to approach.

**Program: "FOURTH OF JULY"**

6/29/16 @ 8:05am Duration: 5 minutes live

Interview with Beth Saradarian of the Rutland County Humane Society talking about 4<sup>th</sup> of July tips. Don't bring your pets to a parade. There are bands, loud music, fire trucks and sirens. Plan ahead for fireworks. Put your pets indoors and keep everyone safe.

## **HEALTHCARE AND INSURANCE**

**Program: "TAKING YOUR PETS TO WORK"**

4/27/16 @ 8:05am Duration: 5 minutes live

Interview with Gretchen Goodman, Executive Director of the Rutland County Humane Society talking about taking your pets to work. People who can take their pets to work are happier and more relaxed, reduces stress and makes them more productive.

## **BUSINESS CLIMATE**

**Program: "TAKING THE REIGNS"**

5/3/16 @ 8:05am Duration: 5 minutes live

Interview with Tom Donahue, Executive Director of the Bennington Rutland Opportunity Council about taking over as newly appointed Executive Director of the organization and his plans going forward.

## **ECONOMIC CLIMATE**

### **Program: "SPAY THE MOM PROGRAM"**

4/20/16 @ 8:05am Duration: 5 minutes live

Interview with Beth Saradarian of the Rutland County Humane Society talking about Spay the Mom program. If you are tight on funds and have a mom cat or dog with a litter, the Humane Society will take the entire litter and have them spayed or neutered and put up for adoption. They will also spay the mom and return her to the family.

### **Program: "ANNUAL YARD SALE"**

5/25/16 @ 8:05am Duration: 5 minutes live

Interview with Gretchen Goodman, Executive Director of the Rutland County Humane Society talking about success of the recent annual yard sale where people go to save money and the shelter made \$3200.

## **CHILD AND YOUTH WELFARE**

### **Program: "CHILDREN AND THEIR NEED GOOD NUTRITION"**

4/5/16 @ 8:05am Duration: 5 minutes live

Interview with Pam Shambo from BROCC talking about the importance of giving the children much needed nutrition. The Food Pantry has many items available.