

Catamount Radio Issues List

Catamount Radio (WDVT, WJEN, WJJR, WSYB, WZRT) serves our city of license (Rutland/Killington) and beyond to the surrounding areas by gearing our programming to meet the areas of concern to our community members through our issues list.

Our radio stations' staff meets regularly to discuss these issues of importance and based upon recommendations from community leaders, and news topics, both local and regional. We arrive at our issues list and focus our *public service and public affairs* in that direction.

We integrate guests (usually local experts) into our regular programming. Our issues, although addressed in pre-recorded PSA's, are also presented in a more informal fashion with "live" in-studio interviews with representatives from the police department, schools, hospitals and various community leaders.

The stations also broadcast numerous free announcements from non-profit community organizations who request such time to promote their causes.

We also execute a number of "on-location" broadcasts if the event warrants such activity. Catamount Radio believes that *public service is more than lip service*. We know we can encourage more people by example, rather than just more talk.

PUBLIC SAFETY

ECONOMIC CLIMATE

RECREATION

WDVT

Q3 2016 – July 1st 2016 – September 30th 2016

PUBLIC SAFETY

Program: “NEW LAW IN EFFECT”

7/13/16 @ 8:05am Duration: 5 minutes live

Interview with Gretchen Goodman, Executive Director of the Rutland County Humane Society talking about a new law that went into effect for pets in hot cars. If the animal is in distress, you can rescue the animal after contacting the police.

Program: “WILD KITTENS”

8/17/16 @ 8:05am Duration: 5 minutes live

Interview with Gretchen Goodman, Executive Director of the Rutland County Humane Society talking finding kittens. It is best to leave them alone. More than likely, their mother is out hunting and will be back. If you think they’ve been abandoned, you can contact the Humane Society for help.

ECONOMIC CLIMATE

Program: “WAYS TO HELP”

7/27/16 @ 8:05am Duration: 5 minutes live

Interview with Gretchen Goodman, Executive Director of the Rutland County Humane Society talking about making donations to the shelter. Instead of getting presents for your birthday party, kids can ask for items to give to the shelter. Brides and grooms can also have donations made to the Humane Society in lieu of gifts. Good ways to use your money.

Program: "FINANCIAL LITERACY CLASSES"

7/19/16 @ 8:05am Duration: 5 minutes live

Interview with Pam Shambo from BROCC talking about some financial literacy classes they have coming up. Designed to help with every day personal finances. Also classes are being offered to people who want to start a Home Business.

Program: "VET CARE EXPENSES"

8/10/16 @ 8:05am Duration: 5 minutes live

Interview with Gretchen Goodman, Executive Director of the Rutland County Humane Society talking about the expenses of veterinary care. Pet care is expensive, but just remember, it is a business. They have expenses too like rent, utilities and equipment. You can help curb some of these expenses by purchasing pet insurance.

Program: "DUCK DERBY"

9/14/16 @ 8:05am Duration: 5 minutes live

Interview with Gretchen Goodman, Executive Director of the Rutland County Humane Society talking about upcoming Duck Derby Fundraiser.

RECREATION

Program: "SUMMER FUN FOR YOUR PETS"

7/6/16 @ 8:05am Duration: 5 minutes live

Interview with Beth Saradarian of the Rutland County Humane Society talking about summer fun for your pets. If you are taking your pets for a walk, do it when it's cooler outside. Bring water with you and maybe have fun and take them on a hike. Introduce new activities.

Program: "HAPPY CAT"

8/3/16 @ 8:05am Duration: 5 minutes live

Interview with Beth Saradarian of the Rutland County Humane Society talking about ways to keep your cat happy whether it's playing with them or grooming them. Install a window perch or get a video they can watch. Empty toilet paper rolls, empty boxes and old socks with catnip make it fun for them and fun for you to watch.

Program: "DOG DAYS OF SUMMER POOL PARTY"

8/24/16 @ 8:05am Duration: 5 minutes live

Interview with Beth Saradarian of the Rutland County Humane Society talking about the Dog Days of Summer Pool Party fundraiser coming up and the Dock Diving events. Fun for your pets and the whole family.