

# CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Fred Deutsch, hereby request station time as follows:

**IDENTIFY CANDIDATE TYPE** ➡

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

## ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Fred Deutsch

Authorized committee:

Deutsch for Senate

Agency requesting time (and contact information):

N/A

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

District 4 Senate

Date of election:

June 4, 2024

General

Primary

Treasurer of candidate's authorized committee:

Self

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**Candidate/Committee/Agency**

**Station Representative**

Signature:

Fred Deutsch

Signature:

Jeff Kuntz

Name:

Fred Deutsch

Name:

Jeff Kuntz

Date of Request to Purchase Ad Time:

4/12/24

Date of Station Agreement to Sell Time:

4/12/24

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature:

Name:

Date:

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to Station?  Yes  No Date ad received: 4/12/24

**Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).**

Federal candidate certification signed (above):  Yes  No  N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*
- Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:	Station Call Letters: <u>KPHL KMSD</u>	Date Received/Requested: <u>4/12/24</u>
Est. #:	Station Location: <u>Watertown / MilBnk.</u>	Run Start and End Dates: <u>4/19/24 - 6/4/24</u>

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

# Sales Order

Stations: KMSD-AM, KPHR-FM Buyer: \_\_\_\_\_  
 Contract Name: Primary 2024 Tax Schedule: \_\_\_\_\_ (None)  
 Contract#: \_\_\_\_\_ (none) Agency Commission %: 0  
 Start Date: 4/19/24 End Date: 6/04/24 Billing Cycle: Calendar  
 Revenue Type: Local Political Type: Cash Salesperson: 1522|kur Comm %: 20  
 Advertiser: Deutsch for Senate Makegood Policy: Within Contract Dates  
 Address: 16452 449th Ave  
 City: Florence State: SD Zip: 57235  
 Product Name: Deutsch for Senate  
 Competitive Code: Political

### KMSD-AM

No	DATES		Alt wks	PATTERN BUY	TIMES		LEN	DISTRIBUTION										RATE	TOTALS		PTY
	START	END			START	END		M	T	W	T	F	SA	SU	Per Wk	D/W	SPOTS		\$\$		
1	4/19/24	5/07/24			6:00 AM	10:00 AM	30	2	2	2	2	2				10	D	12.00	26	312.00	2
2	5/08/24	5/31/24			6:00 AM	10:00 AM	30	2	2	2	2	2				10	D	12.00	36	432.00	2
3	5/08/24	5/31/24			6:00 AM	7:00 PM	30	4	4	4	4	4				20	D	10.00	72	720.00	2
4	6/01/24	6/04/24			6:00 AM	7:00 PM	30	6	6					10		22	D	10.00	22	220.00	2
5	6/03/24	6/04/24			6:00 AM	10:00 AM	30	4	4							8	D	12.00	8	96.00	2
6	4/19/24	6/04/24			9:00 AM	10:00 AM	30	1	1	1	1	1				5	D	15.00	33	495.00	2

KMSD Morning Show

TOTAL GROSS \$2,275.00, NET \$2,275.00

### KPHR-FM

No	DATES		Alt wks	PATTERN BUY	TIMES		LEN	DISTRIBUTION										RATE	TOTALS		PTY
	START	END			START	END		M	T	W	T	F	SA	SU	Per Wk	D/W	SPOTS		\$\$		
1	4/19/24	5/07/24			6:00 AM	10:00 AM	30	2	2	2	2	2				10	D	14.00	26	364.00	2
2	5/08/24	5/31/24			6:00 AM	10:00 AM	30	2	2	2	2	2				10	D	14.00	36	504.00	2
3	5/08/24	5/31/24			6:00 AM	7:00 PM	30	4	4	4	4	4	4			24	D	12.00	84	1,008.00	2
4	6/03/24	6/04/24			6:00 AM	10:00 AM	30	4	4							8	D	14.00	8	112.00	2
5	6/03/24	6/04/24			6:00 AM	7:00 PM	30	5	5							10	D	12.00	10	120.00	2

TOTAL GROSS \$2,108.00, NET \$2,108.00

Billing Projections: By Month

	Apr 24	May 24	Jun 24
CA	536.00	3,269.00	578.00
ST	402.00	2,628.00	1,353.00

Print Spot Prices

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TOTAL SPOTS	361
GROSS TOTAL \$	4,383.00
ADJUSTED SPOTS	361
ADJUSTED TOTAL \$	4,383.00

APPROVE    DECLINE

               General Manager

               Sales Manager

               Office Manager

               Local Sales Manager