

77603



KATZ TELEVISION
GROUP

125 West 55th St
New York, NY 10019

Contract # 26135652

CPE: 211/563/1624

Agency: SRCP Media

201 NORTH UNION ST
SUITE 200
ALEXANDRIA VA
22314

Changes as of: 8/23/2018 at 1:30 PM

Flight: 8/24/18 - 9/6/18

Advertiser: State Solutions Inc

Product: 2 wks 11pm cutoff on 9-6!!!!

Version: Current State Version 1

Station: KEZI

Market: Eugene-Springfield

Office: WASHINGTON

Con Type: POLITICAL/VOTE

Total \$: \$26,450.00

Total Spots: 132

Agency Order #: 7663077

Buyer: Vonderheid, Betsy

Salesperson: PAUL PERRINA
202-955-5342

Service: Nielsen

Primary Demo:

Assistant: PAUL PERRINA
202-955-5342

Total CPP: \$0.00

Total GRP:

Separation:

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	Len	8/24 - 8/31		Total Spots	Total \$	CPP*	GRP*
						8/24	8/31				
1	F,M-Th 5a-5:30a		KEZI News This Morning	\$125.00	30	4	0	4	\$500.00	\$0.00	0.0
2	F,Tu-Th 5a-5:30a		KEZI News This Morning	\$125.00	30	0	4	4	\$500.00	\$0.00	0.0
3	F,M-Th 5:30a-6a		KEZI News This Morning	\$125.00	30	4	0	4	\$500.00	\$0.00	0.0
4	F,Tu-Th 5:30a-6a		KEZI News This Morning	\$125.00	30	0	4	4	\$500.00	\$0.00	0.0
5	F,M-Th 6a-6:30a		KEZI News This Morning	\$150.00	30	4	0	4	\$600.00	\$0.00	0.0
6	F,Tu-Th 6a-6:30a		KEZI News This Morning	\$150.00	30	0	4	4	\$600.00	\$0.00	0.0
7	F,M-Th 6a-6:30a		KEZI News This Morning	\$150.00	30	4	0	4	\$600.00	\$0.00	0.0
8	F,Tu-Th 6:30a-7a		KEZI News This Morning	\$150.00	30	0	4	4	\$600.00	\$0.00	0.0
9	F,M-Th 7a-8a		Good Morning America	\$175.00	30	4	0	4	\$700.00	\$0.00	0.0
10	F,Tu-Th 7a-8a		Good Morning America	\$175.00	30	0	4	4	\$700.00	\$0.00	0.0
11	Sa 7a-7:30a		GMA	\$150.00	30	1	0	1	\$150.00	\$0.00	0.0
12	Su 7a-7:30a		GMA	\$150.00	30	1	0	1	\$150.00	\$0.00	0.0
13	Sa 7:30a-8a		GMA	\$150.00	30	1	0	1	\$150.00	\$0.00	0.0
14	Su 7:30a-8a		GMA	\$150.00	30	1	0	1	\$150.00	\$0.00	0.0
15	F,M-Th 8a-9a		Good Morning America	\$175.00	30	4	0	4	\$700.00	\$0.00	0.0
16	F,Tu-Th 8a-9a		Good Morning America	\$175.00	30	0	4	4	\$700.00	\$0.00	0.0
17	Sa 8a-8:30a		KEZI News	\$125.00	30	1	0	1	\$125.00	\$0.00	0.0
18	Su 8a-8:58a		KEZI News	\$125.00	30	1	0	1	\$125.00	\$0.00	0.0
19	Sa 8:30a-9a		KEZI News	\$125.00	30	1	0	1	\$125.00	\$0.00	0.0
20	Su 8:58a-10a		ABC This Week	\$225.00	30	1	0	1	\$225.00	\$0.00	0.0



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SUITE 200
ALEXANDRIA VA
22314

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Office: WASHINGTON

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Service: Nielsen

Total CPP: \$0.00

Buyer: Vonderheid, Betsy

Primary Demo:

Total GRP:

Salesperson: PAUL PERRINA
202-955-5342

Assistant: PAUL PERRINA
202-955-5342

Separation:

#	Day/Time	DP	Program	Rate	Len	8/24 - 8/31		Total Spots	Total \$	CPP*	GRP*
						8/24	8/31				
21	F,M-Th 9a-9:58a		Kelly & Ryan	\$150.00	30	4	0	4	\$600.00	\$0.00	0.0
22	F,Tu-Th 9a-9:58a		Kelly & Ryan	\$150.00	30	0	4	4	\$600.00	\$0.00	0.0
23	F,M-Th 9:58a-11a		The View	\$125.00	30	4	0	4	\$500.00	\$0.00	0.0
24	F,Tu-Th 9:58a-11a		The View	\$125.00	30	0	4	4	\$500.00	\$0.00	0.0
25	F,M-Th 11a-11:58a		KEZI News	\$100.00	30	4	0	4	\$400.00	\$0.00	0.0
26	F,Tu-Th 11a-11:58a		KEZI News	\$100.00	30	0	4	4	\$400.00	\$0.00	0.0
27	F,M-Th 3p-4p		Judge Judy	\$125.00	30	4	0	4	\$500.00	\$0.00	0.0
28	F,Tu-Th 3p-4p		Judge Judy	\$125.00	30	0	4	4	\$500.00	\$0.00	0.0
29	F,M-Th 4p-4:58p		KEZI News	\$200.00	30	4	0	4	\$800.00	\$0.00	0.0
30	F,Tu-Th 4p-4:58p		KEZI News	\$200.00	30	0	4	4	\$800.00	\$0.00	0.0
31	F,M-Th 4:58p-5:30p		KEZI News	\$350.00	30	4	0	4	\$1,400.00	\$0.00	0.0
32	F,Tu-Th 4:58p-5:30p		KEZI News	\$350.00	30	0	4	4	\$1,400.00	\$0.00	0.0
33	Sa 5p-5:30p		KEZI News	\$225.00	30	1	0	1	\$225.00	\$0.00	0.0
34	Sa 5:30p-6p		KEZI News	\$325.00	30	1	0	1	\$325.00	\$0.00	0.0
35	F,M-Th 5:30p-6p		KEZI News	\$425.00	30	5	0	5	\$2,125.00	\$0.00	0.0
36	F,Tu-Th 5:30p-6p		KEZI News	\$425.00	30	0	4	4	\$1,700.00	\$0.00	0.0
37	F,M-Th 6p-6:30p		KEZI News	\$350.00	30	5	0	5	\$1,750.00	\$0.00	0.0
38	F,Tu-Th 6p-6:30p		KEZI News	\$350.00	30	0	4	4	\$1,400.00	\$0.00	0.0
39	Tu 8p-10p		Bachelor	\$900.00	30	0	1	1	\$900.00	\$0.00	0.0
40	F,M-Th 11p-11:35p		KEZI News	\$175.00	30	4	0	4	\$700.00	\$0.00	0.0



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Agency: SRCP Media	Advertiser: State Solutions Inc	Market: Eugene-Springfield
201 NORTH UNION ST	Product: 2 wks 11pm cutoff on 9-6!!!!	Office: WASHINGTON
SUITE 200		
ALEXANDRIA VA		
22314		
Agency Order #: 7663077	Service: Nielsen	Total CPP: \$0.00
Buyer: Vonderheid, Betsy	Primary Demo:	Total GRP:
Salesperson: PAUL PERRINA	Assistant: PAUL PERRINA	
202-955-5342	202-955-5342	
Separation:		

#	Day/Time	DP	Program	Rate	Len	8/24 - 8/31		Total Spots	Total \$	CPP*	GRP*
						8/24	8/31				
41	F,Tu-W 11p-11:35p		KEZI News	\$175.00	30	0	3	3	\$525.00	\$0.00	0.0
TOTALS:						72	60	132	\$26,450.00	\$0.00	0.0



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Agency: SRCP Media	Advertiser: State Solutions Inc	Market: Eugene-Springfield
201 NORTH UNION ST SUITE 200 ALEXANDRIA VA 22314	Product: 2 wks 11pm cutoff on 9-6!!!!	Office: WASHINGTON
	Agency Order #: 7663077	Service: Nielsen
	Buyer: Vonderheid, Betsy	Primary Demo:
	Salesperson: PAUL PERRINA 202-955-5342	Assistant: PAUL PERRINA 202-955-5342
	Separation:	
		Con Type: POLITICAL/VOTE
		Total \$: \$26,450.00
		Total Spots: 132
		Total CPP: \$0.00
		Total GRP:

Special Instructions	
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Order Level Comments		
Date/Time	Added by	Comment
08/23/18 1:30 PM	PAUL PERRINA	Separation: 30

Competitive Information	
Market Budget:	\$67,821
KEZI Share:	39%
Comment:	
KLSR:	2%
KMTR:	23%
KVAL:	36%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	132	\$26,450.00	N/A	0.0
Total	100%	132	\$26,450.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2018-Aug	72	\$14,125.00
2018-Sep	60	\$12,325.00
Total	132	\$26,450.00

Transaction History							
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$
New	8/23/18 1:30 PM	PAUL PERRINA	New	132		\$26,450.00	\$26,450.00

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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