

## ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, TANYA RENICKER/MEDIUM, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

**Check one:**

Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.

Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

**Station time requested by:** TANYA RENICKER/MEDIUM BUYING

Agency name: Medium Buying

Address: 1100 DENNISON AVE SUITE 200 COLUMBUS, OH 43201

Contact: TANYA RENICKER

Phone number:

Email: tanya@mediumbuying.com

**Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):**

Name: WIN IT BACK PAC

Address: 2001 L ST NW SUITE 600 WASHINGTON, DC 20036

Contact:

Phone number: 202-955-5500

Email: TREASURER@CLUBFOR

Station is authorized to announce the time as paid for by such person or entity.

**List ALL of the chief executive officers or members of the executive committee or board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):**

Adam Rozansky - TREASURER

DAVID MCINTOSH - ASSISTANT TREASURER

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

**If ad refers to a federal candidate(s) or federal election, list ALL of the following:**

N/A

Name(s) of every candidate referred to:

Office(s) sought by such candidate(s) (no acronyms or abbreviations): SC CD1

Date of election: June 11, 2024

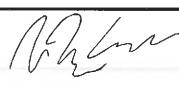

Clearly identify **EVERY** political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

N/A

Congress

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

| Advertiser/Sponsor   | Station Representative  |
|--|---|
| Signature:  | Signature:  |
| Name: TANYA RENICKER   | Name: Mike Austin   |
| Date of Request to Purchase Ad Time: 5.13.24   | Date of Station Agreement to Sell Time: 5-13-24   |

TO BE COMPLETED BY STATION ONLY

Ad submitted to station?  Yes  No Date ad received: 5-13-24

Note: Must have separate PB-19 forms (or the equivalent, e.g., addendums) for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

Accepted  
 Accepted IN PART (e.g., ad not received to determine content)\*  
 Rejected – provide reason (optional):

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

|                     |                                  |  |
|---------------------|----------------------------------|--|
| Contract #: 4464031 | Station Call Letters: WCBA       | Date Received/Requested: 5/13/24           |
| Est. #: 2587        | Station Location: Charleston, SC | Run Start and End Dates: 5/15/24 - 5/21/24 |

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

# ORDER



**Orders**  
**Order / Rev:** 4464031  
**Alt Order #:** 28400172  
**Product Desc:** TV  
**Estimate:** 2587  
**Flight Dates:** 05/15/24 - 05/21/24  
**Original Date / Rev:** 05/13/24 / 05/13/24  
**Order Type:** REG

**Charleston SC WCBD**

**Primary AE:** Katz Washington  
**Sales Office:** K-WAS  
**Sales Region:** Nat

**Agency Name:** Medium Buying LLC  
**Buying Contact:**  
**Billing Contact:**  
 815 Grandview Avenue  
 Columbus, OH 43215

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM  
**Agency Commission:** 15%

**Advertiser Name:** POL/Win It Back PAC  
**Demographic:** A35+  
**Product Codes:** PL6  
**Revenue Code 1:** AGY  
**Revenue Code 2:** POL  
**Revenue Code 3:** POL-ISS  
**Priority:** P5

**Order Brand:**  
**New Business End:**  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General  
**Order Separation:** 00:15:00

**Bill Plan**

| Start Date | End Date | # Spots | Gross Amount | Net Amount  |
|------------|----------|---------|--------------|-------------|
| 04/29/24   | 05/26/24 | 26      | \$52,700.00  | \$44,795.00 |

**Totals**

| Month         | # Spots   | Gross Amount       | Net Amount         | Rating      |
|---------------|-----------|--------------------|--------------------|-------------|
| May 2024      | 26        | \$52,700.00        | \$44,795.00        | 0.00        |
| <b>Totals</b> | <b>26</b> | <b>\$52,700.00</b> | <b>\$44,795.00</b> | <b>0.00</b> |

**Account Executives**

| Account Executive | Sales Office | Sales Region | Start Date / End Date         | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| Katz Washington   |              |              | Start Of Order - End Of Order | 100%    |

**Order Share**

|                    | Share | Total        |
|--------------------|-------|--------------|
| Charleston SC WCBD | 32%   | \$52,700.00  |
| Market             | 100%  | \$164,687.50 |

**Competitive Share**

|       | Share | Total        |
|-------|-------|--------------|
| ABLN  | 0%    | \$0.00       |
| CABLE | 0%    | \$0.00       |
| ECBD  | 0%    | \$0.00       |
| UNKWN | 68%   | \$111,987.50 |
| WCIV  | 0%    | \$0.00       |
| WCSC  | 0%    | \$0.00       |
| WITV  | 0%    | \$0.00       |
| WMMP  | 0%    | \$0.00       |
| WTAT  | 0%    | \$0.00       |

| Ln  | Ch              | Start           | End               | Inventory Code                     | Break         | Start/End Time | Days    | Len | Spots | Rate       | Pri | Rtg  | Type | Spots | Amount     |                   |                 |                 |                   |             |               |                |          |         |   |            |      |
|---|-----------------|-----------------|-------------------|------------------------------------|---------------|----------------|---------|-----|-------|------------|-----|------|------|-------|------------|-------------------|-----------------|-----------------|-------------------|-------------|---------------|----------------|----------|---------|---|------------|------|
| N 1   | WCBD            | 05/15/24        | 05/17/24          | Local News @ 5a<br>Local News @ 5a | CM            | 5a-6a          | --WTF-- | :30 | 1     | \$1,000.00 | P2  | 0.00 | NM   | 1     | \$1,000.00 |                   |                 |                 |                   |             |               |                |          |         |   |            |      |
| COMMENTS APPLY TO SUB LINES A THRU A<br>news<br><table border="0"> <tr> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>Weekdays</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td><u>Rating</u></td> </tr> <tr> <td>Week: 05/13/24</td> <td>05/19/24</td> <td>--WTF--</td> <td>1</td> <td>\$1,000.00</td> <td>0.00</td> </tr> </table> |                 |                 |                   |                                    |               |                |         |     |       |            |     |      |      |       |            | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | Week: 05/13/24 | 05/19/24 | --WTF-- | 1 | \$1,000.00 | 0.00 |
| <u>Start Date</u>   | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | <u>Rate</u>                        | <u>Rating</u> |                |         |     |       |            |     |      |      |       |            |                   |                 |                 |                   |             |               |                |          |         |   |            |      |
| Week: 05/13/24  | 05/19/24        | --WTF--         | 1                 | \$1,000.00                         | 0.00          |                |         |     |       |            |     |      |      |       |            |                   |                 |                 |                   |             |               |                |          |         |   |            |      |
| N 2   | WCBD            | 05/20/24        | 05/21/24          |                                    | CM            | 6a-7a          | MT----- | :30 | 1     | \$2,500.00 | P2  | 0.00 | NM   | 1     | \$2,500.00 |                   |                 |                 |                   |             |               |                |          |         |   |            |      |

Order / Rev: 4464031  
 Alt Order #: 28400172  
 Flight Dates: 05/15/24 - 05/21/24

Advertiser: POL/Win It Back PAC  
 Product Desc: TV  
 Estimate: 2587

Charleston SC WCBD

| Ln   | Ch   | Start             | End             | Inventory Code      | Break | Start/End Time | Days              | Len | Spots       | Rate       | Pri | Rtg           | Type | Spots | Amount     |
|--|------|-------------------|-----------------|---------------------|-------|----------------|-------------------|-----|-------------|------------|-----|---------------|------|-------|------------|
|  |      |                   |                 | Local News @ 6a     |       |                |                   |     |             |            |     |               |      |       |            |
|  |      |                   |                 | Local News @ 6a     |       |                |                   |     |             |            |     |               |      |       |            |
| COMMENTS APPLY TO SUB LINES A THRU A news          |      |                   |                 |                     |       |                |                   |     |             |            |     |               |      |       |            |
|  |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>     |       |                | <u>Spots/Week</u> |     | <u>Rate</u> |            |     | <u>Rating</u> |      |       |            |
| Week:  |      | 05/20/24          | 05/26/24        | MT-----             |       |                | 1                 |     | \$2,500.00  |            |     | 0.00          |      |       |            |
| N 3  | WCBD | 05/15/24          | 05/17/24        | Today Show M-F      | CM    | 7a-9a          | --WTF--           | :30 | 2           | \$3,000.00 | P2  | 0.00          | NM   | 2     | \$6,000.00 |
|  |      |                   |                 | Today Show M-F      |       |                |                   |     |             |            |     |               |      |       |            |
| COMMENTS APPLY TO SUB LINES A THRU A today         |      |                   |                 |                     |       |                |                   |     |             |            |     |               |      |       |            |
|  |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>     |       |                | <u>Spots/Week</u> |     | <u>Rate</u> |            |     | <u>Rating</u> |      |       |            |
| Week:  |      | 05/13/24          | 05/19/24        | --WTF--             |       |                | 2                 |     | \$3,000.00  |            |     | 0.00          |      |       |            |
| N 4  | WCBD | 05/20/24          | 05/21/24        | Today Show M-F      | CM    | 7a-9a          | MT-----           | :30 | 1           | \$3,000.00 | P2  | 0.00          | NM   | 1     | \$3,000.00 |
|  |      |                   |                 | Today Show M-F      |       |                |                   |     |             |            |     |               |      |       |            |
| COMMENTS APPLY TO SUB LINES A THRU A today         |      |                   |                 |                     |       |                |                   |     |             |            |     |               |      |       |            |
|  |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>     |       |                | <u>Spots/Week</u> |     | <u>Rate</u> |            |     | <u>Rating</u> |      |       |            |
| Week:  |      | 05/20/24          | 05/26/24        | MT-----             |       |                | 1                 |     | \$3,000.00  |            |     | 0.00          |      |       |            |
| N 5  | WCBD | 05/20/24          | 05/21/24        | Today Show II       | CM    | 9a-10a         | MT-----           | :30 | 1           | \$2,500.00 | P2  | 0.00          | NM   | 1     | \$2,500.00 |
|  |      |                   |                 | Today Show II       |       |                |                   |     |             |            |     |               |      |       |            |
| COMMENTS APPLY TO SUB LINES A THRU A today 3r      |      |                   |                 |                     |       |                |                   |     |             |            |     |               |      |       |            |
|  |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>     |       |                | <u>Spots/Week</u> |     | <u>Rate</u> |            |     | <u>Rating</u> |      |       |            |
| Week:  |      | 05/20/24          | 05/26/24        | MT-----             |       |                | 1                 |     | \$2,500.00  |            |     | 0.00          |      |       |            |
| N 6  | WCBD | 05/15/24          | 05/17/24        | Today Show III      | CM    | 10a-11a        | --WTF--           | :30 | 3           | \$1,500.00 | P2  | 0.00          | NM   | 3     | \$4,500.00 |
|  |      |                   |                 | Today Show III      |       |                |                   |     |             |            |     |               |      |       |            |
| COMMENTS APPLY TO SUB LINES A THRU A today H and j |      |                   |                 |                     |       |                |                   |     |             |            |     |               |      |       |            |
|  |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>     |       |                | <u>Spots/Week</u> |     | <u>Rate</u> |            |     | <u>Rating</u> |      |       |            |
| Week:  |      | 05/13/24          | 05/19/24        | --WTF--             |       |                | 3                 |     | \$1,500.00  |            |     | 0.00          |      |       |            |
| N 7  | WCBD | 05/20/24          | 05/21/24        | Today Show III      | CM    | 10a-11a        | MT-----           | :30 | 2           | \$1,500.00 | P2  | 0.00          | NM   | 2     | \$3,000.00 |
|  |      |                   |                 | Today Show III      |       |                |                   |     |             |            |     |               |      |       |            |
| COMMENTS APPLY TO SUB LINES A THRU A today H and J |      |                   |                 |                     |       |                |                   |     |             |            |     |               |      |       |            |
|  |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>     |       |                | <u>Spots/Week</u> |     | <u>Rate</u> |            |     | <u>Rating</u> |      |       |            |
| Week:  |      | 05/20/24          | 05/26/24        | MT-----             |       |                | 2                 |     | \$1,500.00  |            |     | 0.00          |      |       |            |
| N 8  | WCBD | 05/15/24          | 05/17/24        | Local News @ 11a    | CM    | 11a-12p        | --WTF--           | :30 | 2           | \$1,000.00 | P2  | 0.00          | NM   | 2     | \$2,000.00 |
|  |      |                   |                 | Local News @ 11a    |       |                |                   |     |             |            |     |               |      |       |            |
| COMMENTS APPLY TO SUB LINES A THRU A news          |      |                   |                 |                     |       |                |                   |     |             |            |     |               |      |       |            |
|  |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>     |       |                | <u>Spots/Week</u> |     | <u>Rate</u> |            |     | <u>Rating</u> |      |       |            |
| Week:  |      | 05/13/24          | 05/19/24        | --WTF--             |       |                | 2                 |     | \$1,000.00  |            |     | 0.00          |      |       |            |
| N 9  | WCBD | 05/15/24          | 05/17/24        | M-F 2p-3p           | CM    | 2p-3p          | --WTF--           | :30 | 1           | \$500.00   | P2  | 0.00          | NM   | 1     | \$500.00   |
|  |      |                   |                 | M-F 2p-3p           |       |                |                   |     |             |            |     |               |      |       |            |
| COMMENTS APPLY TO SUB LINES A THRU A access daily  |      |                   |                 |                     |       |                |                   |     |             |            |     |               |      |       |            |
|  |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>     |       |                | <u>Spots/Week</u> |     | <u>Rate</u> |            |     | <u>Rating</u> |      |       |            |
| Week:  |      | 05/13/24          | 05/19/24        | --WTF--             |       |                | 1                 |     | \$500.00    |            |     | 0.00          |      |       |            |
| N 10   | WCBD | 05/15/24          | 05/17/24        | M-F 3p-4p           | CM    | 3p-4p          | --WTF--           | :30 | 1           | \$1,000.00 | P2  | 0.00          | NM   | 1     | \$1,000.00 |
|  |      |                   |                 | M-F 3p-4p           |       |                |                   |     |             |            |     |               |      |       |            |
| COMMENTS APPLY TO SUB LINES A THRU A news daily    |      |                   |                 |                     |       |                |                   |     |             |            |     |               |      |       |            |
|  |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>     |       |                | <u>Spots/Week</u> |     | <u>Rate</u> |            |     | <u>Rating</u> |      |       |            |
| Week:  |      | 05/13/24          | 05/19/24        | --WTF--             |       |                | 1                 |     | \$1,000.00  |            |     | 0.00          |      |       |            |
| N 11   | WCBD | 05/20/24          | 05/20/24        | M-F 3p-4p           | CM    | 3p-4p          | M-----            | :30 | 1           | \$1,000.00 | P2  | 0.00          | NM   | 1     | \$1,000.00 |
|  |      |                   |                 | M-F 3p-4p           |       |                |                   |     |             |            |     |               |      |       |            |
| COMMENTS APPLY TO SUB LINES A THRU A news daily    |      |                   |                 |                     |       |                |                   |     |             |            |     |               |      |       |            |
|  |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>     |       |                | <u>Spots/Week</u> |     | <u>Rate</u> |            |     | <u>Rating</u> |      |       |            |
| Week:  |      | 05/20/24          | 05/26/24        | M-----              |       |                | 1                 |     | \$1,000.00  |            |     | 0.00          |      |       |            |
| N 12   | WCBD | 05/15/24          | 05/17/24        | M-F Local News @ 4p | CM    | M-F 4p-5p      | --WTF--           | :30 | 1           | \$1,200.00 | P2  | 0.00          | NM   | 1     | \$1,200.00 |
|  |      |                   |                 | M-F Local News @ 4p |       |                |                   |     |             |            |     |               |      |       |            |
| COMMENTS APPLY TO SUB LINES A THRU A               |      |                   |                 |                     |       |                |                   |     |             |            |     |               |      |       |            |

Order / Rev: 4464031  
 Alt Order #: 28400172  
 Flight Dates: 05/15/24 - 05/21/24

Advertiser: POL/Win It Back PAC  
 Product Desc: TV  
 Estimate: 2587

Charleston SC WCBD

| Ln  | Ch   | Start    | End      | Inventory Code      | Break | Start/End Time | Days    | Len | Spots | Rate       | Pri | Rtg  | Type | Spots       | Amount     |
|---|------|----------|----------|---------------------|-------|----------------|---------|-----|-------|------------|-----|------|------|-------------|------------|
| N 13  | WCBD | 05/20/24 | 05/20/24 | M-F Local News @ 5p | CM    | 5p-6p          | M-----  | :30 | 1     | \$2,000.00 | P2  | 0.00 | NM   | 1           | \$2,000.00 |
| news<br>Start Date: 05/13/24, End Date: 05/19/24, Weekdays: --WTF--<br>Spots/Week: 1, Rate: \$1,200.00, Rating: 0.00<br>M-F Local News @ 5p<br>COMMENTS APPLY TO SUB LINES A THRU A       |      |          |          |                     |       |                |         |     |       |            |     |      |      |             |            |
| N 14  | WCBD | 05/15/24 | 05/17/24 | M-F 7p-730p         | CM    | 7p-730p        | --WTF-- | :30 | 1     | \$7,500.00 | P2  | 0.00 | NM   | 1           | \$7,500.00 |
| news<br>Start Date: 05/20/24, End Date: 05/26/24, Weekdays: M-----<br>Spots/Week: 1, Rate: \$2,000.00, Rating: 0.00<br>M-F 7p-730p<br>COMMENTS APPLY TO SUB LINES A THRU A<br>wheel       |      |          |          |                     |       |                |         |     |       |            |     |      |      |             |            |
| N 15  | WCBD | 05/20/24 | 05/20/24 | M-F 730p-8p         | CM    | 730p-8p        | M-----  | :30 | 1     | \$7,500.00 | P2  | 0.00 | NM   | 1           | \$7,500.00 |
| news<br>Start Date: 05/13/24, End Date: 05/19/24, Weekdays: --WTF--<br>Spots/Week: 1, Rate: \$7,500.00, Rating: 0.00<br>M-F 730p-8p<br>COMMENTS APPLY TO SUB LINES A THRU A<br>Jeopardy   |      |          |          |                     |       |                |         |     |       |            |     |      |      |             |            |
| N 16  | WCBD | 05/15/24 | 05/17/24 | LN M-F              | CM    | 11p-1135p      | --WTF-- | :30 | 3     | \$1,500.00 | P2  | 0.00 | NM   | 3           | \$4,500.00 |
| news<br>Start Date: 05/20/24, End Date: 05/26/24, Weekdays: M-----<br>Spots/Week: 1, Rate: \$7,500.00, Rating: 0.00<br>Late News M-F<br>COMMENTS APPLY TO SUB LINES A THRU A              |      |          |          |                     |       |                |         |     |       |            |     |      |      |             |            |
| N 17  | WCBD | 05/18/24 | 05/18/24 | Sat Local News @ 6a | CM    | 6-7a           | -----S- | :30 | 1     | \$1,000.00 | P2  | 0.00 | NM   | 1           | \$1,000.00 |
| news<br>Start Date: 05/13/24, End Date: 05/19/24, Weekdays: -----S-<br>Spots/Week: 1, Rate: \$1,000.00, Rating: 0.00<br>Sat Local News @ 6a<br>COMMENTS APPLY TO SUB LINES A THRU A       |      |          |          |                     |       |                |         |     |       |            |     |      |      |             |            |
| N 18  | WCBD | 05/18/24 | 05/18/24 | Today Show Sa       | CM    | 7a-9a          | -----S- | :30 | 1     | \$1,200.00 | P2  | 0.00 | NM   | 1           | \$1,200.00 |
| news<br>Start Date: 05/13/24, End Date: 05/19/24, Weekdays: -----S-<br>Spots/Week: 1, Rate: \$1,200.00, Rating: 0.00<br>Today Show Sa<br>COMMENTS APPLY TO SUB LINES A THRU A<br>sa today |      |          |          |                     |       |                |         |     |       |            |     |      |      |             |            |
| N 19  | WCBD | 05/20/24 | 05/20/24 | Tonight Show        | CM    | 1135p-1237a    | M-----  | :30 | 1     | \$800.00   | P2  | 0.00 | NM   | 1           | \$800.00   |
| news<br>Start Date: 05/20/24, End Date: 05/26/24, Weekdays: M-----<br>Spots/Week: 1, Rate: \$800.00, Rating: 0.00<br>Tonight Show<br>COMMENTS APPLY TO SUB LINES A THRU A<br>ton show     |      |          |          |                     |       |                |         |     |       |            |     |      |      |             |            |
| Totals  |      |          |          |                     |       |                |         |     |       |            |     |      | 26   | \$52,700.00 |            |