

ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, TANYA RENICKER/MEDIUM, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Check one:

Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.

Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by: TANYA RENICKER/MEDIUM BUYING

Agency name: Medium Buying

Address: 1100 DENNISON AVE SUITE 200 COLUMBUS, OH 43201

Contact: TANYA RENICKER

Phone number:

Email: tanya@mediumbuying.com

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: WIN IT BACK PAC

Address: 2001 L ST NW SUITE 600 WASHINGTON, DC 20036

Contact:

Phone number: 202-955-5500

Email: TREASURER@CLUBFOR

Station is authorized to announce the time as paid for by such person or entity.

List ALL of the chief executive officers or members of the executive committee or board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):

Adam Rozansky - TREASURER

DAVID MCINTOSH - ASSISTANT TREASURER

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

N/A

Name(s) of every candidate referred to:

Office(s) sought by such candidate(s) (no acronyms or abbreviations): SC CD1

Date of election: June 11, 2024

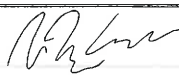

Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

N/A

Congress

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor	Station Representative
Signature: 	Signature: 
Name: TANYA RENICKER	Name: Mike Austin
Date of Request to Purchase Ad Time: 5.13.24	Date of Station Agreement to Sell Time: 5/13/24

TO BE COMPLETED BY STATION ONLY

Ad submitted to station? Yes No Date ad received: 5/13/24

Note: Must have separate PB-19 forms (or the equivalent, e.g., addendums) for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:
 Accepted
 Accepted IN PART (e.g., ad not received to determine content)*
 Rejected – provide reason (optional):

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #: <u>4443070</u>	Station Call Letters: <u>WCBD</u>	Date Received/Requested: <u>5/13/24</u>
Est. #: <u>2564</u>	Station Location: <u>Charleston, SC</u>	Run Start and End Dates: <u>5/15/24 - 5/28/24</u>

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

ORDER



Orders
Order / Rev: 4443070
Alt Order #: 28393485
Product Desc: TV
Estimate: 2564
Flight Dates: 05/15/24 - 05/28/24
Original Date / Rev: 05/13/24 / 05/13/24
Order Type: REG

Charleston SC WCBD

Primary AE: Katz Political
Sales Office: K-POL
Sales Region: Nat

Agency Name: Medium Buying LLC
Buying Contact: Katherine COOKSON
Billing Contact:
 815 Grandview Avenue
 Columbus, OH 43215

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM
Agency Commission: 15%

Advertiser Name: POL/Win It Back PAC
Demographic: A25-54
Product Codes: PL6
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-ISS
Priority: P5

Order Brand:
New Business End:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/29/24	05/26/24	72	\$94,550.00	\$80,367.50
05/27/24	06/30/24	10	\$7,350.00	\$6,247.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2024	72	\$94,550.00	\$80,367.50	0.00
June 2024	10	\$7,350.00	\$6,247.50	0.00
Totals	82	\$101,900.00	\$86,615.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Political	K-POL	Nat	Start Of Order - End Of Order	100%

Order Share

	Share	Total
Charleston SC WCBD	32%	\$101,900.00
Market	100%	\$318,437.50

Competitive Share

	Share	Total
ABLN	0%	\$0.00
CABLE	0%	\$0.00
ECBD	0%	\$0.00
UNKWN	68%	\$216,537.50
WCIV	0%	\$0.00
WCSC	0%	\$0.00
WITV	0%	\$0.00
WMMP	0%	\$0.00
WTAT	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WCBD	05/15/24	05/28/24	Today Show M-F Today Show M-F	CM	7a-9a	MTWTF--	:30	5	\$1,200.00	P3	0.00	NM	10	\$12,000.00
Today Show-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/15/24	05/21/24	MTWTF--					5	\$1,200.00		0.00			
		Week: 05/22/24	05/28/24	MTWTF--					5	\$1,200.00		0.00			

Order / Rev: 4443070
 Alt Order #: 28393485
 Flight Dates: 05/15/24 - 05/28/24

Advertiser: POL/Win It Back PAC
 Product Desc: TV
 Estimate: 2564

Charleston SC WCBD

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
2	WCBD	05/15/24	05/28/24	Today Show II Today Show II	CM	9a-10a	MTWTF--	:30	5	\$1,000.00	P3	0.00	NM	16	\$57,150.00
Today Third Hour-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
Week:		05/15/24	05/21/24	MTWTF--			5	\$1,000.00	0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>				<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	NCBD	05/15/24-05/21/24	Today Show II				9a-10a	MTWThF----	:30	(\$1,000.00)	0.00	NM			
See MG 2.11,2.12,2.13,2.14,2.15,2.16,2.17,2.18,2.19,2.20,2.21,2.22,2.23,2.24,2.25,2.26,2.27,2.28 [please make p2]															
2	NCBD	05/15/24-05/21/24	Today Show II				9a-10a	MTWThF----	:30	(\$1,000.00)	0.00	NM			
See MG 2.11,2.12,2.13,2.14,2.15,2.16,2.17,2.18,2.19,2.20,2.21,2.22,2.23,2.24,2.25,2.26,2.27,2.28 [please make p2]															
3	NCBD	05/15/24-05/21/24	Today Show II				9a-10a	MTWThF----	:30	(\$1,000.00)	0.00	NM			
See MG 2.11,2.12,2.13,2.14,2.15,2.16,2.17,2.18,2.19,2.20,2.21,2.22,2.23,2.24,2.25,2.26,2.27,2.28 [please make p2]															
4	NCBD	05/15/24-05/21/24	Today Show II				9a-10a	MTWThF----	:30	(\$1,000.00)	0.00	NM			
See MG 2.11,2.12,2.13,2.14,2.15,2.16,2.17,2.18,2.19,2.20,2.21,2.22,2.23,2.24,2.25,2.26,2.27,2.28 [please make p2]															
5	NCBD	05/15/24-05/21/24	Today Show II				9a-10a	MTWThF----	:30	(\$1,000.00)	0.00	NM			
See MG 2.11,2.12,2.13,2.14,2.15,2.16,2.17,2.18,2.19,2.20,2.21,2.22,2.23,2.24,2.25,2.26,2.27,2.28 [please make p2]															
Week:		05/22/24	05/28/24	MTWTF--			5	\$1,000.00	0.00						

Order / Rev: 4443070
 Alt Order #: 28393485
 Flight Dates: 05/15/24 - 05/28/24

Advertiser: POL/Win It Back PAC
 Product Desc: TV
 Estimate: 2564

Charleston SC WCBD

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/22/24	05/28/24	MTWTF--					5	\$1,000.00		0.00			
Spot	Ch	Date Range	Description	Start/End Time		Weekdays	Length	Rate	Rtg	Type					
6	NCBD	05/22/24-05/28/24	Today Show II	9a-10a		MTWThF----	:30	(\$1,000.00)	0.00	NM					
		See MG 2.11,2.12,2.13,2.14,2.15,2.16,2.17,2.18,2.19,2.20,2.21,2.22,2.23,2.24,2.25,2.26,2.27,2.28 [please make p2]													
7	NCBD	05/22/24-05/28/24	Today Show II	9a-10a		MTWThF----	:30	(\$1,000.00)	0.00	NM					
		See MG 2.11,2.12,2.13,2.14,2.15,2.16,2.17,2.18,2.19,2.20,2.21,2.22,2.23,2.24,2.25,2.26,2.27,2.28 [please make p2]													
8	NCBD	05/22/24-05/28/24	Today Show II	9a-10a		MTWThF----	:30	(\$1,000.00)	0.00	NM					
		See MG 2.11,2.12,2.13,2.14,2.15,2.16,2.17,2.18,2.19,2.20,2.21,2.22,2.23,2.24,2.25,2.26,2.27,2.28 [please make p2]													
9	NCBD	05/22/24-05/28/24	Today Show II	9a-10a		MTWThF----	:30	(\$1,000.00)	0.00	NM					
		See MG 2.11,2.12,2.13,2.14,2.15,2.16,2.17,2.18,2.19,2.20,2.21,2.22,2.23,2.24,2.25,2.26,2.27,2.28 [please make p2]													
10	NCBD	05/22/24-05/28/24	Today Show II	9a-10a		MTWThF----	:30	(\$1,000.00)	0.00	NM					
		See MG 2.11,2.12,2.13,2.14,2.15,2.16,2.17,2.18,2.19,2.20,2.21,2.22,2.23,2.24,2.25,2.26,2.27,2.28 [please make p2]													
11	NCBD	05/15/24-05/21/24	Today Show II	9a-10a		MTWTh-----	:30	\$2,500.00	0.00	NM					
		Ⓜ MG for 4.7,7.4,9.3,8.3,2.9,9.2,13.2,7.2,2.1,2.3,8.6,3.7,2.2,8.1,7.5,7.3,8.2,7.7,9.1,2.4,8.4,2.8,2.10,7.1,7.9,2.7,8.5,9.4,13.1,7 [Makegood]													
12	NCBD	05/15/24-05/21/24	Today Show II	9a-10a		MTWTh-----	:30	\$2,500.00	0.00	NM					
		Ⓜ MG for 4.7,7.4,9.3,8.3,2.9,9.2,13.2,7.2,2.1,2.3,8.6,3.7,2.2,8.1,7.5,7.3,8.2,7.7,9.1,2.4,8.4,2.8,2.10,7.1,7.9,2.7,8.5,9.4,13.1,7 [Makegood]													
13	NCBD	05/15/24-05/21/24	Today Show II	9a-10a		MTWTh-----	:30	\$2,500.00	0.00	NM					
		Ⓜ MG for 4.7,7.4,9.3,8.3,2.9,9.2,13.2,7.2,2.1,2.3,8.6,3.7,2.2,8.1,7.5,7.3,8.2,7.7,9.1,2.4,8.4,2.8,2.10,7.1,7.9,2.7,8.5,9.4,13.1,7 [Makegood]													
14	NCBD	05/15/24-05/21/24	Today Show II	9a-10a		MTWTh-----	:30	\$2,500.00	0.00	NM					
		Ⓜ MG for 4.7,7.4,9.3,8.3,2.9,9.2,13.2,7.2,2.1,2.3,8.6,3.7,2.2,8.1,7.5,7.3,8.2,7.7,9.1,2.4,8.4,2.8,2.10,7.1,7.9,2.7,8.5,9.4,13.1,7 [Makegood]													
15	NCBD	05/15/24-05/21/24	M-F Local News @ 6p	6p-630p		MTWTh-----	:30	\$3,000.00	0.00	NM					
		Ⓜ MG for 4.7,7.4,9.3,8.3,2.9,9.2,13.2,7.2,2.1,2.3,8.6,3.7,2.2,8.1,7.5,7.3,8.2,7.7,9.1,2.4,8.4,2.8,2.10,7.1,7.9,2.7,8.5,9.4,13.1,7 [Makegood]													
16	NCBD	05/15/24-05/21/24	M-F Local News @ 6p	6p-630p		MTWTh-----	:30	\$3,000.00	0.00	NM					
		Ⓜ MG for 4.7,7.4,9.3,8.3,2.9,9.2,13.2,7.2,2.1,2.3,8.6,3.7,2.2,8.1,7.5,7.3,8.2,7.7,9.1,2.4,8.4,2.8,2.10,7.1,7.9,2.7,8.5,9.4,13.1,7 [Makegood]													
17	NCBD	05/15/24-05/21/24	M-F Local News @ 6p	6p-630p		MTWTh-----	:30	\$3,000.00	0.00	NM					
		Ⓜ MG for 4.7,7.4,9.3,8.3,2.9,9.2,13.2,7.2,2.1,2.3,8.6,3.7,2.2,8.1,7.5,7.3,8.2,7.7,9.1,2.4,8.4,2.8,2.10,7.1,7.9,2.7,8.5,9.4,13.1,7 [Makegood]													
18	NCBD	05/15/24-05/21/24	M-F Local News @ 6p	6p-630p		MTWTh-----	:30	\$3,000.00	0.00	NM					
		Ⓜ MG for 4.7,7.4,9.3,8.3,2.9,9.2,13.2,7.2,2.1,2.3,8.6,3.7,2.2,8.1,7.5,7.3,8.2,7.7,9.1,2.4,8.4,2.8,2.10,7.1,7.9,2.7,8.5,9.4,13.1,7 [Makegood]													
19	NCBD	05/15/24-05/21/24	M-F 730p-8p	730p-8p		MTWTh-----	:30	\$7,500.00	0.00	NM					
		Ⓜ MG for 4.7,7.4,9.3,8.3,2.9,9.2,13.2,7.2,2.1,2.3,8.6,3.7,2.2,8.1,7.5,7.3,8.2,7.7,9.1,2.4,8.4,2.8,2.10,7.1,7.9,2.7,8.5,9.4,13.1,7 [Makegood]													
20	NCBD	05/15/24-05/21/24	M-F 730p-8p	730p-8p		MTWTh-----	:30	\$7,500.00	0.00	NM					
		Ⓜ MG for 4.7,7.4,9.3,8.3,2.9,9.2,13.2,7.2,2.1,2.3,8.6,3.7,2.2,8.1,7.5,7.3,8.2,7.7,9.1,2.4,8.4,2.8,2.10,7.1,7.9,2.7,8.5,9.4,13.1,7 [Makegood]													
21	NCBD	05/15/24-05/21/24	M-F 730p-8p	730p-8p		MTWTh-----	:30	\$7,500.00	0.00	NM					
		Ⓜ MG for 4.7,7.4,9.3,8.3,2.9,9.2,13.2,7.2,2.1,2.3,8.6,3.7,2.2,8.1,7.5,7.3,8.2,7.7,9.1,2.4,8.4,2.8,2.10,7.1,7.9,2.7,8.5,9.4,13.1,7 [Makegood]													
22	NCBD	05/15/24-05/21/24	M-F 730p-8p	730p-8p		MTWTh-----	:30	\$7,500.00	0.00	NM					
		Ⓜ MG for 4.7,7.4,9.3,8.3,2.9,9.2,13.2,7.2,2.1,2.3,8.6,3.7,2.2,8.1,7.5,7.3,8.2,7.7,9.1,2.4,8.4,2.8,2.10,7.1,7.9,2.7,8.5,9.4,13.1,7 [Makegood]													
23	NCBD	05/26/24-05/26/24	Today Show Su	8a-9a		-----Su	:30	\$3,500.00	0.00	NM					
		Ⓜ MG for 4.7,7.4,9.3,8.3,2.9,9.2,13.2,7.2,2.1,2.3,8.6,3.7,2.2,8.1,7.5,7.3,8.2,7.7,9.1,2.4,8.4,2.8,2.10,7.1,7.9,2.7,8.5,9.4,13.1,7 [Makegood]													
24	NCBD	05/19/24-05/26/24	2 The Point	2 The Point		-----Su	:30	(\$400.00)	0.00	NM					
		Ⓜ See MG 11.3,11.4,11.5 [program change]													
25	NCBD	05/19/24-05/26/24	2 The Point	2 The Point		-----Su	:30	(\$400.00)	0.00	NM					

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 Alt Order #: 28393485
 Flight Dates: 05/15/24 - 05/28/24

Advertiser: POL/Win It Back PAC
 Product Desc: TV
 Estimate: 2564

Charleston SC WCBD

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
26	NCBD	05/15/24-05/17/24		Local News @ 5a	CM	5a-6a	--wThF----	:30	5	\$350.00	P3	0.00	NM		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		05/22/24	05/28/24	MTWTF--			5		\$1,000.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
Ⓜ		05/11.3,11.4,11.5		See MG 11.3,11.4,11.5 [program change]											
Ⓜ		05/15/24-05/17/24		Local News @ 5a		5a-6a	--wThF----	:30	5	\$350.00	P3	0.00	NM		
		MG for 4.7,7.4,9.3,8.3,2.9,9.2,13.2,7.2,2.1,2.3,8.6,3.7,2.2,8.1,7.5,7.3,8.2,7.7,9.1,2.4,8.4,2.8,2.10,7.1,7.9,2.7,8.5,9.4,13.1,7 [Makegood]													
27	NCBD	05/25/24-05/25/24		Sat Local News @ 6a	CM	6-7a	-----Sa--	:30	5	\$300.00	P3	0.00	NM		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		05/22/24	05/28/24	MTWTF--			5		\$500.00	0.00					
Ⓜ		05/25/24-05/25/24		Sat Local News @ 6a		6-7a	-----Sa--	:30	5	\$300.00	P3	0.00	NM		
		MG for 4.7,7.4,9.3,8.3,2.9,9.2,13.2,7.2,2.1,2.3,8.6,3.7,2.2,8.1,7.5,7.3,8.2,7.7,9.1,2.4,8.4,2.8,2.10,7.1,7.9,2.7,8.5,9.4,13.1,7 [Makegood]													
28	NCBD	05/26/24-05/26/24		Sun Local News @ 9a	CM	9a-10a	-----Su	:30	5	\$1,000.00	P3	0.00	NM		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		05/22/24	05/28/24	MTWTF--			5		\$500.00	0.00					
Ⓜ		05/26/24-05/26/24		Sun Local News @ 9a		9a-10a	-----Su	:30	5	\$1,000.00	P3	0.00	NM		
		MG for 4.7,7.4,9.3,8.3,2.9,9.2,13.2,7.2,2.1,2.3,8.6,3.7,2.2,8.1,7.5,7.3,8.2,7.7,9.1,2.4,8.4,2.8,2.10,7.1,7.9,2.7,8.5,9.4,13.1,7 [Makegood]													
3	WCBD	05/15/24	05/28/24	M-F 12p-1230p M-F 12p-1230p	CM	M-F 12p-1230p	MTWTF--	:30	5	\$500.00	P3	0.00	NM	9	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		05/15/24	05/21/24	MTWTF--			5		\$500.00	0.00					
Week:		05/22/24	05/28/24	MTWTF--			5		\$500.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
7	NCBD	05/22/24-05/28/24		M-F 12p-1230p		M-F 12p-1230p	MTWThF----	:30		(\$500.00)	0.00	NM			
		See MG 2.11,2.12,2.13,2.14,2.15,2.16,2.17,2.18,2.19,2.20,2.21,2.22,2.23,2.24,2.25,2.26,2.27,2.28 [program change]													
4	WCBD	05/15/24	05/28/24	M-F 1230p-1p M-F 1230p-1p	CM	M-F 1230p-1p	MTWTF--	:30	5	\$450.00	P3	0.00	NM	9	\$4,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		05/15/24	05/21/24	MTWTF--			5		\$450.00	0.00					
Week:		05/22/24	05/28/24	MTWTF--			5		\$450.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
7	NCBD	05/22/24-05/28/24		M-F 1230p-1p		M-F 1230p-1p	MTWThF----	:30		(\$450.00)	0.00	NM			
		See MG 2.11,2.12,2.13,2.14,2.15,2.16,2.17,2.18,2.19,2.20,2.21,2.22,2.23,2.24,2.25,2.26,2.27,2.28 [program change- unavail]													
5	WCBD	05/15/24	05/28/24	M-F Local News @ 4p M-F Local News @ 4p	CM	M-F 4p-5p	MTWTF--	:30	5	\$450.00	P3	0.00	NM	10	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		05/15/24	05/21/24	MTWTF--			5		\$450.00	0.00					
Week:		05/22/24	05/28/24	MTWTF--			5		\$450.00	0.00					
		NEWS 2 at 4PM													
6	WCBD	05/15/24	05/28/24	M-F Local News @ 5p M-F Local News @ 5p	CM	5p-6p	MTWTF--	:30	5	\$800.00	P3	0.00	NM	10	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		05/15/24	05/21/24	MTWTF--			5		\$800.00	0.00					
Week:		05/22/24	05/28/24	MTWTF--			5		\$800.00	0.00					
		NEWS 2 at 5PM													
7	WCBD	05/15/24	05/28/24	M-F Local News @ 6p M-F Local News @ 6p	CM	6p-630p	MTWTF--	:30	5	\$1,200.00	P3	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		05/15/24	05/21/24	MTWTF--			5		\$1,200.00	0.00					
		NEWS 2 at 6PM													

Order / Rev: 4443070
 Alt Order #: 28393485
 Flight Dates: 05/15/24 - 05/28/24

Advertiser: POL/Win It Back PAC
 Product Desc: TV
 Estimate: 2564

Charleston SC WCBD

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/15/24	05/21/24	MTWTF--					5	\$1,200.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	NCBD	05/15/24-05/21/24	M-F Local News @ 6p			6p-630p	MTWThF----	:30		(\$1,200.00)		0.00	NM		
		See MG 2.11,2.12,2.13,2.14,2.15,2.16,2.17,2.18,2.19,2.20,2.21,2.22,2.23,2.24,2.25,2.26,2.27,2.28 [please make p2]													
2	NCBD	05/15/24-05/21/24	M-F Local News @ 6p			6p-630p	MTWThF----	:30		(\$1,200.00)		0.00	NM		
		See MG 2.11,2.12,2.13,2.14,2.15,2.16,2.17,2.18,2.19,2.20,2.21,2.22,2.23,2.24,2.25,2.26,2.27,2.28 [please make p2]													
3	NCBD	05/15/24-05/21/24	M-F Local News @ 6p			6p-630p	MTWThF----	:30		(\$1,200.00)		0.00	NM		
		See MG 2.11,2.12,2.13,2.14,2.15,2.16,2.17,2.18,2.19,2.20,2.21,2.22,2.23,2.24,2.25,2.26,2.27,2.28 [please make p2]													
4	NCBD	05/15/24-05/21/24	M-F Local News @ 6p			6p-630p	MTWThF----	:30		(\$1,200.00)		0.00	NM		
		See MG 2.11,2.12,2.13,2.14,2.15,2.16,2.17,2.18,2.19,2.20,2.21,2.22,2.23,2.24,2.25,2.26,2.27,2.28 [please make p2]													
5	NCBD	05/15/24-05/21/24	M-F Local News @ 6p			6p-630p	MTWThF----	:30		(\$1,200.00)		0.00	NM		
		See MG 2.11,2.12,2.13,2.14,2.15,2.16,2.17,2.18,2.19,2.20,2.21,2.22,2.23,2.24,2.25,2.26,2.27,2.28 [please make p2]													
Week:		05/22/24	05/28/24	MTWTF--					5	\$1,200.00		0.00			
6	NCBD	05/22/24-05/28/24	M-F Local News @ 6p			6p-630p	MTWThF----	:30		(\$1,200.00)		0.00	NM		
		See MG 2.11,2.12,2.13,2.14,2.15,2.16,2.17,2.18,2.19,2.20,2.21,2.22,2.23,2.24,2.25,2.26,2.27,2.28 [please make p2]													
7	NCBD	05/22/24-05/28/24	M-F Local News @ 6p			6p-630p	MTWThF----	:30		(\$1,200.00)		0.00	NM		
		See MG 2.11,2.12,2.13,2.14,2.15,2.16,2.17,2.18,2.19,2.20,2.21,2.22,2.23,2.24,2.25,2.26,2.27,2.28 [please make p2]													
8	NCBD	05/22/24-05/28/24	M-F Local News @ 6p			6p-630p	MTWThF----	:30		(\$1,200.00)		0.00	NM		
		See MG 2.11,2.12,2.13,2.14,2.15,2.16,2.17,2.18,2.19,2.20,2.21,2.22,2.23,2.24,2.25,2.26,2.27,2.28 [please make p2]													
9	NCBD	05/22/24-05/28/24	M-F Local News @ 6p			6p-630p	MTWThF----	:30		(\$1,200.00)		0.00	NM		
		See MG 2.11,2.12,2.13,2.14,2.15,2.16,2.17,2.18,2.19,2.20,2.21,2.22,2.23,2.24,2.25,2.26,2.27,2.28 [please make p2]													
10	NCBD	05/22/24-05/28/24	M-F Local News @ 6p			6p-630p	MTWThF----	:30		(\$1,200.00)		0.00	NM		
		See MG 2.11,2.12,2.13,2.14,2.15,2.16,2.17,2.18,2.19,2.20,2.21,2.22,2.23,2.24,2.25,2.26,2.27,2.28 [manager req - please make p2]													
8	WCBD	05/15/24	05/28/24	NBC Nightly News WKDY	CM	629p-7p	MTWTF--	:30	3	\$3,000.00	P3	0.00	NM	0	\$0.00
		NBC Nightly News													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/15/24	05/21/24	MTWTF--					3	\$3,000.00		0.00			
1	NCBD	05/15/24-05/21/24	NBC Nightly News WKDY			629p-7p	MTWThF----	:30		(\$3,000.00)		0.00	NM		
		See MG 2.11,2.12,2.13,2.14,2.15,2.16,2.17,2.18,2.19,2.20,2.21,2.22,2.23,2.24,2.25,2.26,2.27,2.28 [please make p2]													
2	NCBD	05/15/24-05/21/24	NBC Nightly News WKDY			629p-7p	MTWThF----	:30		(\$3,000.00)		0.00	NM		
		See MG 2.11,2.12,2.13,2.14,2.15,2.16,2.17,2.18,2.19,2.20,2.21,2.22,2.23,2.24,2.25,2.26,2.27,2.28 [please make p2]													
3	NCBD	05/15/24-05/21/24	NBC Nightly News WKDY			629p-7p	MTWThF----	:30		(\$3,000.00)		0.00	NM		
		See MG 2.11,2.12,2.13,2.14,2.15,2.16,2.17,2.18,2.19,2.20,2.21,2.22,2.23,2.24,2.25,2.26,2.27,2.28 [please make p2]													
Week:		05/22/24	05/28/24	MTWTF--					3	\$3,000.00		0.00			
4	NCBD	05/22/24-05/28/24	NBC Nightly News WKDY			629p-7p	MTWThF----	:30		(\$3,000.00)		0.00	NM		
		See MG 2.11,2.12,2.13,2.14,2.15,2.16,2.17,2.18,2.19,2.20,2.21,2.22,2.23,2.24,2.25,2.26,2.27,2.28 [please make p2]													
5	NCBD	05/22/24-05/28/24	NBC Nightly News WKDY			629p-7p	MTWThF----	:30		(\$3,000.00)		0.00	NM		
		See MG 2.11,2.12,2.13,2.14,2.15,2.16,2.17,2.18,2.19,2.20,2.21,2.22,2.23,2.24,2.25,2.26,2.27,2.28 [please make p2]													
6	NCBD	05/22/24-05/28/24	NBC Nightly News WKDY			629p-7p	MTWThF----	:30		(\$3,000.00)		0.00	NM		
		See MG 2.11,2.12,2.13,2.14,2.15,2.16,2.17,2.18,2.19,2.20,2.21,2.22,2.23,2.24,2.25,2.26,2.27,2.28 [please make p2]													

Order / Rev: 4443070
 Alt Order #: 28393485
 Flight Dates: 05/15/24 - 05/28/24

Advertiser: POL/Win It Back PAC
 Product Desc: TV
 Estimate: 2564

Charleston SC WCBD

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
9	WCBD	05/15/24	05/28/24	M-F 730p-8p M-F 730p-8p	CM	730p-8p	MTWTF--	:30	2	\$3,500.00	P3	0.00	NM	0	\$0.00
Jeopardy															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		05/15/24	05/21/24	MTWTF--			2		\$3,500.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	NCBD	05/15/24-05/21/24	M-F 730p-8p			730p-8p	MTWThF----	:30	(\$3,500.00)	0.00	NM				
See MG 2.11,2.12,2.13,2.14,2.15,2.16,2.17,2.18,2.19,2.20,2.21,2.22,2.23,2.24,2.25,2.26,2.27,2.28 [please make p2]															
2	NCBD	05/15/24-05/21/24	M-F 730p-8p			730p-8p	MTWThF----	:30	(\$3,500.00)	0.00	NM				
See MG 2.11,2.12,2.13,2.14,2.15,2.16,2.17,2.18,2.19,2.20,2.21,2.22,2.23,2.24,2.25,2.26,2.27,2.28 [please make p2]															
Week:		05/22/24	05/28/24	MTWTF--			2		\$3,500.00		0.00				
3	NCBD	05/22/24-05/28/24	M-F 730p-8p			730p-8p	MTWThF----	:30	(\$3,500.00)	0.00	NM				
See MG 2.11,2.12,2.13,2.14,2.15,2.16,2.17,2.18,2.19,2.20,2.21,2.22,2.23,2.24,2.25,2.26,2.27,2.28 [please make p2]															
4	NCBD	05/22/24-05/28/24	M-F 730p-8p			730p-8p	MTWThF----	:30	(\$3,500.00)	0.00	NM				
See MG 2.11,2.12,2.13,2.14,2.15,2.16,2.17,2.18,2.19,2.20,2.21,2.22,2.23,2.24,2.25,2.26,2.27,2.28 [please make p2]															
10	WCBD	05/15/24	05/28/24	LN M-F Late News M-F	CM	11p-1135p	MTWTF--	:30	5	\$750.00	P3	0.00	NM	10	\$7,500.00
NEWS 2 at 11PM															
Week:		05/15/24	05/21/24	MTWTF--			5		\$750.00		0.00				
Week:		05/22/24	05/28/24	MTWTF--			5		\$750.00		0.00				
11	WCBD	05/18/24	05/25/24	Sat Local News @ 6p Sat Local News @ 6p	CM	6p-630p (6:00 PM-6:30 PM)	-----S-	:30	1	\$600.00	P3	0.00	NM	4	\$2,000.00
NEWS 2 at 6PM															
Week:		05/13/24	05/19/24	-----S-			1		\$600.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	NCBD	05/13/24-05/19/24	Sat Local News @ 6p			6p-630p	(6:00 PM-6:30 P-----Sa--	:30	(\$600.00)	0.00	NM				
See MG 11.3,11.4,11.5 [program change]															
3	NCBD	05/19/24-05/19/24	Sun Local News @ 9a			9a-10a	-----Su	:30	\$1,000.00	0.00	NM				
Ⓜ MG for 2.25,2.24,11.1 [Makegood]															
4	NCBD	05/15/24-05/17/24	Early Today			4a-430a	--WThF----	:30	\$200.00	0.00	NM				
Ⓜ MG for 2.25,2.24,11.1 [Makegood]															
5	NCBD	05/22/24-05/24/24	Local News @ 430a			430a-5a	--WThF----	:30	\$200.00	0.00	NM				
Ⓜ MG for 2.25,2.24,11.1 [Makegood]															
Week:		05/20/24	05/26/24	-----S-			1		\$600.00		0.00				
12	WCBD	05/19/24	05/26/24	Sun Local News @ 7a Sun Local News @ 7a	CM	7a-8a	-----S	:30	1	\$500.00	P3	0.00	NM	2	\$1,000.00
NEWS 2 Today at 7A															
Week:		05/13/24	05/19/24	-----S			1		\$500.00		0.00				
Week:		05/20/24	05/26/24	-----S			1		\$500.00		0.00				
13	WCBD	05/19/24	05/26/24	Today Show Su Today Show Su 8a	CM	8a-9a	-----S	:30	1	\$1,500.00	P3	0.00	NM	0	\$0.00
Sunday Today Show															
Week:		05/13/24	05/19/24	-----S			1		\$1,500.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	NCBD	05/13/24-05/19/24	Today Show Su			8a-9a	-----Su	:30	(\$1,500.00)	0.00	NM				
See MG 2.11,2.12,2.13,2.14,2.15,2.16,2.17,2.18,2.19,2.20,2.21,2.22,2.23,2.24,2.25,2.26,2.27,2.28 [please make p2]															
Week:		05/20/24	05/26/24	-----S			1		\$1,500.00		0.00				

Order / Rev: 4443070
 Alt Order #: 28393485
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Advertiser: POL/Win It Back PAC
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Charleston SC WCBD

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		05/20/24	05/26/24	-----S			1		\$1,500.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>			<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
2	WCBD	05/20/24-05/26/24		Today Show Su			8a-9a		-----Su	:30	(\$1,500.00)	0.00	NM		
See MG 2.11,2.12,2.13,2.14,2.15,2.16,2.17,2.18,2.19,2.20,2.21,2.22,2.23,2.24,2.25,2.26,2.27,2.28 [please make p2]															
14	WCBD	05/19/24	05/26/24	Sun Local News @ 6p	CM	6p-630p	-----S	:30	1	\$600.00	P3	0.00	NM	2	\$1,200.00
				NEWS 2 at 6PM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		05/13/24	05/19/24	-----S			1		\$600.00		0.00				
Week:		05/20/24	05/26/24	-----S			1		\$600.00		0.00				
													Totals	82	\$101,900.00