

CONTRACT



WBCB-TV
 101 W Boardman Street
 Box 689
 Youngstown, OH 44501
 (330) 744-8611

<u>Contract / Revision</u> 29977 /		<u>Alt Order #</u> 28393904
<u>Advertiser</u> Sherrod Brown for US Senate		<u>Original Date / Revision</u> 04/22/24 / 04/22/24
<u>Contract Dates</u> 04/23/24 - 04/29/24	<u>Estimate #</u> 1504	
<u>Product</u> Political		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WBCB-TV	<u>Account Executive</u> Nat'l Eagle Philadelph	<u>Sales Office</u> Nat'l Philadelph
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agy Code</u> TV23059	<u>Advertiser Code</u> 88	<u>Product 1/2</u> 91
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

Grassroots Media LLC
 146 Montgomery Avenue
 Suite 201
 Bala Cynwyd, PA 19004

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WBCB	04/23/24	04/23/24	M-F 10a-11a	10:00 AM-11:00 AM		:30			NM	1	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/22/24	04/28/24	-T-----				1	\$10.00			
N 2	WBCB	04/24/24	04/24/24	M-F 10a-11a	10:00 AM-11:00 AM		:30			NM	1	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/22/24	04/28/24	--W----				1	\$10.00			
N 3	WBCB	04/25/24	04/25/24	M-F 10a-11a	10:00 AM-11:00 AM		:30			NM	1	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/22/24	04/28/24	---T---				1	\$10.00			
N 4	WBCB	04/26/24	04/26/24	M-F 10a-11a	10:00 AM-11:00 AM		:30			NM	1	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/22/24	04/28/24	----F--				1	\$10.00			
N 5	WBCB	04/29/24	04/29/24	M-F 10a-11a	10:00 AM-11:00 AM		:30			NM	1	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/29/24	05/05/24	M-----				1	\$10.00			
Totals											5	\$50.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
04/01/24 - 04/28/24	4	\$40.00	(\$6.00)	\$34.00
04/29/24 - 04/29/24	1	\$10.00	(\$1.50)	\$8.50
Totals	5	\$50.00	(\$7.50)	\$42.50

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. This station does not discriminate in the sale of advertising time, and will accept no advertising which is placed with intent to discriminate on the basis of race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, gender, national origin or ancestry.