

CONTRACT



WFMJ-TV
 101 W Boardman Street
 PO Box 689
 Youngstown, OH 44501
 (330) 744-8611

<u>Contract / Revision</u> 30015 /		<u>Alt Order #</u> 28395073
<u>Advertiser</u> Sherrod Brown for US Senate		<u>Original Date / Revision</u> 05/15/24 / 05/15/24
<u>Contract Dates</u> 06/11/24 - 06/17/24	<u>Estimate #</u> 1489	
<u>Product</u> Political		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WFMJ-TV	<u>Account Executive</u> Nat'l Eagle Philadelph	<u>Sales Office</u> Nat'l Philadelph
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agy Code</u> TV23059	<u>Advertiser Code</u> 88	<u>Product 1/2</u> 91
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

Grassroots Media LLC
 146 Montgomery Avenue
 Suite 201
 Bala Cynwyd, PA 19004

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
1	WFMJ	06/11/24	06/11/24	Today Show / NBC	7:00 AM-9:00 AM		:30			NM	3	\$540.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/10/24	06/16/24	-T-----				3	\$180.00			
2	WFMJ	06/12/24	06/12/24	Today Show / NBC	7:00 AM-9:00 AM		:30			NM	3	\$540.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/10/24	06/16/24	--W----				3	\$180.00			
3	WFMJ	06/13/24	06/13/24	Today Show / NBC	7:00 AM-9:00 AM		:30			NM	3	\$540.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/10/24	06/16/24	---T---				3	\$180.00			
4	WFMJ	06/14/24	06/14/24	Today Show / NBC	7:00 AM-9:00 AM		:30			NM	3	\$540.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/10/24	06/16/24	----F--				3	\$180.00			
5	WFMJ	06/17/24	06/17/24	Today Show / NBC	7:00 AM-9:00 AM		:30			NM	3	\$540.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/17/24	06/23/24	M-----				3	\$180.00			
6	WFMJ	06/11/24	06/11/24	WFMJ Today / 5am	5:00 AM-6:00 AM		:30			NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/10/24	06/16/24	-T-----				2	\$100.00			
7	WFMJ	06/12/24	06/12/24	WFMJ Today / 5am	5:00 AM-6:00 AM		:30			NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/10/24	06/16/24	--W----				2	\$100.00			
8	WFMJ	06/13/24	06/13/24	WFMJ Today / 5am	5:00 AM-6:00 AM		:30			NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/10/24	06/16/24	---T---				2	\$100.00			
9	WFMJ	06/14/24	06/14/24	WFMJ Today / 5am	5:00 AM-6:00 AM		:30			NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/10/24	06/16/24	----F--				2	\$100.00			
10	WFMJ	06/17/24	06/17/24	WFMJ Today / 5am	5:00 AM-6:00 AM		:30			NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/17/24	06/23/24	M-----				2	\$100.00			
11	WFMJ	06/11/24	06/11/24	WFMJ Today 6am	6:00 AM-7:00 AM		:30			NM	2	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/10/24	06/16/24	-T-----				2	\$180.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. This station does not discriminate in the sale of advertising time, and will accept no advertising which is placed with intent to discriminate on the basis of race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, gender, national origin or ancestry.



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<u>Advertiser</u> Sherrod Brown for US Senate		<u>Original Date / Revision</u> 05/15/24 / 05/15/24
<u>Contract Dates</u> 06/11/24 - 06/17/24	<u>Product</u> Political	<u>Estimate #</u> 1489

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/10/24	06/16/24	-T-----				2	\$180.00			
12	WFMJ	06/12/24	06/12/24	WFMJ Today 6am	6:00 AM-7:00 AM		:30			NM	2	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/10/24	06/16/24	--W----				2	\$180.00			
13	WFMJ	06/13/24	06/13/24	WFMJ Today 6am	6:00 AM-7:00 AM		:30			NM	2	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/10/24	06/16/24	---T---				2	\$180.00			
14	WFMJ	06/14/24	06/14/24	WFMJ Today 6am	6:00 AM-7:00 AM		:30			NM	2	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/10/24	06/16/24	----F--				2	\$180.00			
15	WFMJ	06/17/24	06/17/24	WFMJ Today 6am	6:00 AM-7:00 AM		:30			NM	2	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/17/24	06/23/24	M-----				2	\$180.00			
16	WFMJ	06/11/24	06/11/24	M-F Live w/ Kelly & Mark	9:00 AM-10:00 AM		:30			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/10/24	06/16/24	-T-----				1	\$60.00			
17	WFMJ	06/12/24	06/12/24	M-F Live w/ Kelly & Mark	9:00 AM-10:00 AM		:30			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/10/24	06/16/24	--W----				1	\$60.00			
18	WFMJ	06/13/24	06/13/24	M-F Live w/ Kelly & Mark	9:00 AM-10:00 AM		:30			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/10/24	06/16/24	---T---				1	\$60.00			
19	WFMJ	06/14/24	06/14/24	M-F Live w/ Kelly & Mark	9:00 AM-10:00 AM		:30			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/10/24	06/16/24	----F--				1	\$60.00			
20	WFMJ	06/17/24	06/17/24	M-F Live w/ Kelly & Mark	9:00 AM-10:00 AM		:30			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/17/24	06/23/24	M-----				1	\$60.00			
21	WFMJ	06/11/24	06/11/24	M-F Hot Bench	3:00 PM-4:00 PM		:30			NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/10/24	06/16/24	-T-----				1	\$80.00			
22	WFMJ	06/12/24	06/12/24	M-F Hot Bench	3:00 PM-4:00 PM		:30			NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/10/24	06/16/24	--W----				1	\$80.00			
23	WFMJ	06/13/24	06/13/24	M-F Hot Bench	3:00 PM-4:00 PM		:30			NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/10/24	06/16/24	---T---				1	\$80.00			
24	WFMJ	06/14/24	06/14/24	M-F Hot Bench	3:00 PM-4:00 PM		:30			NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/10/24	06/16/24	----F--				1	\$80.00			
25	WFMJ	06/17/24	06/17/24	M-F Hot Bench	3:00 PM-4:00 PM		:30			NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/17/24	06/23/24	M-----				1	\$80.00			
26	WFMJ	06/11/24	06/11/24	Judge Judy	2:00 PM-3:00 PM		:30			NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/10/24	06/16/24	-T-----				1	\$80.00			
27	WFMJ	06/12/24	06/12/24	Judge Judy	2:00 PM-3:00 PM		:30			NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/10/24	06/16/24	-T-----				1	\$80.00			

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/10/24	06/16/24	--W----				1	\$80.00			
28	WFMJ	06/13/24	06/13/24	Judge Judy	2:00 PM-3:00 PM		:30			NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/10/24	06/16/24	---T---				1	\$80.00			
29	WFMJ	06/14/24	06/14/24	Judge Judy	2:00 PM-3:00 PM		:30			NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/10/24	06/16/24	----F--				1	\$80.00			
30	WFMJ	06/17/24	06/17/24	Judge Judy	2:00 PM-3:00 PM		:30			NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/17/24	06/23/24	M-----				1	\$80.00			
31	WFMJ	06/11/24	06/11/24	21 News at Noon	12:00 PM-1:00 PM		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/10/24	06/16/24	-T-----				1	\$100.00			
32	WFMJ	06/12/24	06/12/24	21 News at Noon	12:00 PM-1:00 PM		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/10/24	06/16/24	--W----				1	\$100.00			
33	WFMJ	06/13/24	06/13/24	21 News at Noon	12:00 PM-1:00 PM		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/10/24	06/16/24	---T---				1	\$100.00			
34	WFMJ	06/14/24	06/14/24	21 News at Noon	12:00 PM-1:00 PM		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/10/24	06/16/24	----F--				1	\$100.00			
N 35	WFMJ	06/17/24	06/17/24	21 News at Noon	12:00 PM-1:00 PM		:30			NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/17/24	06/23/24	M-----				2	\$100.00			
36	WFMJ	06/11/24	06/11/24	M-F Dr. Phil	4:00 PM-5:00 PM		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/10/24	06/16/24	-T-----				1	\$100.00			
37	WFMJ	06/12/24	06/12/24	M-F Dr. Phil	4:00 PM-5:00 PM		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/10/24	06/16/24	--W----				1	\$100.00			
38	WFMJ	06/13/24	06/13/24	M-F Dr. Phil	4:00 PM-5:00 PM		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/10/24	06/16/24	---T---				1	\$100.00			
39	WFMJ	06/14/24	06/14/24	M-F Dr. Phil	4:00 PM-5:00 PM		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/10/24	06/16/24	----F--				1	\$100.00			
40	WFMJ	06/17/24	06/17/24	M-F Dr. Phil	4:00 PM-5:00 PM		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/17/24	06/23/24	M-----				1	\$100.00			
41	WFMJ	06/11/24	06/11/24	M-F 21 News 5pm	5:00 PM-6:00 PM		:30			NM	6	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/10/24	06/16/24	-T-----				2	\$150.00			

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30015 /	28395073

<u>Advertiser</u>	<u>Original Date / Revision</u>
Sherrrod Brown for US Senate	05/15/24 / 05/15/24

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
06/11/24 - 06/17/24	Political	1489

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
1	WFMJ	06/10/24-06/16/24		M-F 21 News 5pm	5:00 PM-6:00 PM	-Tu-----	:30		\$150.00	NM		
				See MG 41.3,41.4,41.5,41.6,41.7,41.8								
2	WFMJ	06/10/24-06/16/24		M-F 21 News 5pm	5:00 PM-6:00 PM	-Tu-----	:30		\$150.00	NM		
				See MG 41.3,41.4,41.5,41.6,41.7,41.8								
3	WFMJ	06/10/24-06/16/24		M-F 21 News 5pm	5:00 PM-6:00 PM	-Tu-----	:30		\$200.00	NM		
Ⓜ	MG for 41.1,41.2,44.1,42.1,42.2,44.2,43.2,43.1											
4	WFMJ	06/10/24-06/16/24		M-F 21 News 5pm	5:00 PM-6:00 PM	---W-----	:30		\$200.00	NM		
Ⓜ	MG for 41.1,41.2,44.1,42.1,42.2,44.2,43.2,43.1											
5	WFMJ	06/10/24-06/16/24		M-F 21 News 5pm	5:00 PM-6:00 PM	---W-----	:30		\$200.00	NM		
Ⓜ	MG for 41.1,41.2,44.1,42.1,42.2,44.2,43.2,43.1											
6	WFMJ	06/10/24-06/16/24		M-F 21 News 5pm	5:00 PM-6:00 PM	----Th----	:30		\$200.00	NM		
Ⓜ	MG for 41.1,41.2,44.1,42.1,42.2,44.2,43.2,43.1											
7	WFMJ	06/10/24-06/16/24		M-F 21 News 5pm	5:00 PM-6:00 PM	-----F----	:30		\$200.00	NM		
Ⓜ	See MG 41.9,41.10											
8	WFMJ	06/10/24-06/16/24		M-F 21 News 5pm	5:00 PM-6:00 PM	-----F----	:30		\$200.00	NM		
Ⓜ	See MG 41.9,41.10											
9	WFMJ	06/10/24-06/16/24		M-F 21 News 5pm	5:00 PM-6:00 PM	-Tu-Th----	:30		\$200.00	NM		
Ⓜ	MG for 41.8,41.7											
10	WFMJ	06/10/24-06/16/24		M-F 21 News 5pm	5:00 PM-6:00 PM	-Tu-Th----	:30		\$200.00	NM		
Ⓜ	MG for 41.8,41.7											
42	WFMJ	06/12/24	06/12/24	M-F 21 News 5pm	5:00 PM-6:00 PM		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/10/24	06/16/24	--W----				2	\$150.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
1	WFMJ	06/10/24-06/16/24		M-F 21 News 5pm	5:00 PM-6:00 PM	---W-----	:30		\$150.00	NM		
				See MG 41.3,41.4,41.5,41.6,41.7,41.8								
2	WFMJ	06/10/24-06/16/24		M-F 21 News 5pm	5:00 PM-6:00 PM	---W-----	:30		\$150.00	NM		
				See MG 41.3,41.4,41.5,41.6,41.7,41.8								
43	WFMJ	06/13/24	06/13/24	M-F 21 News 5pm	5:00 PM-6:00 PM		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/10/24	06/16/24	---T---				2	\$150.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
1	WFMJ	06/10/24-06/16/24		M-F 21 News 5pm	5:00 PM-6:00 PM	----Th----	:30		\$150.00	NM		
				See MG 41.3,41.4,41.5,41.6,41.7,41.8								
2	WFMJ	06/10/24-06/16/24		M-F 21 News 5pm	5:00 PM-6:00 PM	----Th----	:30		\$150.00	NM		
				See MG 41.3,41.4,41.5,41.6,41.7,41.8								
44	WFMJ	06/14/24	06/14/24	M-F 21 News 5pm	5:00 PM-6:00 PM		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/10/24	06/16/24	----F--				2	\$150.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
1	WFMJ	06/10/24-06/16/24		M-F 21 News 5pm	5:00 PM-6:00 PM	-----F----	:30		\$150.00	NM		
				See MG 41.3,41.4,41.5,41.6,41.7,41.8								
2	WFMJ	06/10/24-06/16/24		M-F 21 News 5pm	5:00 PM-6:00 PM	-----F----	:30		\$150.00	NM		
				See MG 41.3,41.4,41.5,41.6,41.7,41.8								
N 45	WFMJ	06/17/24	06/17/24	M-F 21 News 5pm	5:00 PM-6:00 PM		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/17/24	06/23/24	M-----				1	\$200.00			
46	WFMJ	06/15/24	06/15/24	Sat-Sun 21 News 6pm	6:00 PM-6:30 PM		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

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WFMJ-TV
101 W Boardman Street
PO Box 689
Youngstown, OH 44501
(330) 744-8611

<u>Contract / Revision</u> 30015 /		<u>Alt Order #</u> 28395073
<u>Advertiser</u> Sherrrod Brown for US Senate		<u>Original Date / Revision</u> 05/15/24 / 05/15/24
<u>Contract Dates</u> 06/11/24 - 06/17/24	<u>Product</u> Political	<u>Estimate #</u> 1489

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/10/24	06/16/24	-----S-				1	\$350.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
1	WFMJ	06/10/24-06/16/24		Sat-Sun 21 News 6pm	6:00 PM-6:30 PM	-----Sa--	:30		\$350.00	NM		
See MG 46.2												
2	WFMJ	06/17/24-06/17/24		M-F 6pm 21 News	6p-630p	M-----	:30		\$450.00	NM		
Ⓜ MG for 52.1,46.1												
47	WFMJ	06/11/24	06/11/24	M-F 6pm 21 News	6:00 PM-6:30 PM		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/10/24	06/16/24	-T-----				1	\$450.00			
48	WFMJ	06/12/24	06/12/24	M-F 6pm 21 News	6:00 PM-6:30 PM		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/10/24	06/16/24	--W----				1	\$450.00			
49	WFMJ	06/13/24	06/13/24	M-F 6pm 21 News	6:00 PM-6:30 PM		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/10/24	06/16/24	---T---				1	\$450.00			
50	WFMJ	06/14/24	06/14/24	M-F 6pm 21 News	6:00 PM-6:30 PM		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/10/24	06/16/24	----F--				1	\$450.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
1	WFMJ	06/10/24-06/16/24		M-F 6pm 21 News	6:00 PM-6:30 PM	-----F----	:30		\$450.00	NM		
See MG 50.2												
2	WFMJ	06/10/24-06/16/24		6/14 7pm - 21 News 6pm	7pm-7:30pm	-----F----	:30		\$450.00	NM		
Ⓜ MG for 50.1 06/14												
51	WFMJ	06/17/24	06/17/24	M-F 6pm 21 News	6:00 PM-6:30 PM		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/17/24	06/23/24	M-----				1	\$450.00			
52	WFMJ	06/15/24	06/15/24	Cash Explosion	7:30 PM-8:00 PM		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/10/24	06/16/24	-----S-				1	\$100.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
1	WFMJ	06/10/24-06/16/24		Cash Explosion	7:30 PM-8:00 PM	-----Sa--	:30		\$100.00	NM		
See MG 46.2												
53	WFMJ	06/11/24	06/11/24	Inside Edition	7:00 PM-7:30 PM		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/10/24	06/16/24	-T-----				1	\$300.00			
54	WFMJ	06/12/24	06/12/24	Inside Edition	7:00 PM-7:30 PM		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/10/24	06/16/24	--W----				1	\$300.00			
55	WFMJ	06/13/24	06/13/24	Inside Edition	7:00 PM-7:30 PM		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/10/24	06/16/24	---T---				1	\$300.00			
56	WFMJ	06/14/24	06/14/24	Inside Edition	7:00 PM-7:30 PM		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/10/24	06/16/24	----F--				1	\$300.00			
57	WFMJ	06/17/24	06/17/24	Inside Edition	7:00 PM-7:30 PM		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/17/24	06/23/24	M-----				1	\$300.00			
58	WFMJ	06/11/24	06/11/24	M-F 7:30p-8pm Family Feud	7:30 PM-8:00 PM		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

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101 W Boardman Street
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(330) 744-8611

<u>Contract / Revision</u> 30015 /		<u>Alt Order #</u> 28395073
<u>Advertiser</u> Sherrod Brown for US Senate		<u>Original Date / Revision</u> 05/15/24 / 05/15/24
<u>Contract Dates</u> 06/11/24 - 06/17/24	<u>Product</u> Political	<u>Estimate #</u> 1489

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/10/24	06/16/24	-T-----				1	\$300.00			
59	WFMJ	06/12/24	06/12/24	M-F 7:30p-8pm Family Feud	7:30 PM-8:00 PM		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/10/24	06/16/24	--W----				1	\$300.00			
60	WFMJ	06/13/24	06/13/24	M-F 7:30p-8pm Family Feud	7:30 PM-8:00 PM		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/10/24	06/16/24	---T---				1	\$300.00			
61	WFMJ	06/14/24	06/14/24	M-F 7:30p-8pm Family Feud	7:30 PM-8:00 PM		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/10/24	06/16/24	----F--				1	\$300.00			
62	WFMJ	06/17/24	06/17/24	M-F 7:30p-8pm Family Feud	7:30 PM-8:00 PM		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/17/24	06/23/24	M-----				1	\$300.00			
63	WFMJ	06/12/24	06/12/24	Wed	8:00 PM-9:00 PM		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/10/24	06/16/24	--W----				1	\$400.00			
64	WFMJ	06/15/24	06/15/24	Sat-Sun 21 News 11pm	11:00 PM-11:30 PM		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/10/24	06/16/24	-----S-				1	\$250.00			
65	WFMJ	06/16/24	06/16/24	Sat-Sun 21 News 11pm	11:00 PM-11:30 PM		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/10/24	06/16/24	-----S				1	\$250.00			
66	WFMJ	06/11/24	06/11/24	M-F 11pm 21 News	11:00 PM-11:35 PM		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/10/24	06/16/24	-T-----				1	\$350.00			
67	WFMJ	06/12/24	06/12/24	M-F 11pm 21 News	11:00 PM-11:35 PM		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/10/24	06/16/24	--W----				1	\$350.00			
68	WFMJ	06/13/24	06/13/24	M-F 11pm 21 News	11:00 PM-11:35 PM		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/10/24	06/16/24	---T---				1	\$350.00			
69	WFMJ	06/14/24	06/14/24	M-F 11pm 21 News	11:00 PM-11:35 PM		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/10/24	06/16/24	----F--				1	\$350.00			
70	WFMJ	06/17/24	06/17/24	M-F 11pm 21 News	11:00 PM-11:35 PM		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/17/24	06/23/24	M-----				1	\$350.00			
71	WFMJ	06/11/24	06/11/24	Tonight Show	11:35 PM-12:37 XM		:30			NM	1	\$130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/10/24	06/16/24	-T-----				1	\$130.00			
72	WFMJ	06/12/24	06/12/24	Tonight Show	11:35 PM-12:37 XM		:30			NM	1	\$130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/10/24	06/16/24	--W----				1	\$130.00			
73	WFMJ	06/13/24	06/13/24	Tonight Show	11:35 PM-12:37 XM		:30			NM	1	\$130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/10/24	06/16/24	---T---				1	\$130.00			
74	WFMJ	06/14/24	06/14/24	Tonight Show	11:35 PM-12:37 XM		:30			NM	1	\$130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/10/24	06/16/24	----F--				1	\$130.00			

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<u>Contract / Revision</u>	<u>Alt Order #</u>
30015 /	28395073

<u>Advertiser</u>	<u>Original Date / Revision</u>
Sherrrod Brown for US Senate	05/15/24 / 05/15/24

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
06/11/24 - 06/17/24	Political	1489

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/10/24	06/16/24	----F--				1	\$130.00			
75	WFMJ	06/17/24	06/17/24	Tonight Show	11:35 PM-12:37 AM		:30			NM	1	\$130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/17/24	06/23/24	M-----				1	\$130.00			
76	WFMJ	06/16/24	06/16/24	Sun- Meet the Press	10:30 AM-11:30 AM		:30			NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/10/24	06/16/24	-----S				1	\$80.00			
77	WFMJ	06/16/24	06/16/24	Sun WFMJ Wkd Today	7:00 AM-8:00 AM		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/10/24	06/16/24	-----S				1	\$100.00			
78	WFMJ	06/16/24	06/16/24	Sun WFMJ Wkd Today	9:00 AM-10:30 AM		:30			NM	1	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/10/24	06/16/24	-----S				1	\$120.00			
79	WFMJ	06/15/24	06/15/24	Sat WFMJ WKD Today	9:00 AM-10:00 AM		:30			NM	1	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/10/24	06/16/24	-----S-				1	\$120.00			
80	WFMJ	06/16/24	06/16/24	Sun Sunday Today	8:00 AM-9:00 AM		:30			NM	1	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/10/24	06/16/24	-----S				1	\$160.00			
81	WFMJ	06/15/24	06/15/24	Saturday Today / NBC	7:00 AM-9:00 AM		:30			NM	1	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/10/24	06/16/24	-----S-				1	\$160.00			
82	WFMJ	06/15/24	06/15/24	Sat WFMJ Wkd Today	6:00 AM-7:00 AM		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/10/24	06/16/24	-----S-				1	\$100.00			
Totals											104	\$18,940.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
05/27/24 -06/17/24	104	\$18,940.00	(\$2,841.00)	\$16,099.00
Totals	104	\$18,940.00	(\$2,841.00)	\$16,099.00

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. This station does not discriminate in the sale of advertising time, and will accept no advertising which is placed with intent to discriminate on the basis of race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, gender, national origin or ancestry.