CONTRACT



And:

Grassroots Media LLC 146 Montgomery Avenue Suite 201 Bala Cynwyd, PA 19004

	Contract / Revision			Alt Order	#	
	30011	/		2839507	1	
Advertiser			Or	iginal Date	e / R	Revision
Sherrod Brown for US Se	nate		(5/15/24	/	05/15/24
Contract Dates	Estimate #					
05/28/24 - 06/03/24	1487					
Product	•					
Political						

Billing Cycle	Billing Cale	endar_	Cash/Trade
EOM/EOC	Broadcast		Cash
Property	Account Ex	recutive	Sales Office
WFMJ-TV	Nat'l Eagle	Philadelph	Nat'l Philadelphi
Special Handl	ing		
Demographic			
Adults 35+			
Agy Code	Advertiser	<u>Code</u>	Product 1/2
TV23059	88		91
Agency Ref		Advertiser	Ref

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week	Rate Type S	Spots	Amount
1 WFMJ 05/28/24 05/28/24 Today Show / NBC Start Date End Date Weekdays Spots/Week Week: 05/27/24 06/02/24 -T 3	7:00 AM-9:00 AM <u>Rate</u> \$180.00	:30	NM	3	\$540.00
2 WFMJ 05/29/24 05/29/24 Today Show / NBC Start Date End Date Weekdays Spots/Week Week: 05/27/24 06/02/24 W 3	7:00 AM-9:00 AM <u>Rate</u> \$180.00	:30	NM	3	\$540.00
3 WFMJ 05/30/24 05/30/24 Today Show / NBC Start Date End Date Weekdays Spots/Week Week: 05/27/24 06/02/24 T 3	7:00 AM-9:00 AM <u>Rate</u> \$180.00	:30	NM	3	\$540.00
4 WFMJ 05/31/24 05/31/24 Today Show / NBC Start Date End Date Weekdays Spots/Week Week: 05/27/24 06/02/24F 3	7:00 AM-9:00 AM <u>Rate</u> \$180.00	:30	NM	3	\$540.00
5 WFMJ 06/03/24 06/03/24 Today Show / NBC Start Date Week: End Date 06/09/24 Weekdays M Spots/Week 3	7:00 AM-9:00 AM <u>Rate</u> \$180.00	:30	NM	3	\$540.00
6 WFMJ 05/28/24 05/28/24 WFMJ Today / 5am <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 05/27/24 06/02/24 -T 2	5:00 AM-6:00 AM <u>Rate</u> \$100.00	:30	NM	2	\$200.00
7 WFMJ 05/29/24 05/29/24 WFMJ Today / 5am Start Date End Date Weekdays Spots/Week Week: 05/27/24 06/02/24 W 2	5:00 AM-6:00 AM <u>Rate</u> \$100.00	:30	NM	2	\$200.00
8 WFMJ 05/30/24 05/30/24 WFMJ Today / 5am Start Date End Date Weekdays Spots/Week Week: 05/27/24 06/02/24 T 2	5:00 AM-6:00 AM <u>Rate</u> \$100.00	:30	NM	2	\$200.00
9 WFMJ 05/31/24 05/31/24 WFMJ Today / 5am Start Date End Date Weekdays Spots/Week Week: 05/27/24 06/02/24 F 2	5:00 AM-6:00 AM <u>Rate</u> \$100.00	:30	NM	2	\$200.00
10 WFMJ 06/03/24 06/03/24 WFMJ Today / 5am Start Date End Date Weekdays Spots/Week Week: 06/03/24 06/09/24 M 2	5:00 AM-6:00 AM <u>Rate</u> \$100.00	:30	NM	2	\$200.00
11 WFMJ 05/28/24 05/28/24 WFMJ Today 6am Start Date End Date Weekdays Spots/Week	6:00 AM-7:00 AM <u>Rate</u>	:30	NM	2	\$360.00

(* Line Transactions: N = New, E = Edited, D = Deleted)



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*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week Rat	e Type Spots	Amount
Week: 05/27/24 End Date 06/02/24 Weekdays - T Spots/Week 2	<u>Rate</u> \$180.00			
12 WFMJ 05/29/24 05/29/24 WFMJ Today 6am Start Date End Date Weekdays Spots/Week Week: 05/27/24 06/02/24 W 2	6:00 AM-7:00 AM <u>Rate</u> \$180.00	:30	NM 2	\$360.00
13 WFMJ 05/30/24 05/30/24 WFMJ Today 6am Start Date End Date Weekdays Spots/Week Week: 05/27/24 06/02/24 T 2	6:00 AM-7:00 AM <u>Rate</u> \$180.00	:30	NM 2	\$360.00
14 WFMJ 05/31/24 05/31/24 WFMJ Today 6am Start Date End Date Weekdays Spots/Week Week: 05/27/24 06/02/24F 2	6:00 AM-7:00 AM <u>Rate</u> \$180.00	:30	NM 2	\$360.00
15 WFMJ 06/03/24 06/03/24 WFMJ Today 6am Start Date End Date Weekdays Spots/Week Week: 06/03/24 06/09/24 M 2	6:00 AM-7:00 AM <u>Rate</u> \$180.00	:30	NM 2	\$360.00
16 WFMJ 05/28/24 05/28/24 M-F Live w/ Kelly & Mark Start Date End Date Weekdays Spots/Week Week: 05/27/24 06/02/24 -T 1	9:00 AM-10:00 AM Rate \$60.00	:30	NM 1	\$60.00
17 WFMJ 05/29/24 05/29/24 M-F Live w/ Kelly & Mark Start Date End Date Weekdays Spots/Week Week: 05/27/24 06/02/24 W 1	9:00 AM-10:00 AM <u>Rate</u> \$60.00	:30	NM 1	\$60.00
18 WFMJ 05/30/24 05/30/24 M-F Live w/ Kelly & Mark Start Date End Date Weekdays Spots/Week Week: 05/27/24 06/02/24 T 1	9:00 AM-10:00 AM Rate \$60.00	:30	NM 1	\$60.00
19 WFMJ 05/31/24 05/31/24 M-F Live w/ Kelly & Mark Start Date End Date Weekdays Spots/Week Week: 05/27/24 06/02/24 F 1	9:00 AM-10:00 AM <u>Rate</u> \$60.00	:30	NM 1	\$60.00
20 WFMJ 06/03/24 06/03/24 M-F Live w/ Kelly & Mark Start Date End Date Weekdays Spots/Week Week: 06/03/24 06/09/24 M 1	9:00 AM-10:00 AM <u>Rate</u> \$60.00	:30	NM 1	\$60.00
21 WFMJ 05/28/24 05/28/24 M-F Hot Bench Start Date End Date Weekdays Spots/Week Week: 05/27/24 06/02/24 -T 1	3:00 PM-4:00 PM <u>Rate</u> \$80.00	:30	NM 1	\$80.00
22 WFMJ 05/29/24 05/29/24 M-F Hot Bench Start Date End Date Weekdays Spots/Week Week: 05/27/24 06/02/24 W 1	3:00 PM-4:00 PM <u>Rate</u> \$80.00	:30	NM 1	\$80.00
23 WFMJ 05/30/24 05/30/24 M-F Hot Bench Start Date End Date Weekdays Spots/Week Week: 05/27/24 06/02/24T 1	3:00 PM-4:00 PM <u>Rate</u> \$80.00	:30	NM 1	\$80.00
24 WFMJ 05/31/24 05/31/24 M-F Hot Bench Start Date End Date Weekdays Spots/Week Week: 05/27/24 06/02/24F 1	3:00 PM-4:00 PM <u>Rate</u> \$80.00	:30	NM 1	\$80.00
25 WFMJ 06/03/24 06/03/24 M-F Hot Bench Start Date End Date Weekdays Spots/Week Week: 06/03/24 06/09/24 M 1	3:00 PM-4:00 PM <u>Rate</u> \$80.00	:30	NM 1	\$80.00
26 WFMJ 05/28/24 05/28/24 Judge Judy Start Date End Date Weekdays Spots/Week Week: 05/27/24 06/02/24 -T 1	2:00 PM-3:00 PM <u>Rate</u> \$80.00	:30	NM 1	\$80.00
27 WFMJ 05/29/24 05/29/24 Judge Judy Start Date End Date Weekdays Spots/Week	2:00 PM-3:00 PM Rate	:30	NM 1	\$80.00

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*Line Ch Start Date End Date Description	Start/End Time	Days Length \	Spots/ Veek Rate Tvi	pe Spots	Amount
Start Date End Date Weekdays Spots/Week	Rate \$80.00	Dayo Longin	reck Rate Ty		Alliount
28 WFMJ 05/30/24 05/30/24 Judge Judy Start Date End Date Weekdays Spots/Week Week: 05/27/24 06/02/24 T 1	2:00 PM-3:00 PM Rate \$80.00	:30	NI	M 1	\$80.00
29 WFMJ 05/31/24 05/31/24 Judge Judy Start Date End Date Weekdays Spots/Week Week: 05/27/24 06/02/24F 1	2:00 PM-3:00 PM <u>Rate</u> \$80.00	:30	NI	M 1	\$80.00
30 WFMJ 06/03/24 06/03/24 Judge Judy Start Date End Date Weekdays Spots/Week Week: 06/03/24 06/09/24 MF 1	2:00 PM-3:00 PM <u>Rate</u> \$80.00	:30	NI	M 1	\$80.00
31 WFMJ 05/28/24 05/28/24 21 News at Noon Start Date End Date Weekdays Spots/Week Week: 05/27/24 06/02/24 -T 1	12:00 PM-1:00 PM <u>Rate</u> \$100.00	:30	NI	M 1	\$100.00
32 WFMJ 05/29/24 05/29/24 21 News at Noon Start Date End Date Weekdays Spots/Week Week: 05/27/24 06/02/24 W 1	12:00 PM-1:00 PM <u>Rate</u> \$100.00	:30	NI	M 1	\$100.00
33 WFMJ 05/30/24 05/30/24 21 News at Noon Start Date End Date Weekdays Spots/Week Week: 05/27/24 06/02/24 T 1	12:00 PM-1:00 PM <u>Rate</u> \$100.00	:30	NI	M 1	\$100.00
34 WFMJ 05/31/24 05/31/24 21 News at Noon Start Date End Date Weekdays Spots/Week Week: 05/27/24 06/02/24F 1	12:00 PM-1:00 PM Rate \$100.00	:30	NI	M 1	\$100.00
35 WFMJ 06/03/24 06/03/24 21 News at Noon Start Date End Date Weekdays Spots/Week Week: 06/03/24 06/09/24 M 1	12:00 PM-1:00 PM <u>Rate</u> \$100.00	:30	NI	M 1	\$100.00
36 WFMJ 05/28/24 05/28/24 M-F Dr. Phil Start Date End Date Weekdays Spots/Week Week: 05/27/24 06/02/24 -T 1	4:00 PM-5:00 PM <u>Rate</u> \$100.00	:30	NI	M 1	\$100.00
37 WFMJ 05/29/24 05/29/24 M-F Dr. Phil Start Date End Date Weekdays Spots/Week Week: 05/27/24 06/02/24 W 1	4:00 PM-5:00 PM <u>Rate</u> \$100.00	:30	NI	M 1	\$100.00
38 WFMJ 05/30/24 05/30/24 M-F Dr. Phil Start Date End Date Weekdays Spots/Week Week: 05/27/24 06/02/24 T 1	4:00 PM-5:00 PM <u>Rate</u> \$100.00	:30	NI	M 1	\$100.00
39 WFMJ 05/31/24 05/31/24 M-F Dr. Phil Start Date End Date Weekdays Spots/Week Week: 05/27/24 06/02/24F 1	4:00 PM-5:00 PM Rate \$100.00	:30	NI	M 1	\$100.00
40 WFMJ 06/03/24 06/03/24 M-F Dr. Phil Start Date End Date Weekdays Spots/Week Week: 06/03/24 06/09/24 M 1	4:00 PM-5:00 PM Rate \$100.00	:30	NI	M 1	\$100.00
N 41 WFMJ 05/28/24 05/28/24 M-F 21 News 5pm	5:00 PM-6:00 PM Rate \$200.00	:30	NI	M 2	\$400.00
N 42 WFMJ 05/29/24 05/29/24 M-F 21 News 5pm Start Date End Date Weekdays Spots/Week Week: 05/27/24 06/02/24 W 1	5:00 PM-6:00 PM Rate \$200.00	:30	NI	M 1	\$200.00
N 43 WFMJ 05/30/24 05/30/24 M-F 21 News 5pm	5:00 PM-6:00 PM <u>Rate</u>	:30	NI	M 2	\$400.00

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*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week	Rate Typ	e Spots	Amount
Start Date End Date Weekdays Spots/Week Week: 05/27/24 06/02/24 T 2	Rate \$200.00				
N 44 WFMJ 05/31/24 05/31/24 M-F 21 News 5pm	5:00 PM-6:00 PM Rate \$200.00	:30	NM	1	\$200.00
45 WFMJ 06/03/24 06/03/24 M-F 21 News 5pm Start Date End Date Weekdays Spots/Week Week: 06/03/24 06/09/24 M 2	5:00 PM-6:00 PM <u>Rate</u> \$150.00	:30	NIV	2	\$300.00
Spot Ch Date Range Description 1 WFMJ 06/03/24-06/09/24 M-F 21 News 5pm See MG 45.3,45.4 See MG 45.3,45.4	Start/End Time 5:00 PM-6:00 PM	<u>Weekdays</u> <u>Length</u> <u>.30</u>	<u>Rate</u> <u>Type</u> \$150.00		
2 WFMJ 06/03/24-06/09/24 M-F 21 News 5pm See MG 45.3,45.4	5:00 PM-6:00 PM	M::30	\$150.00 NN	1	
3 WFMJ 06/03/24-06/09/24 M-F 21 News 5pm MG for 45.1,45.2	5:00 PM-6:00 PM	M:30	\$200.00 NM	ı	
4 WFMJ 06/03/24-06/09/24 21 News at Noon	12:00pm-1:00pm	M:30	\$100.00 NM	ı	
46 WFMJ 06/01/24 06/01/24 Sat-Sun 21 News 6pm Start Date End Date Weekdays Spots/Week Week: 05/27/24 06/02/24 S- 1	6:00 PM-6:30 PM <u>Rate</u> \$350.00	:30	NM	1	\$350.00
47 WFMJ 05/28/24 05/28/24 M-F 6pm 21 News Start Date End Date Weekdays Spots/Week Week: 05/27/24 06/02/24 -T 1	6:00 PM-6:30 PM <u>Rate</u> \$450.00	:30	NM	1	\$450.00
48 WFMJ 05/29/24 05/29/24 M-F 6pm 21 News Start Date End Date Weekdays Spots/Week Week: 05/27/24 06/02/24 W 1	6:00 PM-6:30 PM Rate \$450.00	:30	NIV	1	\$450.00
49 WFMJ 05/30/24 05/30/24 M-F 6pm 21 News Start Date End Date Weekdays Spots/Week Week: 05/27/24 06/02/24 T 1	6:00 PM-6:30 PM Rate \$450.00	:30	NIV	1	\$450.00
50 WFMJ 05/31/24 05/31/24 M-F 6pm 21 News Start Date End Date Weekdays Spots/Week Week: 05/27/24 06/02/24F 1	6:00 PM-6:30 PM Rate \$450.00	:30	NIV	1	\$450.00
51 WFMJ 06/03/24 06/03/24 M-F 6pm 21 News Start Date End Date Weekdays Spots/Week Week: 06/03/24 06/09/24 M 1	6:00 PM-6:30 PM Rate \$450.00	:30	NIV	1	\$450.00
52 WFMJ 06/01/24 06/01/24 Cash Explosion Start Date End Date Weekdays Spots/Week Week: 05/27/24 06/02/24 S- 1	7:30 PM-8:00 PM <u>Rate</u> \$100.00	:30	NIV	1	\$100.00
53 WFMJ 05/28/24 05/28/24 Inside Edition Start Date End Date Weekdays Spots/Week Week: 05/27/24 06/02/24 -T 1	7:00 PM-7:30 PM <u>Rate</u> \$300.00	:30	NIV	1	\$300.00
54 WFMJ 05/29/24 05/29/24 Inside Edition Start Date Week: End Date 06/02/24 Weekdays - W Spots/Week 1 1	7:00 PM-7:30 PM <u>Rate</u> \$300.00	:30	NM	1	\$300.00
55 WFMJ 05/30/24 05/30/24 Inside Edition Start Date End Date Weekdays Spots/Week Week: 05/27/24 06/02/24 T 1	7:00 PM-7:30 PM Rate \$300.00	:30	NM	1	\$300.00
56 WFMJ 05/31/24 05/31/24 Inside Edition Start Date End Date Weekdays Spots/Week Week: 05/27/24 06/02/24 F 1	7:00 PM-7:30 PM <u>Rate</u> \$300.00	:30	NM	1	\$300.00

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*Line Ch Chart Date Find Date Description	Start/End Time		Spots/	T: ::: 0		A
*Line Ch Start Date End Date Description		Days Length	Neek Rate	TypeS	pots	Amount
Start Date End Date Weekdays Spots/Week 57 WFMJ 06/03/24 06/03/24 Inside Edition Start Date End Date Weekdays Spots/Week Week: 06/03/24 06/09/24 M 1	7:00 PM-7:30 PM Rate \$300.00	:30		NM	1	\$300.00
58 WFMJ 05/28/24 05/28/24 M-F 7:30p-8pm Family Feud Start Date End Date Weekdays Spots/Week Week: 05/27/24 06/02/24 -T 1	7:30 PM-8:00 PM <u>Rate</u> \$300.00	:30		NM	1	\$300.00
59 WFMJ 05/29/24 05/29/24 M-F 7:30p-8pm Family Feud Start Date End Date Weekdays Spots/Week Week: 05/27/24 06/02/24 W 1	7:30 PM-8:00 PM <u>Rate</u> \$300.00	:30		NM	1	\$300.00
60 WFMJ 05/30/24 05/30/24 M-F 7:30p-8pm Family Feud Start Date	7:30 PM-8:00 PM <u>Rate</u> \$300.00	:30		NM	1	\$300.00
61 WFMJ 05/31/24 05/31/24 M-F 7:30p-8pm Family Feud Start Date End Date Weekdays Spots/Week Week: 05/27/24 06/02/24 F 1	7:30 PM-8:00 PM <u>Rate</u> \$300.00	:30		NM	1	\$300.00
62 WFMJ 06/03/24 06/03/24 M-F 7:30p-8pm Family Feud Start Date End Date Weekdays Spots/Week Week: 06/03/24 06/09/24 M 1	7:30 PM-8:00 PM <u>Rate</u> \$300.00	:30		NM	1	\$300.00
63 WFMJ 05/29/24 05/29/24 Wed Start Date End Date Weekdays Spots/Week Week: 05/27/24 06/02/24 W 1	8:00 PM-9:00 PM <u>Rate</u> \$400.00	:30		NM	1	\$400.00
64 WFMJ 05/30/24 05/30/24 Thu Start Date End Date Weekdays Spots/Week Week: 05/27/24 06/02/24T 1	8:00 PM-9:00 PM <u>Rate</u> \$300.00	:30		NM	1	\$300.00
65 WFMJ 06/01/24 06/01/24 Sat-Sun 21 News 11pm Start Date End Date Weekdays Spots/Week Week: 05/27/24 06/02/24S- 1	11:00 PM-11:30 PN <u>Rate</u> \$250.00	:30		NM	1	\$250.00
66 WFMJ 06/02/24 06/02/24 Sat-Sun 21 News 11pm Start Date Week: 05/27/24 End Date 06/02/24 WeekdaysS Spots/Week 1	11:00 PM-11:30 PN <u>Rate</u> \$250.00	:30		NM	1	\$250.00
67 WFMJ 05/28/24 05/28/24 M-F 11pm 21 News Start Date	11:00 PM-11:35 PN <u>Rate</u> \$350.00	:30		NM	1	\$350.00
68 WFMJ 05/29/24 05/29/24 M-F 11pm 21 News Start Date	11:00 PM-11:35 PN Rate \$350.00	:30		NM	1	\$350.00
69 WFMJ 05/30/24 05/30/24 M-F 11pm 21 News Start Date	11:00 PM-11:35 PN <u>Rate</u> \$350.00	:30		NM	1	\$350.00
70 WFMJ 05/31/24 05/31/24 M-F 11pm 21 News Start Date End Date Weekdays Spots/Week Week: 05/27/24 06/02/24F 1	11:00 PM-11:35 PN Rate \$350.00	:30		NM	1	\$350.00
71 WFMJ 06/03/24 06/03/24 M-F 11pm 21 News Start Date End Date Weekdays Spots/Week Week: 06/03/24 06/09/24 M 1	11:00 PM-11:35 PN Rate \$350.00	:30		NM	1	\$350.00
72 WFMJ 05/28/24 05/28/24 Tonight Show Start Date	11:35 PM-12:37 XN Rate \$130.00	:30		NM	1	\$130.00

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30011 / 28395	5071

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*Line Ch Ctart Data Find Data Decembring	Start/End Time Days	Spots/	Data Time	On ata	A
*Line Ch Start Date End Date Description	Time Days	Length Week	Rate Type	Spots	Amount
Start Date End Date Weekdays Spots/Week 73 WFMJ 05/29/24 05/29/24 Tonight Show Start Date End Date Weekdays Spots/Week Week: 05/27/24 06/02/24 W 1	11:35 PM-12:37 XN Rate \$130.00	:30	NM	1	\$130.00
74 WFMJ 05/30/24 05/30/24 Tonight Show Start Date End Date Weekdays Spots/Week Week: 05/27/24 06/02/24 T 1	11:35 PM-12:37 XN <u>Rate</u> \$130.00	:30	NM	1	\$130.00
75 WFMJ 05/31/24 05/31/24 Tonight Show Start Date End Date Weekdays Spots/Week Week: 05/27/24 06/02/24F 1	11:35 PM-12:37 XN <u>Rate</u> \$130.00	:30	NM	1	\$130.00
76 WFMJ 06/03/24 06/03/24 Tonight Show Start Date End Date Weekdays Spots/Week Week: 06/03/24 06/09/24 M 1	11:35 PM-12:37 XN Rate \$130.00	:30	NM	1	\$130.00
77 WFMJ 06/02/24 06/02/24 Sun- Meet the Press Start Date End Date Weekdays Spots/Week Week: 05/27/24 06/02/24 S 1	10:30 AM-11:30 AN <u>Rate</u> \$80.00	:30	NM	1	\$80.00
78 WFMJ 06/02/24 06/02/24 Sun WFMJ Wkd Today Start Date End Date Weekdays Spots/Week Week: 05/27/24 06/02/24 S 1	7:00 AM-8:00 AM <u>Rate</u> \$100.00	:30	NM	1	\$100.00
79 WFMJ 06/02/24 06/02/24 Sun WFMJ Wkd Today Start Date End Date Weekdays Spots/Week Week: 05/27/24 06/02/24S 1	9:00 AM-10:30 AM <u>Rate</u> \$120.00	:30	NM	1	\$120.00
80 WFMJ 06/01/24 06/01/24 Sat WFMJ WKD Today Start Date End Date Weekdays Spots/Week Week: 05/27/24 06/02/24S- 1	9:00 AM-10:00 AM <u>Rate</u> \$120.00	:30	NM	1	\$120.00
81 WFMJ 06/02/24 06/02/24 Sun Sunday Today Start Date End Date Weekdays Spots/Week Week: 05/27/24 06/02/24S 1	8:00 AM-9:00 AM <u>Rate</u> \$160.00	:30	NM	1	\$160.00
82 WFMJ 06/01/24 06/01/24 Saturday Today / NBC Start Date End Date Weekdays Spots/Week Week: 05/27/24 06/02/24S- 1	7:00 AM-9:00 AM <u>Rate</u> \$160.00	:30	NM	1	\$160.00
83 WFMJ 06/01/24 06/01/24 Sat WFMJ Wkd Today Start Date	6:00 AM-7:00 AM <u>Rate</u> \$100.00	:30	NM	1	\$100.00
	Total	•		106	\$10,240,00

Totals 106 \$19,240.00

Time Period	# or Spors	Gross Amount	Agency Comm.	Net Amount
05/27/24 -06/03/24	106	\$19,240.00	(\$2,886.00)	\$16,354.00
Totals	106	\$19,240.00	(\$2,886.00)	\$16,354.00

Signature:	Date:	:

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