

Ampersand Cable System Order

Order #	63053149
Syscode	4921
System Name	Cass Cable TV/Williamsville, IL
Market	Champaign-Sprngfld-Dtr DMA

Flight Dates	10/18/22 - 10/24/22
Agency	Dudley Media
Advertiser	Friends of Frerichs

Update Date	10/17/22
Version	1 Vs. 1

AE	Mark Ongsysia
Sales Coordinator	John Giallorenzo
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+3 Oct21
-	

Client Code	IL Treas
Product Code	week1
Est Code	30s
Product Name	week1
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	1		
Total	\$600.00		
Commission	\$90.00		
Net Total	\$510.00		
Total Spots	60		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments : 10/14 NEW ORDER. PLEASE REVIEW AND CONFIRM, THANKS!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	CNN LF	10/17/22	10/23/22	00:00	02:00		X	X	X	X	X	X	-	-	4	\$4.00	\$16.00	30	NPE 1/1/2022-12/31/2022
2	CNN	CNN LF	10/24/22	10/30/22	00:00	02:00	X							-	-	1	\$4.00	\$4.00	30	NPE 1/1/2022-12/31/2022
3	CNN	CNN EM	10/17/22	10/23/22	05:00	09:00		X	X	X	X	X	X	-	-	4	\$8.00	\$32.00	30	NPE 1/1/2022-12/31/2022
4	CNN	CNN EM	10/24/22	10/30/22	05:00	09:00	X							-	-	1	\$8.00	\$8.00	30	NPE 1/1/2022-12/31/2022
5	CNN	CNN DT	10/17/22	10/23/22	09:00	16:00		X	X	X	X	X	X	-	-	4	\$6.00	\$24.00	30	NPE 1/1/2022-12/31/2022
6	CNN	CNN DT	10/24/22	10/30/22	09:00	16:00	X							-	-	1	\$6.00	\$6.00	30	NPE 1/1/2022-12/31/2022
7	CNN	CNN EF	10/17/22	10/23/22	16:00	19:00		X	X	X	X	X	X	-	-	4	\$12.00	\$48.00	30	NPE 1/1/2022-12/31/2022
8	CNN	CNN EF	10/24/22	10/30/22	16:00	19:00	X							-	-	1	\$12.00	\$12.00	30	NPE 1/1/2022-12/31/2022
9	CNN	CNN PT	10/17/22	10/23/22	19:00	24:00		X	X	X	X	X	X	-	-	4	\$15.00	\$60.00	30	NPE 1/1/2022-12/31/2022
10	CNN	CNN PT	10/24/22	10/30/22	19:00	24:00	X							-	-	1	\$15.00	\$15.00	30	NPE 1/1/2022-12/31/2022
11	CNN	CNN WK	10/17/22	10/23/22	11:00	19:00						X	X	-	-	5	\$15.00	\$75.00	30	NPE 1/1/2022-12/31/2022
12	MNBC	MNBC LF	10/17/22	10/23/22	00:00	02:00		X	X	X	X	X	X	-	-	4	\$4.00	\$16.00	30	NPE 1/1/2022-12/31/2022
13	MNBC	MNBC LF	10/24/22	10/30/22	00:00	02:00	X							-	-	1	\$4.00	\$4.00	30	NPE 1/1/2022-12/31/2022
14	MNBC	MNBC EM	10/17/22	10/23/22	05:00	09:00		X	X	X	X	X	X	-	-	4	\$8.00	\$32.00	30	NPE 1/1/2022-12/31/2022
15	MNBC	MNBC EM	10/24/22	10/30/22	05:00	09:00	X							-	-	1	\$8.00	\$8.00	30	NPE 1/1/2022-12/31/2022
16	MNBC	MNBC DT	10/17/22	10/23/22	09:00	16:00		X	X	X	X	X	X	-	-	4	\$6.00	\$24.00	30	NPE 1/1/2022-12/31/2022
17	MNBC	MNBC DT	10/24/22	10/30/22	09:00	16:00	X							-	-	1	\$6.00	\$6.00	30	NPE 1/1/2022-12/31/2022
18	MNBC	MNBC EF	10/17/22	10/23/22	16:00	19:00		X	X	X	X	X	X	-	-	4	\$12.00	\$48.00	30	NPE 1/1/2022-12/31/2022
19	MNBC	MNBC EF	10/24/22	10/30/22	16:00	19:00	X							-	-	1	\$12.00	\$12.00	30	NPE 1/1/2022-12/31/2022
20	MNBC	MNBC PT	10/17/22	10/23/22	19:00	24:00		X	X	X	X	X	X	-	-	4	\$15.00	\$60.00	30	NPE 1/1/2022-12/31/2022
21	MNBC	MNBC PT	10/24/22	10/30/22	19:00	24:00	X							-	-	1	\$15.00	\$15.00	30	NPE 1/1/2022-12/31/2022

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Update Date	10/17/22
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Version	1 Vs. 1
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Show All Lines

Total # of Weeks	1
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Total	\$600.00
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Commission	\$90.00
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Net Total	\$510.00
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Total Spots	60
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Affiliate Split	100.0
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Sold On	Cost Per Spot
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CPP	-	CPM	-
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22	MNBC	MNBC WK	10/17/22	10/23/22	11:00	19:00						X	X	-	-	5	\$15.00	\$75.00	30	NPE 1/1/2022-12/31/2022

	Oct 2022	Nov 2022	Dec 2022	Jan 2023	Feb 2023	Mar 2023	Apr 2023	May 2023	Jun 2023	Jul 2023	Aug 2023	Sep 2023	Total
SPOTS	60	0	0	0	0	0	0	0	0	0	0	0	60
AMT	\$600.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$600.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 10/17/22

63053149 | Champaign-Sprngfld-Dtr DMA | Cass Cable TV/Williamsville, IL | 4921 |

Cass Advertising

Cass Advertising
 100 Redbud Rd, PO Box 200
 Virginia, IL 62691
 888-314-1374

Today's Date : 10/17/2022
 CLIENT : **Friends of Frerichs**
 Address : **Address1**
 City : **City**
 Phone Number : **(000) 000 - 0000**
 Email Address :
 Contact : **Contact**
 Start Date : **10/17/2022**
 Stop Date : **10/30/2022**

CLIENT # : **0879-01**
 ADVERTISER : **#63053149 Wk1 W**
 State : **ST** Zip Code : **00000**
 Fax Number : **(000) 000 - 0000**
 Campaign : **W**
 Description : **C_3Z3-119-1 | |**
 Contract Type : **Regular**

Line	Network	Start Date	Stop Date	Time Frame									Commercials	Rate	Ad Copy	Gross Total	Location
				From	To	Mon	Tue	Wed	Thu	Fri	Sat	Sun					
1	CNN	10/17/2022	10/23/2022	00:00:00	02:00:00	0	X	X	X	X	X	X	4	\$4.00	1	\$16.00	Williamsville Headend
2	CNN	10/24/2022	10/30/2022	00:00:00	02:00:00	X	0	0	0	0	0	0	1	\$4.00	1	\$4.00	Williamsville Headend
3	CNN	10/17/2022	10/23/2022	05:00:00	09:00:00	0	X	X	X	X	X	X	4	\$8.00	1	\$32.00	Williamsville Headend
4	CNN	10/24/2022	10/30/2022	05:00:00	09:00:00	X	0	0	0	0	0	0	1	\$8.00	1	\$8.00	Williamsville Headend
5	CNN	10/17/2022	10/23/2022	09:00:00	16:00:00	0	X	X	X	X	X	X	4	\$6.00	1	\$24.00	Williamsville Headend
6	CNN	10/24/2022	10/30/2022	09:00:00	16:00:00	X	0	0	0	0	0	0	1	\$6.00	1	\$6.00	Williamsville Headend
7	CNN	10/17/2022	10/23/2022	16:00:00	19:00:00	0	X	X	X	X	X	X	4	\$12.00	1	\$48.00	Williamsville Headend
8	CNN	10/24/2022	10/30/2022	16:00:00	19:00:00	X	0	0	0	0	0	0	1	\$12.00	1	\$12.00	Williamsville Headend
9	CNN	10/17/2022	10/23/2022	19:00:00	24:00:00	0	X	X	X	X	X	X	4	\$15.00	1	\$60.00	Williamsville Headend
10	CNN	10/24/2022	10/30/2022	19:00:00	24:00:00	X	0	0	0	0	0	0	1	\$15.00	1	\$15.00	Williamsville Headend
11	CNN	10/17/2022	10/23/2022	11:00:00	19:00:00	0	0	0	0	0	X	X	5	\$15.00	1	\$75.00	Williamsville Headend
12	MSNB	10/17/2022	10/23/2022	00:00:00	02:00:00	0	X	X	X	X	X	X	4	\$4.00	1	\$16.00	Williamsville Headend
13	MSNB	10/24/2022	10/30/2022	00:00:00	02:00:00	X	0	0	0	0	0	0	1	\$4.00	1	\$4.00	Williamsville Headend
14	MSNB	10/17/2022	10/23/2022	05:00:00	09:00:00	0	X	X	X	X	X	X	4	\$8.00	1	\$32.00	Williamsville Headend
15	MSNB	10/24/2022	10/30/2022	05:00:00	09:00:00	X	0	0	0	0	0	0	1	\$8.00	1	\$8.00	Williamsville Headend
16	MSNB	10/17/2022	10/23/2022	09:00:00	16:00:00	0	X	X	X	X	X	X	4	\$6.00	1	\$24.00	Williamsville Headend
17	MSNB	10/24/2022	10/30/2022	09:00:00	16:00:00	X	0	0	0	0	0	0	1	\$6.00	1	\$6.00	Williamsville Headend
18	MSNB	10/17/2022	10/23/2022	16:00:00	19:00:00	0	X	X	X	X	X	X	4	\$12.00	1	\$48.00	Williamsville Headend
19	MSNB	10/24/2022	10/30/2022	16:00:00	19:00:00	X	0	0	0	0	0	0	1	\$12.00	1	\$12.00	Williamsville Headend
20	MSNB	10/17/2022	10/23/2022	19:00:00	24:00:00	0	X	X	X	X	X	X	4	\$15.00	1	\$60.00	Williamsville Headend
21	MSNB	10/24/2022	10/30/2022	19:00:00	24:00:00	X	0	0	0	0	0	0	1	\$15.00	1	\$15.00	Williamsville Headend
22	MSNB	10/17/2022	10/23/2022	11:00:00	19:00:00	0	0	0	0	0	X	X	5	\$15.00	1	\$75.00	Williamsville Headend
Weekly Totals :						30						\$300.00					

Today's Date : 10/17/2022
 CLIENT : **Friends of Frerichs**
 Address : **Address1**
 City : **City**
 Phone Number : **(000) 000 - 0000**
 Email Address :
 Contact : **Contact**
 Start Date : **10/17/2022**
 Stop Date : **10/30/2022**

CLIENT # : **0879-01**
 ADVERTISER : **#63053149 Wk1 W**
 State : **ST** Zip Code : **00000**
 Fax Number : **(000) 000 - 0000**
 Campaign : W
 Description : C_3Z3-119-1 | |
 Contract Type: **Regular**

Commercials per Week : 30
 Weekly Investments : \$300.00
 Commercials per Month : 60
 Average Monthly Gross Investments : \$600.00
 Term of Contract In Months : 1
 Total Commercial Announcements : 60
 Total Gross Advertising Investment : \$ 600.00
 PAYMENT TERMS : Terms

Type of Copy - Copy Number - Percentage
 Normal Copy 1 and 100 %
 Spot Number - Description
 1 MFT2201H

AVERAGE COST PER SPOT : \$ 10.00

	Oct-2022	Nov-2022	Dec-2022	Jan-2023	Feb-2023	Mar-2023	Apr-2023	May-2023	Jun-2023	Jul-2023	Aug-2023	Sep-2023
Gross Total	\$600.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Total Spots	60	0	0	0	0	0	0	0	0	0	0	0

Inventory is limited and is subject to availability.
 Rates are good for seven days. Subject to change.
 All Rates based on each commercial.
 Rates do not include commercial production.
 Deadlines: 2-day turnaround for traffic and insertion.
 Proposal Expires in 30 days
 Terms
Pay Who
 Address, City, State ZIP

 Client Signature

 Cass Advertising : House A Account